

**CITY OF WINTER PARK
CITY COMMISSION STRATEGIC PLANNING SESSION
May 22, 2008**

The meeting of the Winter Park City Commission was called to order by Mayor David Strong at 12:04 p.m. in Commission Chambers, 401 Park Avenue South, Winter Park, Florida.

Present:

Mayor David Strong
Commissioner Margie Bridges
Commissioner Phil Anderson
Commissioner Beth Dillaha
Commissioner Karen Diebel

Staff Present:

City Manager Randy Knight
Department Heads

City Manager Randy Knight explained that this was the continuation of the Strategic Planning session. He stated that the Commission was provided a Strategy Map and the subcommittee (Commissioner's Anderson and Dillaha) worked on the wording for the drivers, differentiators and strategic objectives. He commented that they need consensus on the wording being used. He also addressed that the green initiatives has a point system where they can receive two points if they have the commitment to being green as part of their vision statement, however, currently that was not there.

Commissioners Anderson and Dillaha explained that they were trying to be concise with their vision statement; they tweaked the values of the prior Commission; and looked at how decisions they were about to make could support the strategic objectives.

The Commission included the necessary wording in the vision statement regarding the green initiatives to receive the two points.

The Commission modified, eliminated, added to, and had consensus on the drivers, differentiators, strategic objectives and initiatives on the Strategy Map. They also ranked the initiatives from numbers 1-3.

Mayor Strong suggested they schedule a joint meeting with the Economic Development Advisory Board (EDAB). Mayor Strong suggested that the Commission should attend the next EDAB meeting regarding their mission statement. Commissioner Dillaha commented that they need to provide some direction and listen to how they want to revamp their mission statement. Commissioner Bridges agreed.

Commissioner Dillaha suggested that it may be a good to evaluate the priorities of the citizens. Commissioner Bridges agreed. Mayor Strong stated that he would like to do this in conjunction with sending them the City of Winter Park Strategy Map. He commented that the citizens can see what the Commission thinks is important and what they are working on with the time schedules. City Manager Knight explained that they have money in the budget for this fiscal year and they could do the citizen survey in a late July, August or September timeframe. Commissioner Dillaha asked about looking into a more cost effective way of doing this. Commissioner Anderson briefly explained the City financial pro forma.

Mr. Knight stated the final version of the Strategy Map will be on the June 9 agenda for formal adoption of the plan and in the meantime they will operate as though it is adopted as they put together the budget.

Mayor Strong commented that at the next meeting they will be considering a resolution supporting commuter rail and he would like to know from staff what the operating costs are. Commissioner Dillaha also stated that she would like to know what may have changed from the time they signed those agreements to today, in terms of the liability and timing of date/deadline issues.

A handwritten signature in cursive script, reading "Cynthia Bonham". The signature is written in dark ink and is positioned above a horizontal line.

City Clerk Cynthia Bonham