



Golf Course Advisory Board

March 15, 2021

Virtual Meeting

Agenda Items

Call Meeting to Order

Administrative

Minutes Approval February 16, 2021

Action Items

Patio Improvement Project- Discuss and approve Dix Hite Conceptual Plan

Informational

Golf Experience

Golf Course Manager Update- Upcoming programs, events and promotions

Business Operations

Course Maintenance Update- course issues, improvements, and general report

Financial Update - YTD Revenue Comparison

Long Term Planning

Fees for 2021 - Board direction related to fee changes; Membership and Green Fees

New Business

Board Member Appointments

Adjourn

Next Meeting: APRIL 12, 2021

appeals & assistance

"If a person decides to appeal any decision made by the Board with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105). "Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office (407-599-3277) at least 48 hours in advance of the meeting."



Golf Course Advisory Board Minutes

February 16, 2021

Virtual Meeting

Board Members Present

David Webster, Nancy Freeman Hanna Wickman, Mark Reicher, William Rosenfelt, David Meek

Board Members Absent

Matt Hurst

Staff Members & Others Present

Ed Batcheller, Gregg Pascale, Jason Seeley

Administrative

Chairman Mark Reicher called meeting to order at 7:34am

Approve Minutes – William Rosenfelt moved to approve the January 12, 2021 minutes as presented; seconded by Nancy Freeman; motion carried unanimously.

Action Items

Informational

Golf Experience – Gregg Pascal provide an update on events; the golf course held a virtual member/guest event. About 30 members/guest participated in the event; hats, snacks and drinks were provided. Prizes were awarded to the first, second and third place winners. New pull carts are now in rotation, current carts are being powder coated. Rentals are starting to increase in the Club House. The Pro Shop has new merchandise.

Membership discussion, on future fees, possible caps on membership. Board members would like to see some data showing memberships vs open play (residents, non-residents, number of memberships rounds vs. open play rounds, monthly new member numbers), corporate memberships.

Golf Week Proclamation will go to City Commission on April 14, 2021. Discussion on marketing on the event, staff recommends a more local/hyper local outlet of marketing to control the number of people. Reservation can be made for putting tee times on Eventbrite for Family Day event. Staff will provide a final schedule for the week's events.

Business Operations

Gregg gave a financial report

Golf Maintenance

Ed provided an update on maintenance; this past maintenance day the course was fertilized.

Long Term Planning

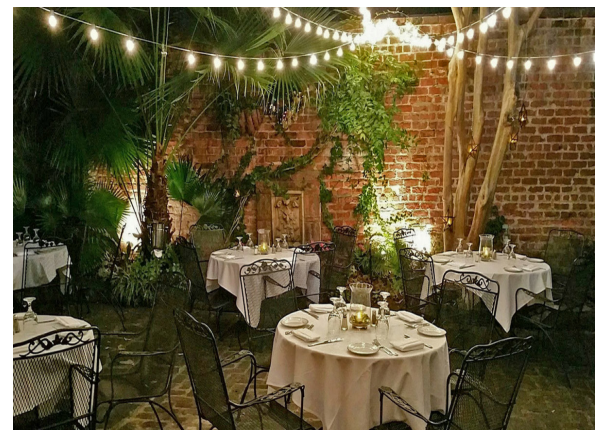
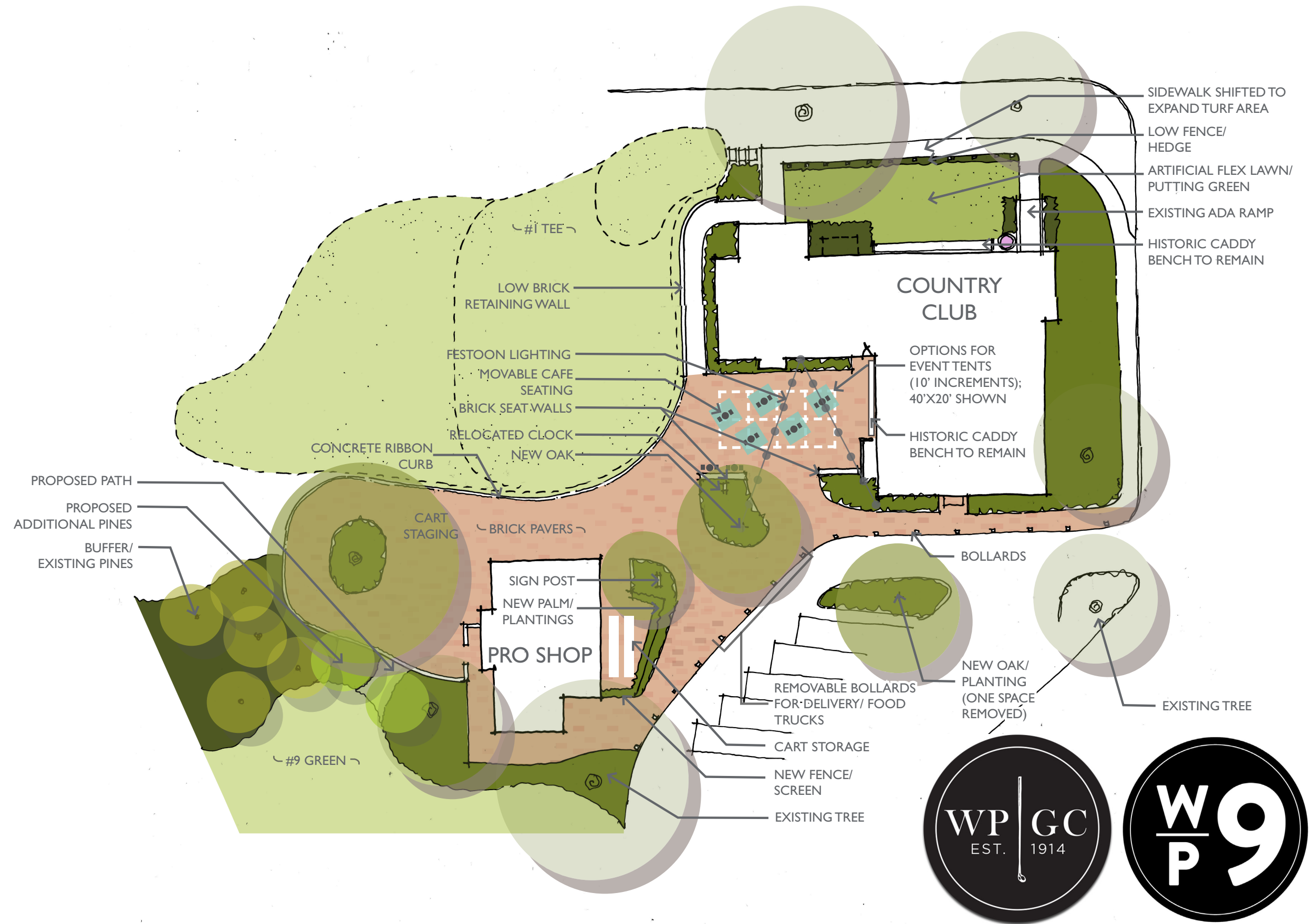
- Dix Hite update on patio area. Board will provide any questions, and feedback on the current conceptual. Board members would like to see measurements. Gregg has gotten a quote on the artificial turf on the side of the country club.
- Swoope property-formal update to be provided to the board late spring

New Business

- Mr. Rosenfelt informed the board of the siding to the country club needing maintenance. Staff will create a work order for maintenance
- Board would like more data to discuss fee directions related to membership, green fees and fee changes.
- Board member Webster inquired about a small shelter are between the 5th and 6th tee.

Motion made by David Webster to adjourn the meeting seconded by Nancy Freeman; meeting adjourned at 8:39am. Motion passed unanimously.

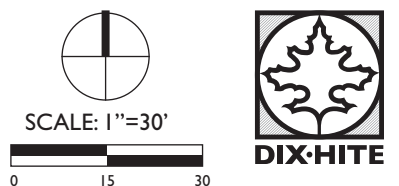
The next meeting scheduled for March 15, 2021.



WINTER PARK GOLF COURSE | Conceptual Design

City of Winter Park

02.11.2021



Winter Park Golf Course

FISCAL YEAR 2020

DATE	TOTAL \$ (Pre-Sales Tax)	TOTAL Rounds per Month	STATS						Revenues									
			# 9 HOLE	Member Rounds	Replay	# CITY	Night Golf	Rollins/ Golf Now	Greens Fees	Carts	Membership	Merchandise	Food & Beverage	Club RENTAL	First Tee	Donations	Golf Lessons	Golf Events
October	\$64,973.02	2771	2,315	306	96	18	0	36	\$35,530.18	\$5,167.79	\$12,330.00	\$5,647.62	\$4,954.70	\$338.04	\$0.00	\$0.00	\$0.00	\$1,004.69
November	\$85,414.01	3206	2,654	284	116	26	68	58	\$51,053.18	\$6,765.58	\$10,620.00	\$8,011.63	\$5,530.96	\$591.57	\$150.00	\$0.00	\$0.00	\$2,691.09
December	\$82,141.62	2718	2,364	194	63	7	32	58	\$45,361.12	\$5,885.88	\$11,160.00	\$12,012.59	\$5,506.99	\$450.72	\$0.00	\$0.00	\$0.00	\$1,764.32
January	\$107,519.13	3229	2,797	225	96	8	9	94	\$54,146.59	\$6,476.31	\$14,940.00	\$12,417.13	\$7,791.66	\$563.40	\$0.00	\$0.00	\$0.00	\$11,184.04
February	\$87,015.77	3384	2,789	300	109	3	62	121	\$53,235.58	\$7,360.51	\$8,640.00	\$8,302.24	\$5,511.22	\$563.40	\$0.00	\$0.00	\$0.00	\$3,402.82
March	\$0.00	0																
April	\$0.00	0																
May	\$0.00	0																
June	\$0.00	0																
July	\$0.00	0																
August	\$0.00	0																
September	\$0.00	0																
TOTALS	\$427,063.55	15308	12,919	1,309	480	62	171	367	\$239,326.65	\$31,656.07	\$57,690.00	\$46,391.21	\$29,295.53	\$2,507.13	\$150.00	\$0.00	\$0.00	\$20,046.96

15,308

ROUNDS

REVENUE

\$427,063.55

Winter Park Golf Course

FISCAL YEAR 2021

DATE	TOTAL \$ (Pre-Sales Tax)	TOTAL Rounds per Month	STATS						Revenues									
			# 9 HOLE	Member Rounds	Replay	# CITY	Night Golf	Rollins/ Golf Now	Greens Fees	Carts	Membership	Merchandise	Food & Beverage	Club RENTAL	First Tee	Donations	Golf Lessons	Golf Events
October	\$87,903.71	3741	3,260	356	82	4	0	39	\$55,487.97	\$6,024.44	\$15,840.00	\$5,027.49	\$4,997.98	\$169.02	\$0.00	\$0.00	\$0.00	\$356.81
November	\$93,408.78	3383	2,680	489	69	9	90	46	\$50,414.01	\$5,425.81	\$21,420.00	\$10,827.85	\$4,891.29	\$356.82	\$0.00	\$0.00	\$0.00	\$73.00
December	\$104,783.20	3470	2,669	522	103	5	130	41	\$52,119.05	\$5,495.42	\$23,917.65	\$15,824.55	\$4,481.92	\$262.92	\$0.00	\$0.00	\$0.00	\$2,681.69
January	\$98,364.65	3537	2,741	545	45	12	130	64	\$55,071.82	\$5,946.84	\$22,140.00	\$8,636.23	\$4,604.59	\$262.92	\$0.00	\$0.00	-\$540.00	\$2,242.25
February	\$87,892.23	3237	2,437	530	101	8	108	53	\$49,197.95	\$5,256.71	\$16,920.00	\$9,438.47	\$4,900.69	\$178.41	\$0.00	\$0.00	\$0.00	\$2,000.00
March	\$0.00	0																
April	\$0.00	0																
May	\$0.00	0																
June	\$0.00	0																
July	\$0.00	0																
August	\$0.00	0																
September	\$0.00	0																
TOTALS	\$472,352.57	17368	13,787	2,442	400	38	458	243	\$262,290.80	\$28,149.22	\$100,237.65	\$49,754.59	\$23,876.47	\$1,230.09	\$0.00	\$0.00	-\$540.00	\$7,353.75

17,368
ROUNDS

REVENUE
\$472,352.57