

**CITY OF WINTER PARK  
ECONOMIC DEVELOPMENT ADVISORY BOARD**

**Regular Meeting  
8:00 a.m.**

**November 19, 2013  
Chapman Room**

**MINUTES**

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Meeting was called to order at 8:00 a.m. in the Chapman Room of City Hall.

**BOARD MEMBERS PRESENT:** Marc Reicher, Patrick Chapin, Stephen Flanagan, John Caron , John Gill, Maura Weiner, Kelly Olinger, and Owen Beitsch

**BOARD MEMBERS ABSENT:**

**STAFF MEMBERS PRESENT:** Dori Stone, David Buchheit, Laura Neudorffer, Jeff Briggs

**ADMINISTRATIVE ITEMS**

**ACTION ITEMS**

**INFORMATION ITEMS**

Commissioner Leary addressed the Board regarding his thoughts, concerns, and suggestions on visioning, measurement, and the corridors into Winter Park.

Corridors:

Commissioner Leary feels the main goal is to “dress up” Fairbanks Ave and believes the City has a vision that is attainable. He feels we have great projects on Denning Dr such as the State Building and the DMV office. He wants the City to think about what we as a City can and will do to encourage events between Hannibal Square and Park Ave.

Commissioner Leary feels that Aloma Ave gets ignored and would like to focus on that area in the future. His goal is to push as much as possible to Board to research and report back to the Commission. Commissioner Leary also encourages staff not to worry about politics as that is the responsibility of the Commission. He would also like to encourage the Board to bring recommendations to the Commission.

He touched base on the importance of job creation and increasing commerce so that future generations will have jobs within the community.

Fairbanks Ave would benefit from an increase in density, undergrounding, and taking the pressure off of the residential portion.

17-92 could possibly end up as a restaurant corridor. The concern is if and when the economy slows down again causing some of those establishments to close their doors it will cause a problem. The goal should be to have a good mix of businesses in that area.

Discussion regarding the annexation of the Minnesota Ave and the fact that the 17-92/Denning Dr. area are ripe for another TAPS panel from the ULI was brought up by Mr. Flanagan. Commissioner Leary would love to annex the area and have total control over Fairbanks Ave. Denning Dr. is on hold because the City still has not figured out what to do with the Fairbanks Ave plans.

Commissioner Leary touched base on “gems” in Winter Park and would love to see more non-traditional gems come into Winter Park. More of a creative, artsy side. He stated that sometimes we compete with ourselves

and used the Civic Center, Community Center, and Alford Inn as an example because all three have the capability to host events of similar capacity.

As far as SunRail, there is a lot of concern about parking and circulation. It will only add value and Winter Park becomes more valuable as a gateway into the Orlando area.

Mr. Gill asked how to educate the citizenry? He pointed out that it is hard to communicate with a positive message at times and feel Winter Park may not be welcoming to “guests” and perhaps the City should work on improving that aspect. Mr. Gill stated that we want people to come to Winter Park, but on “our” terms, which creates a problem.

Commissioner Leary stated he voted against medians on Fairbanks Ave because he did not feel that was the answer to the problem which led to the ULI Tap study.

In his opinion, the first corridor priority is the annexation of Fairbanks Ave and he wants to know what they can vote on for that area. Commissioner Leary is looking for action items to be brought to the Commission to be voted on.

Mr. Flanagan asked that we confirm information regarding the Minnesota Annexation so the Board can prepare action items to bring to the Commission.

Mrs. Stone will prepare a scope for the ULI to present at the December 10, 2013 meeting.

**NEW BUSINESS**

There being no further business, the meeting adjourned at 9:44 a.m.

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Marc Reicher, Chairperson

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Laura Neudorffer, Board Liaison