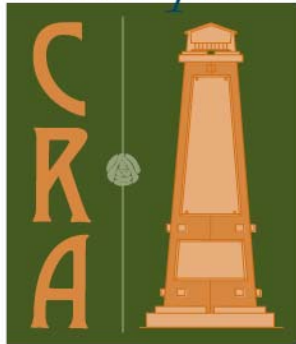


winter park



community
redevelopment
agency

agenda

March 13, 2017 @ 3:30 p.m.

City Hall Commission Chambers
401 Park Avenue South · Winter Park, Florida

CRA board

1 administrative items

2 action items

- a. SunRail's "Get On Board" support request for Saturday, March 18, 2017 operations

3 informational items

4 new business items

5 adjournment items

appeals & assistance

"If a person decides to appeal any decision made by the Commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F. S. 286.0105).

"Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office (407-599-3277) at least 48 hours in advance of the meeting."



community
redevelopment
agency

meeting date	March 13, 2017	approved by	<input checked="" type="checkbox"/> City Manager
item type	<input type="checkbox"/> Administrative <input checked="" type="checkbox"/> Action <input type="checkbox"/> Information		<input type="checkbox"/> City Attorney <input type="checkbox"/> N A <input type="checkbox"/> Advisory Board
		final vote	

CRA board

Subject

Request by Team SunRail and Downtown Orlando Foundation Inc. to financially support SunRail service on Saturday, March 18, 2017.

motion | recommendation

Staff recommends approval of the request of \$5,000 for Saturday service on March 18, 2017 to support the use of SunRail for the Winter Park Art Festival.

background

During the review of the Saturday SunRail service program at the February 27, 2017 CRA Agency meeting, staff mentioned that Team SunRail and the Downtown Orlando Foundation Inc. were planning to run SunRail service on March 18, 2017. The Agency members directed staff to put the request for any additional Saturday service on the agenda as an action item once additional information about the service was available. Over the past week, Team SunRail has provided public information about operating SunRail on Saturday, March 18, 2017 from 9:00 a.m. to 11:00 p.m. This service will provide direct connections to Winter Park for the Winter Park Art Festival. Per board direction, the attached request letter and Memorandum of Understanding (MOU) are also the first steps in creating a formal agreement between the CRA and Team Sunrail for weekend service.

fiscal impact

This request is for a \$5,000 contribution to offset the costs of running SunRail service system-wide on March 18th.

strategic objective

The opportunity to provide SunRail during Saturday's Art Festival offers an alternative to downtown parking needs and may help to alleviate some congestion through a transit option.



T. Picton Warlow IV
The Downtown Orlando Foundation, Inc.
1646 33rd Street, Suite 302
Orlando, FL 32839

Dear Partners,

On behalf of all the supporters of Team SunRail and our “SunRail On Saturdays” pilot project, we would like to express our sincere gratitude and thanks for the partnership and leadership of our friends at the City of Winter Park, the Winter Park CRA, the Park Avenue Merchant’s Association and the Winter Park Chamber of Commerce. Winter Park’s SunRail station stop continues to be an integral piece of the SunRail line as well as our community’s vision for expanded mass transit that benefits everyone.

We are grateful for the \$15,000 dollars in funding that you have committed to the project. In order to support Saturday service on March 18, 2017 for the Winter Park Arts Festival, we are requesting a payment of an additional \$5,000 in order to support service on this large-scale event day. That funding will go directly toward funding train service for an anticipated 14 hour window of operations where we anticipate seeing historic ridership.

Payment is requested to be sent to the Downtown Orlando Foundation, a 501c(3) located at: 1646 33rd Street, Suite 302 Orlando, FL 32839

Sincerely,

Team SunRail



T. Picton Warlow IV
The Downtown Orlando Foundation, Inc.
1646 33rd Street, Suite 302
Orlando, FL 32839

Memorandum of Understanding:

The following document serves as “Memorandum of Understanding” Between Team SunRail and the City of Winter Park as it relates to funding for weekend service for SunRail:

1. Team SunRail and The City of Winter Park agree that SunRail will be operating service on Saturday, March 18, 2017 from approximately 9:00am until 11:00pm in support of local events including the Winter Park Sidewalk Arts Festival (hereinafter the “Arts Festival”).
2. It is understood that the City of Winter Park will contribute \$5,000 to Team SunRail to assist in payment for train service during the Arts Festival to support moving visitors in and out of the Central Park area of Winter Park.
3. It is also understood that Saturday and Sundays are not normal SunRail operating days, and must be privately funded.
4. Should SunRail not run service on March 18, 2017 for any reason, including an Act of God, the City of Winter Park will not be obligated to contribute the aforementioned funds.

Signed:

Mayor Steve Leary, Winter Park

Picton Warlow, Downtown Orlando Foundation