



# Public Art Advisory Board Minutes

September 16, 2019 at 12:00 p.m.

City Hall Chapman Room  
401 South Park Avenue | Winter Park, Florida

## Present

Board: Linda Metcalf, Lynne Bachrach, Austin Reeves, Jessica deArcos, Tiffany Freeland(Slaughter), Betsy Gwinn, and Joseph Rovario

Staff: Program Manager Lindsey Hayes, Coordinator Laura Halsey, Communications Director Clarissa Howard, Assistant Communications Director Craig O'Neil, and Communications Marketing & Event Coordinator Stephanie Silva

## Absent

Daniel Humphrees

## Meeting called to order

The meeting was called to order at 12:04 pm. A quorum was present.

Ms. Hayes asked everyone to do a brief introduction as we have new board members.

## Public Comments on Non-Agenda Items

## Approval of minutes

Motion made by Linda Metcalf, seconded by Jessica DeArcos, to approve the July 15, 2019 Minutes. Motion passes 7-0.

## New Business

### a. Selection of Chair and Vice-Chair

Motion made by Jessica DeArcos, seconded by Lynne Bachrach, nominating Austin Reeves as Chair and Linda Metcalf as Vice-Chair. Motion passes 7-0.

### b. Art and Cultural Alliance Strategic Planning Update

Communications Staff gave a brief overview of the strategic planning workshop that took place earlier this month at the Advent Health Innovation Lab. The focus was on developing a different way to thinking, a creative out of the box session, and what is the best way to use the resources available to the City of Winter Park. Through a series of exercises staff was able to come up with a few ideas to move forward with. Ms. Gwinn spoke to the importance to bring awareness and cooperation together between the community, the businesses, and art community. The groups focused on how to collaborate to use the available resources to their fullest potential. They narrowed it down to four main topics: Visual Performing Arts, Museums & Galleries, Education, and Events. They also discussed having a sponsored Art Cart to visit different areas within the community that will allow people to experience an art activity. Casa Feliz and Winter Park Playhouse were unable to attend the workshop but all other organizations had representation so it was a great turnout. Mr. O'Neil showed members the ad within the Orlando Art magazine and to point out the Alliance logo. Mrs. Howard commented on how the City website will see a redesign in 2020 to include a lot more graphics and to be in compliance with the ADA requirements.

## Old Business

**a. I-4 Art Endowment draft call for proposal review**

Ms. Hayes informed the Board two locations have been identified for the installments. She is now looking for proposals for artwork for the two locations. Administration is open to all recommendations. FDOT and SGL would prefer we reach out to local and Central Florida artists but Ms. Hayes would like to allow for artists, artist teams, and architects from all over the state to be able to inquire. Board inquired about deadlines for the artists. FDOT would like three proposals for concept design by March 1, 2020 and final design May 1, 2020. City staff would ask that artists have their proposals submitted to City staff by November 1, 2019 to allow board and committee members time to review the proposals and suggested artwork prior to the March 1, 2020 deadline. Board inquired as to how the artwork will be displayed in terms of being accessible to passersby. There is not a large amount of foot traffic in that area so staff does not foresee any problems.

There being no further business. Meeting adjourned at 1:00 p.m. Next meeting is scheduled for October 17, 2019 at 12:00 noon.

---

Austin Reeves, Board Chair

---

Laura Neudorffer, Board Liaison