



Public Art Advisory Board Regular Meeting

Agenda

May 17, 2021 @ 12:00 pm

Virtual

welcome

Agendas and all backup material supporting each agenda item are accessible via the city's website at cityofwinterpark.org/bpm and include virtual meeting instructions.

assistance & appeals

Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office ([407-599-3277](tel:407-599-3277)) at least 48 hours in advance of the meeting.

"If a person decides to appeal any decision made by the Board with respect to any matter considered at this hearing, a record of the proceedings is needed to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

please note

Times are projected and subject to change.

-
1. **Call to Order**
 2. **Consent Agenda**
 - a. **Meeting Minutes** 2 minutes
 - Approval of minutes from April 19, 2021 regular meeting
 3. **Staff Updates**
 - a. **I-4 Ultimate Art Endowment** 5 minutes
 - Balance of grant funding has been received from I-4 Ultimate (\$120,000).
 - RLF has marked site lines for art location.
 - RLF, 15lightyears and city staff have on-site meeting scheduled for Thursday, May 13, to review installation details.
 - Press release, social media, video and ribbon cutting ceremony are being planned.
 - b. **Public Art Funding Source** 5 minutes
 - Update on potential dedicated funding source
 4. **Citizen Comments (for items not on the agenda): Three minutes allowed for each speaker**
 5. **Action Items**
 - a. **Re-elect/Elect Chair and Vice Chair** 10 minutes
 - b. **Approval of Winter Park Library & Events Center Art Selection Process** 10 minutes
 - update from Clarissa Howard, Director of Communications
 - c. **PAAB Strategic Plan** 20 minutes
 - Board member suggestions for revising board **mission** and **major goals**
 6. **Board Comments**
 7. **Adjournment**



Public Art Advisory
Board Regular
Meeting

agenda item

item type Consent Agenda	meeting date May 17, 2021
prepared by Craig Oneil	approved by Clarissa Howard
board approval In Progress	
strategic objective	

subject

Meeting Minutes

item list

- Approval of minutes from April 19, 2021 regular meeting

motion / recommendation

Approval of minutes from April 19, 2021 regular meeting

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[04.19.21 PAAB Minutes ADA.pdf](#)



Public Art Advisory Board Minutes

DRAFT

April 19, 2021 at 12:00 p.m.

Virtual Meeting

Present

Board: Betsy Gwinn, Charles Hamilton, Danielle DeGuglimo, Danny Humphress, Jamieson Thomas, Jessica de Arcos, Sara Segal

Staff: Craig O'Neil (Liaison), Clarissa Howard, Stephanie Silva

Absent: N/A

Call to order

The meeting was called to order at 12:01 pm. A quorum was present.

Craig O'Neil mentioned new Granicus system will be used for all upcoming meeting agendas.

Consent Agenda

a. Approval of Minutes

Motion by Sara Segal, seconded by Betsy Gwinn, to approve the February 22, 2021, regular meeting minutes. Minutes were approved unanimously.

Staff Updates

A. I-4 Ultimate Art Endowment

Craig O'Neil informed board that I-4 Ultimate art project is moving forward on schedule. The balance of I-4 Ultimate grant funding has been received by the city. Craig has met with RLF and 15Lightyears on virtual meetings. 15Lightyears will also be sponsoring the solar lighting features in return for sponsorship exposure. An onsite meeting with RLF, 15Lightyears, and city staff is scheduled for May 6.

B. Discussion of Winter Park Library & Events Center Art Selection

Clarissa Howard, Director of Communications, provided an update on the public art initiative for the new center. Since the last PAAB meeting, the city has contacted Goodman Taft for possible curatorial services. They have visited the site and met with Adjaye & Associate team members in order to develop a proposal for curatorial/solicitation process to be reviewed by the selection committee. Art installation would occur after the opening of the facility which will allow time for the process as well as extra publicity exposure surrounding the installation. Board members are invited to send their input regarding potential artists and artwork selection criteria to Craig O'Neil.

C. PAAB Strategic Plan -

Discussion regarding strategic plan revision/updates resulted in board members being asked to bring back input on the board’s mission and overview of major goals. It was also recommended that focus and scope is narrowed/minimized in order to make goals/accomplishments more realistic and achievable.

D. Review public art funding

Craig O’Neil shared a document “Dedicated Funding for Public Art in Florida” that summarizes many Florida cities/counties public art funding process. Craig will work with city finance staff to create a formula that may work for the City of Winter Park for the board to present to City Commission for review/approval.

E. New board members

Jessica de Arcos and Betsy Gwinn will be rotating off the board and each provided a summary of their board experience and suggestions for future success. The Mayor will be appointing two new board members in coming weeks.

F. I-4 Ultimate Art Endowment Program installation event promotion

Craig O’Neil asked what the board wanted to do in regard to promoting the actual installation. The board decided to include a ribbon cutting ceremony in addition to the city Communication Department’s press release/social media/website promotions.

Citizen Comments

There were no citizen comments on this meeting.

Action Items

Board Comments

Adjournment With no further business, the meeting adjourned at 1:02 p.m.

Danny Humphress, Board Chair

Craig O’Neil, Board Liaison



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agenda item

item type Staff Updates	meeting date May 17, 2021
prepared by Craig Oneil	approved by Clarissa Howard
board approval In Progress	
strategic objective	

subject

I-4 Ultimate Art Endowment

item list

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motion / recommendation

background

alternatives / other considerations

fiscal impact



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Public Art Funding Source

item list

- Update on potential dedicated funding source

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agenda item

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Re-elect/Elect Chair and Vice Chair

motion / recommendation

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agenda item

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subject

Approval of Winter Park Library & Events Center Art Selection Process

item list

- update from Clarissa Howard, Director of Communications

motion / recommendation

background

alternatives / other considerations

fiscal impact

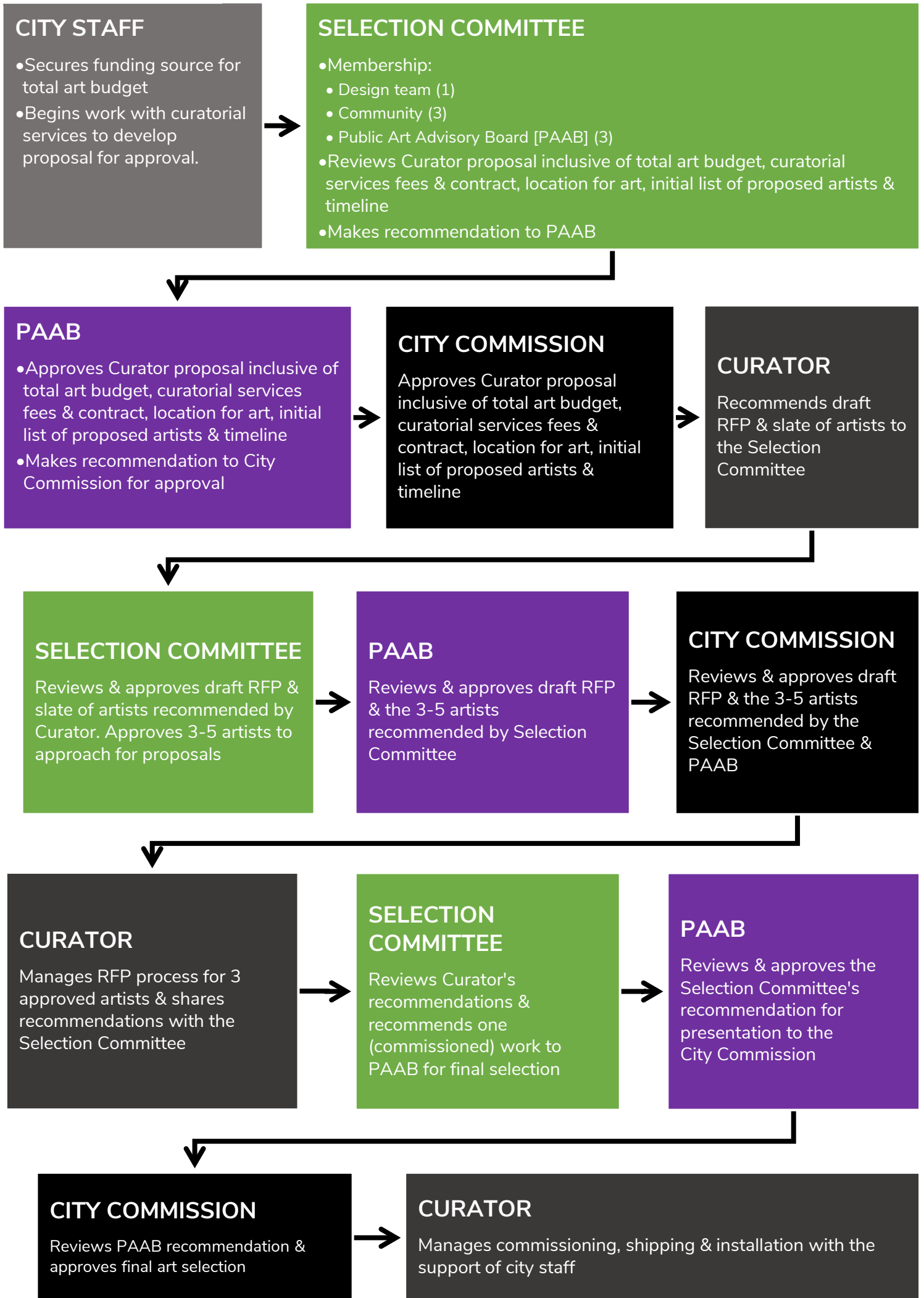
ATTACHMENTS:

[Public Art Selection Process.v7.pdf](#)

DRAFT



Public Art Selection Process (v7)





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PAAB Strategic Plan

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