

# Economic Development Advisory Board

**May 17, 2016 at 8:15 a.m.**

Winter Park City Hall, Chapman Room  
401 Park Avenue S., Winter Park, FL 32789



## **1 administrative**

- a. Approve minutes from 4-19-2016

## **2 action**

## **3 informational**

- a. Discussion with Commissioner Weldon

## **4 new business**

## **5 public comment**

## **adjourn**

Next meeting: June 21<sup>st</sup>

## appeals & assistance

"If a person decides to appeal any decision made by the Commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F. S. 286.0105).

"Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office (407-599-3277) at least 48 hours in advance of the meeting."

# Economic Development Advisory Board



meeting date 5-17-16

approved by

item type  Administrative  
 Action  
 Information

City Manager  
 City Attorney  
 N/A

**agenda  
item**

## Subject 1

Approve minutes dating April 19, 2016

## **motion | recommendation**

Motion to approve minutes from April 19, 2016 is requested.

## **Background**

N/A

**CITY OF WINTER PARK  
ECONOMIC DEVELOPMENT ADVISORY BOARD**

**Regular Meeting  
8:00 a.m.**

**April 19, 2016  
Chapman Room**

**MINUTES**

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Meeting was called to order at 8:17 a.m. in the Chapman Room of City Hall.

**BOARD MEMBERS PRESENT:** John Caron, Kelly Olinger, Steve Flanagan, Owen Beitsch, John Gill, Patrick Chapin , and Marc Reicher

**BOARD MEMBERS ABSENT:** Maura Weiner

**STAFF MEMBERS PRESENT:** Dori Stone, Kyle Dudgeon, Laura Neudorffer, Lindsey Hayes

**ADMINISTRATIVE ITEMS:**

**A. Approval of the February 16, 2016 Minutes**

**Motion made by Marc Reicher, seconded by Steve Flanagan, to approve the February 16, 2016 minutes. Motion passes 7-0**

**ACTION ITEMS:**

**A. Visioning Themes Review**

Staff recapped the Vision Winter Park Steering Committee process and its progress to date. Focus group findings were also reviewed revealing important theme topics that were missing, one of those topics being Business and Economic Development.

Staff informed the Board that 95% of the surveys collected were in the 30-49 age range and about 85% of those were people that had not participated to date.

Discussion was held among Board and Staff listing points of interest which are included in your packet as a part of the meeting minutes.

Staff asked for suggestions on how to resolve the concerns. The phrasing of terms and statements is very important.

**INFORMATION ITEMS:**

**A. GrowFL's annual 'Companies to Watch' event:**

Staff provided a brief description of the event and discussed the criteria used to select and or nominate companies for recognition. Board members provided some suggestions on companies they believe may meet the criteria and be worthy of being nominated for the event.

**B. McRae Art Studio**

Staff informed the Board members of McRae's inquiry about the City donating the Progress Pointe property for their Arts programs. The Board suggested the studio speak with Veigle properties to see if they can assist, and perhaps the Chamber and the City assisting McRae in getting the word out that they are in need of a facility through local media and contact lists. Staff suggested the possibility of a co-habitation of Arts between Winter Park Playhouse and McRae.

**C. Board Member Terms**

Discussion was eliminated due to time constraints

**NEW BUSINESS**

**A. Master Plan for Progress Point**

Staff will be going out to RFP for a commercial broker to assist in the sale of the property.

Fred Miller, Beazer Homes, stated his interest in purchasing the Tree Farm property located off of Lee Rd.

Next meeting scheduled for May 17, 2016. There being no further business, the meeting adjourned at 9:50 a.m.

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John Caron, Chairperson

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Laura Neudorffer, Board Liaison

# Economic Development Advisory Board



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 City Attorney  
 N/A

**agenda  
item**

## Subject 3a

Discussion with Commissioner Weldon

## motion | recommendation

None

## background

At the April 19<sup>th</sup> EDAB meeting, staff and the board discussed presenting an invitation to newly elected Commissioner Weldon to attend a regularly scheduled EDAB meeting to discuss economic development related issues in the city.

The following are considerations for discussion topics with Commissioner Weldon. These include, but are not limited to:

- Current projects
- Past ventures
- EDAB's role
- Overall Economic Development trends
- Priority projects

At the conclusion of the discussion, staff will provide a short summary at the June meeting.