

# Public Art Advisory Board Arts & Culture Subcommittee

**September 6, 2017 at 9 a.m.**

Charles Hosmer Morse Museum of American Art  
445 N. Park Ave. • Winter Park, Florida



## 1 Agenda

- Confirm City Commission Budget Public Hearing attendance
  - Monday, September 11 @ 5 p.m.
- Review draft of A&C brochure
- Review recent marketing/publicity materials
- Upcoming promotions/publicity
- VIP event reminder Monday, February 5 @ the Cornell Fine Arts Museum
  - List of invitees **DEADLINE** to Clarissa & Craig: **October 1, 2017**
- “Weekend of the Arts” February 16 thru February 19, 2018
  - \$10,000 budget
    - \$2,500 for VIP gathering
    - \$2,500 for promo item
    - \$5,000 Marketing Plan to be discussed in October
  - Review events submitted

Next meeting: Wednesday, October 4 @ 9 a.m. @ TBD