

Golf Course Advisory Board



January 14, 2019 at 7:30 a.m.

Winter Park Country Club
761 Old England Avenue, Winter Park, Florida

1 administrative

- a. Approve minutes (December 14th)

2 action

N/A

3 informational

a. Golf Experience

Programs and Events:

- Winter Event and Program Update
- PGA Show related events at course

b. Business Operations

Course Maintenance: PGA Show Preparation and General Maintenance Update

Revenue Generation:

- Review of 1st quarter Revenue for Course and Country Club
- Discuss Corporate Membership Program reboot

Merchandising:

- Update On-Line Merchandise Sales
- New t-shirt line sales update (linksoul T)
- Proposed new merchandise (ballpark blue prints)

Marketing Update

c. Long Term Planning Vision

Capital Improvements: Initial Discussion and Brainstorming for 2019 CIP Process

4 new business

- a. Confirm GAB meeting schedule for 2019

5 adjourn

appeals & assistance

"If a person decides to appeal any decision made by the Board with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F. S. 286.0105).

"Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office (407-599-3277) at least 48 hours in advance of the meeting."