

**CITY OF WINTER PARK
ECONOMIC DEVELOPMENT ADVISORY BOARD**

**Regular Meeting
8:15 a.m.**

**October 17, 2017
Chapman Room**

MINUTES

Meeting was called to order at 8:15 a.m. in the Chapman Room of City Hall.

BOARD MEMBERS PRESENT: John Caron, Kelly Olinger, Tara Tedrow, Joel Roberts, Betsy Gardner-Eckbert (@ 8:30 a.m.)

BOARD MEMBERS ABSENT: Pete Muller, Wes Naylor

STAFF MEMBERS PRESENT: Kyle Dudgeon, Laura Neudorffer, Jim White, Jeff Briggs

ADMINISTRATIVE ITEMS:

A. Approve minutes from 08-22-2017

**Motion made by Kelly Olinger, seconded by Joel Roberts, to approve the 08-22-2017 minutes.
Motion passes 4-0.**

ACTION ITEMS:

INFORMATIONAL ITEMS:

A. Sign Code Revisions

Staff provided information pertaining to the current sign ordinance along with suggested changes for the ordinance that will assist in dealing with businesses using new technology. The changes are intended to add definition to the current ordinance so staff can better enforce that ordinance. One example would be wind screens at construction sites that use those screens for advertisement. Chief White provided a power point presentation with examples of illegal signage that the City is trying to prevent and/or limit. Discussion ensued pertaining to possible improvements to the ordinance along with possible solutions to better enforce the ordinance.

B. Economic Development Plan Monthly Report

Staff provided an update on the downtown parking strategy

NEW BUSINESS:

A. Chamber Update

Betsy Gardner-Eckbert, Chamber of Commerce, updated the Board on the London trip and the data collection format to ensure a successful survey. She also informed the Board that they are retiring the Christmas tree in Central Park and replacing the celebration with a digitally animated tree that will be closer to Morse Blvd.

Next meeting scheduled for November 28, 2017

There being no further business, the meeting adjourned at 9:34 a.m.

John Caron, Chairperson

Laura Neudorffer, Board Liaison