



Golf Course Advisory Board Minutes

February 16, 2021

Virtual Meeting

Board Members Present

David Webster, Nancy Freeman Hanna Wickman, Mark Reicher, William Rosenfelt, David Meek

Board Members Absent

Matt Hurst

Staff Members & Others Present

Ed Batcheller, Gregg Pascale, Jason Seeley

Administrative

Chairman Mark Reicher called meeting to order at 7:34am

Approve Minutes – William Rosenfelt moved to approve the January 12, 2021 minutes as presented; seconded by Nancy Freeman; motion carried unanimously.

Action Items

Informational

Golf Experience – Gregg Pascal provide an update on events; the golf course held a virtual member/guest event. About 30 members/guest participated in the event; hats, snacks and drinks were provided. Prizes were awarded to the first, second and third place winners. New pull carts are now in rotation, current carts are being powder coated. Rentals are starting to increase in the Club House. The Pro Shop has new merchandise.

Membership discussion, on future fees, possible caps on membership. Board members would like to see some data showing memberships vs open play (residents, non-residents, number of memberships rounds vs. open play rounds, monthly new member numbers), corporate memberships.

Golf Week Proclamation will go to City Commission on April 14, 2021. Discussion on marketing on the event, staff recommends a more local/hyper local outlet of marketing to control the number of people. Reservation can be made for putting tee times on Eventbrite for Family Day event. Staff will provide a final schedule for the week's events.

Business Operations

Gregg gave a financial report

Golf Maintenance

Ed provided an update on maintenance; this past maintenance day the course was fertilized.

Long Term Planning

- Dix Hite update on patio area. Board will provide any questions, and feedback on the current conceptual. Board members would like to see measurements. Gregg has gotten a quote on the artificial turf on the side of the country club.
- Swoope property-formal update to be provided to the board late spring

New Business

- Mr. Rosenfelt informed the board of the siding to the country club needing maintenance. Staff will create a work order for maintenance
- Board would like more data to discuss fee directions related to membership, green fees and fee changes.
- Board member Webster inquired about a small shelter are between the 5th and 6th tee.

Motion made by David Webster to adjourn the meeting seconded by Nancy Freeman; meeting adjourned at 8:39am. Motion passed unanimously.

The next meeting scheduled for March 15, 2021.