



Keep Winter Park Beautiful and Sustainable Advisory Board

Minutes

September 17, 2019 at 11:45 a.m.

City Hall | Chapman Room
401 S. Park Ave. | Winter Park, Florida

Present

KWPB&S Advisory Board Members: Carey Bond, David Daly (by phone), Ben Ellis, Nora Miller, Stephen Pategas, Bruce Thomas, Ellen Wolfson

City of Winter Park Staff: Kris Stenger, Building & Sustainability Manager; Vanessa Balta Cook, Building & Sustainability Planner; Megan Johansson, Lakes Coordinator

Guests: Jacques Werleigh, Orange County Environmental Protection Division; Carol Cavanaugh & Andrea Mason, Winter Park Garden Club; Marty Sullivan, Resident; Ann Francis & Josephine Balzac, Rollins College; Josh Perez & Amber Lim, Rollins Bonner Program Interns

Absent

Mary Dipboye

Meeting called to order

Chair Ben Ellis called the meeting to order at 11:47 a.m.

1. ADMINISTRATIVE ITEMS

Approval of minutes

Motion made by Bruce T. to approve August 20, 2019 minutes. Carey B. seconded the motion. Minutes were approved as presented.

Citizen Comments

Carol Cavanaugh, President of Winter Park Garden Club and Andrea Mason, Environmental Affairs Chairperson introduced themselves to the board.

Staff Report

Staff report was emailed to board members. Vice Chair Ellen W. shared pictures of trash/recycling management systems from her recent visit to Italy and the potential for using an underground refuse system on Center Street for Commercial Waste Collection. Vanessa B.C. shared that she and the Kyle Dudgeon, CRA Director, had done a site visit of Underground Refuse Systems in Kissimmee's Downtown. Video of system is available undergroundrefuse.com. Primary challenges associated with this system are convincing WastePro to retrofit one of their trucks, the costs associated with the trucks, the cost/feasibility of installing the underground units along Center Street, and user error (dumping near the sites when debris doesn't quite fit). Kris S. described the Cardboard Valet service available to businesses along Center Street. Vanessa B.C. provided a quick update on discussions with City of Orlando Solid Waste Division and Commercial Food Collection Program about a pilot at Rollins College; Rollins Bonner Leader Program interns; UCF Energy Specialist Fall Program; DPI-FI stats and East Central Florida Regional Resilience Collaborative (ECFRRC). Carey B. said she did not see any issue with moving forward with ECFRRC, staff will add to next month's agenda for

discussion/action. Kris S. provide a quick update on Solar being installed at Water Treatment Facility (ETA: end of Oct/early Nov.); Commission Worksession on EV ordinance planned for October 14th (UPDATE: Rescheduled to Nov.11); Maitland's passed Climate Change/Sustainability resolution and potential Winter Park resolution and Sustainability Action Plan update.

2. ACTIONS TAKEN

Advertising for FY 2020

Vanessa B.C. provided a brief overview of print and online advertising options. Board discussed several options and requested more options for reaching a wide range of ages online (e.g., Facebook, Instagram, Snapchat). Stephen P. also mentioned printing magnets as a part of Earth Day as opposed to being an in-home mailer. Discussion also included content of upcoming ads, focusing on SAP priorities, potentially could feature GBRP businesses and link to green business page and Full Sail video. Board agreed to move forward with WP Utility Insert, 4x-1/3-page WP Magazine Ad and 6x-1/4-page Park Press Ad.

Participation in America in Bloom in 2020

Motion made by Vice Chair Ellen W. to participate in America In Bloom in 2020. Bruce T. seconded the motion. Motion carried unanimously by a vote of 6-0.

Landscape Curb Appeal Recognition Program

Stephen P. provided an overview of past programs and new program. Motion made by Nora M. to start a Landscape Curb Appeal Recognition Program. Bruce T. seconded the motion. Motion carried unanimously by a vote of 6-0.

3. INFORMATIONAL

Orange County Fertilizer Ordinance

Jacques Werleigh, Strategic Engagement Coordinator for Orange County Environmental Protection Division, provided an overview of the Orange County Fertilizer Ordinance (Ch. 15 Article XVII). His presentation included the goals of the fertilizer ordinance, main requirements (i.e., business selling fertilizer must post a notice provided by the county; no fertilizing June 1 to Sept. 30 with nitrogen or phosphorous, fertilizer training and certification (commercial and non-commercial applicators), outreach & education, OC Resources available (i.e., data, training, educational materials) and challenges and opportunities. Resident Marty S. asked if the City is providing education or outreach regarding shoreline vegetation maintenance, Megan J. referenced the city's Shoreline Permitting site which includes Shoreline Vegetation Best Management Practices: <https://cityofwinterpark.org/departments/public-works/lakes/shoreline-permitting/>

Green Minute

None.

Winter Park Blooms Committee

Stephen P. asked if the board intended to participate in America In Bloom (AIB) in 2020. Motion introduced and carried to participate in AIB in 2020. Stephen P. shared that he will be attending the AIB Symposium & Awards Celebration October 3-5 in Chicago, Illinois. 2019 Evaluation will be emailed to us October 7th. He also mentioned that the America In Bloom Auction is open and asked board to view and share the auction page. Stephen P. provided a summary of a new Landscape Curb Appeal Recognition Program, as well as AIB judges comments from the Evaluation Tour and unaddressed metrics to date.

Sustainability Action Plan

SAP PRIORITIES

BEW-5: Residential Potable Water Average Annual Usage

CEGE-2: Recognized Green Businesses

WDR-1: Waste Diverted from Landfill

Finance

None.

Earth Day Planning

Bruce T. led discussion on Earth Day Planning. Discussion included location of event (e.g., returning to Central Park, staying in Shady Park), event type (i.e., music event vs. symposia), event content (e.g., city department-led talks, city elected officials and community agencies), continuing to have kid activities, need for beer, need for sponsors, DPI-FI tie-in and including e-waste collection. Staff will add to next month's agenda for further discussion.

4. NEW BUSINESS

Agenda Requests/Announcements/Action Items

None.

5. ADJOURNMENT

Action Items

Vice Chair Ellen W. made a motion to adjourn at 1:09 p.m., seconded by Bruce T. Next meeting Tuesday, October 15, 2019.

Evaluate Meeting

What Worked/What Didn't Work:

Respectfully submitted,

Vanessa Balta Cook
Recording Secretary