

**CITY OF WINTER PARK  
CITY COMMISSION STRATEGIC PLANNING SESSION  
September 6, 2013**

The Strategic Planning Session of the Winter Park City Commission was held on September 6, 2013 from 9:00 a.m. to 2:00 p.m. at the Winter Park Community Center located at 721 West New England Avenue, Winter Park, Florida.

Present:

Mayor Ken Bradley  
Vice Mayor Sarah Sprinkel  
Commissioner Steve Leary  
Commissioner Carolyn Cooper  
Commissioner Tom McMacken

Staff Present:

City Manager Randy Knight  
Assistant City Manager Michelle del Valle  
Department Heads

City Commission discussed five main topics and below is the results of their discussion:

**Undergrounding of electric lines**

- Yes, undergrounding is still a community priority
- Keep original timeline determined at acquisition to underground within 12-15 years
- Still follow priority list with flexibility to expedite major corridors

**City Bus or Circulator System**

- Evaluate other circulator options (i.e. flex bus, NeighborLink)
- Work with SunRail® transit
- Meet with other agencies looking at transit opportunities
- Meet with major employers

**Downtown Parking**

- Agreed with the parking plans for:
  - Public Works Administration parking lot
  - additional spaces at the post office parking lot
  - restriping of Morse Boulevard from New York Avenue to Virginia Avenue for this 2013 holiday season
- Did not agree upon the redevelopment of the Blake site as a location for additional parking.
- Look at contracts with existing partners and research our employee parking options.
- Relook at valet ordinance that standardizes the process and opens it up to other vendors.

**Gateway Corridors**

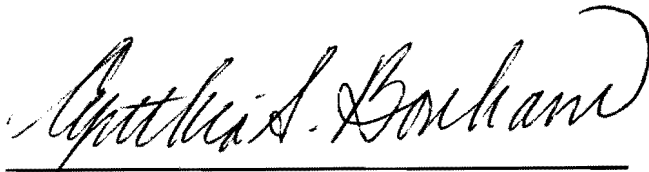
- Fairbanks Avenue, Denning Drive, US Highway 17-92, Aloma Avenue and Lee Road were agreed upon as the major corridors.
- Fairbanks Avenue & Denning Drive were the two corridors that were placed as highest priority.

**Urban Forestry Master Plan**

- Proceed with the public process as described by city staff.

The following describes the next steps as explained during the meeting:

1. Staff will develop components of a strategic plan and present progress to the Commission on a quarterly basis.
2. Once the plan is completed it will be used as a living document that continues to update, measure progress, and add new objectives.
3. Each quarterly meeting will involve:
  - a. Strategic plan update
  - b. Policy topics
  - c. Budget planning topics



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Cynthia S. Bonham, City Clerk