

**CITY OF WINTER PARK
COMMUNITY REDEVELOPMENT ADVISORY BOARD**

**Work Session
12:00 pm**

**February 19, 2014
Chapman Room**

MINUTES

Chairman Hal George called the meeting to order at 12:00 pm.

BOARD MEMBERS PRESENT: John Dowd, Alan Thompson, Hal George, Joe Terranova, Lance Decuir, Jeff Stephens

BOARD MEMBERS ABSENT: Woody Woodall, Daniel Butts

STAFF MEMBERS PRESENT: Dori Stone, David Buchheit, Clarissa Howard, Laura Neudorffer, Kyle Dudgeon

ADMINISTRATIVE ITEMS:

Item A: Approval of Minutes

Approval of the 1/22/15 Work Session and Regular Meeting Minutes. A request was made by the board to adjust the minutes to a 7-0 approval of items instead of 8-0. The purpose of this is to reflect the non-voting rights of an alternate in the event all seven regular board members are in attendance.

ACTION ITEMS:

Item A: Weekend Sunrail during 56th Sidewalk Art Festival:

Mr. Buchheit informed the Board of an opportunity to subsidize SunRail on the weekend of the Sidewalk Art Festival. The purpose of SunRail operation is to alleviate some parking issues as well as provide additional foot traffic in the downtown area. Mr. Buchheit explained the CRA's shared cost to run SunRail on a weekend is \$6,000 per day. This is at a reduced cost in partnership with Florida Hospital, Florida Department of Transportation (FDOT), Winter Park Chamber of Commerce, and the Art Festival. Mr. Buchheit explained that funding would come out of the CRA reserves.

The board expressed an interest in how the free ridership event would be marketed as well as how riders would be counted for the event.

Mrs. Howard informed the board that staff is coordinating with the Chamber of Commerce and the SunRail marketing team, Evolve Design Group, to elicit several media outlets to inform the public. Staff advised that FDOT and Evolve will be on site to count ridership.

Mr. Buchheit also shared with the board concepts for new capital projects that will be presented at a later meeting.

It being time for the Public Meeting, additional informational items were moved to the regular meeting agenda, meeting adjourned at 1:00 p.m.



Chairperson, Hal George