



# CITY OF WINTER PARK

## Arts & Culture Alliance of the Public Arts Advisory Board

Regular Meeting  
Creadé School of Art

March 7, 2019  
9:02 a.m.

### MINUTES

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The meeting was called to order by Clarissa Howard, Communications Director, at 9:06 a.m.

Staff Present: Clarissa Howard, Craig O'Neil, Kelsi Baker, and Lindsey Hayes.

Voting Members Present: Betsy Gwinn, Debbie Komanski, Dina Mack (rep. for Ena Heller), Susan Omoto, Peter Schreyer, Susan Skolfield, and Emily Sujka

#### **Agenda Items**

- a) Approval of February 7, 2019 meeting minutes: Presented by Clarissa Howard.  
Minutes moved by Susan Omoto and seconded by Debbie Komanski. Approved unanimously.
- b) Recap of "Weekend of the Arts":
  - i. Leesa Bainbridge gave a report of media coverage.
  - ii. Jan Clanton mentioned her concern of offering all free events during this annual weekend and suggested a different approach to help with messaging that arts are not free.
  - iii. Lisa Melillo suggested that all organizations submit the value of what they offered that weekend so we can add the "total" value provided to the community.
  - iv. Peter Schreyer: Opening night exhibit for "Weekend of the Arts" was successful; diversity of people in attendance
  - v. Debbie Komanski: Some people thought the entire weekend was free so we need to be clearer in our messaging.
  - vi. Cynthia Hasenau: many people visited Mead Garden before events and over 100 kids were at their weekend event.
  - vii. Susan Skolfield: Be My Neighbor Day was a great success with over 4,000 people.
  - viii. Dina Mack: CFAM had largest crowd for a Saturday ever.
- c) Group was reminded to sign up for Winter Park Sidewalk Art Festival Arts & Culture booth.
- d) Request for Alliance membership were reviewed.
  - a. Breakthrough Theatre
    - i. Does not qualify - must be a nonprofit organization
  - b. Central Florida Community Arts
    - i. Does not qualify – business must be in city limits
      1. Motion made by Jan Clanton, seconded by Debbie Komanski: *"only accept non-profit arts organizations that have physical addresses in the city limits to be a part of the alliance; however, the city can assist in promoting events that are held in city limits by outside arts organizations."* Motion was approved unanimously.
- e) Public Comment included several mentions of upcoming exhibits and events
- f) Meeting adjourned at 9:55 a.m.