

**CITY OF WINTER PARK  
KEEP WINTER PARK BEAUTIFUL AND SUSTAINABLE ADVISORY BOARD**

**Regular Meeting  
Welcome Center  
151 W. Lyman Ave**

**March 14, 2013  
5:30 pm**

**MEETING MINUTES**

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**Members Present:** Bob Robinson, Chair; Stephen Pategas, Vice Chair; Lucy Roberts, Martha McHenry, Mary Dipboye, Laura Walda, Julia Tensfeldt, Raymond Randall, Kent Tse, Pat Schoknecht

**Members Absent:** Myriam Garzon, John Rife, Joseph Robillard

**City of Winter Park Staff:** Tim Maslow (Sustainability Coordinator), Debbie Wilkerson (Recording Secretary), Brendan O'Connor (Volunteer Coordinator)

**Guests:**

**CALL TO ORDER:** Chair Bob Robinson called the March 14, 2013, meeting to order at 5:35 p.m.

**1. Administrative Items**

**Approval of Minutes:**

Chm Robinson asked for approval of the minutes from the February 13, 2013, regular meeting. Motion by Mr. Pategas to approve the minutes as presented, seconded by Mr. Tse. The February 13, 2013, minutes were approved as presented. Motion carried unanimously by a vote of 10-0.

Chm Robinson reminded members if there terms are expired to be sure and submit an application to be considered for reappointment.

Chm Robinson reported that the City Clerk had confirmed that times when a member enters or leaves a meeting should be included in the minutes.

**2. Action Items**

**Taste of Winter Park:**

Ms. Walda presented a proposal to the Board that outlined a volunteer schedule, responsibilities, signage and t-shirt design. After discussion the Board agreed with the proposal. Mr. Maslow will follow up regarding acquiring t-shirts.

**3. New Business**

**Sustainability Action Plan**

Mr. Maslow introduced for discussion the Sustainability Action Plan. He reviewed the goals for the waste diversion and recycling including reducing total solid waste generated by 25%, divert 75% of total solid waste generated by year 2020, and reduce greenhouse gas impacts of the solid waste collection system by 40%. He also reviewed accomplishments to date and actions for improvements. He will discuss mobility and urban form at the April meeting. He will meet with other City boards to discuss the plan before the final plan is developed with presentation to the City Commission in late 2013.

4. **Chair Report:**

Chm. Robinson recognized members for updates.

**Earth Day Update:**

Mr. O'Connor presented the layout for Earth Day and Arbor Day Tree Giveaway on April 20, 2013. He also presented the "eco facts" sign and posters for The Legendary JC's, the band that will provide entertainment. The board discussed how it can assist at Earth Day. Mr. O'Connor will hold additional meetings with the board to assign areas of responsibilities.

**America in Bloom (AIB) (Winter Park Blooms):**

Mr. Pategas updated the Board on the status of AIB. Discussion ensued regarding possible areas to improve and areas that should be presented to the judges.

Ms. Roberts left 6:48.

**Fundraising Committee Update:**

The Board discussed additional avenues of fund raising and members were encouraged to make personal contact with potential donors.

**Staff Reports**

**Volunteer Events** – Mr. O'Connor updated the Board on recent volunteer events.

Mr. O'Connor presented pictures of Winter Park High School clean up. They cleaned and planted flower beds and even planted a new tree. He reported about 80 volunteers showed up to help.

**Announcements**

Chair Robinson reminded the Board to turn in their evaluation forms.

5. **Adjournment**

Chm. Robinson adjourned the meeting at 7:06 p.m. Next meeting is April 11, 2013, 5:30 pm., at the Welcome Center, 151 West Lyman Avenue.

Respectfully submitted,

*Debbie Wilkerson*

Debbie Wilkerson  
Recording Secretary