



# Public Art Advisory Board Minutes

April 19, 2021 at 12:00 p.m.

Virtual Meeting

## Present

**Board:** Betsy Gwinn, Charles Hamilton, Danielle DeGuglimo, Danny Humphress, Jamieson Thomas, Jessica de Arcos, Sara Segal

**Staff:** Craig O'Neil (Liaison), Clarissa Howard, Stephanie Silva

**Absent:** N/A

## Call to order

The meeting was called to order at 12:01 pm. A quorum was present.

Craig O'Neil mentioned new Granicus system will be used for all upcoming meeting agendas.

## Consent Agenda

### a. Approval of Minutes

Motion by Sara Segal, seconded by Betsy Gwinn, to approve the February 22, 2021, regular meeting minutes. Minutes were approved unanimously.

## Staff Updates

### A. I-4 Ultimate Art Endowment

Craig O'Neil informed board that I-4 Ultimate art project is moving forward on schedule. The balance of I-4 Ultimate grant funding has been received by the city. Craig has met with RLF and 15Lightyears on virtual meetings. 15Lightyears will also be sponsoring the solar lighting features in return for sponsorship exposure. An onsite meeting with RLF, 15Lightyears, and city staff is scheduled for May 6.

### B. Discussion of Winter Park Library & Events Center Art Selection

Clarissa Howard, Director of Communications, provided an update on the public art initiative for the new center. Since the last PAAB meeting, the city has contacted Goodman Taft for possible curatorial services. They have visited the site and met with Adjaye & Associate team members in order to develop a proposal for curatorial/solicitation process to be reviewed by the selection committee. Art installation would occur after the opening of the facility which will allow time for the process as well as extra publicity exposure surrounding the installation. Board members are invited to send their input regarding potential artists and artwork selection criteria to Craig O'Neil.

**C. PAAB Strategic Plan -**

Discussion regarding strategic plan revision/updates resulted in board members being asked to bring back input on the board’s mission and overview of major goals. It was also recommended that focus and scope is narrowed/minimized in order to make goals/accomplishments more realistic and achievable.

**D. Review public art funding**

Craig O’Neil shared a document “Dedicated Funding for Public Art in Florida” that summarizes many Florida cities/counties public art funding process. Craig will work with city finance staff to create a formula that may work for the City of Winter Park for the board to present to City Commission for review/approval.

**E. New board members**

Jessica de Arcos and Betsy Gwinn will be rotating off the board and each provided a summary of their board experience and suggestions for future success. The Mayor will be appointing two new board members in coming weeks.

**F. I-4 Ultimate Art Endowment Program installation event promotion**

Craig O’Neil asked what the board wanted to do in regard to promoting the actual installation. The board decided to include a ribbon cutting ceremony in addition to the city Communication Department’s press release/social media/website promotions.

**Citizen Comments**

There were no citizen comments on this meeting.

**Action Items**

**Board Comments**

Adjournment With no further business, the meeting adjourned at 1:02 p.m.

---

Danny Humphress, Board Chair

---

Craig O’Neil, Board Liaison