Economic Development Advisory Board
Regular Meeting
July 16, 2019 at 8:15 a.m.
City Hall | Chapman Room
401 S. Park Ave. | Winter Park, Florida

Agenda Items

1. Opening comments

2. Approval
   A. Minutes for May 21, 2019

3. New business
   A. New Board Chair and Vice Chair appointment
   B. Old Library Site Task Force update
   C. 5G update
   D. 631 N New York Avenue review
   E. Chamber update

4. Adjourn

appeals & assistance

“If a person decides to appeal any decision made by the Board with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.” (F.S. 286.0105).

“Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk’s Office (407-599-3277) at least 48 hours in advance of the meeting.”
Present
John Caron, Wes Naylor, Bill Segal, Betsy Gardner-Eckbert, Sheila DeCiccio (active June 1)

Absent
Tara Tedrow

Meeting called to order

Approval of minutes
Motion made by Wes Naylor, seconded by Bill Segal, to approve April 16, 2019 minutes. Motion passes 4-0.

New Business

1. Discussion with Commissioner Weaver
   Assistant Division Director, Kyle Dudgeon, provided the Commissioner with some insight on what the Board entails, what their authorities are as a Board, and what topics are currently being discussed. Some of those items include Orange Avenue, economic development studies, tax base analysis, and business longevity. Commissioner Weaver stated he is here to represent the people of the city and do what's best for businesses. He stated his concern for the traffic patterns currently in place sitting at Fairbanks Avenue and Orlando Avenue. One of his goals is to transition commercial properties from septic to sewer, especially ones that are in close proximity to local lakes.

2. 631 North New York Avenue
   Assistant Division Director, Kyle Dudgeon began the discussion by providing a layout of the property and discussing ideas. One topic of discussion was the idea of partnership opportunities allowing the City to work with adjacent properties to work together or to swap properties to make the best use possible of the site. Board members commented on the Glen Haven cemetery property and opportunities to consider how it could impact the New York parcel. One of the adjacent properties referred to as elevation was discussed as being a possible opportunity and would provide an estimated twenty additional parking spaces. The Board would like to evaluate the possibility of partnering with Elevation.

   The property acts as a lay down site to store large equipment and materials for city projects. Staff discussed options for future consideration. Conversation was held on additional elements including
the existing quonset hut on the golf course and current use of cemetery property. Staff provided a map showing entitlement restrictions on the golf course. Staff stated they additionally met with the Golf Course Advisory Board to determine priorities. Discussion ensued.

3. Orange Avenue Overlay Update
Director of Planning and Community Development, Bronce Stephenson gave the update. He informed the Board that Staff is working with the different departments at the City and two consultants to develop the scenarios/criteria for the redevelopment of Orange Avenue to show what different levels of development could look like i.e. building heights, landscaping, setbacks, etc. There will also be an analysis of the existing traffic conditions (including vehicle speed and parking concerns), biking, pedestrian, and ADA conditions. Mr. Stephenson noted that Staff would be holding educational campaigns for the community. He informed the Board that Staff has already held input meetings one for the community and one for stakeholder/property owners where Staff received and listened to opinions, suggestions and other input from the community. He stated that some of the major concerns surrounded traffic and parking.

4. Chamber Update
Chamber of Commerce President, Betsy Gardner-Eckbert, provided an update to the Board regarding density and stated that as a community the discussion on how to discuss density in a positive manner is needed. She told the Board she had a presentation showcasing possibilities of how to best support the Winter Park motto of being the best place to work, live, and play. Discussion ensued.

Next meeting is to be determined.

There being no further business, the meeting adjourned at 9:21 a.m.

__________________________________________  ______________________________
EDAB Chairperson                              Laura Neudorffer, Board Liaison
Economic Development Advisory Board
Agenda Item

July 16, 2019 at 8:15 am

City Hall | Chapman Room
401 S. Park Ave. | Winter Park, Florida

Agenda Item
New Board Chair and Vice Chair appointment

Motion | Recommendation
Motion is at the pleasure of the board.

Background
N/A
Agenda Item

Old Library Site Task Force update

Motion | Recommendation

N/A

Background

Staff will provide an update on discussions had by the task force.
Old Library Site

460 East New England Avenue

Purpose

Since approval of the new library site in Martin Luther King Jr. Park, the existing site located at 460 East New England Avenue is available for evaluation by staff and the public for its next use. The general intent of this briefing sheet is to provide basic information on the property for discussion purposes only, and does not dictate preference or priority.

General Information

- **Acreage (Sq. Ft.):** 1.75 (76,127)
- **Building Size:** 32,636
- **Building Date:** 1979
- **Zoning:** R-4
- **Future Land Use:** Institutional
- **Height:** 3 stories (existing max is 55 feet)
- **Floor Area Ratio:** 200%
- **Existing Parking:** 68 spaces
- **Ownership Type:** Deed (no restrictions known)
- **Traffic Counts:** ~35,000 ADT (East Fairbanks)
- **Assessed Value (2018):** $6,078,602
Old Library Site
460 East New England Avenue
Purpose

At the May 22, 2019 Old Library Site Task Force Meeting (OLSTF), the board discussed several uses for the site. This included meeting with library staff to determine needs, and how the new site will accommodate them. As part of the discussion, library staff shared research in reference to community service listings in the area. In addition, the board discussed incubator and accelerator space.

The following briefing sheet lists and maps the data articulated at the last meeting for reference use by the board.

Central Florida Incubator & Accelerator Space

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*Source: Florida Trend, Florida Business Incubator Association
Old Library Site Task Force

Use Discussion
Agenda Item

5G update

Motion | Recommendation

N/A

Background

Staff to provide an update.
Agenda Item
631 N New York Avenue review

Motion | Recommendation
N/A

Background
Staff to provide an update.
Agenda Item
Chamber Update

Motion | Recommendation
N/A

Background
An update of Chamber of Commerce activities will be provided.