

COMMUNITY REDEVELOPMENT AGENCY
WORK SESSION
September 25, 2017

The meeting of the Community Redevelopment Agency was called to order by Vice Chairman Pete Weldon at 1:30 p.m. in the Commission Chambers, 401 Park Avenue South, Winter Park, Florida.

Members present:

Mayor Steve Leary (arrived 1:41)
Commissioner Greg Seidel
Commissioner Sarah Sprinkel (arrived 1:41)
Commissioner Carolyn Cooper
Commissioner Pete Weldon
Orange County Rep. Hal George

Also present:

City Manager Randy Knight
City Clerk Cynthia Bonham
Planning Director Dori Stone
CRA Manager Kyle Dudgeon

Kimley Horn Parking Strategy Review

Kyle Dudgeon opened the work session and introduced consultants Brett Wood and Steven Stansbury who provided a PowerPoint presentation regarding the parking strategies and the next steps for the Commission to consider.

Steven Stansbury and Brett Wood, Kimley Horn, addressed the process where they have been connecting with constituents, residents, and business owners. They clarified that this is not a study but is a strategy. Mr. Stansbury summarized the process followed, what they learned through observations and stakeholder input, the 2013 parking study that was consultant led and the data collected, the existing enforcement practices (one parking enforcement officer) and the number of tickets written, downtown employees parking locations and if they have an employee permit, the motivation for enhanced parking strategies (insufficient turnover of prime parking to support equitable access to downtown merchants; utilization of parking resources; and policies and practices do not align with community expectations).

They continued to address what they heard from community input on parking management and parking program recommendations (strategies and action plan). Mr. Wood suggested the City consider hiring a dedicated parking manager to oversee the various elements of the parking program, to coordinate with the departments that impact parking management, and evaluate and alter the parking management strategies as they are implemented. He elaborated on the need to increase enforcement staff/operations; to define employee only parking areas; to revise the off-street parking and loading regulations that would allow greater flexibility and promote the use of shared parking in a manner that recognizes the value of parking within the downtown area; what should take place in the next two years (invest in advanced technology, implement a graduated fine structure, implement a license plate based employee permit, implement a centralized Park Avenue valet, and to continue the improvement of wayfinding).

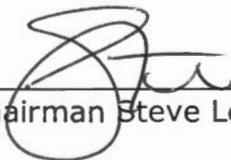
They continued to address what should happen in the next four years: to make time limits more flexible, locations can serve multiple user types, dependent upon the time of day or day of the week; to implement fee-in-lieu options in conjunction with flexible parking minimum requirements; implement paid parking in areas where parking demands are high; and to implement a downtown circulator or a subsidized ride system (to define a city-sponsored system to move patrons from fringe parking areas to the heart of the downtown areas, as well as move between destination areas within the community).

What should happen beyond four years was addressed: build additional parking to support economic development with goals of increased connectivity and walkability as a primary driver. He stressed the importance of realizing combined strategies.

Questions were answered by the consultants regarding other alternatives for arriving to the downtown such as Uber or SunRail and if they see this happening. Mr. Wood stated they do see this happening in constrained environments where the choice to drive your vehicle becomes more challenging or costly. Also discussed was remote and valet parking.

Planning Director Dori Stone concluded that they want to come back in November with a work session to further discuss this and where the CRA Agency wants to go with this.

The CRA Agency meeting adjourned at 2:30 p.m.


Chairman Steve Leary

ATTEST:



City Clerk Cynthia S. Bonham