



# Keep Winter Park Beautiful and Sustainable Advisory Board Virtual Regular Meeting

## Minutes

June 15, 2021 at 11:45 a.m.

### Present

KWPB&S Advisory Board Members: Carey Bond (virtual), Ben Ellis, Danielle Flipse, Stephen Pategas, Rosemary Salow (virtual), Catherine (Kay) Hudson

City of Winter Park Staff: Vanessa Balta, Sustainability Program Manager; Agnieszka Tarnawska, Sustainability Specialist; Bobby Sena, Sustainability Intern; Clarissa Howard, Communications & Public Engagement Department Director; Craig O'Neil, Communications & Public Engagement Department Assistant Director

Guests: Ann Francis, Rollins College

### Absent

Lynne Bachrach

### 1. CALL TO ORDER

Chair Ben E. called the meeting to order at 11:48 a.m.

### 2. CONSENT AGENDA

#### a. Approval of Minutes

Vice Chair Danielle F. made a motion to approve the May 18, 2021 minutes, seconded by Stephen P. Minutes were approved as presented.

### 3. STAFF UPDATES

#### a. Staff Report

Staff report was emailed to board members. Vanessa B. announced that the Sustainability Program will be moving from the Building and Permitting Services Department to the Communications and Public Engagement Department. She also introduced Rollins Bonner Leader Program Summer Sustainability Intern Bobby Sena and provided a summary of the work he is doing for the summer.

Vanessa B. provided an update on Farmers Market vendors' compliance with the single-use plastics policy. The first weekend, 85% of the vendors complied and the second weekend, about 90% complied, with a final check pending. Non-compliance vendor issued were primarily related to plastic bags. Bobby S. researched options and contacted vendors with potential alternatives. A pervasive issue seems to be "greenwashing" or false claims of bags being "biodegradable" but not truly meeting the policy requirements. Chair Ben E. asked what was the most common bag alternative being used by vendors, staff responded that most vendors are using paper bags in conjunction with an ask first policy. In terms of straws, half offer paper and half are offering a "compostable" plastic alternative that research suggests may not actually be "compostable." The policy expires end May, 11 2022. Vanessa B. also provided an update on the cleanup kits and Sustainability Action Plan Update surveys. Staff has reached out several local nonprofits included the League of Women Voters Orange County, Ideas for Us, the Hannibal Square Heritage Center, and others.

## **b. Updates on ordinances/ resolutions/ City Commission requests**

Vanessa B. shared that during the last City Commission meeting, Commissioner Weaver clarified that he hopes a gas-powered leaf blower policy will phase out gas-powered blowers over time as opposed an immediate ban. The Commission has also requested a work session in the next few months on the topic. Vanessa B. forwarded the email from Commissioner Cooper with her recommendation on stakeholder engagement. Rosemary S. suggested that, in the work session, the Board should work primarily on the methodology for the ordinance.

## **4. PUBLIC COMMENTS**

None.

## **5. ACTION ITEMS**

### **a. Content for August's Park Press Ad**

Vanessa B. asked the Board for input on the content for August Park Press Ad which is due July 22. The board discussed including hurricane season and back to school themes and focusing on the smart irrigation controller rebate and Think Twice tool. Staff will work with Communications to create a final design.

### **b. Winter Park Fire Department Little Libraries Bookmark Content**

The board also provided input on the content and layout for the WPFDD Little Libraries Bookmark. The board discussed simplifying the messages for the adult version and verifying the information provided was accurate and up to date and were pleased with both layouts.

## **6. BOARD COMMENTS**

### **a. Earth Day Debrief**

Chair Ben E. opened the discussion and mentioned the Waste Collection Event felt busy for the whole day. Vanessa B. mentioned that there were no complaints to report at either sites. She also mentioned that the event cost about \$3,000, with a significant portion of the cost being for the shredding service. Lynne B. expressed that she enjoyed the event however suggested that the layout could have been more simplified for cars to reach their desired drop off location. The board was very pleased with the location and how it allowed for proper social distancing through. Staff mentioned perhaps this could be location for the electronics recycling collection event in the fall. The board discussed that the variety of the trees being given out and suggested more of a variety next time that included more understory trees.

Staff provided a breakdown of the Earth Day Video Series online promotions (Mailchimp, Facebook, Twitter, YouTube and Vimeo) and mentioned that the videos will remain on YouTube and Vimeo to be used in future promotions.

### **b. Green Minute**

Vanessa B. recommended the podcast "How to save a planet" which discusses many topics relevant to the KWPB&S board.

### **c. New Business/Agenda Requests/Announcements**

The board asked staff to include an update on the Sustainability Action Plan Update

## **7. ADJOURNMENT**

Stephen P. made a motion to adjourn at 12:43 p.m., seconded by Danielle F. Next meeting is July 20, 2021.

Respectfully submitted,

*Vanessa A. Balta*, Board Liaison