



CITY OF WINTER PARK

Arts & Culture Alliance of the Public Arts Advisory Board

Regular Meeting
Winter Park History Museum

September 6, 2018
9:03 a.m.

MINUTES

The meeting was called to order by Clarissa Howard, Communications Director for City of Winter Park, at 9:03 a.m.

Staff Present: Clarissa Howard, Craig O'Neil, Lauren Luna, Leif Bouffard, and Lindsey Hayes.

Voting Members Present: Elizabeth Gwinn, Susan Skofield, Catherine Hinman, Susan Omoto and Peter Schreyer, Ena Heller and Lauren Branzai.

City made Arts & Culture brochures and Hurricane Preparedness Guides available to all attendees.

Public Comments on non-agenda items

There was no public comment.

Agenda Items

a) Approval of August 2, 2018 meeting minutes

Read by Clarissa Howard

Minutes approved unanimously

b) Review and approval of ad designs

Presented by Clarissa Howard

Changes to be made:

Photos to be right reading and letters to be rotated to read from top to bottom.

c) Approve new url WPInspires.org

Presented by Clarissa Howard

Approved unanimously

d) Update: "Weekend of the Arts" VIP Gathering:

Presented by Lauren Branzai:

Event date: Monday, February 4, 2019

Location: Tentatively at Casa Feliz

Members would like to define what the goal of the VIP gathering is for this year and finetune the guest list. The request was made to invite local officials from Orange County and our state representatives.

e) Discussions:

New event calendar concept: Direction was given to move forward with Loxi as the calendar for Arts & Culture.

Arts Initiatives:

- Winter Park Arts & Culture Alliance: Clarissa reviewed our mission and what the Alliance's strengths are.
- Winter Park Chamber of Commerce Tourism Task Force: Carlin from the Winter Park Chamber of Commerce spoke on what their Tourism Task Force does to further the Arts & Culture initiatives of our city.
- Orange County Cultural Advisory Board: Betsy Gwinn provided more information on the purpose of this board and how it functions in conjunction with the Orange County Advocacy Board.
- Orange County Advocacy Board: Betsy Gwinn provided more information on this board and how the Arts & Culture Alliance board members can get involved.

f) Public comment

Announcements from Arts & Culture Alliance members.

g) Next meeting: Thursday, October 4, 9 a.m. at Mead Botanical Garden

Read by Clarissa Howard

There was no further business. Meeting adjourned at 10:04 a.m.