

**CITY OF WINTER PARK
ECONOMIC DEVELOPMENT ADVISORY BOARD**

**Regular Meeting
8:15 a.m.**

**November 28, 2017
Chapman Room**

MINUTES

Meeting was called to order at 8:20 a.m. in the Chapman Room of City Hall.

BOARD MEMBERS PRESENT: John Caron, Tara Tedrow, Joel Roberts, Betsy Gardner-Eckbert

BOARD MEMBERS ABSENT: Pete Muller, Wes Naylor, Kelly Olinger

STAFF MEMBERS PRESENT: Dori Stone, Kyle Dudgeon, Laura Neudorffer

ADMINISTRATIVE ITEMS:

- A. Approve minutes from 10-17-2017**
Quorum not met

ACTION ITEMS:

INFORMATIONAL ITEMS:

A. World Travel Market

Betsy Gardner-Eckbert provided feedback from World Travel Marketing Expo. She discussed initiatives, market drivers, and database creation. They met with bloggers, market....

Top three takeaways from the experience would be 1. American Trails, 2. Savings Pass, and 3. Florida Dolphin Tours bus.

B. Economic Development Plan Monthly Report

Staff provided an update on Orange Avenue and Progress Pointe and how we things will progress moving forward. Second point was mobility and the topics discussed with the commission on November 13th.

C. Meeting Calendar Update

Staff provided board members with a list of the 2018 meeting dates.

NEW BUSINESS:

A. Chamber Update

Betsy Gardner-Eckbert, Chamber of Commerce, updated the Board on their preparations for the World Travel Market Expo and the data collection format to ensure a successful survey.

Next meeting scheduled for January 16, 2018

There being no further business, the meeting adjourned at 9:21 a.m.

John Caron, Chairperson

Laura Neudorffer, Board Liaison