

Economic Development Advisory Board

October 29, 2013 at 8:00 a.m.

Welcome Center – Chamber of Commerce
151 W. Lyman Avenue – Winter Park, FL 32789



1 administrative

- a. Approval of minutes from 10-15-13

2 action

3 informational

- a. Discussion with City Commissioner Tom McMacken

4 new business

5 adjourn

appeals & assistance

"If a person decides to appeal any decision made by the Commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based." (F. S. 286.0105).

"Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's Office (407-599-3277) at least 48 hours in advance of the meeting."

Economic Development Advisory Board



meeting date 10/29/13

approved by

item type Administrative
 Action
 Information

City Manager
 City Attorney
 N/A

**agenda
item**

Subject 1A

Approval of minutes from 10/15/13

motion | recommendation

Approve the minutes from the meeting of October 15, 2013.

**CITY OF WINTER PARK
ECONOMIC DEVELOPMENT ADVISORY BOARD**

**Regular Meeting
8:30 a.m.**

**October 15, 2013
Welcome Center**

MINUTES

Meeting was called to order at 8:35 a.m. in the Winter Park Welcome Center.

BOARD MEMBERS PRESENT: Marc Reicher, Stephen Flanagan, John Caron, Kelly Olinger, Joohn Gill, Patrick Chapin, and Owen Beitsch

BOARD MEMBERS ABSENT: Maura Weiner

STAFF MEMBERS PRESENT: Dori Stone, David Buchheit, Laura Neudorffer, Jeff Briggs, and Craig O'Neil

ADMINISTRATIVE ITEMS

A. Approval of Minutes

Motion made by Kelly Olinger, seconded by John Caron, to approve the September 17th, 2013 minutes with amendment to correct spelling errors. Motion approved with a unanimous vote of 7-0.

ACTION ITEMS

INFORMATION ITEMS

Mayor Kenneth Bradley spoke to the Board regarding his thoughts, concerns, and suggestions on the 10 corridors into Winter Park. Mayor Bradley feels that each of the corridors should be unique including aesthetics, infrastructure, vision, etc. Some of the corridors he touched on were Denning Dr., Orange Ave, West Fairbanks Ave., 17-92, Lee Rd., Morse Blvd., Interlachen Ave., and Aloma Ave.

Mayor Bradley also mentioned the idea of a streetcar mechanism that would assist residents, visitors, and employees in traveling between destinations within Winter Park such as Rollins College, Winter Park Village, etc.

He also suggested Bonnier Corporation as a good fieldtrip option for the EDAB to visit.

Mr. Flanagan requested maps of the city limits as well as a map of the corridors discussed today. Discussion was held regarding "Farming vs Gardening" businesses to open and/or relocate a Corporate Office or Headquarters in Winter Park. Winter Park is home to several CEO's but the majority of them house their businesses elsewhere. One example given was the Research Parkway area.

NEW BUSINESS

There being no further business, motion to adjourn made by Marc Reicher, seconded by Stephen Economic Development Advisory Board

Flanagan. Motion approved with a unanimous 5-0 vote and the meeting adjourned at 9:53 a.m.

Marc Reicher, Chairperson

Laura Neudorffer, Board Liaison