



Public Art Advisory Board Work Session Minutes

December 9, 2019 at 12:00 p.m.

City Hall Chapman Room
401 South Park Avenue | Winter Park, Florida

Present

Board: Linda Metcalf, Lynne Bachrach, Austin Reeves, Tiffany Freeland(Slaughter), Betsy Gwinn, Daniel Humphress, Joseph Rovario

Staff: Program Manager Lindsey Hayes, Coordinator Laura Halsey, Communications Director Clarissa Howard, Assistant Communications Director Craig O'Neil, CRA Assistant Director Kyle Dudgeon

Absent Jessica deArcos

Meeting called to order

Chairman, Austin Reeves, called the meeting to order at 12:04 pm. A quorum was present.

New Business

Old Business

a. I-4 Art Endowment draft call for proposal review

Mr. Reeves led the discussion on the submitted art proposals.

- **AAI proposal, Daniel Humphress**, felt the piece may be too much to read, comes across as a sign. Board did like the sign as an option for replacing the current "Welcome Winter Park" sign.
- **Natasha Drazich** - Board liked the piece but wasn't sure it was the right fit for that location. Board felt it would be more appropriate for the entrance to a park suggested perhaps showing it to the Parks & Rec board. Board felt the piece was too literal. Geared more towards pedestrian scale.
- **Renner Casteel** - Board did not feel it did not represent Winter Park strongly enough but commented that it was a nice piece.
- **Rogers, Lovelock, & Fritz** - Board really liked the piece, felt it had movement, it provides good energy, very creative, really improves the site, and would create conversation amongst people. Board is concerned about the price-point of the piece fitting into the budget. Board inquired about the maintenance costs and lighting for the project. Ms. Hayes informed the Board that those costs would be the responsibility of the City. The Board agrees that this submission is in the top three. Board voted the piece as their first selection.
- **Bean** - Board felt this piece was also at the pedestrian level but liked the different perspectives and that it is interactive. They loved the creativity of the piece and suggested, perhaps it would be a great piece for a playground. Board agreed that it was very well presented, and the individual costs were very helpful. It was obvious the artist was thoughtful in preparing her submission. Not close enough to what they are looking for, would be better suited for MLK Park.
- **Chris Scala & David Miller** - Board loved the piece but felt it would be more fitting for a water accessed location. Board members agreed that it fell in the top three but also felt it may get lost in the space with the material and with the piece being mesh.
- **Sandy Bonus** - Board really liked the piece and it fell in the top three but also felt it was not the right piece for the location. Board agreed that it strongly represents Winter Park and thought it would be beautiful in Castle Park.
- **Branko Medenica** - Board liked the piece and felt it could be a landmark for the exit but were concerned it would not be iconic enough.

- **Hadi Simaan** - Board agreed the piece fell in the top three as they liked the height and flow but was concerned it would bring the eye to the billboard. Staff informed Board that as you move past the piece it changes and moves with you. Board felt the maintenance of the piece would be minimal. Board voted the piece as their number two selection. Staff will obtain the height from the ground to the bottom of the billboard sign for reference.

Board requested Staff inquire if any of the artists have submitted the same pieces to other cities as well as maintenance access for the billboard company and landscaping crews. Staff informed the Board that the City has received twenty percent of the grant so there is money to begin moving forward. March 1, 2020 is the deadline for up to three proposals to FDOT, May 1, 2020 is the deadline to have the final artwork approved, City Commission would likely be viewing the selections. FDOT has established a deadline of February 2021 for final installation.

There being no further business. Meeting adjourned at 1:07 p.m. Next meeting scheduled for December 16, 2019 at 12:00 noon.

Austin Reeves, Board Chair

Laura Halsey, Board Liaison