



Economic Development Advisory Board Regular Meeting

March 10, 2020 at 8:15 a.m.

City Hall | Chapman Room
401 S. Park Ave. | Winter Park, Florida

Agenda Items

1. Opening comments

2. Approval

- A. Minutes for February 11, 2020

3. New business

- A. Swoope Site - 631 N. New York Avenue
- B. Non-Taxable Property Analysis
- C. Chamber Update
- D. Board Appointment Update

4. Adjourn

Next meeting: April 14

appeals & assistance

"If a person decides to appeal any decision made by the Board with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F.S. 286.0105).

"Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office (407-599-3277) at least 48 hours in advance of the meeting."



Economic Development Advisory Board Agenda Item

March 10, 2020 at 8:15 am

City Hall | Chapman Room
401 S. Park Ave. | Winter Park, Florida

Agenda Item

Approve Minutes for February 11, 2020.

Motion | Recommendation

Motion to approve minutes from February 11, 2020.

Background

N/A



Economic Develop Advisory Board Minutes

February 11, 2020 at 8:15 a.m.

Chapman Room
401 S. Park Ave. | Winter Park, Florida

Present

Bill Segal, Michelle Heatherly, Tara Tedrow, Sheila DeCiccio, and Betsy Gardner-Eckbert

Peter Moore, Kyle Dudgeon, Scott Donovan, Ashley Ong

Absent

Mike Miller, Wes Naylor

Meeting called to order

Meeting was called to order at 8:16 am.

Approval of minutes

Motion made by Sheila DeCiccio, seconded by Bill Segal, to approve the December 10, 2019 minutes.

Motion passes 4-0.

New Business

1. Discussion on Building Code and Permitting

Assistant Division Director, Kyle Dudgeon, provided a background on the continuing conversation from the board on business process and impacts. Mr. Dudgeon introduced Scott Donovan, Fire Marshall, and Ashley Ong, Assistant Building Official, from the city. He stated that in order to begin to think about how businesses are affected it is important to understand the processes that are currently in place. He asked Mr. Donovan and Mr. Ong to discuss their jobs, and the types of trends they see related to influences on business. Discussion ensued related to life safety, requirements for permits, and enforcement of state statute. The board asked about enforcement of code and challenges related to education and process. Staff stated that an analysis could be done to compare the city's codes to other areas to determine potential outliers. Staff additionally stated this is the first of several conversations regarding business and economic development and along with the board listed waste and recycling, CRA initiatives, parking, code enforcement, arts and culture, affordable housing, zoning and code issues, and permitting as potential discussion topics moving forward.

2. Employment Analysis

Mr. Dudgeon informed the Board that this review is consistent with the EDAB board list of projects for 2020. He presented a powerpoint on vacant available space in the city, how it relates to the

existing job market, what industries and clusters within the city are growing/shrinking, and how does that compare to adjacent municipalities, the regional, and the country. Discussion ensued regarding the types of businesses that are growing in Winter Park and how they relate to other municipalities. Additional discussion ensued regarding how experience influences economic metrics.

3. Non-Taxable Property Analysis

Mr. Dudgeon suggested this item could be pushed to the March 10 meeting. The board agreed.

4. Chamber Update

Betsy Gardner-Eckbert, Chamber of Commerce President, deferred her time to the next board meeting.

There being no further business, the meeting adjourned at 9:27 a.m.

Chairperson, Bill Segal

Board Liaison, Kyle Dudgeon



Economic Development Advisory Board Agenda Item

March 10, 2020 at 8:15 am

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Agenda Item

Swoope Site - 631 N. New York Ave

Motion | Recommendation

N/A

Background

Staff is providing an update to the board on its continued discussions of city real estate, specifically relating to the property located at 631 N. New York Avenue.



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Agenda Item

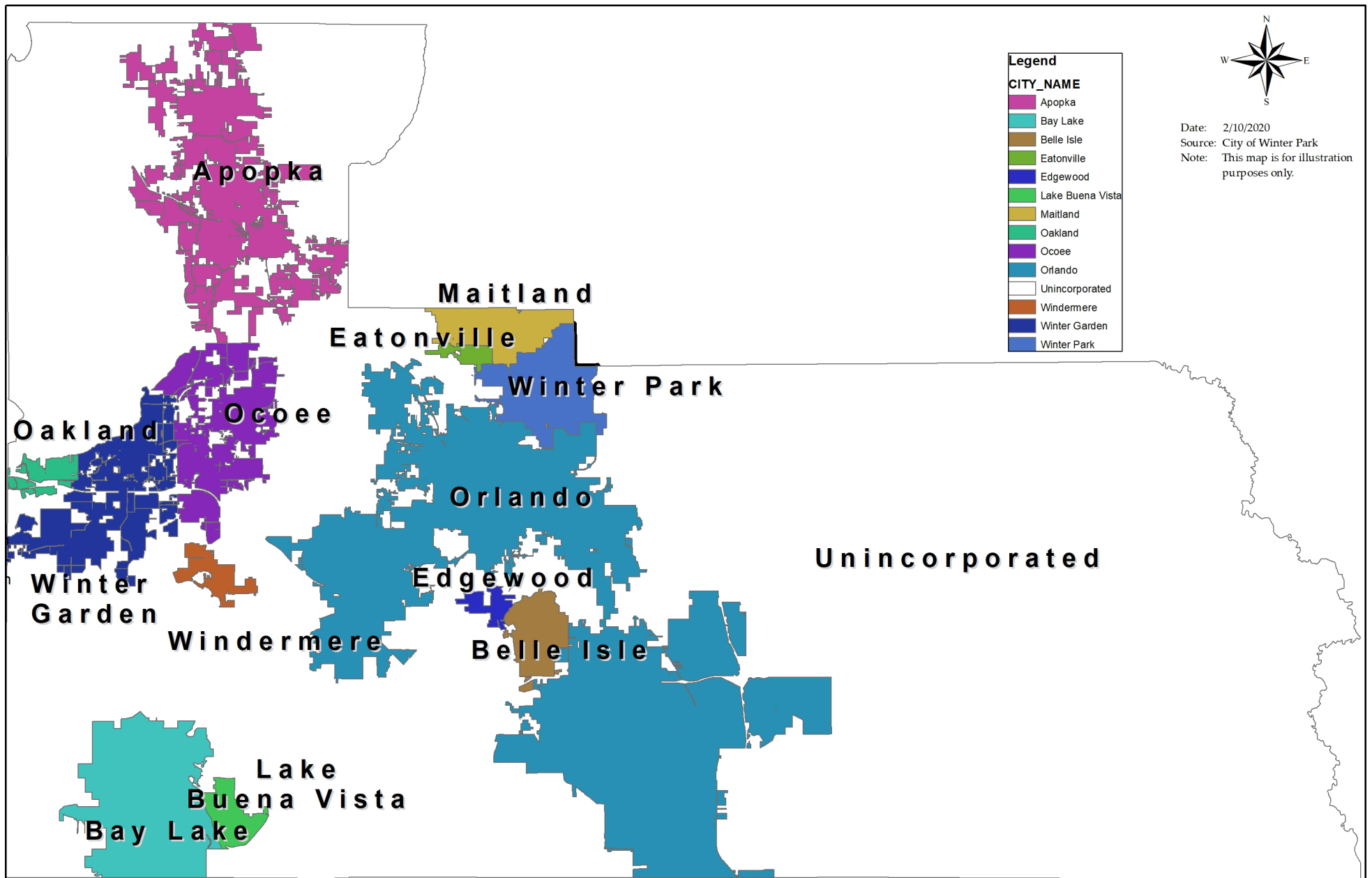
Non-Taxable Property Analysis

Motion | Recommendation

N/A

Background

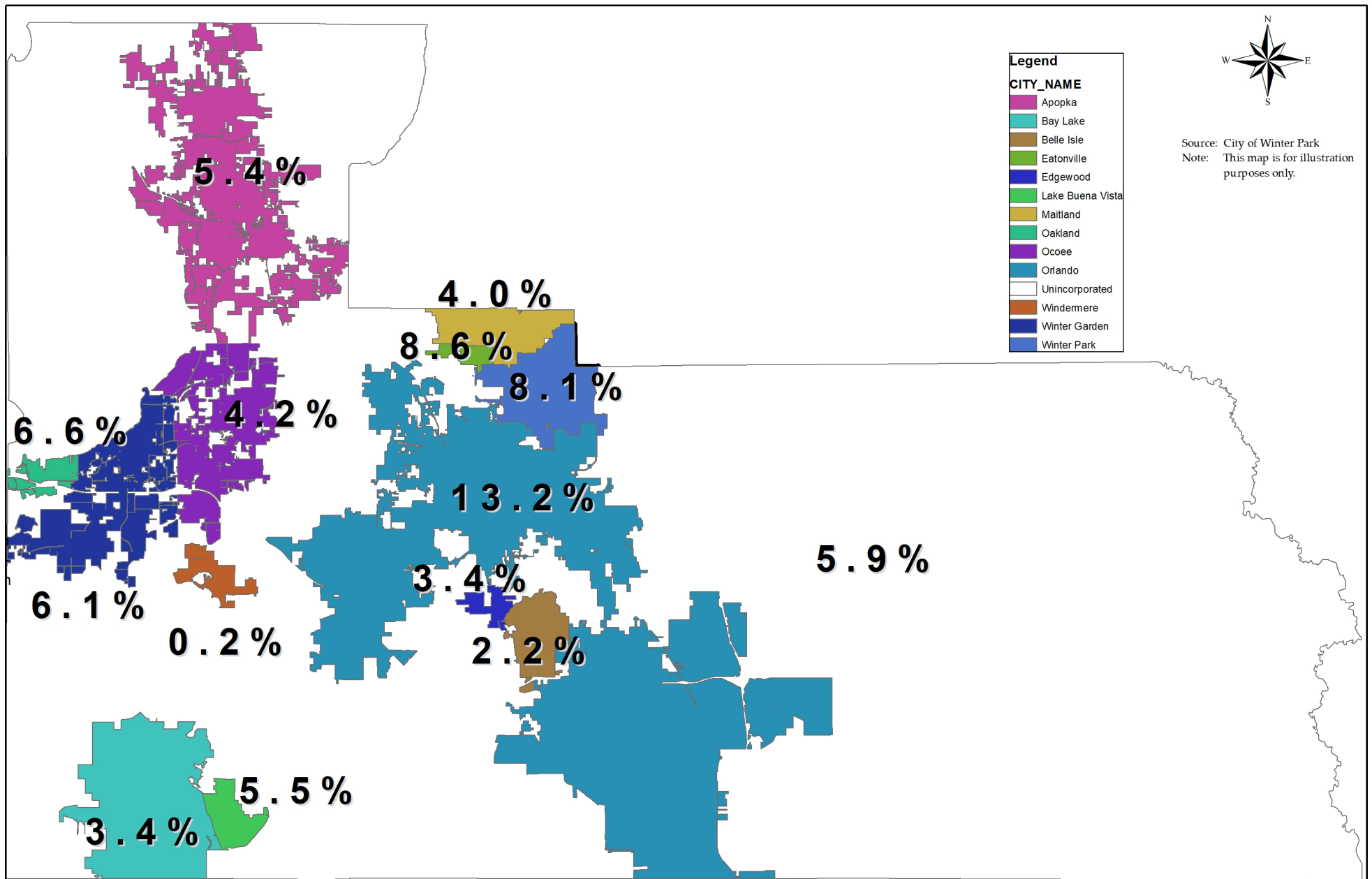
Direction to staff was to provide additional information regarding the board's discussions on nontaxable property. This included an analysis of all municipalities within Orange County and a comparison of exempt parcels. The attached maps provide two sets of data. Both are evaluated on a percentage of total assessed value. The first provides a percentage of fully exempt parcels by municipality or county. The second articulates the total amount of exempt assessed value. A Staff presentation will be provided on this item at the meeting.



NON-TAXABLE PROPERTY STUDY

Economic Development Advisory Board

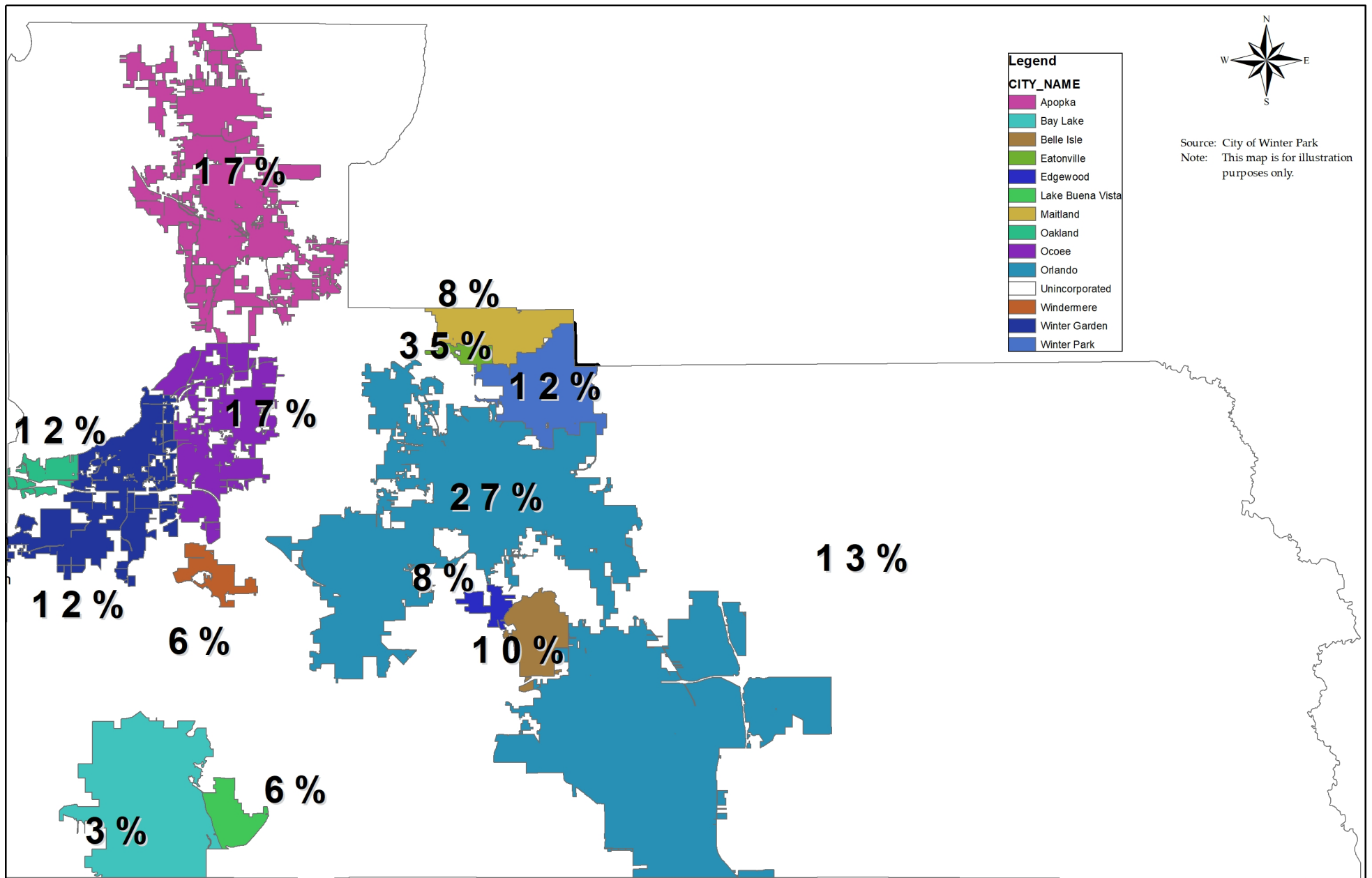
City of Winter Park
Florida



FULLY EXEMPT % OF TOTAL ASSESSED VALUE

Economic Development Advisory Board

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TOTAL EXEMPT % OF TOTAL ASSESSED VALUE

Economic Development Advisory Board

City of Winter Park
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Agenda Item

Chamber Update

Motion | Recommendation

N/A

Background

An update will be provided by the Chamber of Commerce.



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Agenda Item

Board Appointment Updates

Motion | Recommendation

N/A

Background

The following chart describes appointment dates, term and eligibility for members of the Economic Development Advisory Board. Per Article 3, Section 2-48 of the Code of Ordinances, appointments shall be made for three-year terms with an opportunity to be reappointed for one three-year term immediately following the expiration of the initial three-year term. Appointments are made at the first City Commission meeting in May.

Those wishing to reapply may do so either online at <http://cityofwinterpark.org/government/boards/citizen-board-application/> or by filling out a board application form.

| Board Members | End of Term |
|----------------------------|-------------|
| Betsy Eckbert | 2021 |
| Michelle Heatherly | 2022 |
| Mike Miller | 2022 |
| Wes Naylor* | 2020 |
| Joel Roberts* | 2020 |
| Bill Segal | 2021 |
| Tara Tedrow | 2022 |
| Sheila DeCiccio, Alternate | |

*eligible for an additional three year term