



Public Art Advisory Board Minutes

August 17, 2020 at 12:00 p.m.

Virtual Meeting due to COVID-19 Protocol

Present

Board: Betsy Gwinn, Charles Hamilton, Danielle DeGuglimo, Daniel Humphress, Jamieson Thomas, Jessica de Arcos, Sara Segal

Staff: Craig O'Neil (Liaison), Communications Assistant Director; Clarissa Howard, Communications Director; Stephanie Silva, Communications Event & Marketing Coordinator

Absent: N/A

Meeting called to order

The meeting was called to order at 12:02 pm. A quorum was present.

Introductions

New and previous board members introduced themselves to one another since the board roster was revised during the COVID cancellations.

New Business

A. Election of board Chair and Vice Chair

Board Chair: Danny Humphress offered to serve as Chair, Sara Segal recommended Betsy Gwinn, and Betsy Gwinn recommended Danny Humphress. Danny Humphress was approved unanimously.

Vice Chair: Danny Humphress nominated Betsy Gwinn, she accepted and was approved unanimously.

Approval of Minutes

Motion by Betsy Gwinn, seconded by Jessica de Arcos, to approve the February 17, 2020, regular meeting minutes. Minutes were approved unanimously.

Old Business

A. I-4 Ultimate Art Endowment

Craig O'Neil shared the presentation that was shown to City Commission in February 2020, so that all new board members were informed and updated on the project.

Questions from the board included:

1. Danny Humphress asked about estimates on total cost from RLF?
2. Sara Segal asked if artwork will be lit at night?
3. Betsy Gwinn asked if artwork could be installed before deadline date of June 30, 2020, so that weather conditions were more favorable.
4. Charles Hamilton asked about the background of artwork selection and decision-making process, as well as the board's responsibility to see this project to fruition.

5. Jamieson Thomas asked about life expectancy of the artwork and what funding may be allocated for maintenance and upkeep of the project.

New Business cont.:

B. Clarissa Howard presentation on Arts & Culture Alliance

Clarissa Howard updated the board on the Arts & Culture Alliance, and how it was initially formed in 2016. At the time, the Alliance seemed to fit under the Board's purview. However, as the years progressed, the Alliance developed its focus as a supportive marketing/promotions role to the Arts & Culture organizations. Realizing the differences in the mission, Clarissa's recommendation was to remove the Alliance from the oversight of the PAAB and have it serve as an initiative of the city's Communications Department. Discussion took place about the roles/responsibilities of the Board and Alliance and how they can continue to assist one another while being separate. Jessica de Arcos made a motion to remove the Alliance as a subcommittee of the Board. It was seconded by Charles Hamilton and approved unanimously.

C. Public Art Advisory Board Strategic Plan

Discussion took place regarding the Board's current strategic plan. Betsy Gwinn suggested that board members review the plan and bring back suggestions for revision/updates/priorities. Does the board have a responsibility to follow through with this plan and who oversees this process. Jessica de Arcos also inquired about the budget request for funding the PAAB and Clarissa Howard confirmed that \$3,500 is budgeted for next year.

D. Artwork for City Hall Commission Chambers

Craig O'Neil asked if the artwork from the former Civic Center that was returned to the city from Orange County's Art in Chambers exhibition should be displayed in Commission Chambers. Photos of this artwork was shown to the Board and Jessica de Arcos made a motion to display this artwork. The Board approved unanimously.

With no further business, the meeting adjourned at 1:25 p.m.

Danny Humphress, Board Chair

Craig O'Neil, Board Liaison