

# Public Art Advisory Board Arts & Culture Subcommittee



**July 5, 2017 at 9 a.m.**

City Hall – 2<sup>nd</sup> Floor – Chapman Room  
401 S. Park Ave. • Winter Park, Florida

## 1 Agenda

- Media coverage
  - *Quality Cities Magazine*
  - *Observer*
  - OArts interview for Sept/October & Jan/Feb issue editorial
- Arts & Economic Prosperity Study
- VIP event - Public Art Advisory Board Update
  - Confirm date (*tentatively set for Monday, February 5, 2018*)
  - List of invitees DEADLINE: December 1, 2017
  - Location of event
- “Weekend of the Arts” discussion
  - Presidents’ Day weekend:
    - Friday, February 16 thru Monday, February 19, 2018
  - Event info DEADLINE: **August 1, 2017**
    - Review events already scheduled
    - REQUIRED: Event name, date, time, location & cost
  - Development of Marketing Plan
    - Budget \$10,000
      - VIP event: \$2,000; Brochure: \$3,000
      - Remaining: \$5,000 radio/print/social/promo item
- A&C overall brochure materials
  - Review list of entities submitted already
  - REQUIRED: Logo and 20 word description
  - DEADLINE: August 1, 2017

Next meeting: Wednesday, August 2 @ 9 a.m. @ Morse Museum?