

Golf Course Advisory Board



September 21, 2018 at 7:30 a.m.

Winter Park Country Club
761 Old England Avenue, Winter Park, Florida

1 administrative

- a. Approve minutes (August 24)

2 action

- a. **Swing Kings** (Additional Information in back up materials)

3 informational

a. Golf Experience

Programs and Events:

- Fall Women's Clinic(s)
- Member Guest Event – September 16th
- WP 9 Night Golf

Customer Experience:

Update - Country Club operations

b. Business Operations

Course Maintenance: General Update from Superintendent

Revenue Generation: Review Projected Annual Financial Report

Marketing Update: New WP 9 Social Media initiative; Observer Coverage

Merchandising: Discuss potential alternative logo t-shirt

c. Long Term Planning Vision

Capital Improvements:

- Discuss strategy for initiating discussion with Golf Tech regarding interest in partnership
- Discussion and direction regarding deferred revenue and use of funds
- Update on Parking Lot Improvements – start date/target for completion

Course Maintenance:

Meeting with Keith regarding course improvements – scheduling/scope

4 new business

- a. Golf course walk-ons after closing

5 adjourn

appeals & assistance

"If a person decides to appeal any decision made by the Board with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F. S. 286.0105).

"Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office (407-599-3277) at least 48 hours in advance of the meeting."