

**CITY OF WINTER PARK
ECONOMIC DEVELOPMENT ADVISORY BOARD**

**Regular Meeting
8:15 a.m.**

**April 17, 2018
Chapman Room**

MINUTES

Meeting was called to order at 8:15 a.m. in the Chapman Room of City Hall.

BOARD MEMBERS PRESENT: John Caron, Kelly Olinger, Wes Naylor, Betsy Gardner-Eckbert, Tara Tedrow and Pete Muller

BOARD MEMBERS ABSENT: Joel Roberts

STAFF MEMBERS PRESENT: Kyle Dudgeon, Kim Breland, Lindsey Hayes and Dori Stone

SPECIAL GUEST: Mayor, Steve Leary

ADMINISTRATIVE ITEMS:

A. Approve minutes from 4-17-18

Motion made by Wes Naylor, seconded by Kelly Olinger, to approve the 2-20-18 minutes.

Motion passes 6-0.

INFORMATIONAL ITEMS:

A. Discussion with Mayor Leary

Chair, John Caron, began the discussion. He welcomed re-elected Mayor, Steve Leary to the meeting. He stated that it is the Board's tradition to bring in any newly or re-elected Commissioner or Mayor to discuss perspective and review projects. He informed the Mayor of initiatives that the Board has been working on over past year, including tourism, corridor analysis, mobility and parking, fiber optics, real estate trends and city owned property.

Mayor Leary addressed the Board. He stated that EDAB is a very important board because it influences all of the other boards in the City. He spoke on the initiative of Fiber Optics and city owned real estate. He stated that fiber optics is a widely important topic to residents, business owners and tourism. Regarding of real estate, he stated that there are a lot of City assets and discussions need to be held to decide whether selling or leasing the properties is better for the City. He briefly talked about the library (old building) and future use of the property. The mayor talked about the future of the Orange Avenue Corridor and what steps are being taken to develop the area.

The Board and the Mayor further discussed Orange Avenue issues and strategies, mentioning that the corridor is a priority and requires major focus. They conversed about resource availability and what EDAB can do to further the initiative. There was also discussion regarding short and long-term strategies.

The Board and Mayor Leary moved on to discuss city owned real estate in Winter Park and the best strategies for deciding what the best use for them are long term. They discussed prioritizing the properties in a list of urgency and potential for rezoning of properties for leasing. There was further conversation surrounding the "old" library property, which will be vacant in the next two years and being proactive in planning and determining its future use. There was further conversation of what the Board can do to assist Staff with the analysis of the initiatives related to city owned real estate. The conversation then turned to structured and underground parking as solutions to parking challenges in the City. They discussed costs and limitations with the City's floor area ratio and incentivizing shared parking. The group closed their discussion conversing on topics related to strategies and incentives to draw new business to Winter Park. Discussion ensued.

B. Economic Development Plan Monthly Report

There was no monthly report.

ACTION ITEMS:

- A. There were no action items

NEW BUSINESS:

A. Chamber Update

There was no Chamber update.

Next meeting scheduled for May 22, 2018

There being no further business, the meeting adjourned at 9:29 a.m.

John Caron, Chairperson

Kim Breland, Board Liaison