

winter park



community
redevelopment
agency

agenda

September 26, 2013

City Commission Chambers

401 S. Park Ave. 2nd Floor

CRA advisory board

1 administrative items

- A. Approval of the Workshop Minutes from 06/20/13
- B. Approval of Meeting Minutes from 06/20/13
- C. Approval of Workshop Minutes from 07/25/13

2 action items

- A. Review and approve Notice of Property Disposal for 300 N. Pennsylvania Avenue
- B. Review and approve Notice of Property Disposal 321 Hannibal Square West

3 informational items

- A. Strategic Planning Update

4 new business items

5 adjournment items

appeals & assistance

"If a person decides to appeal any decision made by the Commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F. S. 286.0105).

"Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office (407-599-3277) at least 48 hours in advance of the meeting."

winter park



community
redevelopment
agency

agenda item

meeting date September 26, 2013

item type Administrative
 Action
 Information

approved by City Manager
 City Attorney
 N/A

CRA advisory board

Subject: Item 1A, 1B, & 1C

Approval of the June 20, 2013 work session minutes.
Approval of the June 20, 2013 board meeting minutes.
Approval of the July 25, 2013 work session minutes.

motion | recommendation

Approval of the minutes as attached.

Background

N/A

alternatives | other considerations

N/A

fiscal impact

N/A

strategic objective

N/A

winter park



community
redevelopment
agency

agenda

July 25, 2013 @ 12:00 p.m.

City Hall Commission Chambers
401 Park Avenue South · Winter Park, Florida

CRA advisory board

WORKSHOP

Workshop Items

A. CRA Strategic Planning SWAT Review Session

appeals & assistance

"If a person decides to appeal any decision made by the Commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F. S. 286.0105).

"Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office (407-599-3277) at least 48 hours in advance of the meeting."

**CITY OF WINTER PARK
COMMUNITY REDEVELOPMENT ADVISORY BOARD**

Meeting
5:30 pm

June 20, 2013
Commission Chambers

MINUTES

Chairman, Hal George, called the meeting to order at 5:35 pm.

BOARD MEMBERS PRESENT: Hal George, John Dowd, Joe Terranova, Susan Lawrence, Alan Thompson, Daniel Butts

BOARD MEMBERS ABSENT: Max Remer

STAFF MEMBERS PRESENT: Dori Stone, David Buchheit, Laura Neudorffer

APPROVAL OF MINUTES: Motion made by Alan Thompson, seconded by John Dowd, to approve the April 25, 2013 minutes. Motion approved 6-0.

Motion made by Alan Thompson, seconded by John Dowd, to approve the May 21, 2013 minutes. Motion approved 6-0.

Item A: 2013-14 Budget:

David Buchheit, CRA Manager, gave a brief summary along with a PowerPoint presentation reviewing the budget items.

Motion made by Joe Terranova, seconded by Alan Thompson, to approve the Budget. Motion passed 6-0

Mrs. Stone thanked the Board for their patience, input, and support of the 2013-214 Budget

Item B: Parking Study- Informational Only

Mrs. Stone gave an overview and updated report on the Parking Study.

Mr. Terranova is concerned that parking enforcement may deter customers from shopping on the Avenue. He feels the West Meadow is underutilized and that is should be bricked to be able to use for events and parking. Also pointed out that the St. Margaret Mary's Church and the CNL parking lots may be an option to ease parking issues.

Mr. George agrees that enforcement will harm business as well. He believes adding other parking options would be the better choice.

Motion made by Joe Terranova, seconded by John Dowd, to adjourn. Motion approved 6-0.

Meeting adjourned at 6:03 p.m.

Chairperson, Hal George

CRA Coordinator/Board Liaison, Laura Neudorffer

**CITY OF WINTER PARK
COMMUNITY REDEVELOPMENT ADVISORY BOARD**

**Work Session
3:00 pm**

**June 20, 2013
Chapman Room, City Hall**

MINUTES

Chairman Hal George, called the meeting to order at 3:04 p.m.

BOARD MEMBERS PRESENT: Hal George, Alan Thompson, Susan Lawrence, John Dowd, Daniel Butts, and Joe Terranova

BOARD MEMBERS ABSENT: Max Remer

STAFF MEMBERS PRESENT: Dori Stone, David Buchheit, Peter Moore, Laura Neudorffer, Craig O'Neil, and Caleena Shirley

ITEM A: 2013-2014 Budget Review:

David Buchheit, CRA Manager gave a brief summary of the upcoming Budget plans. Mr. Buchheit explained to the Board that there are funds available to put towards a program or the Board's choice. Mr. Buchheit also removed some of the line item accounts that were inactive for five or more years. The City has seen an increase in Ad Valorem taxes. The SYEP will be brought back in 2014. The Unity Heritage Festival annual cost of \$5,000.00 has now been added under the Community Center line item bringing that total to \$40,000.00. These funds are used to support the Youth & Senior Programs at the Center.

ITEM B: Board Member Photo Assignment Results

Board members were given a presentation board to arrange their quadrant photos. Once completed each member was given time to explain their photos and why they chose those areas to photograph. This exercise proved to be helpful in finding trouble areas in the CRA boundaries as well areas that are positive examples or assets in the CRA boundaries.

ITEM C: S.W.O.T Analysis:

Mrs. Stone led the group in a SWOT discussion using the photo comments to form a list of target items.

The work session took an intermission in order to conduct the Public portion of the meeting at 5:30 p.m. in the City Commission Chambers and resumed at 6:05 p.m.

The Board continued working on the S.W.O.T Analysis and narrowing their focus down to two choices per category. CRA staff will work on defining and establishing goals based on the choices made by this process and present the completed project to the Board at the next CRA AB meeting.

Meeting adjourned at 6:34 p.m.

Chairperson, Hal George

CRA Coordinator/Board Liaison, Laura Neudorffer



agenda item

meeting date September 26, 2013	approved by <input type="checkbox"/> City Manager <input type="checkbox"/> City Attorney <input checked="" type="checkbox"/> N/A
item type <input type="checkbox"/> Administrative <input checked="" type="checkbox"/> Action <input type="checkbox"/> Information	

CRA advisory board

Subject: Item 2A

Review and approve the disposal of property located at 300 N. Pennsylvania Avenue

motion | recommendation

Approve the disposal of property within the CRA boundaries pursuant to Chapter 163.380, Florida Statutes, on city-owned property located at 300 N. Pennsylvania Avenue, allowing the CRA Advisory Board to make a recommendation on any proposals to the CRA Agency and the City Commission.

Background

CRA staff has received a request to purchase the city-owned property located at 300 N. Pennsylvania Avenue. A developer is interested in building an office building similar to the one currently under construction at 271 N. Pennsylvania Avenue.

The process to advertise the disposal of this property is found under Chapter 163.380, Florida Statutes, which requires the city to advertise the parcel for redevelopment and consider the proposals prior to the disposal of the property. Since the property is located within the CRA boundaries, consideration of the CRA Advisory Board is the first step in this process.

This property was purchased by the City in 1994 and is indicated in the 1994 original CRA Plan as a business/commercial area. The Future Land Use is Commercial and the zoning on the property is C-3 and PL. The land is currently vacant. The office use proposed is compatible with the intent of the CRA Plan to expand the commercial development along Pennsylvania. The property is approximately .45 acre in size.

This parcel is also noted in the 2007 Memorandum of Understanding between the City and the Hannibal Square Community Land Trust as a parcel of interest. In the MOU, the HSCLT has the right to petition for a Notice of Disposal (NOD) to develop the site at a point of time that would be advantageous to their organization. In an evaluation from the CRA Agency attorney, the MOU does not prohibit the CRA or the City from advertising the property for

redevelopment.

Staff feels that new and continued development of vacant and underdeveloped parcels within the CRA is beneficial to the purpose and mission of the CRA and its residents and business owners. With the economy beginning to improve, the opportunity to create jobs and add to the tax base of the CRA is significant.

Staff intends to acquire an appraised value of the property during the advertised timeframe of the NOD.

A copy of the draft NOD is attached for the Advisory Board's review.

alternatives | other considerations

The CRA Advisory Board may choose to not pursue a NOD at this time .

fiscal impact

The Orange County Property Appraiser's currently has a market value of approximately \$395,000 on the site. Confirmation of the value would be done through an appraisal.

strategic objective

This redevelopment is consistent with the CRA Plan approved in 1994 and meets the intent of the Plan to expand the business/commercial district of the CRA.

**Notice of Intent to Dispose of Property at
300 N. Pennsylvania Avenue, Winter Park, Florida**

The City of Winter Park, Florida, intends to dispose of its property at 300 N. Pennsylvania Avenue, Winter Park, Florida, Tax Parcel Identification Number 05-22-30-9400-23-140, also described as Lots 14, 15 and 16, Block 23, Revised Map of the Town of Winter Park, according to the Plat thereof as recorded in Plat Book A, Pages 67 through 72, of the Public Records of Orange County, Florida. The property is zoned O-1 Office District. The City is interested in disposing of this property in return for a commitment to redevelop the site as a commercial use within the Community Redevelopment Area (CRA).

The CRA is obligated to devote such real property only to the uses specified in the Community Redevelopment Plan and demonstrate that the proposed activity will serve to prevent the reoccurrence of slum and blight.

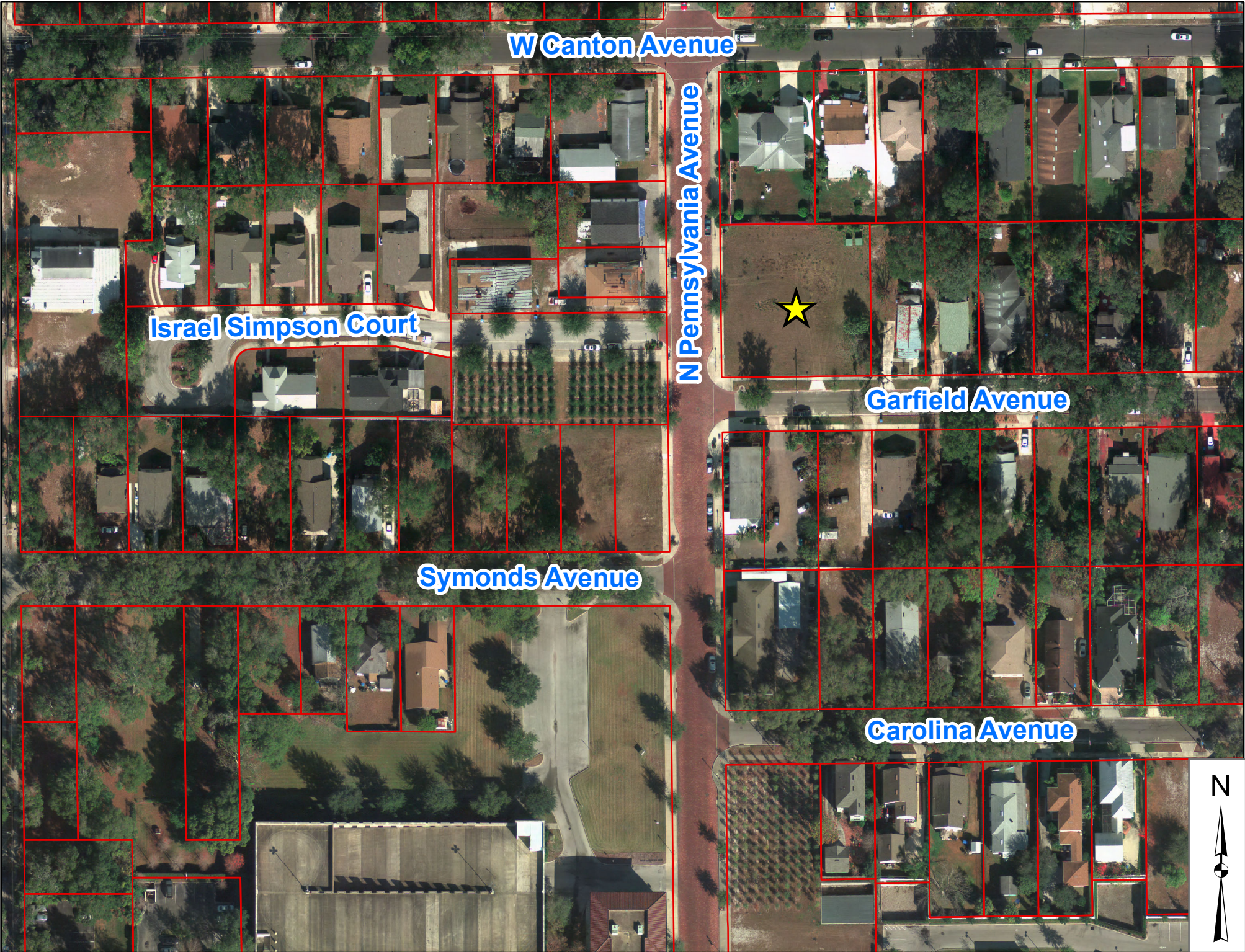
Sealed proposals, 1 original and 5 copies, shall be delivered to the Office of the City Clerk, in City Hall, 401 Park Avenue South, Winter Park, Florida 32789 on or before Monday, November 18, 2013 at 10:00 A.M. or they will not be considered. It is the sole responsibility of the respondent to see that the company or individual's proposal is in the hands of the City, stamped and dated by personnel in the Clerk's office before the due date and time indicated herein.

It is the respondent's responsibility to be sure that all information submitted is correct and complete and that the requirements for the proposal have been met. Failure to do so may cause the proposal to be rejected from consideration. The City reserves the right to accept or reject any or all proposals, in part or in total, as deemed in the best interests of the City. The City accepts no responsibility for any costs incurred during the preparing or presenting of the proposals. All proposals must be submitted in writing; no FAX or telephone proposals will be accepted. **ALL PROPOSALS MUST BE MARKED ON THE OUTSIDE OF THE ENVELOPE WITH THE PROPOSAL NAME AND THE TIME AND DATE OF THE OPENING.**

This public notice complies with Florida Statutes Section 163.380. Further information is available in the Planning and Community Development Office at City Hall and by calling the Director at 407-599-3665. The notice of the CRA's ultimate disposition of the subject real property to a specific party, and the terms and conditions of the disposition will be made at a duly noticed public meeting.

/s/: Cynthia Bonham, MMC, City Clerk

PUBLISH: _____, 2013 (Orlando Sentinel)



W Canton Avenue

N Pennsylvania Avenue

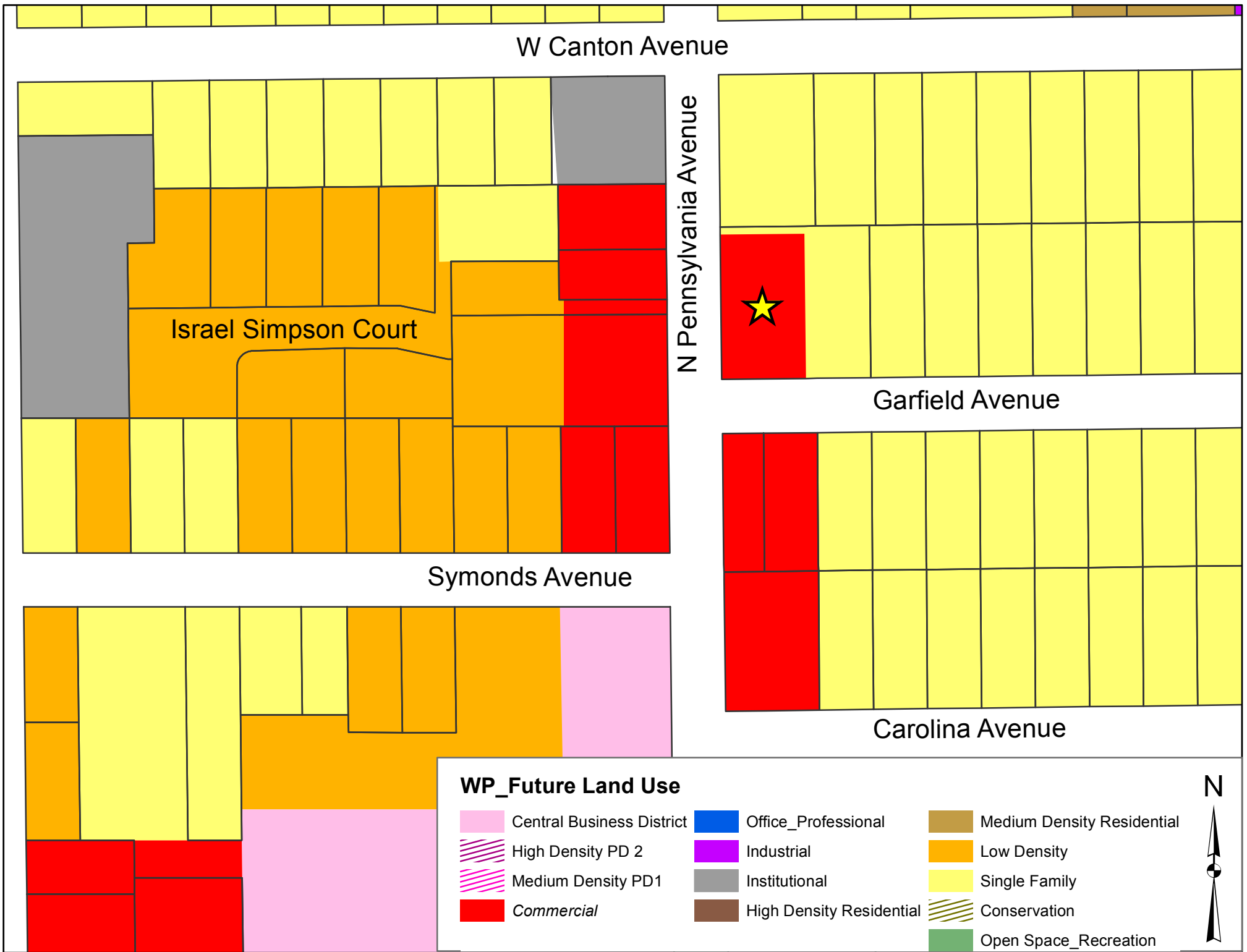
Israel Simpson Court

Garfield Avenue

Symonds Avenue

Carolina Avenue





W Canton Avenue

N Pennsylvania Avenue

Israel Simpson Court

Symonds Avenue

Garfield Avenue

Carolina Avenue



W Canton Avenue

N Pennsylvania Avenue















Israel Simpson Court

Garfield Avenue

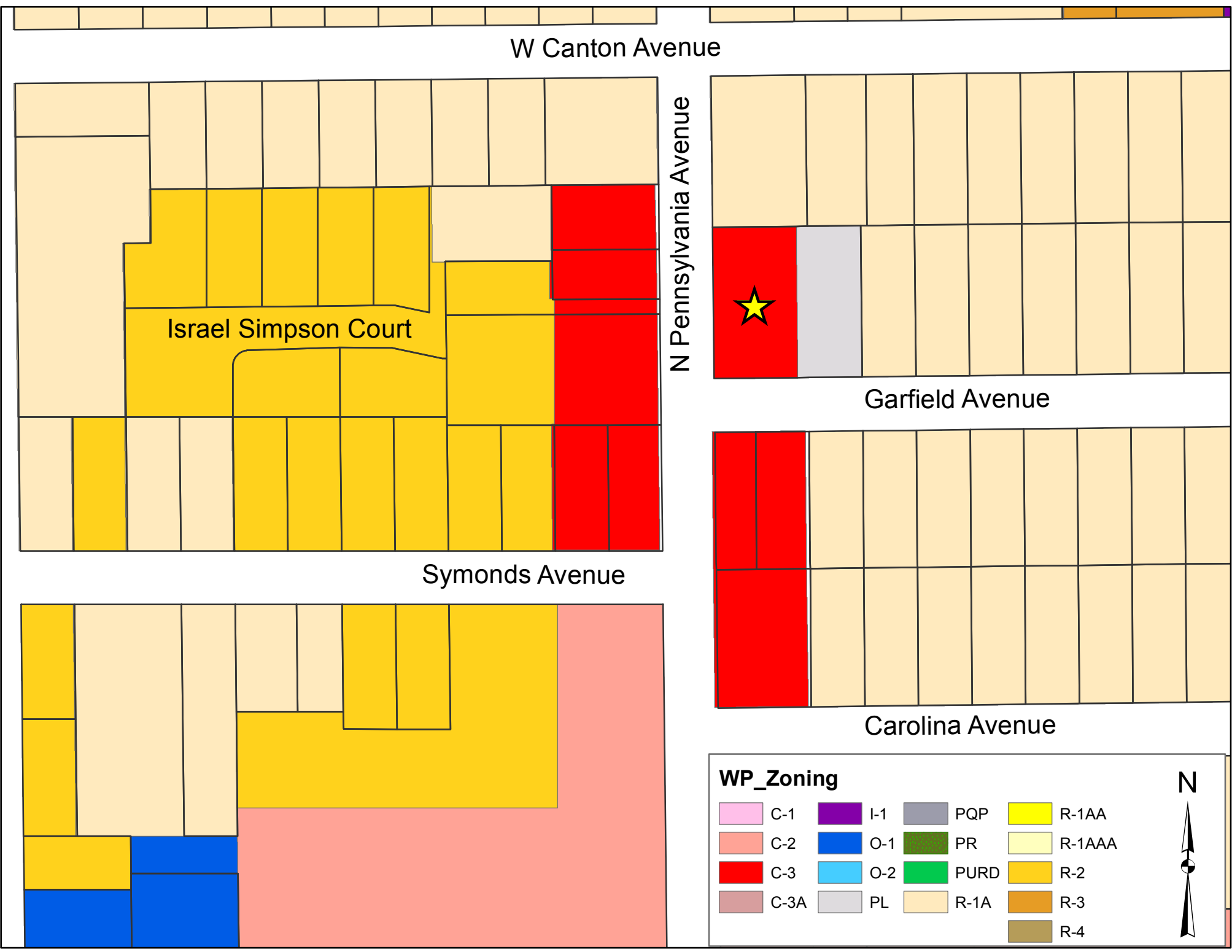
Symonds Avenue

Carolina Avenue

WP_Zoning

	C-1		I-1		PQP		R-1AA
	C-2		O-1		PR		R-1AAA
	C-3		O-2		PURD		R-2
	C-3A		PL		R-1A		R-3
							R-4

N





agenda item

meeting date September 26, 2013	approved by <input type="checkbox"/> City Manager <input type="checkbox"/> City Attorney <input checked="" type="checkbox"/> N/A
item type <input type="checkbox"/> Administrative <input checked="" type="checkbox"/> Action <input type="checkbox"/> Information	

CRA advisory board

Subject: Item 2B

Review and approve the disposal of property located at 321 Hannibal Square W.

motion | recommendation

Approve the disposal of property within the CRA boundaries pursuant to Chapter 163.380, Florida Statutes, on city owned property located at 321 Hannibal Square W., allowing the CRA Advisory Board to make a recommendation on any proposals to the CRA Agency and the City Commission.

Background

CRA staff has received a request to purchase the city-owned property located at 321 Hannibal Square West. Property located within the CRA and purchased with CRA funds must go through a defined disposal process. The first step of this process is to advertise a notice of disposal for the property and solicit interested developers to submit proposals for consideration.

This property was purchased by the City in 1991 for \$6,250. The 1994 CRA Plan highlights this area as residential but also within the Hannibal Square corridor. A portion of this parcel was incorporated into the development of the Heritage Center, which would mean that the lot configuration may need to be changed to allow for any residential development. The Future Land Use is residential and the zoning is R-1A.

This parcel is also noted in the 2007 Memorandum of Understanding between the City and the Hannibal Square Community Land Trust as a parcel of interest. In the MOU, the HSCLT has the right to petition for a Notice of Disposal (NOD) to develop the site at a point of time that would be advantageous to their organization. In an evaluation from the CRA Agency attorney, the MOU does not prohibit the CRA or the City from advertising the property for redevelopment.

AS with Agenda Item 2A, Staff feels that new and continued development of vacant and underdeveloped parcels within the CRA is beneficial to the purpose and mission of the CRA and its residents and business owners. This parcel is challenging based on its current

configuration and the overlap of the Heritage Center onto the northern boundary.

Staff intends to acquire an appraised value of the property during the advertised timeframe of the NOD.

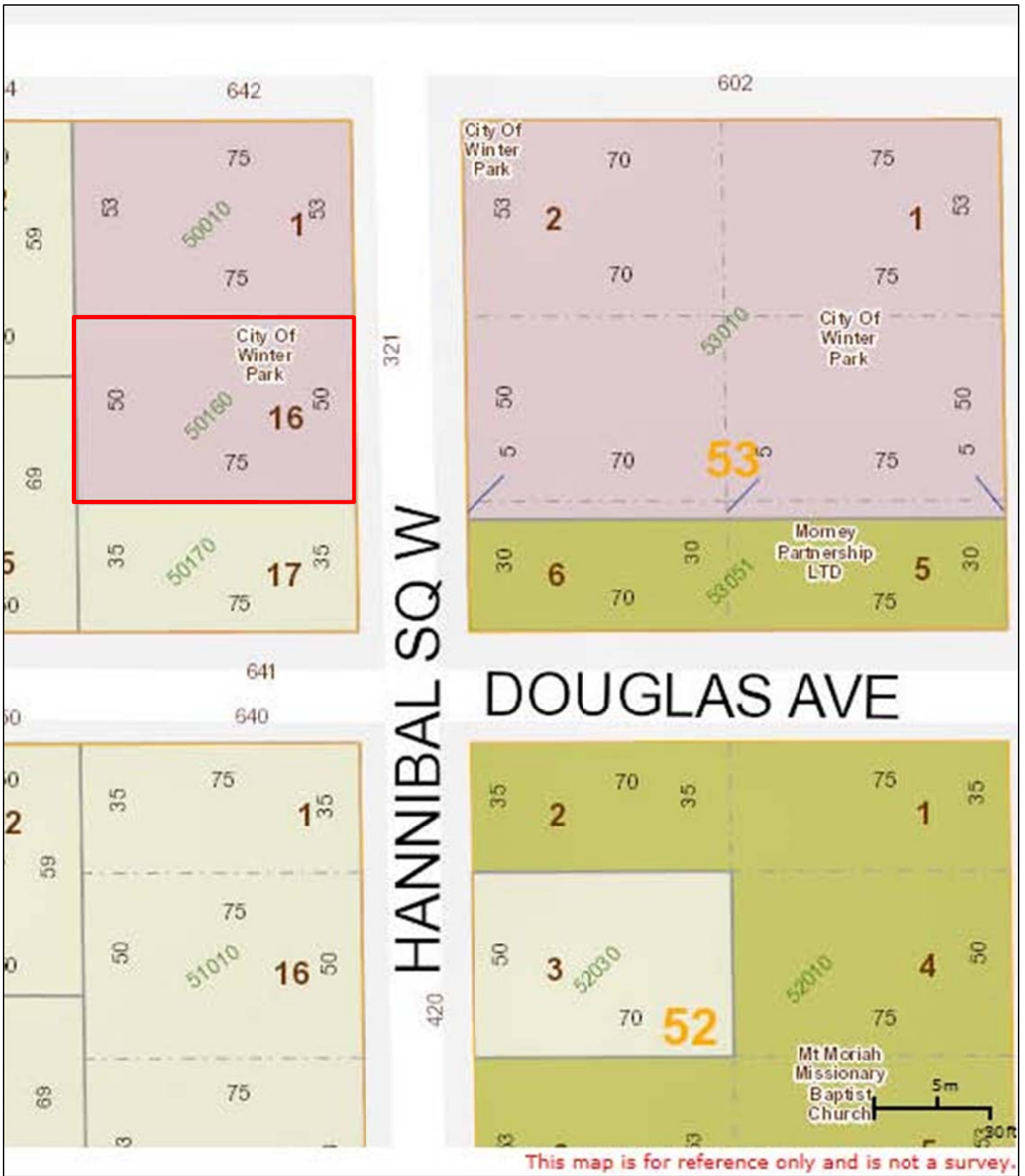
A copy of the draft NOD is attached for the Advisory Board's review.

alternatives | other considerations

The CRA Advisory Board may choose to not pursue a NOD at this time.

fiscal impact

The Orange County Property Appraiser's currently has a market value of approximately \$40,000 on the site. Confirmation of the value would be done through an appraisal.



This map is for reference only and is not a survey.



59

53

50010

75

1 53

City Of
Winter
Park

50

50160

16 50

69

75

35

50170

17 35

321

Q W

**Notice of Intent to Dispose of Property at
321 Hannibal Square W., Winter Park, Florida**

The City of Winter Park, Florida, on behalf of the City of Winter Park CRA Agency, intends to dispose of its property at 321 Hannibal Square West, Winter Park, Florida, Tax Parcel Identification Number, 05-22-30-9400-50-160, also described as Town of Winter Park A/67 & B/86 & Misc Book 3/220, Lot 16, Block 50 of the Public Records of Orange County, Florida. The property is zoned R-1A. The City is interested in disposing of this property in return for a commitment to redevelop the site within the Community Redevelopment Area (CRA).

The CRA is obligated to devote such real property only to the uses specified in the Community Redevelopment Plan and demonstrate that the proposed activity will serve to prevent the reoccurrence of slum and blight.

Sealed proposals, 1 original and 5 copies, shall be delivered to the Office of the City Clerk, in City Hall, 401 Park Avenue South, Winter Park, Florida 32789 on or before Monday, November 18, 2013 at 10:00 A.M. or they will not be considered. It is the sole responsibility of the respondent to see that the company or individual's proposal is in the hands of the City, stamped and dated by personnel in the Clerk's office before the due date and time indicated herein.

It is the respondent's responsibility to be sure that all information submitted is correct and complete and that the requirements for the proposal have been met. Failure to do so may cause the proposal to be rejected from consideration. The City reserves the right to accept or reject any or all proposals, in part or in total, as deemed in the best interests of the City. The City accepts no responsibility for any costs incurred during the preparing or presenting of the proposals. All proposals must be submitted in writing; no FAX or telephone proposals will be accepted. **ALL PROPOSALS MUST BE MARKED ON THE OUTSIDE OF THE ENVELOPE WITH THE PROPOSAL NAME AND THE TIME AND DATE OF THE OPENING.**

This public notice complies with Florida Statutes Section 163.380. Further information is available in the Planning and Community Development Office at City Hall and by calling the Director at 407-599-3665. The notice of the CRA's ultimate disposition of the subject real property to a specific party, and the terms and conditions of the disposition will be made at a duly noticed public meeting.

/s/: Cynthia Bonham, MMC, City Clerk

PUBLISH: _____, 2013 (Orlando Sentinel)



agenda item

meeting date September 26, 2013	approved by <input type="checkbox"/> City Manager <input type="checkbox"/> City Attorney <input checked="" type="checkbox"/> N/A
item type <input type="checkbox"/> Administrative <input type="checkbox"/> Action <input checked="" type="checkbox"/> Information	

CRA advisory board

Subject: Item 3A

2014 Strategic Plan

background

Overview:

This informational memo provides an update on the progress of the 2014 CRA Strategic Plan (Plan). Staff determined the need for the Plan due to the age and relativity of the 2007 Strategic Plan. Many of the projects listed in the 2007 Strategic Plan have already been completed.

The planning process for the Plan started earlier this year and will continue throughout 2013. The estimated completion date of the final draft of the Plan is Q1 2014. This memo summarizes the development of the Plan to date.

Outreach:

One of the initial steps in developing the Plan was to create a strengths, weaknesses, opportunities, and threats (SWOT) analyses for the Community Redevelopment Agency. Staff facilitated two workshops of the CRA Advisory Board to create the SWOT analyses. CRA Advisory Board Members were asked to create a "photo tour" of the CRA showcasing locations that were "great" and locations that were "not so great". Based on the description that each member gave for their photos, the entire Advisory Board created the items listed in the SWOT.

Over the last few months staff has worked with the University of Florida to create a CRA wide survey. The survey will be completed online, and will be broken into residential and business for demographic reasons.

The residential survey is complete and attached; the business survey is nearing completion and will be shared once completed. This survey will provide feedback from the CRA stakeholders on past and possible future projects, programs, and grants.

strategic objective

N/A

City of Winter Park Community Redevelopment Area Community Survey: Draft 1

The Community Redevelopment Area (CRA) is a special area of Winter Park where some of the taxes generated are specifically set aside for this area. The purpose is to 1) preserve and improve the residential neighborhoods within the CRA through activities that empower residents, and 2) improve the commercial areas of the CRA through activities that promote controlled economic growth.

As residents of the area, the City of Winter Park CRA would like your help in determining CRA priorities. Please take a few minutes to provide your opinions by completing the short survey below. Your responses are important, and will help the CRA better understand the perceptions and experiences of CRA residents.

[Add instructions on completing the online survey.]

Winter Park CRA Area Residents: About You

First, we have a few questions about you and where to live to be sure we've heard from all types of people who live in the CRA.



1. In which of the four areas of the CRA (shown on the map above) do you live?
[single: US 17-92 Corridor, CRA Westside (Hannibal Square Area), CRA Eastside (Central Business District), Fairbanks/Orange Avenue Area, Do not live in the CRA, Not sure
Prefer not to answer]

IF "Do not live in the CRA": Terminate – "Thank you for your time, but for this survey we're only gathering responses from residents of the CRA."

City of Winter Park Community Redevelopment Area Community Survey: Draft 1

2. How long have you lived in the CRA? [single: Less than 5 years, Between 5 and 10 years, More than 10 years, Not sure, Prefer not to answer]
3. Do you own or rent your home? [single: Own, Rent, Other, Not sure, Prefer not to answer]
4. Are you male or female? [single: Male, Female, Prefer not to answer]
5. Which of the following categories contains your age? [single: 18 to 24, 25 to 34, 35 to 44, 45 to 54, 55 to 64, 65 or older, Prefer not to answer]
6. Do you consider yourself ...? [Please mark all that apply.]
[checkbox
American Indian or Native Alaskan
Asian
Black or African American
Native Hawaiian or Other Pacific Islander
White
Spanish/Hispanic/Latino
Other (please describe)
Prefer not to answer]
7. Adding up all the income you and other people who live with you received in 2012, what would you say your household income was in 2012 before taxes?
[single: Less than \$15,000, \$15,000 to \$24,999, \$25,000 to \$34,999, \$35,000 to \$49,999, \$50,000 to \$74,999, \$75,000 or more, Not sure, Prefer not to answer]

Past & Present CRA Projects & Programs

Next, we'd like to know your opinions on past and present CRA projects and programs.

Below, you'll find a list of some past and present CRA programs with which you may be familiar. If you are familiar with the program or project, please tell us **how much of an impact** (1 = "low impact" and 5 = "high impact") the program or project has had in preserving and improving your neighborhood and nearby commercial areas. If you are not familiar with the program or project, please mark the "not familiar" response.

CRA Project or Program	Low Impact		High Impact			Not Sure	Not Familiar
	1	2	3	4	5		
8. Community Center Construction Project	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9. West Morse Boulevard Streetscape Project	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
10. Orange Avenue Streetscape Project	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
11. Summer Youth Employment Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
12. Community Center Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
13. Housing Rehabilitation Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
14. Business Façade Improvement Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
15. Micro Loan Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
16. Qualified Targeted Industry Incentive Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
17. Crealde School of Art Funding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
18. Welbourne Avenue Day Nursery Funding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

CRA Events

Now, we'd like to know about your participation in, and satisfaction with, CRA events.

19. Which of the following CRA community events have you attended? [Please mark all that apply.]

[checkbox

Winter in the Park: Holiday Ice Skating

St. Patrick's Day Parade

Enzian Theater's Popcorn Flicks

Unity Heritage Festival]

FOR EACH ATTENDED:

A. Using a scale from 1 to 5, where 1 is "very dissatisfied" and 5 is "very satisfied," how satisfied would you say you were the most recent time you attended [event name]? [1-5, Not sure, Prefer not to answer]

Potential CRA Projects, Programs, & Events

Next, we'd like to know your opinions about what types of projects, programs, and events the CRA should focus on in the future.

As residents of the area, the City of Winter Park CRA would like your help in determining CRA priorities for the next five years. Since we cannot fund all projects and programs at the same time, we must prioritize certain things over others.

Projects

Below, you'll find brief descriptions of five potential projects. A series of questions about your opinions of these potential projects follows.

- **“17-92 Corridor Streetscape”**: This project would enhance the landscaping, sidewalks, lighting, and roadway from Lee Road to Fairbanks Avenue.
- **“Fairbanks Avenue Corridor Streetscape”**: This project would enhance the landscaping, sidewalks, lighting, and roadway from 17-92 to Park Avenue.
- **“Center Street Streetscape”**: This project would enhance the landscaping, sidewalks, lighting, and roadway on Center Street, creating a more pedestrian-friendly environment.
- **“Build a Cultural Arts Center”**: This building would promote culture and arts in Winter Park.
- **“Underground Utilities”**: This long-term project would include burying the power lines throughout the CRA.

For each of these potential projects, please tell us **how much of an impact** (1 = “low impact” and 5 = “high impact”) the project would have in preserving and improving your neighborhood and nearby commercial areas.

Potential CRA Project	Low Impact			High Impact		Not Sure	Prefer not to answer
	1	2	3	4	5		
20. 17-92 Corridor Streetscape	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
21. Fairbanks Avenue Streetscape	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
22. Center Street Streetscape	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
23. Build a Cultural Arts Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
24. Underground Utilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

For each of these potential projects, please tell us **what priority level** (1 = “low priority” and 5 = “high priority”) you would give to funding the project over the next five years.

Potential CRA Project	Low Priority			High Priority		Not Sure	Prefer not to answer
	1	2	3	4	5		
25. 17-92 Corridor Streetscape	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
26. Fairbanks Avenue Streetscape	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
27. Center Street Streetscape	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
28. Build a Cultural Arts Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
29. Underground Utilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

City of Winter Park Community Redevelopment Area Community Survey: Draft 1

30. Which one of these projects do you think it would be most important for the CRA to fund? [Single: 17-92 Corridor Streetscape, Fairbanks Avenue Streetscape, Center Street Streetscape, Build a Cultural Arts Center, Underground Utilities, Not sure, Prefer not to answer]

31. Which one of these projects do you think it would be least important for the CRA to fund? [Single: 17-92 Corridor Streetscape, Fairbanks Avenue Streetscape, Center Street Streetscape, Build a Cultural Arts Center, Underground Utilities, Not sure, Prefer not to answer]

Programs

Below, you'll find brief descriptions of two potential programs. A series of questions about your opinions of these potential programs follows.

- **“Area-wide Marketing Program”**: This program would promote the Winter Park brand on a local, national, and international scale.
- **“Sunrail Pass Assistance Program”**: This program would provide residents, business owners, and employees in the CRA with a reduced rate on Sunrail passes.

For each of these potential programs, please tell us **how much of an impact** (1 = “low impact” and 5 = “high impact”) the program would have in preserving and improving your neighborhood and nearby commercial areas.

Potential CRA Program	Low Impact			High Impact		Not Sure	Prefer not to answer
	1	2	3	4	5		
32. Area-wide Marketing Program	0	0	0	0	0	0	0
33. Sunrail Pass Assistance Program	0	0	0	0	0	0	0

For each of these potential programs, please tell us **what priority level** (1 = “low priority” and 5 = “high priority”) you would give to funding the program over the next five years.

Potential CRA Program	Low Priority			High Priority		Not Sure	Prefer not to answer
	1	2	3	4	5		
34. Area-wide Marketing Program	0	0	0	0	0	0	0
35. Sunrail Pass Assistance Program	0	0	0	0	0	0	0

36. Which one of these programs do you think it would be most important for the CRA to fund? [Single: Area-wide Marketing Program, Sunrail Pass Assistance Program, Not sure, Prefer not to answer]

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Grants & Assistance

Below, you'll find brief descriptions of three grant and assistance programs. A series of questions about your opinions of these potential grant and assistance programs follows.

- **“Exterior Home Improvement Grant”**: This program would provide grant assistance to enhance the exterior of residential properties in the CRA.
- **“Paint Only Grant”**: This program would provide a grant to pay for the paint used to paint the exterior of a residential or commercial property in the CRA.
- **“Event Sponsorship Grant”**: This program would provide grant assistance to promote local, homegrown events in Winter Park.

For each of these potential grants, please tell us **how much of an impact** (1 = “low impact” and 5 = “high impact”) the grant would have in preserving and improving your neighborhood and nearby commercial areas.

Potential CRA Grant	Low Impact			High Impact		Not Sure	Prefer not to answer
	1	2	3	4	5		
37. Exterior Home Improvement Grant	0	0	0	0	0	0	0
38. Paint Only Grant	0	0	0	0	0	0	0
39. Event Sponsorship Grant	0	0	0	0	0	0	0

For each of these potential grants, please tell us **what priority level** (1 = “low priority” and 5 = “high priority”) you would give to funding the grant over the next five years.

Potential CRA Project	Low Priority			High Priority		Not Sure	Prefer not to answer
	1	2	3	4	5		
40. Exterior Home Improvement Grant	0	0	0	0	0	0	0
41. Paint Only Grant	0	0	0	0	0	0	0
42. Event Sponsorship Grant	0	0	0	0	0	0	0

43. Which one of these grants do you think it would be most important for the CRA to fund? [Single: Exterior Home Improvement Grant, Paint Only Grant, Event Sponsorship Grant, Not sure, Prefer not to answer]

44. Which one of these grants do you think it would be least important for the CRA to fund? [Single: Exterior Home Improvement Grant, Paint Only Grant, Event Sponsorship Grant, Not sure, Prefer not to answer]

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Events

Below, you'll find brief descriptions of two potential events. A series of questions about your opinions of these potential events follows.

- **“Community Redevelopment Fair”**: Funding for this event would create an annual information fair to let the residents and businesses in the CRA know what projects are underway and what programs the CRA provides.
- **“Music Festival”**: Funding for this event would create an annual music festival in Central Park.

For each of these potential events, please tell us **how much of an impact** (1 = “low impact” and 5 = “high impact”) the event would have in preserving and improving your neighborhood and nearby commercial areas.

Potential CRA Event	Low Impact			High Impact		Not Sure	Prefer not to answer
	1	2	3	4	5		
45. Community Redevelopment Fair	0	0	0	0	0	0	0
46. Music Festival	0	0	0	0	0	0	0

For each of these potential events, please tell us **what priority level** (1 = “low priority” and 5 = “high priority”) you would give to funding the event over the next five years.

Potential CRA Event	Low Priority			High Priority		Not Sure	Prefer not to answer
	1	2	3	4	5		
47. Community Redevelopment Fair	0	0	0	0	0	0	0
48. Music Festival	0	0	0	0	0	0	0

49. Which one of these events do you think it would be most important for the CRA to fund? [Single: Community Redevelopment Fair, Music Festival, Not sure, Prefer not to answer]

Projects, Programs, & Events

50. Considering all of the potential projects, programs, and events you've read about, which three of these do you think it would be most important for the CRA to fund? [Single: 17-92 Corridor Streetscape, Fairbanks Avenue Corridor Streetscape, Center Street Streetscape, Build a Cultural Arts Center, Underground Utilities, Area-wide Marketing, Sunrail Pass Assistance Program, Exterior Home Improvement Grant, Paint Only Grant, Event Sponsorship Grant, Community Redevelopment Fair, Music Festival, Not sure, Prefer not to answer]

51. Considering all of the potential projects, programs, and events you've read about, which three of these do you think it would be least important for the CRA to fund? [Single: 17-92 Corridor Streetscape, Fairbanks Avenue Corridor Streetscape, Center Street Streetscape, Build a Cultural Arts Center, Underground Utilities, Area-wide Marketing, Sunrail Pass Assistance Program, Exterior Home Improvement Grant, Paint Only Grant, Event Sponsorship Grant, Community Redevelopment Fair, Music Festival, Not sure, Prefer not to answer]

Comments

52. Finally, please feel free to add any other comments you'd like to share with us about projects, programs, and events in the CRA. [text]

That concludes our survey. Thank you very much for your time and participation. Your responses will help the CRA make important decisions about preserving and improving your neighborhood and nearby commercial areas.