



CITY OF WINTER PARK

Arts & Culture Alliance of the Public Arts Advisory Board

Regular Meeting
Mead Garden

February 7, 2019
9:02 a.m.

MINUTES

The meeting was called to order by Clarissa Howard, Communications Director for City of Winter Park, at 9:02 a.m.

Staff Present: Clarissa Howard, Craig O'Neil, Kelsi Baker, and Lindsey Hayes.

Voting Members Present: Betsy Gwinn, Catherine Hinman, Debbie Komanski, Dina Mack, Susan Omoto, Peter Schreyer, Susan Skolfield; Emily Sujka

Agenda Items

- a) Approval of January 10, 2019 meeting minutes: Presented by Clarissa Howard.
Minutes moved by Debbie Komanski and seconded by Susan Omoto. Approved unanimously.
- b) Recap of VIP Arts & Culture Celebration:
 - i. Some people didn't know to RSVP so maybe change the invitation
 - ii. Party felt somewhat insular. Perhaps open it up to public next year?
- c) Review of Marketing efforts for Weekend of the Arts
 - i. Leesa Bainbridge: Matt Palm, WP Observer, Cole Smith
 - ii. Discount rate for full page ad in Observer offered by Jackie Fanara
 - iii. City of WP Update, utility bill insert, WP Neighbor Magazine, Park Press, two press releases. Facebook digital ad campaign
- d) Discuss Winter Park Sidewalk Art Festival booth opportunity
 - i. Sign-up sheet will be sent by Clarissa to cover booth for 3-day festival.
- e) Next meeting: Thursday, March 7 at 9 a.m. | Crealde School of Art

Public Comments on non-agenda items

- Jackie Fanara needs information from each organization for special Arts & Culture section and wrap
- Chili for Charity event on February 27.
- WP Playhouse "Ain't Miisbehavin"

Meeting adjourned at 9:55 a.m.