# CITY OF WINTER PARK ECONOMIC DEVELOPMENT ADVISORY BOARD

Regular Meeting 8:00 a.m.

July 19, 2016 Chapman Room

#### **MINUTES**

Meeting was called to order at 8:15 a.m. in the Chapman Room of City Hall.

BOARD MEMBERS PRESENT: John Caron, Kelly Olinger, Steve Flanagan, John Gill, and Owen Beitsch

**BOARD MEMBERS ABSENT**: Maura Weiner, Matthew Embers

STAFF MEMBERS PRESENT: Kyle Dudgeon, Laura Neudorffer, Lindsey Hayes

#### **ADMINISTRATIVE ITEMS:**

A. Approval of the May 17, 2016 Minutes

Motion made by Kelly Olinger, seconded by John Gill, to approve the July 17, 2016 minutes. Motion passes 5-0

#### **ACTION ITEMS:**

## A. Special Event Banner Policy Update

Mr. Dudgeon presented the background of the banner policy and the basis for updating the language. Board and Staff agree that this is a positive modification and could provide increased revenue for the City.

Motion made by Steve Flanagan, seconded by John Gill, to approve the Banner Policy Update. Motion passes 5-0

## **INFORMATION ITEMS:**

#### A. EDAB Business Cluster Study:

Mr. Beitsch introduced Steven McDonald, Chief Economist, with GAI Consultants who presented the draft of the analysis. Steven provided a slide by slide explanation of the Cluster Analysis and reviewed each section with the Board and Staff.

# B. City Updates:

Mr. Dudgeon updated the Board on City Visioning, the Comprehensive Plan, and the Solicitation for Commercial Broker Services. Mr. Dudgeon pointed out the upcoming schedule of events pertaining to the individual elements of the Comprehensive plan and asked for the Board's support. Mr. Caron requested to have the Vision discussion prior to the housing discussion.

## **NEW BUSINESS**

Next meeting scheduled August 16<sup>th</sup>, 2016. There being no further business, the meeting adjourned at 9:37 a.m.

John Caron Chairperson

Laura Neudorffer, Board Daise