

**CITY OF WINTER PARK**  
**CITY COMMISSION STRATEGIC PLANNING SESSION**  
**January 25, 2007**  
**9:00 a.m.**

The meeting of the Winter Park City Commission was called to order by Mayor David Strong at 9:00 a.m. in Winter Park Country Club, 761 Old England Avenue, Winter Park, Florida.

Members present:

Mayor David Strong  
Commissioner John Eckbert  
Commissioner Douglas Metcalf

Also present:

City Manager James Williams

Absent:

Commissioner Douglas Storer  
Commissioner Barbara DeVane

The meeting was facilitated by Karl Nebel of North Highland. Mr. Nebel explained the purpose of the session was to review the strategy plan; the project roadmap and to facilitate the parking lot items.

Attached is the final report generated by North Highland after completion of the session.

Mayor Strong adjourned the meeting at 1:35 p.m.



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Cynthia S. Bonham, City Clerk



# City of Winter Park, Florida

## Drivers

**Vision**  
To preserve our independence, charm and culture and honor our heritage as we continue to be the best place to live, work and play.

**Mission**  
Winter Park provides a safe and healthy environment that is both culturally and economically diverse. We are innovators in delivering responsive, high-quality services that provide a sense of community and well-being. Residents and businesses will thrive and visitors will enjoy the history and spirit of our home town.

**Values**

- Spirit of volunteerism and ownership throughout our citizenry
- Respect for heritage and sense of place in preserving what is special
- Commitment to our environmental assets
- Sustainability and economic viability for future generations
- Diversity, both economically, culturally across generations
- Focus on regional partnerships to ensure quality of life
- Integrity, honesty and civility in all interactions
- Decisions based on facts and participation of the citizenry
- Independent full service urban village integrated with and a leader in the community and beyond.

## Differentiators

**Sense of Place**

- Charm and quaint village feel
- Attractive place to visit
- Heritage
- High quality of life
- Pedestrian friendly

**Vibrant and Sustainable Central Business District**

- Economically healthy
- Intimate scale
- Unique setting and shopping experience

**Quality of Services**

- Fiscally responsible
- Exceptional
  - Customer service
  - Public Safety
  - Responsiveness
  - Infrastructure & Services
- Diverse & motivated workforce

**World Class Parks and Lakes**

- Parks & green space interspersed community-wide
- Recreational opportunities for all ages
- 10 acres of parks per 1000 residents

**Life-long Learning**

- Extraordinary public education for K-12 and adults
- Rollins College as an integrated community partner
- World class library, museums, and cultural experiences

**Environmental Assets**

- Extensive, sustained and replenished tree canopy
- Healthy lakes
- Protected Green spaces
- Excellent water and air quality

## Strategic Objectives

Quality of Life

Growth

Efficient & Effective Government Practices

Education & Culture

Facilities and Infrastructure

## Initiatives

- Preserve historic assets
- Explore Establishment of an ARB
- Pedestrian/Cycling Plan
- Develop 'Green' Plan
- Establish/Implement a master parks plan
- Implement a Central Park plan

- Adopt comprehensive plan
- Develop diverse housing options
- Develop traffic and transportation plans
- Hospital district plan

- CRA spending plan
- Improve efficiency of Advisory Boards
- Budget process review
- Economic Development Direction
- Identify process improvement opportunities

- Develop cultural plan
- Develop life-long learning & community services plan
- Encourage Enzian relocation to CBD
- Develop plan for maintaining world-class K-12 education

- Develop comprehensive electric plan
- Inventory of city-owned property assets
- City Gateways
- GIS
- Parking lot plan
- Septic/Sewer/Water

- Develop Facilities Plan
  - City Hall
  - State office Bldg
  - Parks maint. Bldg.
  - Community Center
- Long term infrastructure capital improvement financing plan
- Commuter Rail Plan