

COMMUNITY REDEVELOPMENT AGENCY
September 26, 2016

The meeting of the Community Redevelopment Agency was called to order by Chairman Steve Leary at 3:45 p.m. in the Commission Chambers, 401 Park Avenue South, Winter Park, Florida.

Members present:

Mayor Steve Leary
Commissioner Greg Seidel
Commissioner Sarah Sprinkel
Commissioner Carolyn Cooper (by phone)
Commissioner Pete Weldon
Orange County Rep. Hal George

Also present:

City Manager Randy Knight
City Clerk Cynthia Bonham
Planning Director Dori Stone
CRA Attorney Kurt Ardaman

1. Action Items

a. Get On Board – SunRail on Saturday’s support request

CRA Director Dori Stone summarized the request to fund the ‘Get On Board’ program being considered with several other partners (City of Orlando, Florida Hospital and other partnerships). She stated this is a \$250,000 contribution program to run SunRail trains tentatively starting October 1 through the end of January. She stated the City has been asked to be a Platinum Engineer which is \$25,000 and that they have partnered with the Chamber of Commerce and the Park Avenue Merchant’s Association. She commented that they have the \$20,000 in the CRA account and the Chamber of Commerce and PAMA will share the cost of the remaining \$5,000. She stated this will be a ticketed service on Saturday which will be a good test for a longer period of time whether weekend SunRail service would be viable.

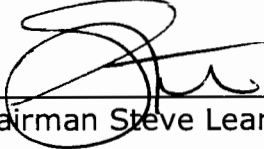
Ms. Stone stated the CRA Advisory Board approved this but with two conditions: 1) put the \$40,000 back into the small scale program account; and 2) to work with Evolve (SunRail’s marketing firm) and see if there can be some statistical surveys during some of these weekends to determine the ridership and where people are coming from and going to. She spoke about Winter Park’s Art Festival coming up and that this will be a great opportunity to provide this ridership into Winter Park. She concluded that this will not go forward if they do not collect the entire \$250,000 and recommended approval.

Commissioner Seidel expressed the need to extend the hours on Friday evenings as well. Commissioner Cooper asked that staff look at inviting Rollins, Valencia, the Mayflower and the Winter Park Towers to participate with the City in the future. Representative Hal George addressed the benefit to Winter Park. Commissioner Weldon addressed his support.

Motion made by Commissioner Sprinkel to approve the request including the conditions placed by the CRA Advisory Board, seconded by

Commissioner Weldon. No public comments were made. **Upon a roll call vote, Mayor Leary, Orange County Representative Hal George, and Commissioners Seidel, Sprinkel, Cooper and Weldon voted yes. The motion carried unanimously with a 6-0 vote.**

The CRA Agency meeting adjourned at 3:52 p.m.


Chairman Steve Leary

ATTEST:


City Clerk Cynthia S. Bonham