



agenda

May 23, 2017; 4:00 pm

Winter Park Community Center; Oak Room

721 W. New England Ave, Winter Park

CRA advisory board

1 Administrative items

- A. Approval of the Meeting Minutes from 4-23-17

2 Action items

- A. CRA Budget for FY17-18
- B. Election of Chair

3 Informational items

4 Public Comment

5 New business items

- A. Upcoming CRA Agency meetings

6 Adjournment

- A. CRA AB meeting – June 22

appeals & assistance

"If a person decides to appeal any decision made by the Commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F. S. 286.0105).

"Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office (407-599-3277) at least 48 hours in advance of the meeting."

winter park



community
redevelopment
agency

agenda item

meeting date May 23, 2017

item type ☒ Administrative
☐ Action
☐ Information

approved by ☐ City Manager
☐ City Attorney
☒ N/A

CRA advisory board

Subject

Approval of Minutes

motion | **recommendation**

Motion to approve the April 27, 2017 workshop and meeting minutes is requested.

background

N/A

alternatives | **other considerations**

N/A

fiscal impact

N/A

**CITY OF WINTER PARK
COMMUNITY REDEVELOPMENT ADVISORY BOARD**

**Work Session
12:00 pm**

**April 27, 2017
Chapman Room**

MINUTES

Chairman Daniel Butts called the meeting to order at 12:00 pm

BOARD MEMBERS PRESENT: Daniel Butts, Javier Omana, Teri Gagliano, Jeff Stephens, Tom Hiles

BOARD MEMBERS ABSENT: Woody Woodall, Alex Trauger

STAFF MEMBERS PRESENT: Dori Stone, Kyle Dudgeon, Laura Neudorffer, Lindsey Hayes

ADMINISTRATIVE ITEMS:

Item A: Approval of the 03-23-2017 Meeting minutes

ACTION ITEMS:

INFORMATIONAL ITEMS:

Item A: 1111 W. Fairbanks Avenue

Staff provided a brief update and informed Board members that it would probably be July before the City Commission is ready to take any further action on the item.

Item B: State Legislative Updates

Staff provided a brief overview of the most current versions of HB13 and SB1770. Deadline for both of these bills will be May 5, 2017. The HB13 is more favorable for Winter Park than the SB1770. Board members are encouraged to reach out and support CRA's.

Item C: Denning Drive and New York Avenue Updates

Staff provided updates on both areas. Denning Dr. will begin at the southernmost end of the project. Staff stated a lot of focus will be on moving the curbs. Staff may decide to distribute another Hannibal Herald to inform the public of the upcoming improvements. New York Avenue will include site visits with GAI to discuss the bump outs, addition of parking spaces, adding a bus shelter, and to really add focus on the connectivity and functionality of the project. The next step is to present the concept and design to the CRA AB before moving forward to the Agency for discussion and approval. This particular project was delayed by approximately one year due to the Bowling Alley property purchase.

Item D: Strategic Planning Update

Parking Opportunities – Butch Margraf has been performing parking counts since 2013

Network Fiber Undergrounding – Fiber Optic Task Force was created to determine viability by City.

Field Turf for Martin Luther King Park –Fields would cost an estimated \$2M. Item is moving forward to be placed on the CIP. If this happens it will no longer be an item of discussion for CRA funding.

Electric Undergrounding – This is being done in conjunction with the Denning Dr. project. Duke Energy lines were a point of interest but at the cost of \$4M City Commission voted no. According to Utilities Department there are zero Duke Energy primary lines within the CRA.

Post Office Purchase – Post Office is not in a position to leave the current location

Orlando Avenue Improvements – Update as of April 24th is cost would be around \$15 million.

Decorative Lighting Plan – Most cost efficient to run concurrently with city's electric undergrounding project. Total cost would be \$576,000 over three years.

Tree Planting Program – According to Urban Forestry, all trees in viable vacant locations in the CRA are already programmed for replanting.

Introduction into the Budget of a CRA Enhancement Line Item – An example would be for items such as the Shady Park Splash Pad

NEW BUSINESS ITEMS:

Item A: Evening Budget Workshop

Staff recommendation for an evening budget workshop was discussed.

ADJOURNMENT:

Item A: CRA AB Meeting

Next meeting is scheduled for May 25, 2017

There being no further business to discuss, the meeting adjourned at 12:58 p.m.

Chairman, Daniel Butts

Board Liaison, Laura Neudorffer

**CITY OF WINTER PARK
COMMUNITY REDEVELOPMENT ADVISORY BOARD**

**Regular Meeting
1:00 pm**

**April 27, 2017
Chapman Room**

MINUTES

Chairman Daniel Butts called the meeting to order at 1:00 pm

BOARD MEMBERS PRESENT: Daniel Butts, Javier Omana, Teri Gagliano, Jeff Stephens, Tom Hiles

BOARD MEMBERS ABSENT: Woody Woodall, Alex Trauger

STAFF MEMBERS PRESENT: Dori Stone, Kyle Dudgeon, Laura Neudorffer, Lindsey Hayes

ADMINISTRATIVE ITEMS:

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PUBLIC COMMENT:

None present

NEW BUSINESS ITEMS:

Item A: Evening Budget Workshop

Staff recommended following the same protocol as last year by holding the Work Session on regularly scheduled date followed by an evening Budget Meeting the following week. After discussion it was decided that Staff shall work to plan the Work Session and Budget Meeting on the same day. Suggested date of May 24, 2017 was given by Staff with the Work Session beginning at 4:00 p.m. followed by the Budget Meeting at 5:30 p.m. Staff will contact the Community Center to obtain room availability.

ADJOURNMENT:

Item A: CRA AB Meeting

Next meeting is scheduled for May 25, 2017

There being no further business to discuss, the meeting adjourned at 1:09 p.m.

Chairman, Daniel Butts

Board Liaison, Laura Neudorffer



meeting date May 23, 2017

item type ☐ Administrative
☒ Action
☐ Information

approved by ☐ City Manager
☐ City Attorney
☒ N/A

CRA advisory board

Subject: Item 2A

CRA Budget Update and Proposed Budget FY 2017-2018

motion | recommendation

Motion to approved the budget as presented is requested.

background**FY 2017 Budget Update:**

Increment revenues have continued to see growth in the district as a result of the growing economy and new developments in the district. As of May 2017, actual expenditures and revenues of the CRA are expected to be in-line with budgeted estimates by fiscal year-end. General operating and staffing costs are expected to each stay below ten percent of total expenditures. Debt Service shows no significant change. Spending in capital projects/contractual services are expected to continue through Q4 2017. The budget documents **(Attachment A)** describe the request from staff to fund existing programs and current projects for FY2017-2018, including the approved capital improvement plan.

Tax Base Trends:

Over the last couple of years the real estate market has grown consistently. In turn, taxable valuations for CRA properties have mirrored this trend. Early budget estimates suggest increment revenue will increase from about \$3.8 million to \$4.2 million, or about 15%. A formal report from the Orange County Property Appraiser is expected in the coming weeks.

FY 2018 Proposed Budget:

As a result of the increase in revenue staff has proposed a budget that maintains all debt service payments, supports operations, fulfills all contracts, continues operation of existing programs and includes prioritized projects and programs based on the approved CRA capital improvement plan.

Staff anticipates future increment growth to the CRA as a result of redevelopment and new construction in the district. It highlights the importance of promoting projects that build the tax

base within the CRA that in turn fund additional programs and projects.

Budget Highlights:

Project Funding	
New York Avenue Phase II	\$1,000,000
QTI – Project Castle	\$109,900
CRA Enhancements Fund	\$100,000
Small Scale CRA Projects Fund	\$40,000
Program Funding	
Housing Renovation Program	\$40,000
Business Façade Improvement Program	\$40,000
Driveway Renovation Program	\$24,000
Summer Youth Employment Program	\$20,000
Residential Paint Program	\$10,000
Event Funding	
Heritage Center Operations	\$40,000
Community Center Programs	\$40,000
Winter Park Playhouse	\$40,000 (request)
Welbourne Nursery Program	\$25,000
Promotional Activities	\$10,000
Popcorn Flicks	\$6,000
Total:	\$1,544,900

Budget highlights indicate over \$1.5 million of new investment by the CRA to the district in project and program funding. Included for discussion is the CRA Enhancements Fund, a request from the Winter Park Playhouse to increase support in the amount of \$40,000, and the increase in Promotional Activities to umbrella subsidized events such as Winter on the Avenue and the Saint Patrick's Day Parade.

A letter from the Playhouse is included as **Attachment B**.

Projects:

New York Avenue Streetscape:

The project builds on the 2007 CRA strategic plan in which the district prioritized updates to New York Avenue. During the recession, the CRA postponed the project due to budget cuts. From Fairbanks to Canton Ave, the project aims to incorporate improvements to ROW including curbs, hardscapes, furnishings, landscaping, irrigation and addition of parking spaces through curb cuts and bulbouts. A new manicured New York Avenue attempts to incorporate the feel and characteristics of the downtown core running parallel to Park Avenue. Year one of this project was used to enlist a private consulting firm to assist staff in the assessment of the current concept provided in **Attachment C**. Staff is proposing a revised draft of the concept and 30% design be presented to the CRA Agency in July providing for discussion opportunities prior to adopting the new fiscal budget.

QTI –Project Castle:

On March 23th, 2017 the CRA Advisory Board approved an economic incentive to induce the relocation of a proposed 157 jobs at the average wage of \$90,000. This incentive was then approved by the CRA Agency at their May 8th, 2017 meeting. The payout schedule is over five years and begins in the FY17-18 fiscal year. Partnering with the state and county, the program acts as a rebate providing for additional protection to the Agency ensuring all jobs have been created and retained prior to remission of any funds. Funding is additionally subject to the firm meeting all the statutory requirements of the QTI program.

CRA Enhancements Fund:

The CRA Enhancement Fund is derived from the board's discussion of a line item to address physical improvements in the district. This could include items not in the city's capital improvement plan such as repairs to the Community Center splash pad, streetscape improvements for ADA enhancements, and overall physical upgrades to the district.

CRA Small Scale Projects:

In the past, staff has used this item to fund weekend Sunrail operations in anticipation of increasing attendance and to reduce parking issues. Finding success, keeping this item in the budget allows for projects with small windows of opportunity to be executed seamlessly.

Currently about \$33,000 in project balances will roll forward to this upcoming fiscal year. Additionally, there is a difference of \$505,293 between revenues and expenditures to be allocated for future projects during the year. This total balance is expected to be considered with future discussions on CRA strategic initiatives already underway.

alternatives | other considerations

N/A

fiscal impact

Budget approval for FY17-18 with a balance of \$538,293 to be discussed as part of CRA strategic initiatives at a future meeting.

strategic objective

N/A

CRA FY2017-18 Budget Forecast

Account Number	Account Name	Request	Mid year	Budget	Actual	Actual
		2018	2017	2017	2016	2015
		Request	Mid year	Budget	Actual	Actual
		2018	2017	2017	2016	2015
Staffing Costs						
	Salaries and Employee Related Costs	306,595	181,013	300,713	280,164	178,769
	Contractual Services	185,000	28,991	185,000	40,826	96,280
	Indirect Costs	57,550	21,306	42,611	53,323	45,905
	Totals	549,145	231,310	528,324	374,312.27	320,954.00
	Rate of Change	3.9%	149.2%	41.1%	16.6%	-9.5%
Revenues						
	TIF Revenue	4,232,051		3,798,143	2,986,272	2,391,268
	Investment Revenue	35,000		40,000	42,467	63,100
	Misc Revenue	230,000		255,000	187,334	260,177
	Total Revenues	4,497,051		4,093,143	3,216,073	2,714,545
	Rate of Change	9.9%		27.3%	18.5%	10.6%
Expenditures						
	Operational Costs	630,210	263,329	603,671	440,010	391,633
	Community Initiative	186,000	120,324	173,000	131,825	90,500
	Capital Maintenance	90,000	63,339	90,000	75,331	119,159
	Total Expenditures	906,210	446,992	866,671	647,166.87	601,292.00
	Rate of Change (Actual)	4.6%		33.9%	7.6%	3.5%
Debt Service						
	Debt Service (Principal)	1,160,000		1,120,000	1,085,000	1,055,000.00
	Debt Service (Interest)	336,648		373,552	409,053	443,378.00
	Debt Service Totals	1,496,648		1,493,552	1,494,053	1,498,378.00
	Net Operating Gain/Loss (funding available for projects)	2,094,193.00		1,732,920.00	1,074,853.20	614,875.00
	Rate of Change			61.2%	74.8%	58.7%
Capital Outlay						
	Projects	1,588,900		3,457,409	1,405,963	401,090
Other Financing Sources						
	Issuance of Debt					-
	Change in Fund Balance	505,293.00		(1,724,488.78)	(331,110.24)	213,785.00
	Beginning Fund Balance	33,572		1,758,060	2,089,171	1,875,385.68
	Ending Fund Balance	538,865		33,572	1,758,060	2,089,170.68

CRA FY2017-18 Budget Forecast

Account Number	Account Name	Request	Mid year	Budget	Actual	Actual
		2018	2017	2017	2016	2015
104-0000-104.00-00	BANK OF AMERICA / EQUITY IN POOLED CASH					
104-0000-104.02-00	EQUITY IN POOLED CASH / MARKET VAL OF INVESTMENTS					
104-0000-115.10-00	ACCOUNTS RECEIVABLE / OTHER - MISC REC					
104-0000-115.10-05	OTHER - MISC REC / MR-DOUBTFUL ACCOUNTS					
104-0000-115.10-30	OTHER - MISC REC / ACCRUED INTEREST					
104-0000-115.30-10	CRA / NOTES REC - COWHERD					
104-0000-133.00-00	ASSET / DUE FROM OTHER GOVERNMENT					
104-0000-151.50-48	OPERATING PORTFOLIO / COMMUNITY CENTER BOND					
104-0000-172.00-00	REVENUE / REVENUE					
104-0000-201.00-00	LIABILITY / VOUCHERS PAYABLE					
104-0000-201.02-00	VOUCHERS PAYABLE / P-CARD PAYABLE					
104-0000-201.04-00	VOUCHERS PAYABLE / CITY WATER BILL PAYABLE					
104-0000-216.01-00	ACCRUED PAYROLL / PAYROLL LIABILITY					
104-0000-218.01-36	PAYROLL DEDUCTIONS / Unum Life Insurances					
104-0000-223.00-00	LIABILITIES / DEFERRED REVENUE					
104-0000-236.01-00	ADVANCE FROM GENERAL FUND / ADVANCE FROM GENERAL FU					
104-0000-242.00-00	LIABILITY / EXPENDITURES					
104-0000-243.00-00	LIABILITY / ENCUMBRANCES					
104-0000-245.00-00	LIABILITY / RESERVE FOR ENCUMBRANCES					
104-0000-271.00-00	RETAINED EARNINGS / FUND BALANCE					
104-0000-311.10-00	AD VALOREM TAXES / CURRENT AD VALOREM TAXES					1,147,624
104-0000-381.01-00	AD VALOREM TAXES / CURRENT AD VALOREM TAXES	2,096,237	1,822,284	1,822,815	1,435,305	
104-0000-311.10-05	CURRENT AD VALOREM TAXES / FROM COUNTY FOR CRA					1,243,644
104-0000-338.50-01	CURRENT AD VALOREM TAXES / FROM COUNTY FOR CRA	2,135,814	1,961,209	1,975,328	1,550,967	
104-0000-331.49-10	OTHER TRANSPORTATION / FDOT PASS THRU PROJECTS					
104-0000-331.90-01	OTHER FEDERAL GRANTS / CDBG HOUSING REHAB					
104-0000-344.10-00	TRANSPORTATION / TROLLEY FARES					
104-0000-344.50-01	PARKING FACILITIES / CBD EMPLOYEE PARKING PROG					
	Winter in the Park Total Revenues	200,000		225,000		210,177
104-0000-347.41-01	WINTER IN PARK - ICE RINK / GENERAL ADMISSION		147,851		154,102	158,276
104-0000-347.41-02	WINTER IN PARK - ICE RINK / GROUP ADMISSION (10-19)					8,071
104-0000-347.41-03	WINTER IN PARK - ICE RINK / GROUP ADMISSION (20+)					
104-0000-347.41-04	WINTER IN PARK - ICE RINK / CONCESSIONS		1,667		4,382	6,108
104-0000-347.41-05	WINTER IN PARK - ICE RINK / ICE RINK SPONSORSHIPS		9,400		(1,150)	37,722
104-0000-347.41-06	WINTER IN PARK - ICE RINK / VENDOR CONCESSIONS					
104-0000-347.41-07	WINTER IN PARK - ICE RINK / PARTIES					
104-0000-361.10-10	INTEREST / CHECKING AND SAVINGS				(1,168)	(1,332)
104-0000-361.10-13	INTEREST / INVESTMENT PORTFOLIO	35,000		40,000	43,635	64,432
104-0000-361.10-16	INTEREST / BANKFIRST SRB ACCOUNT					
104-0000-361.10-17	INTEREST / CITIZENS BANK CD ACCOUNT					
104-0000-361.20-10	STATE INVESTMENT BOARD / STATE INVESTMENT BOARD					
104-0000-362.80-00	RENT & ROYALTIES / ADVERTISING ON TROLLEY					
104-0000-364.40-19	SALE OF ASSETS / PLANNING					
104-0000-369.90-10	OTHER / OTHER MISC REVENUE	30,000		30,000	30,000	50,000
104-0000-381.01-00	INTERFUND TRANSFER / TRANS FROM GENERAL FUND					
104-0000-381.10-10	INTERFUND TRANSFER / TRANSFER FROM DONATIONS					
104-0000-381.50-80	INTERNAL SERVICE FUND / EMPLOYEE INSURANCE FUND					

CRA FY2017-18 Budget Forecast

Account Number	Account Name	Request	Mid year	Budget	Actual	Actual
		2018	2017	2017	2016	2015
104-0000-381.50-90	INTERNAL SERVICE FUND / TRANSFER FROM GEN. INSRN.					
104-0000-382.10-00	FUND BALANCE CARRYFORWARD / FUND BALANCE CARRYFORWA					
104-0000-382.10-11	FUND BALANCE CARRYFORWARD / ENCUMBRANCE ROLLOVER					
104-0000-382.10-12	FUND BALANCE CARRYFORWARD / PROJECT BUDGET ROLLOVER					
104-0000-382.10-40	FUND BALANCE CARRYFORWARD / BOND PROCEEDS					
104-0000-386.10-10	NOTES PAYABLE / DAN BELLOWES - NE STREET L					
104-2306-515.12-10	SALARIES / REGULAR WAGES	236,126	135,231	223,292	200,765	134,784
104-2306-515.13-10	SALARIES / PART TIME/TEMPORARY WAGES					
104-2306-515.14-10	SALARIES / OVERTIME WAGES		367		1,743	1,408
104-2306-515.15-40	SPECIAL PAY / LONGEVITY					
104-2306-515.15-60	SPECIAL PAY / MEDICAL ABSENCE SELL BACK					
104-2306-515.21-10	TAX BENEFITS / FICA TAXES	17,063	9,789	16,444	14,907	9,908
104-2306-515.22-10	RETIREMENT BENEFITS / PENSION	16,529	9,492	15,631	14,176	(2,184)
104-2306-515.22-20	RETIREMENT BENEFITS / ICMA CITY CONTRIBUTION	3,238	1,835	3,038	2,612	1,844
104-2306-515.23-10	INSURANCE BENEFITS / GROUP HEALTH INSURANCE	29,765	22,635	40,000	43,834	31,260
104-2306-515.23-11	INSURANCE BENEFITS / LIFE INSURANCE	515	286	486	433	291
104-2306-515.23-12	INSURANCE BENEFITS / AD&D INSURANCE	57	32	54	48	32
104-2306-515.23-13	INSURANCE BENEFITS / DISABILITY INSURANCE	572	317	539	480	323
104-2306-515.24-10	WORKER'S COMPENSATION / WORKER'S COMPENSATION	2,689	1,005	1,188	1,127	1,076
104-2306-515.25-10	UNEMPLOYMENT BENEFIT / UNEMPLOYMENT COMPENSATION	41	24	41	39	27
104-2306-515.31-10	PROFESSIONAL SERVICES / CITY ATTORNEY	20,000	12,805	20,000	18,152	18,333
104-2306-515.31-20	PROFESSIONAL SERVICES / OTHER LEGAL SERVICES				-	
104-2306-515.34-40	CONTRACTUAL SERVICES / CONTRACTUAL SERVICE	185,000	28,991	185,000	40,826	96,280
104-2306-515.34-46	CONTRACTUAL SERVICES / SOCIAL PROGRAMMING					
104-2306-515.34-47	CONTRACTUAL SERVICES / SUMMER YOUTH EMPLOYMENT	20,000	13,321	20,000	9,627	8,999
104-2306-515.34-48	CONTRACTUAL SERVICES / HERITAGE CENTER OPERATION	40,000	40,000	40,000	30,000	30,000
104-2306-515.34-50	CONTRACTUAL SERVICES / CONDUIT-FUTURE PROJECTS					
104-2306-515.34-52	CONTRACTUAL SERVICES / COMMUNITY CENTER PROGRAMS	40,000	10,516	40,000	41,669	38,501
104-2306-515.34-60	CONTRACTUAL SERVICES / INTRACITY CONNECTOR					
104-2306-515.40-10	TRAVEL / TRAVEL & TRAINING	8,000	1,429	8,000	3,955	6,083
104-2306-515.40-20	TRAVEL / CAR ALLOWANCE					
104-2306-515.41-10	COMMUNICATION SERVICES / TELEPHONE - LONG DISTANCE					
104-2306-515.41-15	COMMUNICATION SERVICES / TELEPHONE - EQUIP CHGS	1,153	463	1,036	960	1,450
104-2306-515.41-16	COMMUNICATIONS SERVICES / AIRCARDS		289		866	857
104-2306-515.41-20	COMMUNICATION SERVICES / CELL PHONES/BEEPERS	2,400	877	2,400	2,494	1,817
104-2306-515.41-30	COMMUNICATION SERVICES / TELEPHONE MAINTENANCE					
104-2306-515.42-10	TRANSPORTATION / POSTAGE & FREIGHT	1,000		1,000	-	
104-2306-515.44-60	RENTALS & LEASES / VEHICLE RENTAL					
104-2306-515.44-62	RENTALS & LEASES / EXCESS VEH. RENTAL ADJUST					
104-2306-515.44-63	COPIER RENTAL	1,000	500	1,000		
104-2306-515.44-70	RENTALS & LEASES / DATA PROCESSING USAGE CHG					
104-2306-515.44-71	RENTALS & LEASES / DATA EQUIPMENT CHARGE					
104-2306-515.45-10	INSURANCE / GENERAL LIABILITY	8,881	4,619	9,237	9,009	9,377
104-2306-515.45-11	INSURANCE / RISK MGMT OPERATIONS	2,151	881	1,761	1,807	1,149
104-2306-515.45-30	INSURANCE / VEHICLE INSURANCE					
104-2306-515.45-40	INSURANCE / OTHER INSURANCE	8,500	4,116	8,231	8,231	8,231
104-2306-515.46-20	REPAIR SERVICES / BUILDING MAINTENANCE					

CRA FY2017-18 Budget Forecast

Account Number	Account Name	Request	Mid year	Budget	Actual	Actual
		2018	2017	2017	2016	2015
104-2306-515.46-40	REPAIR SERVICES / EQUIPMENT MAINTENANCE					
104-2306-515.46-50	REPAIR SERVICES / VEHICLE MAINTENANCE					
104-2306-515.46-60	REPAIR SERVICES / FLEET MAINT. OVERHEAD					
104-2306-515.46-65	REPAIR SERVICES / PARKING GARAGE MAINT.	90,000	63,339	90,000	75,331	119,159
104-2306-515.47-10	PRINTING & BINDING / PRINTING & BINDING	4,000	860	4,000	4,416	2,679
104-2306-515.47-20	PRINTING & BINDING / PHOTOGRAPHY					
104-2306-515.47-30	PRINTING & BINDING / COPIER	780	381	482	525	3,634
104-2306-515.48-10	PROMOTIONAL ACTIVITIES / PROMOTIONAL ACTIVITIES	10,000	239	5,000	4,161	9,743
104-2306-515.48-15	PROMOTIONAL ACTIVITIES / UNITY HERITAGE FESTIVAL		3,733		600	
104-2306-515.49-01	OTHER EXPENDITURES / SCHOLARSHIP FUND					
104-2306-515.49-02	OTHER EXPENDITURES / MICRO LOAN PROGRAMS					
104-2306-515.52-10	OPERATING EXPENSES / GENERAL OPERATING SUPPLY	7,000	2,693	7,000	6,868	4,902
104-2306-515.52-20	OPERATING EXPENSES / FUEL					
104-2306-515.52-90	OPERATING EXPENSES / EQUIPMENT UNDER \$5,000	2,500	1,752	2,500	-	360
104-2306-515.54-10	PUBLICATIONS/MEMBERSHIPS / BOOKS & PERIODICALS	200	116	200	35	
104-2306-515.54-20	PUBLICATIONS/MEMBERSHIPS / MEMBERSHIPS	3,500		3,500	4,220	1,010
104-2306-515.64-40	FIXED ASSET PURCHASES / FURNITURE					
104-2306-515.64-50	FIXED ASSET PURCHASES / MACHINERY & EQUIPMENT					1,054
104-2307-515.71-02	DEBT SERVICE / REPAY ADVANCE FROM G/F					
104-2307-582.71-04	PRINCIPAL / CRA LOAN #67					
104-2307-582.71-05	PRINCIPAL / CRA LOAN #83					
104-2307-582.71-06	PRINCIPAL / 2005-1 LOAN					
104-2307-582.71-18	PRINCIPAL / 2005-2 LOAN					
104-2307-582.71-19	PRINCIPAL / 2006 LOAN	125,000	120,000	120,000	115,000	110,000
104-2307-582.71-20	PRINCIPAL / 2007 LOAN					-
104-2307-582.71-20	PRINCIPAL / ORANGE AVE. NOTE, 2007	490,000	465,000	465,000	445,000	430,000
104-2307-582.71-21	PRINCIPAL / COMMUNITY CENTER LOAN	545,000	535,000	535,000	525,000	515,000
104-2307-582.71-28	CRA NOTE, SERIES 2012					-
104-2307-582.72-04	INTEREST / CRA LOAN #67					-
104-2307-582.72-05	INTEREST / CRA LOAN #83					-
104-2307-582.72-06	INTEREST / 2005-1 LOAN					-
104-2307-582.72-18	INTEREST / 2005-2 LOAN					55,044
104-2307-582.72-19	INTEREST / 2006 LOAN	41,331	46,097	46,097	50,667	-
104-2307-582.72-20	INTEREST / ORANGE AVE. NOTE, 2007	225,120	246,512	246,512	266,896	286,496
104-2307-582.72-21	INTEREST / COMMUNITY CENTER LOAN					
104-2307-582.72-28	CRA NOTE, SERIES 2012	70,197	80,943	80,943	91,490	101,838
104-2308-515.01-01	CRA PROJECTS / EXPAND SHADY PARK					
104-2308-515.01-02	CRA PROJECTS / HOUSING REHAB. ASSISTANCE	40,000	7,594	62,659	16,696	27,643
104-2308-515.01-03	CRA PROJECTS / EXTEND ENGLISH ST.-CANTON					
104-2308-515.01-04	CRA PROJECTS / PEDESTRIAN CROSSWALKS					
104-2308-515.01-05	CRA PROJECTS / IMP. FOR CANTON PARK PRPY					
104-2308-515.01-06	CRA PROJECTS / DEMONSTRATION HOUSE					
104-2308-515.01-07	CRA PROJECTS / 17-92 P.D. & E. STUDY					
104-2308-515.01-08	CRA PROJECTS / COMMUNITY CENTER IMPROVM					
104-2308-515.01-09	CRA PROJECTS / CENTL BUS. DIST. PARKING					
104-2308-515.01-10	CRA PROJECTS / HANNIBAL SQ PARK LAND ACQ					
104-2308-515.01-11	CRA PROJECTS / HANNIBAL SQ PG FACILITIES					

CRA FY2017-18 Budget Forecast

Account Number	Account Name	Request	Mid year	Budget	Actual	Actual
		2018	2017	2017	2016	2015
104-2308-515.01-12	CRA PROJECTS / TRAFFIC CALMING					
104-2308-515.01-13	CRA PROJECTS / TRAFFIC PLANNING STUDIES					
104-2308-515.01-14	CRA PROJECTS / LEE ROAD ROW ACQUISITION					
104-2308-515.01-15	CRA PROJECTS / WESTSIDE NEIGHBORHOOD SCH					
104-2308-515.01-16	CRA PROJECTS / 17/92 P.D. & E. STUDY					
104-2308-515.01-17	CRA PROJECTS / HERITAGE CENTER FACILITY					
104-2308-515.01-18	CRA PROJECTS / PENN. AVE. ENHANCEMENTS					
104-2308-515.01-19	CRA PROJECTS / AFFORDABLE RENTAL HOUSING					
104-2308-515.01-20	CRA PROJECTS / COMMUNITY CENTER POOL					
104-2308-515.01-21	CRA PROJECTS / COMM. CENT. STAFF SUPPORT					
104-2308-515.01-22	CRA PROJECTS / MINORITY BUS. FACADE PROG					
104-2308-515.01-23	CRA PROJECTS / STREET ENHANCEMENT PLANS					
104-2308-515.01-24	CRA PROJECTS / BANK OF AMERICA PARKING					
104-2308-515.01-25	CRA PROJECTS / POST OFFICE REDEVELOPMENT					
104-2308-515.01-26	CRA PROJECTS / HERITAGE CENTER FACILITY					
104-2308-515.01-27	CRA PROJECTS / CANTON PK HOUSING-SEED \$					
104-2308-515.01-28	CRA PROJECTS / UNDERGD ELEC.-CANTON & VA					
104-2308-515.01-29	CRA PROJECTS / NEW ENGLAND - STREETScape					
104-2308-515.01-30	CRA PROJECTS / MISC. ENHANCEMENTS/OPP	140,000	20,000	40,000	17,704	
104-2308-515.01-31	CRA PROJECTS / AFFORDABLE SENIOR HOUSING					
104-2308-515.01-35	CRA PROJECTS / DEMO CHAMBER					
104-2308-515.01-36	CRA PROJECTS / 329 N. PARK PLACE PARKING					
104-2308-515.01-37	CRA PROJECTS / ENZIAN THEATER PROJECT					
104-2308-515.01-38	CRA PROJECTS / GARFIELD/PENN. BUS. CENT.					
104-2308-515.01-39	CRA PROJECTS / LK ISLD PERFORMANCE STAGE					
104-2308-515.01-40	CRA PROJECTS / E MORSE BV-STREETScape					
104-2308-515.01-41	CRA PROJECTS / ORANGE AVENUE IMPROVEMENT					
104-2308-515.01-42	CRA PROJECTS / DENNING DR INT. IMPROVE		7,400	1,847,405		
104-2308-515.01-43	CRA PROJECTS / PURCHASE MCCARTHY BLDG.					
104-2308-515.01-44	CRA PROJECTS / WP WELCOME CENTER					
104-2308-515.01-45	CRA PROJECTS / HANNIBAL SQ LAND ACQ					
104-2308-515.01-46	CRA PROJECTS / FAIRBANKS ENHANCEMENT					
104-2308-515.01-47	CRA PROJECTS / COMMUNITY CENTER					
104-2308-515.01-48	CRA PROJECTS / CENTRAL PK-EAST SIDE IMPR					
104-2308-515.01-49	CRA PROJECTS / WEBSTER STREETScape IMP.					
104-2308-515.01-50	CRA PROJECTS / BUSINESS FACADE MATCH PRG	40,000	15,507	97,477	21,200	
104-2308-515.01-51	CRA PROJECTS / CIVIC VENUES-ECONOMIC OPP					
104-2308-515.01-52	CRA PROJECTS / COMMUTER RAIL MATCH					
104-2308-515.01-53	CRA PROJECTS / CENTRAL PARK LOT B					
104-2308-515.01-54	CRA PROJECTS / BUS SHELTER IMPROVEMENTS					
104-2308-515.01-55	CRA PROJECTS / PARK AVE SURVEY/STUDY					
104-2308-515.01-56	CRA PROJECTS / HISTORIC DISTRICT EST					
104-2308-515.01-57	CRA PROJECTS / BUSINESS DISTRICT EVENT					
104-2308-515.01-58	CRA PROJECTS / HOUSING REHAB - CDBG PROJ					
104-2308-515.01-60	CRA PROJECTS / NEW YORK/NEW ENGLAND UNDG					
104-2308-515.01-59	CRA PROJECTS / WEST MEADOW ICE RINK	225,000	217,084	225,000	223,609	235,364
104-2308-515.01-60	CRA PROJECTS / NEW YORK/NEW ENGLAND UNDG					

CRA FY2017-18 Budget Forecast

Account Number	Account Name	Request	Mid year	Budget	Actual	Actual
		2018	2017	2017	2016	2015
104-2308-515.01-61	CRA PROJECTS / E. MORSE BLVD STREETSCAPE					
104-2308-515.01-62	CRA PROJECTS / W. MORSE BLVD STREETSCAPE		26,925	350,000		
104-2308-515.01-63	CRA PROJECTS / PARK AVE. STRATEGIC PLAN			41,692	28,308	
104-2308-515.01-64	CRA PROJECTS / NEW ENG-SHADY PK TO CAPEN					
104-2308-515.01-65	CRA PROJECTS / QUALIFIED TARGET IND PROG	109,900			19,800	19,800
104-2308-515.01-66	CRA PROJECTS / SIGNS AND WAYFINDING PJT		560		8,653	84,290
104-2308-515.01-67	CRA PROJECTS / E WELBOURNE STREETSCAPE					
104-2308-515.01-69	CRA PROJECTS / ADAPTIVE SIGNALIZATION					
104-2308-515.01-70	CRA PROJECTS / WP WOMEN'S CLUB RENOVATIO				10,000	30,000
104-2308-515.01-71	NEW YORK STREETSCAPE	1,000,000	147,760	762,183	50,000	
104-2308-515.01-72	BUSINESS SIGN REPLACEMENT PRGM			10,000		
104-2308-515.01-73	DRIVEWAY IMPROVE PRGM	24,000	11,700	12,000	3,000	
104-2308-515.01-74	PAINT ONLY PRGM	10,000	5,000	5,000	5,000	
104-2308-515.01-74	17/92 FAIRBANKS					
104-2308-515.41-16	COMMUNICATIONS SERVICES / AIRCARDS					
104-2308-515.41-20	COMMUNICATIONS SERVICES / CELL PHONES/BEEPERS					
104-2308-515.52-10	OPERATING EXPENSES / GENERAL OPERATING SUPPLY					
104-7100-550.52-01	OPERATING EXPENSES / ORG. SUPPORT TO ALLOCATE	15,000	2,755	15,000	3,929	
104-7100-550.52-27	OPERATING EXPENSES / PARK AVE ASSOCIATION					
104-7100-550.52-30	OPERATING EXPENSES / CREALDE ART CENTER					
104-7100-550.52-38	OPERATING EXPENSES / WELBOURNE NURSERY	25,000	25,000	25,000	15,000	5,000
104-7100-550.52-39	OPERATING EXPENSES / ENZIAN THEATRE	6,000		6,000	6,000	6,000
104-7100-550.52-42	OPERATING EXPENSES / WINTER PARK PLAYHOUSE	40,000	25,000	25,000	25,000	
104-7100-550.52-46	OPERATING EXPENSES / ST. PATRICK'S DAY PARADE			2,000	-	2,000
104-8502-581.01-00	INTERFUND TRANSFER / TRANS TO GENERAL FUND					
104-8502-581.10-10	INTERFUND TRANSFER / CONTRIBUTIONS/DESIGNATION					
104-8502-581.10-30	INTERFUND TRANSFER / AFFORDABLE HOUSING FUND					
104-8502-581.20-30	INTERFUND TRANSFER / TRANS TO DEBT SERVICE					
104-8502-581.30-10	INTERFUND TRANSFER / TRANS TO CAPITAL PROJECTS		1,997	3,993	1,001,993	3,993
104-8502-581.30-30	INTERFUND TRANSFER / STORMWATER-CAPITAL PROJ					
104-8502-581.30-70	INTERFUND TRANSFER / TRANSFER TO PUB. SAFE. CP					
104-8502-581.40-60	INTERFUND TRANSFER / TRANSFER TO ELECTRIC OPER					
104-8502-584.01-10	REIMBURSEMENTS / REIMB ADMIN TO GEN FUND	57,550	21,306	42,611	53,323	45,905
104-9200-585.04-10	EXPENSE / CONTINGENCY RESERVE					
104-9200-585.12-10	PAY PLAN ADJUSTMENTS / PAY PLAN ADJUSTMENTS					
104-9200-585.12-14	PAY PLAN ADJUSTMENTS / PAY & CLASS. STUDY					
104-9200-585.12-15	PAY PLAN ADJUSTMENTS / GEN. EMP. PENSION IMPROVE					
104-9200-585.71-01	PRINCIPAL / FUND REFUND ESCROW ACCT.					

Winter Park CRA 5-Year Capital Improvement Plan

Capital Projects	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	Total Est. Cost
Park Avenue beautification Project (funded in FY16)	\$41,692					\$70,000
Kiosks (funded contructions to be completed in July 2015)						\$92,943
Intersection - US 17-92 & Morse Blvd (funded in FY16)	\$350,000					\$350,000
Women's Club Renovation						\$40,000
Intersection-US 17-92 & Fairbanks Av			\$750,000	\$535,648		\$1,285,648
Acquisition of 1111 W. Fairbanks Avenue						\$1,000,000
New York Avenue Streetscape	\$762,183	\$1,000,000				\$1,812,183
Denning Drive	\$1,847,405					\$1,847,405
Intersection - US 17-92 & Webster					\$717,113	\$717,113
Total	\$3,001,280	\$1,000,000	\$750,000	\$535,648	\$717,113	\$6,498,179
Events	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	Total Est. Cost
Winter in the Park	\$225,000	\$225,000	\$225,000	\$225,000	\$225,000	\$1,583,973
Popcorn Flicks	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000	\$42,000
St. Patricks Day Parade	\$2,000	\$0	\$0	\$0	\$0	\$4,000
Total	\$233,000	\$231,000	\$231,000	\$231,000	\$231,000	\$1,629,973
Programs & Maintenance	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	Total Est. Cost
Summer Youth Employment	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000	\$118,626
Community Center Programs	\$40,000	\$40,000	\$40,000	\$40,000	\$40,000	\$280,170
Welbourne Day	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000	\$145,000
Heritage Center Operation	\$40,000	\$40,000	\$40,000	\$40,000	\$40,000	\$260,000
WP Playhouse	\$25,000	\$40,000	\$40,000	\$40,000	\$40,000	\$210,000
Small Scale CRA Improvements	\$40,000	\$40,000	\$40,000	\$40,000	\$40,000	\$177,704
CRA Enhancements Fund		\$100,000	\$100,000	\$100,000	\$100,000	\$400,000
Microloan Program (funded)	\$0	\$0	\$0	\$0	\$0	\$0
Capital Maintenance of Parking	\$90,000	\$90,000	\$90,000	\$90,000	\$90,000	\$644,490
Qualified Target Industry/TIE	\$0	\$109,900	\$0	\$0	\$0	\$149,500
Total	\$280,000	\$504,900	\$395,000	\$395,000	\$395,000	\$2,385,490
Grants	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	Total Est. Cost
Business Façade Grant	\$97,477	\$40,000	\$40,000	\$40,000	\$40,000	\$198,677
Business Sign Replacement Grant	\$0	\$0	\$10,000	\$10,000	\$10,000	\$20,000
Driveway Renovation Grant	\$12,000	\$24,000	\$10,000	\$10,000	\$10,000	\$49,000
Housing Rehabilitation Grant	\$62,659	\$40,000	\$40,000	\$40,000	\$40,000	\$186,998
Organizational Support Grant	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000	\$48,929
Paint Only Grant	\$5,000	\$10,000	\$5,000	\$5,000	\$5,000	\$25,000
Total	\$192,136	\$129,000	\$120,000	\$120,000	\$120,000	\$528,604
Operational Expenses	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	Total Est. Cost
Staff & Indirect Costs	\$300,713	\$306,595	\$317,326	\$328,432	\$339,927	\$1,711,999
General Operating	\$75,347	\$81,065	\$92,377	\$98,148	\$103,872	\$483,404
Contractual Services	\$185,000	\$185,000	\$150,000	\$150,000	\$150,000	\$807,106
Indirect Costs	\$42,611	\$57,550	\$70,000	\$70,000	\$70,000	\$339,389
Debt Service	\$1,493,552	\$1,496,649	\$1,483,491	\$1,489,029	\$1,489,029	\$7,466,123
Total	\$2,097,223	\$2,126,859	\$2,113,194	\$2,135,609	\$2,152,828	\$10,169,427
Revenue	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	
TIF Revenue - City	\$1,822,815	\$2,096,237	\$2,204,877	\$2,337,170	\$2,454,028	
TIF Revenue - County	\$1,975,328	\$2,135,814	\$2,260,579	\$2,366,214	\$2,459,524	
Investments	\$35,000	\$35,000	\$30,000	\$30,000	\$30,000	
Misc Revenue	\$255,000	\$230,000	\$230,000	\$230,000	\$230,000	
Carry Forward	\$1,758,060	\$33,572	\$538,864	\$1,655,126	\$3,201,253	
FY Total Revenue	\$5,846,203	\$4,530,623	\$5,264,320	\$6,618,510	\$8,374,805	
Total Expenses	(\$5,812,631)	(\$3,991,759)	(\$3,609,194)	(\$3,417,257)	(\$3,615,941)	
Remaining Revenue	\$33,572	\$538,864	\$1,655,126	\$3,201,253	\$4,758,863	

Assumption: TIF year revenues to increase based on FY 2018 Budget Template
CIP Plan is not intended to replace budget for total revenue/expenditure values



April 25, 2017

Dear Dori, Kyle and CRA Agency Board Members,

The Winter Park Playhouse is celebrating its 15th year as Central Florida's only professional musical theatre, one of two in the state and the area's only theatre affiliated with both Actors' Equity Association and the National Alliance for Musical Theatre. It is dedicated to improving the quality of life for residents and visitors by producing year-round professional musicals, cabarets and educational outreach programs that entertain, inspire and lift the human spirit.

As a 501(c) (3), non-profit organization, The Winter Park Playhouse belongs to the community and exists to benefit the City, its residents and businesses. The Playhouse is an active partner with the Chamber, PAMA, local restaurants, merchants, hotels and other cultural organizations and attracts residents and cultural tourists who travel to see the theatre's quality programming and enjoy all that Winter Park has to offer. According the Americans for the Arts Economic Prosperity Calculator, The Winter Park Playhouse's economic impact on Winter Park will surpass \$1.6 million this year.

The Playhouse served 27,925 people in the last year, including 17,800 patrons in-house and 10,125 children out in the community. Its highly praised REACH outreach included free educational musical theatre programming at The Winter Park Community Center, The Winter Park Library, Winter Park & Welbourne Avenue Day Nurseries and Aloma Elementary School.

In an ongoing commitment to better serve the community, the Playhouse is expanding its quality annual programming to include a new senior citizen outreach program SHARE (Senior Health through Arts Enrichment.) SHARE engages senior adults in enriching and uplifting performances and classes at their day and life-long care facilities, at no cost to them. Since launching SHARE in December of 2016, the Playhouse has already taken 18 professional performances into Winter Park day centers and retirement communities including The Gardens at Depugh, Plymouth Apartments, Easter Seals Daybreak at Miller Center, The Mayflower, Westminster Winter Park and Calvary Towers.

In addition, the Playhouse has developed and is inaugurating The 1st Annual Florida Festival of New Musicals, August 24-27, 2017. This four day festival is an innovative event that will bring composers, playwrights and producers from around the country together to preview brand new musical works which are under development. As the only one of its kind south of Atlanta, the festival will bring national recognition to Winter Park, attract residents and visitors and make an additional positive economic impact on local businesses.

Board of Directors

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711 Orange Ave. Suite C Winter Park, FL 32789 407-645-0145 winterparkplayhouse.org

Central Florida's Only Professional Musical Theatre!

These valuable new programs will add \$75,000 to the Playhouse annual budget of \$835,000. In an effort to secure the necessary funding to sustain them, we have applied for a \$25,000 grant (the maximum available to us) from the state of Florida and are proudly ranked 6th out of all Central Florida cultural institutions and 58th out of 480 applications statewide. We are awaiting final legislative budget approval and are hopeful for full funding. We are also increasing our annual grant request from Orange County Arts & Cultural Affairs but we will still need further assistance.

As an integral part of what makes the City of Winter Park the “City of Arts and Culture” and a spectacular place to live and visit, we are respectfully requesting a \$15,000 increase in CRA grant funding from \$25,000 to \$40,000. Your support will allow us to make a greater impact on this community and further enhance the lives of Winter Park’s children, adults and seniors. Please see the attached overview of The Winter Park Playhouse’s mission, strategic goals, economic impact and programs that benefit the city and its residents.

We sincerely thank you for your support, time and consideration.



Heather Alexander, Executive Director
The Winter Park Playhouse
(407)645-0145 * heather@winterparkplayhouse.org



OVERVIEW

MISSION:

The mission of The Winter Park Playhouse is to enhance quality of life by producing and developing year-round professional musical theatre, cabarets and educational outreach programs that entertain, uplift and inspire residents and visitors in Central Florida. Utilizing the 5-year strategic plan as a guideline, the organization will strive to achieve the following goals:

- To advance and preserve the original American art-form of musical theatre
- To produce unique musical theatre programming that attracts visitors and positively impacts the city's economic growth
- To foster and support the artistic growth and development of professional actors, musicians, writers and composers
- To develop and present new musical theatre works
- To uplift and inspire Central Florida's youth through quality educational musical theatre experiences
- To improve the health and well-being of Central Florida's senior adults through professional musical theatre experiences
- To elevate the cultural status of the city, region and state
- To diversify the Board of Directors, staff and audience to better represent the world in which we live

OBJECTIVES/ACTIVITIES:

The Winter Park Playhouse produces dynamic, high-quality musicals, cabarets and outreach programs that engage diverse audiences of all ages, ethnicities and socio-economic backgrounds including:

- **THE MAINSTAGE SERIES:** An annual Series of dynamic musicals and revues, new or rarely produced in the region, which feature professional actors and musicians.
- **THE SPOTLIGHT CABARET SERIES:** A monthly Series of new cabaret premiers which showcase a different professional artist in a 55-minute "New York" style cabaret in the beautiful lobby bar.
- **REACH (Relevant Educational Arts for Children):** An educational outreach program which engages children in uplifting musical theatre experiences (live performances and classes) at their day nurseries, schools and community centers at no cost. Launched in response to a community need that emerged when the economy was struggling in 2009,

public schools were cutting budgets, and valuable arts programs were being eliminated. The first component of REACH brings live performances of *Schoolhouse Rock Live! Jr.*, a musical that teaches history, grammar, math, science, and politics, to students in elementary schools throughout Central Florida. Supplemental materials are distributed to teachers prior to the performances to enhance the overall learning experience.

A second component of REACH is an interactive artist in residency program that gives underserved youth the unique experience of being immersed in musical theater instruction. Weekly classes led by college-educated, professional teaching artists, are offered at schools, libraries, community centers and day nurseries. Age-appropriate classes in music, dance and drama are offered which increase self-confidence, cultivate an appreciation for the arts, and teach students critical life skills such as self-esteem, responsibility, time management, team-work, respect, and discipline.

- **SHARE (Senior Health through ARts Enrichment):** An outreach program that enhances the quality of life of senior adults by bringing professional musical theatre experiences directly into life-long care communities. As seniors age they often develop mobility, vision and other health concerns which make it a challenge to travel. The performing arts, and especially music, have been associated with improvements in mental and physical health. SHARE was created to entertain, uplift and inspire the homebound senior population and enhance their health and quality of life by taking professional musical performances and classes into full-service life care communities.
- **1ST ANNUAL FLORIDA NEW MUSICAL FESTIVAL:** A new festival, the only one in Florida and one of two in the Southeastern Region, which was created to advance the musical theatre genre by fostering the artistic growth of composers and playwrights and the development of new musical works.

ECONOMIC IMPACT:

As the only professional musical theatre in Central Florida and one of two in the state, The Winter Park Playhouse positively impacts the local economy by attracting residents and cultural tourists who travel to see the theatre's quality programming. Since 2002, The Playhouse has produced 90 musicals and 78 cabarets enriching the lives of more than 172,000 residents and visitors. Its exceptional educational outreach programs have provided free musical theatre experiences to over 60,000 underserved children at schools and community centers throughout Central Florida since 2009.

According to the Americans for the Arts Economic Prosperity Calculator, The Winter Park Playhouse's economic impact this year on Winter Park will be \$1.6 million dollars. During the 2017-2018 Series, The Winter Park Playhouse will employ 6 full-time staff, 2 part-time staff and over 90 Florida-based contract employees who all contribute to the local economy.

SPECIAL EVENT

The Winter Park Playhouse
presents

The 1st Annual Florida Festival of New Musicals

The Winter Park Playhouse has jumped into the national spotlight as it launches *The 1st Annual Florida Festival of New Musicals*, a nationally-recognized festival new to the state and the nation. The Festival has been created to advance and elevate the original American art form of musical theatre by fostering the development of new musicals and the artistic growth of writers and composers. The festival will run August 24 - 27, 2017.

The Florida Festival of New Musicals is a 4-day event that will showcase six brand new, never-before-produced musical works and connect writers and composers with professional producers and directors. The first act of each selected musical will be fully read and sung concert-style, without staging, by varying casts of professional actors and musicians.

The festival is led by Playhouse Artistic Director Roy Alan. It will be the first of its kind in the region, similar to musical theatre festivals featuring new works that take place in New York City, Seattle, Chicago, Washington D.C. and Los Angeles. It will provide a unique insight into how a new musical comes to life.

New musical submissions from writers and composers around the country were accepted between September and December 2016. Each submission has been read, evaluated and critiqued by a panel of industry professionals. The panel will make their final selection of six

musicals in early May 2017.

Along with members of the artistic community, the general public is encouraged and invited to attend and be engaged in this unique and exciting theatrical experience. General admission tickets will be \$10 and go on sale to the general public on June 6, 2017.

The Winter Park Playhouse is a member of the prestigious National Alliance of Musical Theatre (NAMT) and is proudly associated with Actors' Equity Association, the national union of professional stage actors and stage managers.

"We are very fortunate to have a professional musical theatre like The Winter Park Playhouse right here in Orange County bringing new works and national talent to our region... And to see the process of musical theatre come to life is a unique opportunity for Florida arts supporters," confirms Terry Olson, Director of Orange County Arts and Cultural Affairs.

For more information, please call [\(407\) 645-0145](tel:(407)645-0145) or visit our website at winterparkplayhouse.org

The Winter Park Playhouse is located at
711 Orange Avenue, Suite C, Winter Park, FL 32789
[\(407\) 645-0145](tel:(407)645-0145)
www.winterparkplayhouse.org

*The Winter Park Playhouse is a registered 501(c)(3) non-profit charitable organization and
proudly affiliated with Actors' Equity Association and
The National Alliance for Musical Theatre*



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Brad Doster
Alex Gourlay
Carla M. Hansen
Jeffrey Jontz
Neda Khosravani
Rhonda G. Loft
Martin Prague
Joel E. Roberts
Gene Sullivan
David Torre
Chip Weston

Sarah Sprinkel
City Commissioner

Shawn L. Shaffer
Executive Director

(407) 623-3300

www.wppl.org

April 7, 2017

To Heather Alexander:

On behalf of Winter Park Public Library, I wish to thank the Winter Park Playhouse for the successful conclusion of our first, and what we hope to be a lasting partnership between the Playhouse and the Library.

Nicole Wright, your artist-in-residence, was absolutely the right person to connect with our Library teens in the nine-week workshop where they created a murder mystery from scratch. Her knowledgeable, empathetic and entertaining guidance steered the teen cast in creating vivid characters and a compelling plot. And her commitment to this project carried through the night of performance along with invaluable contributions from Megan Tsurumaki (even pitching in a much-needed hand with dinner service!). Your rental of a spotlight for the event clearly reflected a level of professionalism and desire to create a meaningful theatrical opportunity for the teens.

Educationally, the no-cost, quality programming that Winter Park Playhouse provided was an excellent opportunity for the Library's teens to demonstrate planning and decision making competencies in a theatrical framework. In addition, it provided an occasion to cultivate collaboration, time management and self-confidence. Participants also incorporated performance techniques taught and reinforced by Nicole in a highly successful showcase performance of the mystery they created.

I thank you again for Winter Park Playhouse's commitment to our community's arts education and I look forward to future partnership opportunities.

Sincerely,

Shawn

Shawn Shaffer
Executive Director

*Thank you
so much, Heather!!*



Date: December 14, 2016

To: Megan Tsurumaki
Director of Outreach
Winter Park Playhouse

From: Mike Roberts
Activities Director
The Gardens at DePugh Nursing Center
Winter Park, Florida 32789
407-644-6634

Re: Thank you!

Dear Megan,

Thank you so much for bringing the Winter Park Playhouse musicians into our nursing facility. The residents LOVED it! Your music and generosity reached their heart and lifted their spirits. It brought happy feelings and movement to their day. Thank you for showing the spirit of this holiday season with your program and time.

We hope you can return and continue to bless our residents. Again, we appreciated all your work and effort.

Wishing you Happy Holidays, Merry Christmas, and a blessed New Year!

Sincerely yours,

Mike Roberts
Activities Director



EXCELLENCE IN EARLY EDUCATION

741 S. Pennsylvania Ave.
Winter Park, FL 32789
407-647-0505

April 03, 2017

Heather Alexander, Executive Director
The Winter Park Playhouse
711 Orange Avenue, Suite C
Winter Park, FL 32789

Dear Heather:

On behalf of our staff, children and their families, we are grateful for our experiences having the drama and music classes brought to our students from the Winter Park Playhouse. I am pleased to write this Letter of Support for the Winter Park Playhouse's continued educational outreach programming.

Winter Park Day Nursery students, parents and staff truly enjoy the on-site dramatic and musical instruction provided by the Winter Park Playhouse for our preschool-aged children from low-income families. These events expose our children to, and teach them about, the performing arts - experiences they might not otherwise be able to enjoy because their parents can't afford such classes and enrichment activities. The majority of our enrollment (capped at 70 children, aged 2-5) come from working families at or below the federal poverty level.

Although the day nursery tries to integrate all the arts into our daily classroom activities, our curriculum is limited in the area of the dramatic and musical arts. In addition, as a not-for-profit preschool with 501 (c) (3) tax status, we do not have the budget to pay for outside performers and teachers unless they are grant funded. What children learn at this age has the potential to positively impact their learning for a lifetime. Winter Park Day Nursery continues to rely on other community organizations such as yours to enrich our curriculum. We would be pleased and grateful to partner with you.

Sincerely,

Alessandra (Ali) DeMaria
Executive Director
Winter Park Day Nursery

Mission:

The Winter Park Day Nursery provides a secure, nurturing and educational environment that is affordable and supports family diversity.



CITY OF WINTER PARK

401 Park Avenue South

Winter Park, Florida

32789-4386

April 23, 2017

Dear Ms. Heather Alexander,

The Winter Park Community Center is thrilled to have continued our community partnership with The Winter Park Playhouse and to have been the recipient of your valuable arts programming for the second consecutive school year. As Chief of Recreation at the Winter Park Community Center, I see firsthand the positive impact that your outstanding outreach programming has had on the members served at our center.

From the free summer musical theatre camp offered in July 2016 to the weekly musical theatre classes offered to our pre-teens during the school year at no charge, the Winter Park Playhouse's professional and passionate teaching artists have positively impacted the lives of our young people. The majority of our students are from low-income families who qualify for government meal assistance in their area schools. These students might not have access to the quality, engaging, and educational arts instruction outside of what is offered to them for free by the Winter Park Playhouse. The lessons these children learn during experiences in dance and drama have cultivated invaluable life skills such as collaboration, dependability, and risk-taking.

In addition to the programming offered to our elementary and middle school students, we were ecstatic that you created opportunities for our senior adults as well. The two free cabaret performances given at the Community Center in the spring were exciting musical events for our seniors. Watching them sing and dance to the music of Frank Sinatra and other golden oldies solidified our belief that music is timeless and reaches the hearts of all. Uplifting their days with live music from their youth was truly an unforgettable experience. We are beyond excited for the possibility of developing future programming for our senior adults as well, as they would benefit greatly from engaging as active participants in some facet of music, drama, or dance.

We are forever grateful for the opportunities that the Winter Park Playhouse provided to the Winter Park Community Center over the past year. Partnerships like the one we have cultivated enrich the lives of the people in our community, and we hope to continue to partner with the Playhouse for many years to come.

If I can be of any assistance to your organization please feel free to contact me at 407-599-3547 or cdaus@cityofwinterpark.org.

Sincerely,

Cathleen Daus
Chief of Recreation



taking on disability together

April 24, 2017

To Heather Alexander, Executive Director,
And Winter Park Play House:

In the communities of Central Florida, Easterseals Day Break at the Miller Center is a not-for-profit organization that provides adult day health care services, promoting independence for our adults and veterans with disabilities and respite for their caregivers. Our daily schedule provides fun, diverse activities with an emphasis on Arts and Wellness programming. Our mission is to provide exceptional services to ensure that all people with disabilities or other special needs and their families have equal opportunities to live, learn, work and play in their communities.

We at Day Break truly appreciate Winter Park Playhouse for being a part of that mission. We would like to thank you for being a stalwart community partner and providing Day Break with valuable programming for free. We have greatly enjoyed your performances, which always have a big impact on our members. Their days are brighter and more enthusiastic for your visits. It is community support like yours that enriches our programming, and really makes a difference for our members. We would love to have you back again. Thank you once again.

Sincerely,

A handwritten signature in black ink, appearing to read "Jose Santana", with a stylized, flowing script.

Jose Santana

Activities Director of Easterseals Day Break at the Miller Center

Jose Santana, Activities Director
2010 Crosby Way • Winter Park, FL 32792 • 407.629.4565
easterseals.com/florida

Jeremiah Catherwood

Resident Services Coordinator
The Plymouth Apartments



1550 Gay Road, Winter Park, FL 32789

407-644-4551

tranquilmeadows_wpha@cfres.com

Dear Megan Tsurumaki,

You asked me to write a letter explaining how the SHARE outreach program from the Winter Park Playhouse has benefitted our residents. Before I continue with an enriching sentiment that showcases the support, approval and love from our residents, I would like to give science a chance to make an appearance. Citing the Royal College of Physicians in London, "there is evidence that engagement with artistic activities, either as an observer of the creative efforts of others or as an initiator of one's own creative efforts, can enhance one's moods, emotions, and other psychological states as well as have a salient impact on important physiological parameters." One of the most persistent issues affecting our aging adults in today's society are not the chronic illnesses from which they suffer, but rather the tertiary psychosocial problems resulting from these chronic illnesses coupled with aging: depression, chronic stress, isolation, anxiety, and chronic pain. Studies across multiple medical fields have shown that music engagement has been shown to decrease anxiety, calm neural activity, increase immune system response through the actions of the amygdala and hypothalamus, and be effective in controlling pain.

These medical studies were one of my original reasons for jumping at the opportunity to be a part of the SHARE outreach program of the Winter Park Playhouse. Beyond the scientific studies and quantitative benefits from exposing our residents to music, I fully believe in enriching the lives of our residents through musical engagement. The arts, and music in particular, provide a qualitative increase in happiness by providing our residents with a chance to socialize and bond over a common interest. It helps me to provide a greater sense of community to my residents, and programs like Kevin Kelly's *Dear Francis: An Evening of Sinatra* give my residents a sense of nostalgia and warm feelings of their childhoods. These are the qualitative life improvements that I cannot



even begin to attribute a value to. Personally, any time I see that glint of reminiscence in their eyes – when they can longingly recall the memories of their first love or fondly bring themselves back to their innocent childhood – I am filled with a sense of wondrous amazement and jealousy. Amazed by their change in demeanor and jealous of the memories that I have yet to be able to fondly look back upon. When an artist can evoke these types of responses with their audience members, it is the epitome of their art; the artists from the Winter Park Playhouse consistently bring these responses from my residents. This... this is the pinnacle of your outreach program in my mind, and the reason I feel it so greatly benefits my residents.

We owe more than just gratitude to the Winter Park Playhouse to allow us to be the recipients for this amazing outreach; we owe you our dedicated patronage – something we intend to keep. You have carved a place for yourselves in our hearth and hearts. We can only hope that you can continue this program and be able to touch many others lives through the gifts we have had the privilege of witnessing.

And a very special, and warm-hearted, thank you is due to the T.W. and Elinor Miller Foundation for their sponsorship of this outreach program. Without your support, our residents wouldn't have access to the wonderful and touching performances that have come to our door.

I will also send a list of resident testimonials as soon as I have collected them from the residents.

With Appreciation and Warm Regards,
Jeremiah Catherwood
Resident Services Coordinator
The Plymouth Apartments





Calvary Towers

1099 Clay St.
Winter Park, FL 32789-5474
Phone: (407) 645-1099
TDD: (800) 955-8771



OFFICE OF SUPPORTIVE SERVICES

Karla Bosque
Service Coordinator

April 26, 2017

Megan Tsurumaki,

On behalf of the residents of Calvary Towers, I would like to thank you and the staff of the Winter Park Playhouse for sponsoring us as one of your Outreach Program sites. We are a Section-8 senior living community, who houses many residents that are unable to attend entertainment and/or musical events, usually due to a lack of transportation, low-income, and/or simply because their medical needs prevent them for traveling unnecessarily.

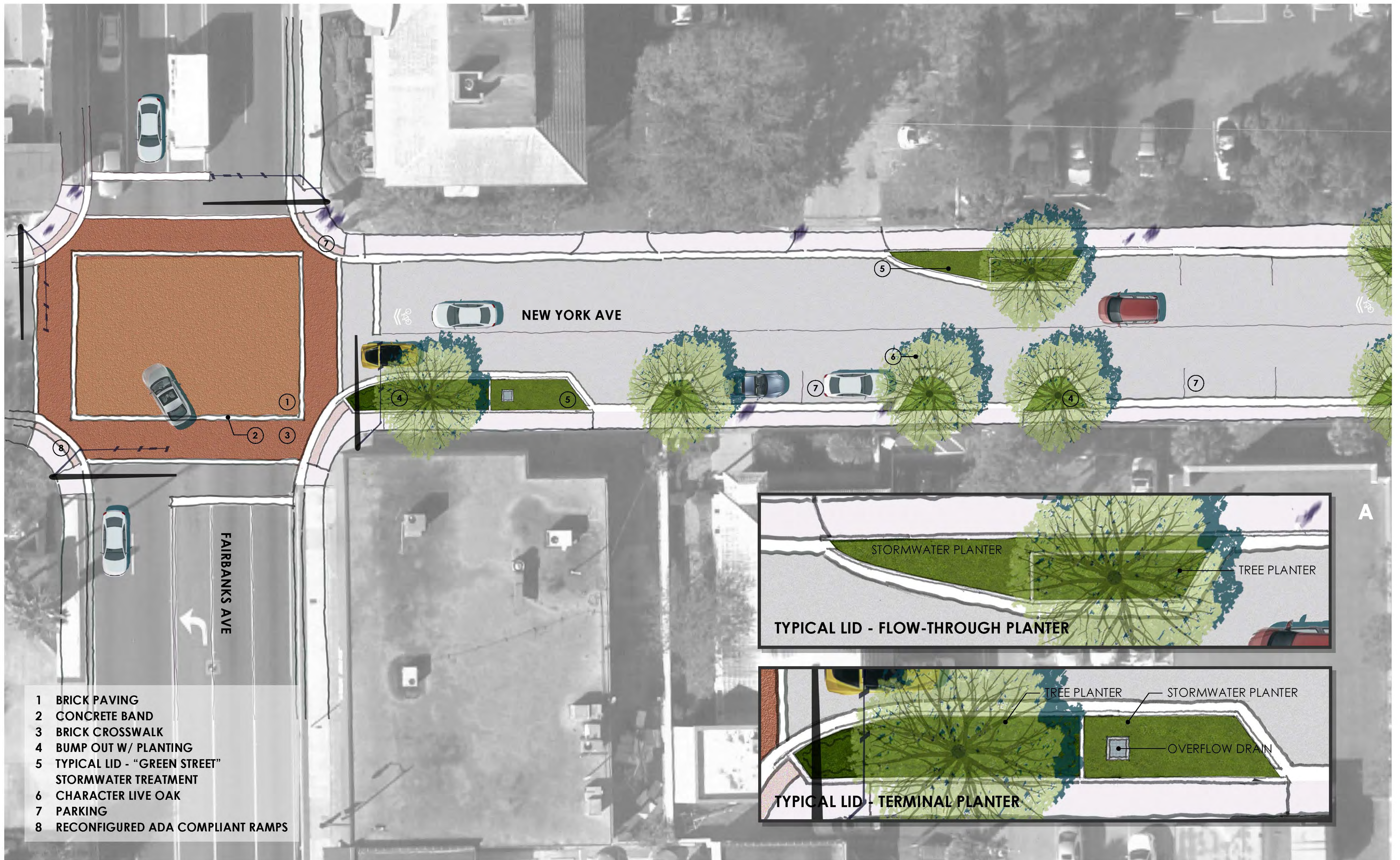
The musical programs that you offered our residents provided them, with not just an hour of entertainment, but also an hour of countless other benefits. Including alleviating stress, evoking memories, and affording our residents an opportunity to socialize. This program also provided a sense of community knowing that organizations, such as yourself, have not forgotten about an underserved part of the population.

Thank you for providing these wonderful musical programs to our residents. I received wonderful feedback from them including that they 'enjoyed the songs that were sung', 'the show was wonderful', and that 'the gentleman on the piano was fantastic.' They also hope that these types of programs can continue to be brought to Calvary Towers.

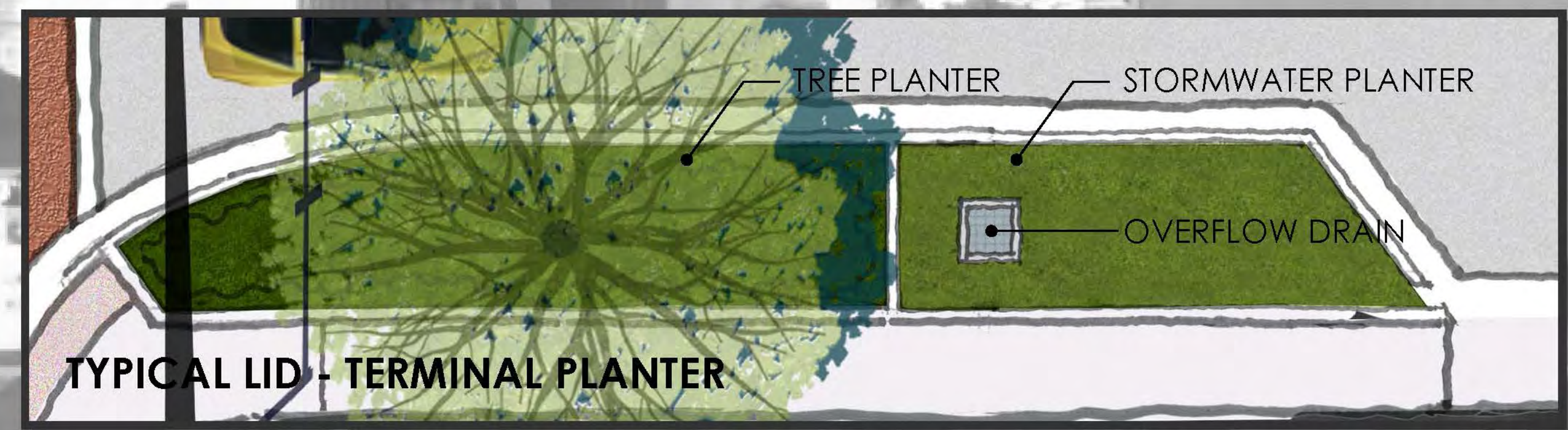
Thank you once more for supporting our community, our residents very much appreciated it.

Sincerely,

Karla Bosque
Service Coordinator



- 1 BRICK PAVING
- 2 CONCRETE BAND
- 3 BRICK CROSSWALK
- 4 BUMP OUT W/ PLANTING
- 5 TYPICAL LID - "GREEN STREET"
STORMWATER TREATMENT
- 6 CHARACTER LIVE OAK
- 7 PARKING
- 8 RECONFIGURED ADA COMPLIANT RAMPS





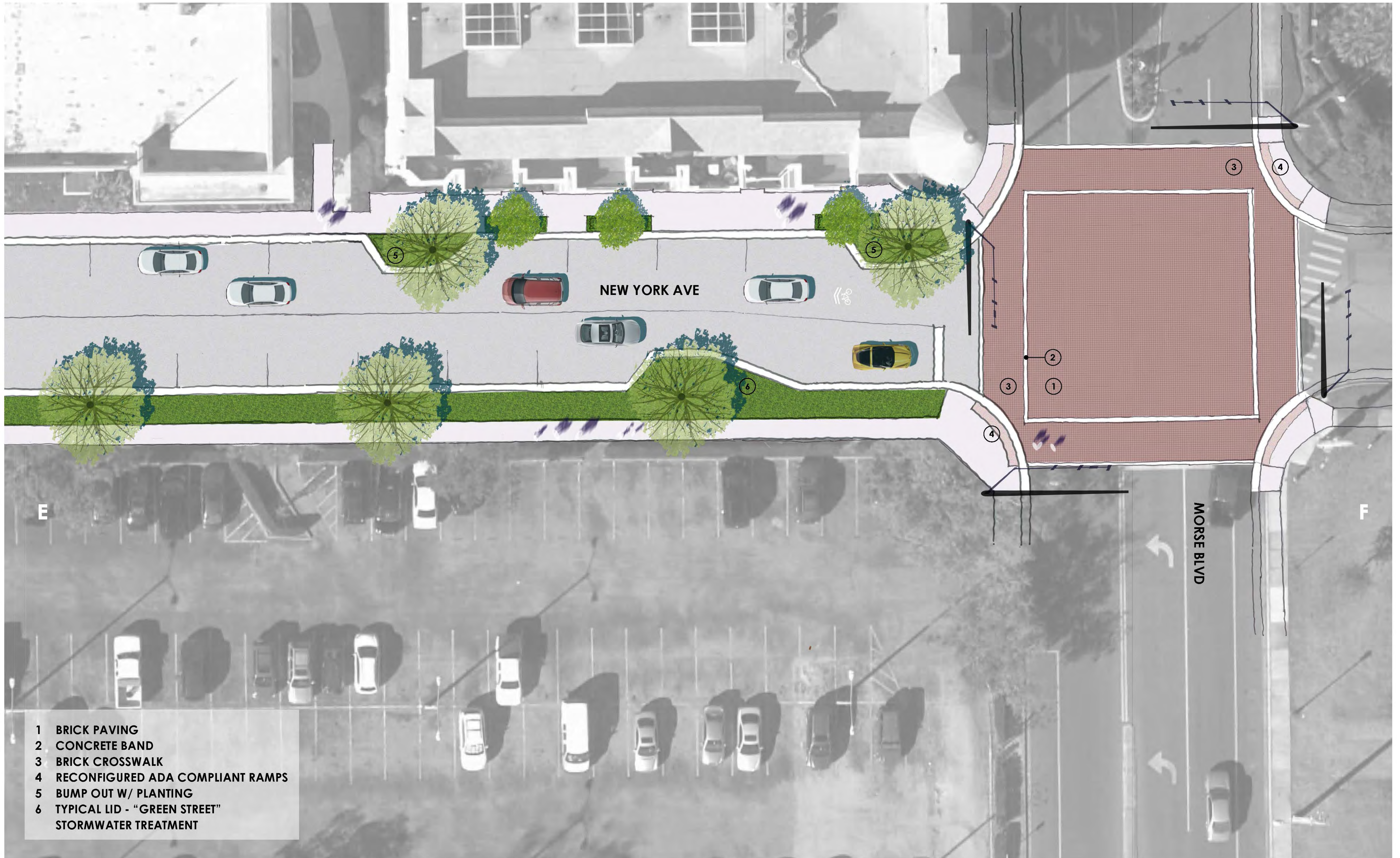






- 1 EXISTING BRICK
- 2 CONCRETE BAND
- 3 EXISTING BRICK CROSSWALK
- 4 BUMP OUT WITH PLANTING
- 5 CHARACTER LIVE OAK
- 6 RECONFIGURED ADA COMPLIANT RAMPS
- 7 PARKING
- 8 EXISTING BUS STOP
- 9 RELOCATED BUS STOP
- 10 TYPICAL LID - "GREEN STREET"
STORMWATER TREATMENT







winter park



agenda item

meeting date May 23, 2017

item type ☐ Administrative
☒ Action
☐ Information

approved by ☐ City Manager
☐ City Attorney
☒ N/A

CRA advisory board

Subject: Item 2B

Election of Chair

motion | **recommendation**

Motion to approve a new chair to the CRA advisory board is requested.

background

Board members are appointed on three years terms, providing for one additional term to six years. After this time, a member must term off the board for at least one year. Current board members terming off include the current CRA chair. Recognizing the need for a replacement, staff is requesting a motion to entertain a new board chair starting at the June 2017 meeting.

alternatives | **other considerations**

N/A

fiscal impact

None

strategic objective

N/A