



Keep Winter Park Beautiful and Sustainable Advisory Board

Minutes

July 16, 2019 at 11:45 a.m.

City Hall | Chapman Room
401 S. Park Ave. | Winter Park, Florida

Present

KWPB&S Advisory Board Members: Carey Bond, David Daly (phone), Mary Dipboye, Ben Ellis, Nora Miller (phone), Stephen Pategas, Bruce Thomas, Ellen Wolfson

City of Winter Park Staff: Kris Stenger, Building & Sustainability Manager; Vanessa Balta Cook, Building & Sustainability Planner; John Nico, Building & Sustainability Assistant

Guests: Jenna Rutan, Starbucks Park Avenue; Sangi Zuniga, Full Sail; Kaitlynn Veno, Full Sail; Andrew Hill, Full Sail; WP Commissioner Todd Weaver; Jody Lazar, WP Library; Jenifer Rupert, East Central Florida Regional Planning Council

Absent

None.

Meeting called to order

Chair Ben Ellis called the meeting to order at 11:45 a.m.

1. ADMINISTRATIVE ITEMS

Green Business Recognition

Chair Ben E. and board welcomed Starbucks Park Avenue store manager Jenna Rutan. Jenna R. was presented with a certificate of recognition and window decal for the store's Silver-Level achievement in the Winter Park Green Business Recognition Program. They are the first recognized business under the program.

Approval of minutes

Motion made by Stephen P. to approve June 18, 2019 minutes. Ellen W. seconded the motion. Minutes were approved as presented.

Citizen Comments

Jody L. mentioned the Sustainability Program's upcoming Introduction to Composting Class on Tuesday August 13th at 5:30pm being held at the Winter Park Library. The Winter Park Library will holding a Volunteer Fair on Thursday August 8th at 1pm, Vanessa B.C. will be tabling at the event for the Sustainability Program/Keep Winter Park Beautiful.

Staff Report

Staff report was emailed to board members. Kris S. briefed board on recent meeting with Jason Seeley of the Parks and Recreation Department on the reduction of single use plastic items in city-run facilities; Solar RFP on Commission Agenda; WastePro/RFID issue; and Cardboard Valet service along Center Street. Vanessa B.C. asked board for clarification on next steps on advertising. Vanessa will look into 6x pricing at Park Press, mailing of

postcards/magnets, utility inserts and social media ads. Caladium Photo Contest promotional flyer approved will be added to digital kiosks, sent out the Sustainability E-list and promoted on City's social outlets. Photo Contest Rules and Application is available at cityofwinterpark.org/caladiumphotocontest. Winter Park Water Utility Director David Zusi has been invited to the August meeting to provide an update.

2. ACTIONS TAKEN

None.

3. INFORMATIONAL

East Central Florida Regional Resilience Collaborative MOU

Jenifer Rupert of East Central Florida Regional Planning Council presented on the East Central Florida Regional Resilience Collaborative. Presentation included discussion of formation of East Central Florida Regional Planning Council, formation of regional resilience collaborative, collaborative direction (people, places, prosperity) and Memorandum of Understanding (MOU); and addressed board questions.

Green Minute

Bruce T. shared that Petco offers a bucket reuse/refill program for cat litter.

Winter Park Blooms Committee

Stephen P. provided a quick overview of America In Bloom Auction and Solicitation for Auction Items; and Growing Vibrant Communities (growingvibrantcommunities.com).

Sustainability Action Plan

SAP PRIORITIES

BEW-5: Residential Potable Water Average Annual Usage

CEGE-2: Recognized Green Businesses

WDR-1: Waste Diverted from Landfill: Kris S. mentioned that Sustainability Team visited the Cocoa Materials Recovery Facility (MRF). MRF staff suggested that shapes instead of numbers should be used to determine which plastics should be placed in curbside recycling. Specifically, plastic jugs, bottles and tubs should be placed in curbside recycling. Staff shared pictures of load rejections provided by Waste Management's Orange County Transfer Facility. Staff will begin collecting data to determine rejection rate.

Vice Chair Ellen W. gave a recap of the Watermelon Run and Water Monster use at the event.

Finance

None.

4. NEW BUSINESS

Agenda Requests/Announcements/Action Items

5. ADJOURNMENT

Action Items

Stephen P. made a motion to adjourn at 1:07 p.m., seconded by Bruce T. Next meeting Tuesday, August 20, 2019.

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What Worked/What Didn't Work:

Respectfully submitted,

Vanessa Balta Cook
Recording Secretary