

Library & Events Center Task Force

November 8, 2017 at 8:00 a.m.

Chapman Room (Room 200) • City Hall Second Floor
401 South Park Avenue, Winter Park, Florida



1 administrative

- a. Approve minutes
- b. Public Comment

2 Informational

- a. Provided leases of City owned facilities operated by partners or 3rd parties

3 action

- a. Provide input to Commission on Design Concept
- b. Develop a priority of tasks

4 new business

5 adjourn

appeals & assistance

"If a person decides to appeal any decision made by the Board with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F. S. 286.0105).

"Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office (407-599-3277) at least 48 hours in advance of the meeting."

Library & Events Center Task Force
October 25, 2017

The meeting was called to order at 8:00 a.m.

Members present: Leslie O'Shaughnessy, Tom McMacken and Sam Stark

Staff Members present: Ronnie Moore, Brenda Moody, Troy Attaway, Jason Seeley, Clarissa Howard and Michelle Neuner

Others present: Shawn Shaffer, Executive Director for Winter Park Public Library; Dan McIntosh, President of Library Board of Trustees; and Dori Madison, AXON2/Lure Design

Administrative items

Assistant City Manager Michelle Neuner asked for approval of the October 10, 2017 minutes. Tom McMacken moved to approve the minutes as presented; seconded by Sam Stark; motion carried unanimously.

Informational items

a. Branding Presentation – Winter Park Public Library

Dori Madison distributed a handout and provided an overview of the branding process that is underway for the library which includes an on line survey to obtain public input/feedback to help establish a name and logo. The WPPL intends to share this information with the City to allow for a joint decision making, with the final product to be submitted to the City Commission for approval. Ms. Madison mentioned that it would be helpful if the City could contribute to the \$10,000 cost for the branding process. Ms. Neuner advised the Task Force that they are able to make recommendations to the City Commission regarding financial decisions/contributions.

b. Martin Luther King Park Possibilities – Parks and Recreation

Ms. Neuner summarized that GAI Consulting conducted several stakeholder meetings and charrettes with community members to gather information on what people were interested in having in the park and, created a potential layout which included many options. The master plan development was put on hold, until we learned more about the building layout, the configurations, how the building would integrate into the park, etc.

Parks and Recreation Facilities Manager, Jason Seeley presented two preliminary schematic master plans dated August 7, 2017 and provided an overview of the proposed park layout. Discussion ensued related to creating one big campus environment with synergy between the park, the library and events center. Public interest amenity items relayed to the City include playing fields with possibly an artificial turf, a destination playground, splash pad, fitness trail/lawn, beach volleyball, boardwalk area enhancement, the need to bring the playing fields up to regulation standards, and additional parking. Questions were addressed relating to funding options.

Communications Director Clarissa Howard mentioned that a priority goal of the task force should be to create a master image.

New Business

- a. Schedule of design reveal – Ms. Moody announced that public unveiling is scheduled for November 1.
- b. November 1 public meeting – Ms. Howard advised that the unveiling will be broadcasted live on the City Commission web page and on facebook. It will also be recorded.

The following decisions were made:

- Winter Park Public Library to provide updates at the next few Task Force meetings to keep the members informed
- Public comment – 10 minutes allowed at the beginning of each meeting
- Parks and Recreation department is responsible for developing the business plan for the civic center venue
- The next meeting was scheduled for November 8, 2017 at 8:00 a.m. in the Chapman Room, City Hall, Second Floor

Potential discussion items for the next meeting:

- Set key goals and objectives
- Who will operate the facility/complex

The meeting adjourned at 9:14 a.m.