



Keep Winter Park Beautiful & Sustainable Advisory Board Regular Meeting

Agenda

April 20, 2021 @ 11:45 am

[Access the Live Virtual Meeting](#)

welcome

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assistance & appeals

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please note

Times are projected and subject to change.

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- 1. Call to Order**
 - 2. Consent Agenda**
 - a. [Approval of Minutes - March 16, 2021](#) 5 minutes
 - 3. Staff Updates**
 - a. Green Business Recognition-Zingara Souls 10 minutes
 - b. [Staff Report - Emailed monthly along with agenda and minutes.](#) 10 minutes
 - c. Updates on ordinances/resolutions/City Commission requests 10 minutes
 - d. Earth Day Video Series and Waste Collection Event 10 minutes
 - e. Sustainability Action Plan Update 15 minutes
 - 4. Citizen Comments**
 - a. Public Comments: Three (3) minutes allowed for each speaker 10 minutes
 - 5. Action Items**
 - 6. Board Comments**
 - a. Green Minute 10 minutes
 - b. New Business 10 minutes
 - c. Agenda requests/announcements 5 minutes
 - 7. Adjournment**
 - a. Action Items: Review action items identified during meeting. 5 minutes
 - b. Next Meeting: May 18, 2021, 11:45 a.m. 2 minutes



Keep Winter Park
Beautiful &
Sustainable
Advisory Board
Regular Meeting

agenda item

item type Consent Agenda	meeting date April 20, 2021
prepared by Vanessa Balta	approved by
board approval	
strategic objective	

subject

Approval of Minutes - March 16, 2021

motion / recommendation

background

alternatives / other considerations

fiscal impact

ATTACHMENTS:

[KWPBS Minutes March 16 2021.pdf](#)



Keep Winter Park Beautiful and Sustainable Advisory Board Virtual Regular Meeting

Minutes

March 16, 2021 at 11:45 a.m.

Present

KWPB&S Advisory Board Members: Carey Bond, Clark Sprinkel, Ellen Wolfson, Rosemary Salow, Stephen Pategas
City of Winter Park Staff: Kris Stenger, Sustainability Manager; Vanessa Balta, Sustainability Planner; Agnieszka Tarnawska, Sustainability Assistant

Absent

Danielle Flipse, Ben Ellis

Meeting called to order

Ellen Wolfson called the meeting to order at 11:48 a.m.

1. ADMINISTRATIVE ITEMS

Green Business Recognition Program

The Board recognized new Green Businesses Park Smiles Dentistry at the Silver-level and PCE Investment Bankers at the Bronze-level.

Approval of minutes

Motion made by Stephen P to approve February 16, 2021 minutes. Rosemary S. seconded the motion. Minutes were approved as revised.

Citizen Comments

None.

Staff Report

Vanessa B. shared the advertising proofs for Winter Park Magazine and the Park Press which both featured the Earth Day Video Series and Waste Collection Event. She also provided an update on the Sustainable Action Plan 2020 Report which should be ready for the board's review soon.

Kris S. provided an update the EV Readiness ordinance, which passed second reading. However, the Florida Building Code only allows for one technical building code amendment every six months, the effective date will be in June.

2. ACTIONS TAKEN

None.

3. INFORMATIONAL

Earth Day 2021

Vanessa B. provided an update on the Earth Day Video series beginning on Thursday April 22nd (Earth Day). She will be recording an introduction video and each week, for a month, new videos will be released. So far, videos include a Tesla test-drive video from the Southern Alliance for Clean Energy, sustainable pest management from Roi Levin, and Florida Friendly Landscaping and Attracting Wildlife from UF/IFAS Extension offices. The interns are working on captioning the videos to ensure that the subtitles are correct and ADA-compliant.

Ellen W. recommended approaching E2 Homes for the sustainable building topic area. Rosemary S. has a contact for them and will follow up. Ellen W. also suggested a video on the evolution of energy efficient lightbulbs, possibly inviting local Light Bulbs Unlimited to present. Videos will be released April 22nd, April 29th, May 6th, May 13th, and May 20th. The board did not have a preference on the schedule for releasing the videos.

Sustainability Action Plan Update Discussion

The Board will be meeting with the Utilities Advisory Board later this month. Vanessa B. provided an update on the community survey. As of March 15th, there has been eighty-one responses. Responses came from the Backyard Biodiversity Day back in October, the Sustainability Program website and e-blasts. The survey will also be in the Winter Park Update, which will be sent out to residents this month. In the future, it will be included in the utility bill, on the e-kiosks on Park Ave, on social media, and advertised at the signage collection event on March 22nd.

As of now, about seventy percent of the responses to the Sustainability Action Plan have been from Winter Park residents. About thirty-two percent have filled out the Sustainability Action Pledge and half are aware of the Sustainable Action Plan. Vanessa created a wordle of which words people had written on the survey for the written question. Most people who took the survey thought recycling, waste, power, solar, and water needed to be included in the plan. Carey B. suggested that the board send the survey out on an email out every month because that method got the most responses.

Green Minute

Stephen P. shared that Orwin Manor received a new little library in their park. One of the librarians from the Winter Park library goes around and restocks all of the little libraries on public property and restocks them with books. Stephen suggested that the board could work with the Winter Park library to either hang flyers or put pamphlets in these little libraries about environmental issues or Earth Day. Vanessa B. will reach out to Jody Lazar at the library.

4. NEW BUSINESS

Rebates

Clark S. asked if there were any updates about the irrigation control and new construction rebates. Vanessa B. has not heard from David Zusi since the last conversation the board had, but she will follow up with him. Clark is interested in allowing irrigation controller rebates for new construction.

Rosemary S. brought up many concerns she has heard about regarding the noise level of gas-powered leaf blowers. She did some research and found that other cities and HOAs have banned them for this reason. Stephen P. brought up that this issue had come up with the Environmental Review Board a few years ago and is still an issue today. Vanessa B. pulled up the city's current policy, which states that there is a restriction on time of use. Vanessa also shared that gas-blowers cause a high level of local gas emissions that include various pollutants. She also shared some examples of restrictions in many cities countrywide and in Florida. Carey B. was wondering if the city could create a rebate for landscaping companies to switch to electric. Rosemary S. suggested that maybe the city phase out the gas-powered leaf blowers, so when the companies replace their blowers, they can buy new electric one. Clark S. brought up the point that the batteries are an extra expense. Stephen suggested a company he had seen that have solar-powered electric batteries for electric blowers. The board will continue to look into this issues and work on it. Kris S. suggested that electric blowers be a part of the Sustainability Action Plan local government operations section. Stephen suggested that the board see how the public and the commissioners respond to pushing this and maybe creating an ordinance later.

5. ADJOURNMENT

Action Items

Vanessa B. is going to follow up with David Zusi about the Smart Controller rebates and Jody Lazar about using the little libraries

Rosemary S. will reach out to E2 Homes for an Earth Day video

Ellen W. will reach out to Lightbulbs Unlimited for an Earth Day video

Vanessa B. will include goals about switching from gas-powered to electric blowers in the Action Plan

Stephen P. made a motion to adjourn at 12:47 p.m., seconded by Rosemary S. The next work session is March 31st at 11am. Next meeting is April 20, 2021.

Evaluate Meeting

What Worked/What Didn't Work:

Respectfully submitted,

Vanessa A. Balta
Recording Secretary



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[Sustainability Staff Report March 2021.pdf](#)

BUILDINGS, ENERGY, AND WATER	Targets	Status Update	Next Steps
Residential Energy Audits Performed Annually (BEW-1)	SAP 2012 Baseline: 152 audits 2020: 150 audits 2030: 150 audits AR 2020: 67 audits (85 Audit Requests)	2021 Requests - Jan: 4; Feb: 8, Mar: 6 2021 Audits Completed: Jan: 9; Feb: 2; March 6	New contractor starting April. Continue to promote program using City print/online outlets
Residential Rebates Administered Annually (BEW-2)	SAP 2012 Baseline: 95 rebates 2020: 100 rebates 2030: 100 rebates AR 2020: 38 rebates (20 DR, 18 IU)	2021 - Jan: 2DR, 1IU; Feb: 1DR, 1IU; Mar: None	Continue to promote program using City print/online outlets
Commercial Building Benchmarking (BEW-3) (Cumulative)	SAP 2012 Baseline: 0 buildings 2020: 100 buildings 2030: 500 buildings AR 2020: 87 facilities	WP/UCF ESPM Training Program Fall 2020, 5 students recruited 3 businesses; WP Rollins Green Business Recruitment, Fall 2020, 18 students recruited 9 businesses	Continue providing ESPM workshops and businesses' energy and water usage data; partner with Rollins College and UCF in Fall 2021
Percentage of WPEU energy portfolio from renewable and clean alternative sources (BEW-4)	SAP 2012 Baseline: 1.9% 2020: 40% 2030: 60% AR 2020: 20.6%	2020 Providers: FMPA (63%), Covanta (20%), OUC (17%), Clean Footprint Solar (<1%)	Continue discussions with WPEU on increasing renewables in energy portfolio
Residential Potable Water Average Annual Usage (BEW-5)	SAP 2012 Baseline: 178 million gallons 2020: 5% less (169 million gallons) 2030: 15% less (151 million gallons) AR 2020: 178 million gallons		Continue to promote W&WWU water conservation programs on website and to e-list; consider targeting promotions to high users; board recommendation on landscape ordinance
Community Wastewater (gallons) (BEW-6)	SAP 2012 Baseline: 968 million gallons 2020: 5% less (920 million gallons) 2030: 15% less (823 million gallons) AR 2020: 725 million gallons (25% less)		Continue to promote W&WWU water conservation programs on website and to e-list; consider targeting promotions to high users
Percentage of Water from Reclaimed Sources (BEW-7)	SAP 2012 Baseline: In Development 2020: 5% more 2030: 15% more AR 2020: In Development		Continue to promote W&WWU water conservation programs on website and to e-list; consider targeting promotions to high users
Percentage of buildings meeting CoWP green building standards (BEW-8)	SAP 2012 Baseline: 1% 2020: 25% new construction 2030: 50% new construction AR 2020:1%	Shared green building certification language for new tree/landscape ordinance with Parks	Examine ways to codify standards
Residential Solar		January 2020: Received SolSmart Gold Designation; Flat Rate Permit Fee for Solar PV Installs, Information available at cityofwinterpark.org/solar Will be partnering with Solar United Neighbors FL for upcoming Orange County Co-Op opening late April to promote workshops to WP residents	Promote FL SUN Co-Ops
Utilities Advisory Board		Feb meeting: Discussion included Energy Efficiency Improvements at City Owned Facilities led by UAB member Mary Dipboye (recommendations included assessment and feasibility study of energy consumption reduction targets for W/WW Treatment Plants, City Existing Buildings, 5-year audit schedule, increase community visibility, Ready for 100\$ and Financial Impact Analysis of energy consumption reduction); Strategic Plan, Cost of Service Study, Capital Improvement Plans and Department updates from Electric Utility, W/WW Utility and Finance	Next Meeting: Fourth Tuesday, 12pm, Virtual (cityofwinterpark.org/live-broadcasts)
COMMUNITY ENGAGEMENT & GREEN ECONOMY	Targets		Next Steps
Citywide Carbon Footprint in GHG emissions (electric, transportation, solid waste) (CEGE-1)	SAP 2012 Baseline (recalc): 417.28 ktCO2e 2020: 25% less (262,893 tCO2e) 2030: 50% less (175,262 tCO2e) AR 2020: 350,524.47 tCO2e		Explore ICLEI forecasting tool
Recognized Green Businesses (CEGE-2) (Cumulative)	SAP 2012 Baseline: 0 businesses 2020: 25% of businesses 2030: 50% of businesses AR 2020: 26 businesses	Application and List of Recognized businesses available at cityofwinterpark.org/greenbusiness	Continue to promote program using City print/online outlets. Resume recruitment in Fall with UCF/Rollins Students. Schedule first virtual meet up for May (Bonner Intern-Amber Lim)
Residents taking the Sustainability Pledge (CEGE-3) (Cumulative)	SAP 2012 Baseline: 0 2020: 50% of residents 2030: 100% of residents AR 2020: 193 pledges	Available at cityofwinterpark.org/sustain-pledge and button on cityofwinterpark.org/sustainability ; also included in Community Survey	Continue to promote program using City print/online outlets.
Green School Grant Participants (CEGE-4)	SAP 2012 Baseline: 10 2020: 50% of eligible schools 2030: 100% of eligible schools AR 2020: 7 recipients	2021 recipients: All Saints School (\$350 outdoor classroom water trough system), Audubon Park School (\$500 disposable mask recycling program), Brookshire Elementary School(\$335 butterfly garden and garden club), Rollins College (\$500 shoreline restoration of Lake Virginia), The Parke House Academy (\$400 healing garden), Winter Park High School - Ninth Grade Campus (\$500 disposable mask and juice pouch recycling program), Winter Park Presbyterian Church (\$500 nature center pollinator garden)	Review reports due May 31, confirm eligible grantees complete USGBC Green Classroom Professional Certificate program by Sept 30
KWPB Volunteer Events (CEGE-5)	SAP 2012 Baseline: 12 events 2020: 12 events 2030: 12 events AR 2020: 2 events (public), provided supplies kits throughout the year	2021 Calendar set. Jan-Mar (self-directed) Lakes Virginia, Midget Rose; Apr-Jun (self-directed) Lakes Osceola, Sylvan, Mizell; Supplies Cart available in City Hall Lobby, Mon-Fri 8am-5pm; Sept. 27 Little Econ Watershed Cady Way Park Pavilion Supplies pickup 3:30pm-5:30pm; Nov. 6 Howell Branch Watershed Kraft Azalea Garden Supplies pickup 8am-11am	Continue to promote program using City print/online outlets.
Advertising		FY2021 Budget includes recycling mailer (went out end of Dec.) to all WP households, WP Magazine (quarterly, third page ads), Park Press (6x per year, quarter page) and Utility Bill insert; April Winter Park Magazine Ad printed incorrectly, they will provide a Earth Day banner on their website and extra ad in the next issue	Work with Communications to create mailer/ads
East Central Florida Regional Resilience Collaborative		Participating in monthly Greenhouse Gas Inventory Technical Advisory Committee Meetings; Exploring Google/ICLEI Environmental Insights Explorer online tool	
Green Business Resiliency Grants Program		Launched April 13-17 for businesses impacted by COVID committed to joining GBRP (\$500 grants): Imbue Salon, Kiddie Haven Day Nursery, PCE Investment Bankers, New General, Park Smiles Denistry, Stella Luca Salon, Zingara Souls, Affect Hair, FleetZoo LLC, Health IT Solutions LLC, Hortus Oasis, Lane Technology Systems	
Rollins Committee on Environmental & Sustainable Issues		March Meeting: Discussion included BreakFreeFromPlastic Pledge and presentation from ecoPreserve on Waste Management Program Assessment plans for Rollins	
Tinker Sustainability Education Program provided by WP EU		SY 2020-2021, 4 schools enrolled (5th graders at Audubon Park School, Brookshire Elementary School, Dommerich Elementary, Lakemont Elementary School) , 10 teachers enrolled, 339 students participating	

LOCAL FOOD & AGRICULTURE	Targets	Status Update	Next Steps
Percentage of residents within 1/2 mile of local/healthful food assets (LFA-1)	SAP 2012 Baseline: In Development 2020: 50% 2030: 100% AR 2020: 48%	Requested from Planning for AR 2020.	Continue working with Planning Department on codifying opportunities for a sustainable food system
Local Food Consumption Baseline (meals at home) (LFA-2)	SAP 2012 Baseline: 21.8% local of all food purchases for at-home consumption (Orlando Urban Area) 2020: 40% 2030: 60% AR2020: In Development		
Backyard Chicken Pilot Program		ORD3182-20 Passed 9/9/2020, Application available at cityofwinterpark.org/selfservice , in self-service portal apply for "Backyard Chicken Permit"; as of 2/1/2021 2 permits issued	Process applications and inspections
FL Food Waste Prevention Week (April 5-16)		savethefoodfl.com ; Campaign Partner; Promoted on E-list and City social	
Good Food Central Florida Regional Food Policy Council		March: Unable to attend, minutes provided, discussion included presentation from City of Orlando on their Food Matters grant and FL Food Waste Prevention Week	
Meatless Monday Recognition Program		Promoting in e-kiosks	On hold due to COVID. Plan next cooking demo
LOCAL GOVERNMENT OPERATIONS	Targets	Status Update	Next Steps
Local Government GHG Emissions (LGO-1) (electric, transportation, solid waste, wastewater)	SAP 2012 Baseline: 11,315 tCO2e 2020: 20% less (9,052 tCO2e) 2030: 50% less (5,658 tCO2e) AR 2020: 9,051 tCO2e (20% less)		
Energy Usage (LGO-2)	SAP 2012 Baseline: 16,471 MWh 2020: 10% less (14,823.86 MWh) 2030: 25% less (12,353.21 MWh) AR2020: 15,964.77 MWh (3% less)		Continue updates, adding buildings as needed
Renewable Energy Production (LGO-3)	SAP 2012 Baseline: 0% 2020: 6.6% 2030: 11.6% AR 2020: 1.19%		
City Fleet Fuel Usage (LGO-4)	SAP 2012 Baseline: Unleaded: 143,268gal Diesel: 83,142gal 2020: 25% less (U:107,451 gal, D:62,356 gal) 2030: 50% less (U:71,634 gal, 41,571 gal) AR 2020: Unleaded: 130,649 gal (8% less), Diesel: 68,532 gal (18% less)	5 Nissan Leaf EVs delivered and 3 dual charging stations installed for Fleet at City Operations, Wellness Place and City Hall; Applied vinyl decals to new EVs "Zero Emission electric vehicle; powered by Electric Utility" and charging station signage installed.	
Potable Water Usage (LGO-5)	SAP 2012 Baseline: 49,543 MG 2020: 25% less (37MG) 2030: 50% less (25MG) AR 2020: 27,131 MG (45% less)		
City Employees using transit, carpooling, cycling or walking to work (LGO-6)	SAP 2012 Baseline: In Development 2020: Increase 2030: Increase AR2020: 2	Including ReThink Your Commute's Commuter Options Survey in Hire-on Package; Held Cycling Savvy Lite class for employees of FL Mobility Week and conducted employee commute survey	
Employee Outreach		Staff sharing sustainability goals and events on e-tvs; provided reusable cutlery at annual employee cookout	
Single-Use Item Reduction		1-year pilot program resolution passed. Special Events Permit updated. Held Board training webinar. Farmers Market Vendor memo sent to vendors. Reusable grocery totes and straws purchased.	Continue providing technical assistance to vendors/departments; work with Communications on Reuse Promotions and with Farmers Market on cooler tote and reusable straw giveaways (FDOT funded)
Recycling at Municipal Facilities		City transitioning to new facilities and janitorial services company	Conduct audits/site visit; create promotional campaign for employee TV and challenges
Recycling in Public Spaces - Central Park REFRESH proposal		New trash bins installed, piloting 4 public facing recycling bins at Central Park	
MOBILITY & URBAN FORM	Targets	Status Update	Next Steps
Vehicle Miles Traveled (MUF-1)	SAP 2012 Baseline: In Development 2020: 10% less 2030: 20% less AR2020: In Development	Currently not feasible to determine	
Certified Green Neighborhood Development (MUF-2)	SAP 2012 Baseline: 0 2020: 2 certified neighborhoods 2030: All redevelopments achieve green certification AR2020: 0	Currently none in Central Florida.	Examine ways to codify standards
Electric Vehicle Charging Stations (MUF-3)	SAP 2012 Baseline: 6 2020: more than 6 2030: more than 6 AR2020: 10	City currently manages 10 Level 2 stations available to the public: Howell Branch Preserve, Public Safety Building; Central Park North; Amtrak Station; Hannibal Square; City Hall; W/P Tennis Center; Ward Park; Cady Way; and Lake Baldwin Park. Also manage 4 charging stations (7 ports) for City Fleet: City Operations (2), Wellness Place, City Hall	Maintain and replace stations as needed and as funding allows
Walk Score (MUF-4)	SAP 2012 Baseline: 55 2020: 70 2030: 80 AR2020:44 (car dependent)		
Transit Score (MUF-5)	SAP 2012 Baseline: Unavailable 2020 & 2030: No targets AR2020: 28 (some transit)		
Bike Score (MUF-6)	SAP 2012 Baseline: Unavailable 2020 & 2030: No targets AR2020: 53 (bikeable)		
Electric Vehicle Readiness Ordinance Transportation Advisory Board		Passed in March, will become effective in June March Regular Meeting: Cancelled; Held Work Sessions on Orange Avenue Overlay Traffic and 17-92 Analysis	Next meeting: 3rd Mon., 4pm, Virtual (cityofwinterpark.org/live-broadcasts)
NATURAL SYSTEMS & RESOURCES	Targets	Status Update	Next Steps
Tree Canopy Coverage (NSR-1)	SAP 2012 Baseline: 37.20% 2020: 37.20 2030: 42.20 AR2020: 33.10%(2019)	Urban Forestry Division used i-Tree Canopy Tool to recalculate 2012 baseline and most recent year available (2019); targets adjusted to recal baseline	
Greenspace Coverage (NSR-2)	SAP 2012 Baseline: 53.75% 2020: 53.75% 2030: 56.75% AR2020: 49.75%(2019)	Urban Forestry Division used i-Tree Canopy Tool to recalculate 2012 baseline and most recent year available (2019); targets adjusted to recal baseline	
Greyspace (NSR-3)	SAP 2012 Baseline: 29.05% 2020: 29.05% 2030: 26.05% AR2020: 32.70%(2019)	Urban Forestry Division used i-Tree Canopy Tool to recalculate 2012 baseline and most recent year available (2019); targets adjusted to recal baseline	

Lakes Water Quality-Visibility Depth (NSR-4)	SAP 2012 Baseline: 2.2 meters 2020: 2.5 meters 2030: 3 meters AR2020: 2.2 meters		
Residents living within a 1/2 mile of public greenspace (NSR-5)	SAP 2012 Baseline: 95% 2020: 95% 2030: 95% AR2020: 98%		
Lakes Advisory Board		March Meeting: Discussion included Shoreline Permit applications, citizen comments on motor-free Lake Spier (will be added to April agenda), water quality update and updates from WP Lakes/Stormwater/KWPB	Meetings: 2nd Tues., 12pm, Public Safety Bldg
Storm Drain Marking Program		To date: ~300 markers placed, cityofwinterpark.org/stormdrains	Continue to promote (e-blast), Request social media graphic
WASTE DIVERSION & RECYCLING	Targets	Status Update	Next Steps
Waste diverted from landfill (WDR-1)-Residential	SAP 2012 Baseline: 15% 2020: 75% (state goal) 2030: 90% AR2020: 19%	Recyclables/(Recyclables+MSW)*Yard waste excluded; Mailer sent out end of December	Continue updating ReCollect/ What Goes Where? tool
Total tons of solid waste generated (WDR-2)-Residential	SAP 2012 Baseline: 11,590tons 2020: 10% less (10,435 tons) 2030: 25% less (8696 tons) AR2020: 12,587.42 (8% more)	Recyclables+MSW	
GHG emissions from solid waste (tons) (WDR-3)-Residential	2012: 5,335 tCO2e 2020: 40% less 2030: 75% less AR2020: 5,395 tCO2e (1% less)	MSW	
Backyard Composter Program		2021 dates set. All Virtual, 5:30pm-7pm. Next: May 11, Aug 17, Nov 9; Vanessa B. by O-Town Compost on our programs	Continue to promote program using City print/online outlets
Beyond 34: Regional Collaboration		centralfloridarecycles.org website will launch Earth Day April 22nd, will be promoting on ekiosks and social media with regional partners	
Commercial Recycling Program		Tracking haulers through registered waste haulers permit program; cardboard valet program along Center Street; now includes commercial food waste collector option	
Election Sign Drop Off Program-Mayoral Race		Collected 800 signs and delivered to NuCycle Energy for processing.	
Fix It, Don't Pitch It! Community Repair Workshop			On hold due to COVID. Plan next date.
Household Hazardous Waste & E-Waste Drop off		May 22, 2021. HHW-Palmetto Ave/Denning Drive City Property. E Waste/Shred at Mead Garden.	Continue to promote program using City print/online outlets
Multifamily Recycling Program		Provided Recycle Across America Label Tote Bags to Multifamily Unit Pilot Program	Work with interested MFs on education programs
ReCollect		Branded: Think Twice: Don't Waste it WP, cityofwinterpark.org/think-twice 2020 Stats: 1,759 unique addresses searched, 2,194 unique waste wizard search; 18 homes setup auto-reminders; to date 49% of WP addresses have been searched	Continue promoting online, in-print and at events
AMERICA IN BLOOM/WINTER PARK BLOOMS	Targets	Status Update	Next Steps
2021 Participation		Not participating in 2021. Received Outstanding Achievement Award for Environmental Efforts in the 2020 AIB National Awards Program	Promote on social and website
EVENTS	Targets	Status Update	Next Steps
Earth Day in the Park		Virtual Event beginning 4/22, microtalks release each week for a month. 5/22 drive thru event near Mead with HHW, Ewaste and Shredding, and tree giveaway from Urban Forestry and takehomes from KWPB, Parks & Rec Family Fun and Mead	
KEEP AMERICA BEAUTIFUL AFFILIATION	Targets	Status Update	Next Steps
2020.2021 KABA/FDOT Grant		Applied and Awarded \$15K. 2021 programs include composters, reusables for farmers market (totes and straws), reusables for cleanup volunteers (bamboo cutlery, aluminum bottles and reusable drawstring bags), tree restoration program at Kraft Azalea and FDOT radio promotion. Submitted March 31st report/request for reimbursement.	Spend remaining funds, request reimbursement, submit quarterly reports (next: June 30)
SPONSORSHIPS	Targets	Status Update	Next Steps
KWPB Sponsorships		End of December-Sent renewal letters 2021 Sponsors: Silver (\$1,000)-Winter Park Garden Club Bus Stop Ads (\$2,000)-Fannie Hillman + Associates	
SUSTAINABILITY ACTION PLAN	Targets	Status Update	Next Steps
2020 Annual Report		April: Posted to website, shared with City Commissioners	
Sustainability Action Plan Update		Schedule work session on Waste Diversion & Recycling with Board. Working on engaging community advocacy orgs for their input on a community survey and roundtable TBD. Continue to promote community survey on e-kiosks and e-blasts.	Draft Update, Return to Boards/Commission