



Public Art Advisory Board Regular Meeting

Agenda

September 20, 2021 @ 12:00 pm

Virtual

welcome

Agendas and all backup material supporting each agenda item are accessible via the city's website at cityofwinterpark.org/bpm and include virtual meeting instructions.

assistance & appeals

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office ([407-599-3277](tel:407-599-3277)) at least 48 hours in advance of the meeting.

"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

please note

Times are projected and subject to change.

-
1. **Call to Order**
 2. **Consent Agenda**
 - a. **Minutes** 3 minutes
 - Approval of minutes from August 16, 2021 regular meeting
 3. **Staff Updates**
 - a. **I-4 Ultimate "Rhythmic Colors" Ribbon Cutting** 5 minutes
 - Tentative date: Friday, October 15, at 9:30 a.m.
 - b. **Library & Events Center "Sidewalk Art Festival" art** 10 minutes
 - Staging in current library for review/refurbishing began Friday, September 17
 - c. **Discussion of potential public art funding options** 20 minutes
 - d. **Current library site future use discussion** 5 minutes
 - City Commission work session to be held Thursday, October 14, at 1 p.m.
 4. **Citizen Comments (for items not on the agenda): Three minutes allowed for each speaker**
 5. **Non-Action Items**
 6. **Action Items**
 - a. **PAAB Strategic Plan** 20 minutes
 - Review subcommittee recommendations for new Strategic Plan.
 7. **Board Comments**
 8. **Adjournment**



item type Consent Agenda	meeting date September 20, 2021
prepared by Craig O'Neil	approved by
board approval	
strategic objective	

subject

Minutes

item list

- Approval of minutes from August 16, 2021 regular meeting

motion / recommendation

Approval of minutes from August 16, 2021 regular meeting

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[08.16.21 PAAB Minutes ADA.pdf](#)



Public Art Advisory Board Minutes

DRAFT

August 16, 2021 at 12:00 p.m.

Commission Chambers

Present

Board: Charles Hamilton, Danielle DeGuglimo, Danny Humphress, Jamieson Thomas, Jeffrey Mann, Michael Barimo

Staff: Craig O'Neil (Liaison), Clarissa Howard

Absent: Sara Segal

Call to order

The meeting was called to order at 12:02 pm. A quorum was present.

Consent Agenda

a. Meeting Minutes

Motion by Jeffrey Mann, seconded by Jamieson Thomas, to approve the July 19, 2021, regular meeting minutes. Minutes were approved unanimously.

Staff Updates

A. I-4 Ultimate “Rhythmic Colors” update from Lokivon & Associates:

Josh Marinov with Lokivon & Associates and Stephen Purcell with RLF provided an update on the artwork installation process. Josh apologized for delays due to steel fabrication/weather/personal crisis that put the project behind. Steel is now complete and waiting on concrete pour. A new concrete crew is on board and the project will be on track again. Jeffrey Mann asked about testing for the density of the concrete and Josh explained an independent third party does the density testing. Josh said he will send a new timeline for project completion as well as photos of the site as requested by Jamieson Thomas.

B. Library & Events Center “Sidewalk Art Festival” art staging at current library

Craig O'Neil explained that the archive room in the current library can be used for staging of the sidewalk art festival art pieces that will be moved to the new Library & Events Center. Craig asked if board members would be willing and able to assist with moving these pieces from throughout the library to the archive room so they can be evaluated for reframing/refurbishing needs. Jeffrey Mann mentioned that he had many artwork boxes and packaging from a recent move that he would provide if needed. Craig will check with project manager to see if they can be used. Danielle DeGuglimo asked about the new annual pieces from the sidewalk art festival and how

they will be displayed. One possibility could be a space for rotating art where that year's WPSAF winning piece.

Charles Hamilton asked about discussion opportunities for signature pieces at the Library & Events Center and asked why it was not on this meeting's agenda. It was explained that city staff informed the board of this via email and this could be scheduled for discussion at the next board meeting in September. Clarissa Howard explained that ARPA funds were not considered eligible for "public art" funding. This topic and how to move forward with Events Center & Library art will be added to the next agenda as per request from the board.

C. PAAB Strategic Plan Subcommittee

Craig O'Neil provided an update on the strategic plan subcommittee and two upcoming meetings scheduled for September 2 and 16. Results from subcommittee's work will be presented at next board meeting.

Citizen Comments

Action Items

Board Comments

- Charles Hamilton made a motion to add an agenda item to next meeting regarding a cohesive strategy for signature art pieces at new Library & Events Center. PAAB needs to have a more involved role for a tighter vision of signature art. Jamieson Thomas mentioned that funding opportunities including fundraising, naming rights, donations, aesthetic/architectural regulation are all very different methodologies. Some provide more control over art selection.
- Jamieson Thomas mentioned that the grand opening events might be a great opportunity to introduce ideas and opportunities for artwork funding and/or sponsorships.
- Jeffrey Mann mentioned he has contacts at Rhode Island School of Design (RISD) and will be happy to reach out if necessary.

Charles Hamilton made motion to adjourn and it was seconded by Jeffrey Mann. With no further business, the meeting adjourned at 12:50 p.m.

Danny Humphress, Board Chair

Craig O'Neil, Board Liaison



Public Art Advisory
Board

agenda item

item type Staff Updates	meeting date September 20, 2021
prepared by Craig O'Neil	approved by
board approval	
strategic objective	

subject

I-4 Ultimate "Rhythmic Colors" Ribbon Cutting

item list

- Tentative date: Friday, October 15, at 9:30 a.m.

motion / recommendation

background

alternatives / other considerations

fiscal impact



Public Art Advisory
Board

agenda item

item type Staff Updates	meeting date September 20, 2021
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subject

Library & Events Center "Sidewalk Art Festival" art

item list

- Staging in current library for review/refurbishing began Friday, September 17

motion / recommendation

background

alternatives / other considerations

fiscal impact



Public Art Advisory
Board

agenda item

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Discussion of potential public art funding options

motion / recommendation

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Current library site future use discussion

item list

- City Commission work session to be held Thursday, October 14, at 1 p.m.

motion / recommendation

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item type Action Items	meeting date September 20, 2021
prepared by Craig O'Neil	approved by
board approval	
strategic objective	

subject

PAAB Strategic Plan

item list

- Review subcommittee recommendations for new Strategic Plan.

motion / recommendation

- approval of subcommittee recommendations

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[STRATEGIC PLAN SUBCOMMITTEE CHANGES.pdf](#)

Mission:

The Winter Park Public Art Advisory Board (PAAB) is committed to collecting, exhibiting, and conserving notable works of art to be strategically located in public spaces.

Vision:

We use art to stimulate creativity and conversation in all cultural endeavors to residents and visitors in our community. The art will be an inclusive collection that creates a sense of place as it encourages dialogue, reflects the city's history, values and beauty and fosters an interest in future opportunities.

Public Art Defined:

Any artistic medium curated with consideration that reflects the past, present and future for the community at large located in public space within city limits. Public art can be interpretive, historic, social, or decorative, and can be temporary, permanent, site specific commissioned, or from the city collection.

Major Goals:

1.0 Infrastructure Goal

To create a stable infrastructure with an effective working Board supported by sufficient staff and resources to implement the Strategic Plan.

2.0 Exhibitions

To present art in public places through exhibitions and acquisitions to enhance the experience of living in and visiting Winter Park.

Subcommittee stopped here on 07.15.21

3.0 Funding Goal

To develop and maintain public and private funding sources by securing support, expanding the donor base and pursuing innovative partnerships and alternative resources.

4.0 Communications/Image Goal

To raise awareness and appreciation of the value of art in public places throughout Winter Park.

5.0 Relationships Goal

To initiate and sustain opportunities to enhance community support while building consensus among city officials.

Strategies to Achieve Goals, Vision and Mission

1.0 Infrastructure Goal

To maintain a stable infrastructure with an effective working Board supported by sufficient staff and resources to implement the Strategic Plan.

Strategy 1.1 Effective Board

What. The Strategic Plan of the PAAB will be used as the tool to match prospective candidate's skillsets for recommendations to City Commission.

Who. City Commission

Strategy 1.2 Sufficient Staff Resources

What. Staff resources are required to fulfill the official charge of the Board, and effectively support implementation of this Strategic Plan. Additional resources may be required for special programs, with temporary or contract support employed if necessary.

Who. Staff liaison and city staff support. Chair and Vice Chair of Board, with review by full Board.

2.0 Exhibitions

To present quality exhibitions involving notable art in public places through exhibitions and acquisitions to enhance the experience of residents and visitors of Winter Park.

Strategy 2.1 Presenting Exhibitions

What: Exhibitions will be scheduled as funds and resources are available, (board input needed here as to how frequently and what type?)

Who: PAAB may hire professional art consultants/curators for exhibitions with approval from the City Commission and support from city staff. These exhibitions may be temporary, permanent, or rotating in a variety of public spaces.

Strategy 2.2 Preserving Public Art

What: The PAAB will be responsible for preserving and conserving current public art which have been secured through acquisition, donation/gifts, or loans including those from the Winter Park Sidewalk Art Festival. Works of art will be curated by city staff with overview from the PAAB.

Who: Staff and contracted resources, as recommended by the PAAB, should be responsible for the City's permanent collection.

Strategy 2.3 Collecting

What: Collecting or acquiring public art will be implemented as funds and/or resources become available. Proposed acquisitions, donations/gifts, or loans of art will be reviewed by the PAAB and a recommendation made to the City Commission.

Subcommittee stopped here on 09.02.21

3.0 Funding Goal

Tabled this discussion until input from Board and further direction from city staff regarding presentation to City Commission.

4.0 Communications/Relationships Goal

To raise awareness and appreciation of the value of art in public places for the Winter Park community, central Florida, statewide, and globally.

Strategy 4.1 Develop and Implement External Communications Plan

What. Develop a Communications Plan to keep the community and other external stakeholders aware of events, exhibitions and value of public art.

Who. PAAB working with city Communications Staff on advertising and publicity. Stakeholders and audiences include Winter Park residents, merchants, donors, arts community, and the tourism industry.

Strategy 4.2 Develop and Implement Internal Communications Plan

What. Develop an Internal Communications Plan to keep stakeholders aware of events and value of public art, as well as for PAAB inclusion on art/architecture decisions. Include regular updates for City Commission and community on Board activities.

Who. PAAB working with city Communications staff.

Strategy 4.3 Develop and Distribute Public Art Communications Tools

What: Develop current best practice communication tools to raise awareness and support of public art in Winter Park.

Who: PAAB working with city Communications staff with City Commission approval.

Strategy 4.4 Relationships Goal

What: To initiate and sustain opportunities to enhance public support and build consensus among city officials to increase city government support.

Non-city collaborative? (tied into funding)

City collaborative? (tied into funding)

Subcommittee finished here 09.16.21