

2006 Resident Survey



November 15, 2006

Dear Winter Park Resident,

Your input is needed. The City of Winter Park is looking for your input to help determine where to allocate your valuable tax dollars, for guidance as we address growth, to help us shape policy decisions, and to assist us in making continuing improvements to your city services. The city is currently facing a number of key projects that will shape its future and I ask that you take a few moments to complete this annual Resident Survey as your input is invaluable as we go forward.

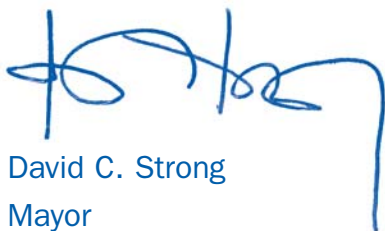
Please return your completed questionnaire in the postage-paid envelope **postmarked by Friday, December 15, 2006**. All responses will be **strictly confidential** and will only be used, in combination with those of your fellow citizens, for the purpose of this survey.

If you return your completed questionnaire by the deadline above, with your permission we will enter your name in a drawing to win an exciting "Experience Winter Park" prize package. The package includes special gifts from establishments located in our community. To be eligible for the drawing, please fill out your name, address, telephone number and e-mail in the space provided at the end of the survey.

If you have any questions about the 2006 Resident Survey, please feel free to contact the city directly at 407-599-3428.

Thank you in advance for your valuable assistance.

Sincerely,

A handwritten signature in blue ink, appearing to read "David C. Strong".

David C. Strong
Mayor

GROWTH & DEVELOPMENT

5. Which ONE of the following statements best expresses your opinion about growth and development, in general, in the City of Winter Park?

- I believe that a solid focus on growth and development in the City of Winter Park is good for the city overall and should be **pursued aggressively**
- I believe that a solid focus on growth and development in the City of Winter Park can be good for the city overall if **cautiously and heavily controlled**
- I believe that focusing on growth and development in the City of Winter Park is bad for the city overall and should **not be pursued at all**
- I have **no opinion** regarding the rate of growth and development within the City of Winter Park

REDEVELOPMENT

6. The City of Winter Park has recently determined new development guidelines for Fairbanks Avenue to allow for up to three-story buildings between Highway 17-92 and Park Avenue. Do you feel this height is too high, not high enough or just right?

- Too high
- Not high enough/could be higher
- Just right
- No preference

7. The City of Winter Park has recently determined new development guidelines that allow for two-story buildings on the north side of Fairbanks Avenue and four- to eight-story buildings on the south side of Fairbanks Avenue between Highway 17-92 and Interstate 4. Do you feel this height is too high, not high enough or just right?

- Too high
- Not high enough/could be higher
- Just right
- No preference

8. The City of Winter Park has recently determined new development guidelines that allow for two- to three-story buildings in the Central Business District that is bordered by New York, Interlachen, Fairbanks, and Webster avenues. Do you feel this height is too high, not high enough or just right?

- Too high
- Not high enough/could be higher
- Just right
- No preference

CITY HALL

9. Which ONE of the following would be your preference regarding City Hall facilities?

- The existing City Hall facilities should be renovated at its current location
- City Hall should be rebuilt at its current location and function solely as City Hall
- City Hall should be rebuilt at its current location along with additional private retail establishments as part of the property
- City Hall should be relocated and function solely as City Hall
- City Hall should be relocated along with additional private retail establishments as part of the property
- City Hall should remain unchanged at this time, no rebuilding and no renovations
- No preference

COMMUTER RAIL

10. In the next few years, a commuter rail system running from Deland to downtown Orlando and through Winter Park, is expected to be built. Which ONE of the following would be your preference regarding commuter rail service in the City of Winter Park?

- There would be a small station at the present train-stop location with limited or no parking
- There would be a medium-size station at the present train-stop location with limited parking
- There would be no train-stop in the City of Winter Park
- No preference

11. If it were available, how likely would you or anyone in your household be to use this commuter rail service?

Very
Likely

5

4

3

2

Not at all
Likely

1

Unsure

LIBRARY

12. The city is seeking ways to improve the city's public library. Which ONE of the following would be your preference?

- The existing library would be renovated at its current location
- The existing library would remain unchanged, but some services/programs would be relocated
- The library would be relocated and integrated with City Hall on Park Avenue
- The library would be relocated to the former state office site on the northwest corner of Morse Boulevard and Denning Drive
- The library would remain unchanged at this time, no rebuilding, no renovations, and no change in designated usage
- No preference

CULTURAL CENTER

13. Should the City of Winter Park consider building a cultural center?

- Yes No No opinion

14. If the City of Winter Park was considering building a cultural center, what facilities/programs would you like to see offered?

- Theatre
 Film
 Small performing-arts shows
 Music performances
 Other (please specify) _____
 No preference

CADY WAY BIKE TRAIL

15. The City of Winter Park is considering expanding the Cady Way Dike Trail through the city. How supportive are you of this project?

- Extremely Supportive Not at all Supportive
5 4 3 2 1 Unsure

UNDERGROUND POWER LINES

16. The City of Winter Park Electric Utility currently expects to use revenues from the system to bury the electric power lines underground that would likely take over 20 years. Which ONE of the following would be your preference regarding this project?

- Keep the current plan, no change
 Issue a bond using future profits to accelerate the undergrounding process over time
 Increase rates to accelerate the undergrounding process over time
 Increase property taxes to accelerate the undergrounding process over time
 Eliminate the plan to underground the electric lines and decrease rates
 Allow neighborhoods to decide if work should be completed in their neighborhood and pay for the undergrounding with a special assessment
 No preference

RECLAIMED WATER

17. How willing would you be to pay to extend reclaimed water lines to your property for irrigation?

- Extremely Willing Not at all Willing
5 4 3 2 1 Unsure

22. (continued)

	Extremely Important					Not at all Important	
Improving and maintaining the city's playing fields/ball fields	5	4	3	2	1	Unsure	
Maintaining the city's tennis courts	5	4	3	2	1	Unsure	
Improving and maintaining the city's golf course	5	4	3	2	1	Unsure	
Increasing the number of summer programs for children	5	4	3	2	1	Unsure	
Increasing the city's role in terms of the education system	5	4	3	2	1	Unsure	

CODE ENFORCEMENT

23. On an overall basis, how would you rate the City of Winter Park's enforcement of city regulations?

- They use just the right level of enforcement
- They are too rigid
- They are too lenient
- Unsure

COMMUNICATIONS

24. Overall, how would you rate the City of Winter Park in terms of communicating with residents?

Excellent				Poor	Unsure
5	4	3	2	1	Unsure

25. How do you prefer to receive city information? (Select all that apply.)

- Direct mail (*Update* newsletter, utility bill inserts, special mailings, postcards)
- Web site (www.cityofwinterpark.org)
- E-mail (CitySpeak a free subscription service offered via city Web site)
- Local electronic media (television and radio)
- Print media (*Orlando Sentinel*, *Winter Park-Maitland Observer*, local magazines)
- No preference

26. In an effort to offer an additional method of providing information to residents related to city government, how supportive would you be of a \$50,000 annual expenditure to broadcast City Commission meetings on the government access channel, Orange TV?

Very Supportive				Not at all Supportive	Unsure
5	4	3	2	1	Unsure

WEB SITE

27. Have you ever visited the City of Winter Park Web site (www.cityofwinterpark.org)?

- Yes (Please go to question 28)
- No (Please go to question 29)
- Unsure (Please go to question 29)

28. How often do you visit the city's Web site?

- Weekly
- Monthly
- Quarterly
- Annually
- Less often than that
- Unsure

OVERALL MEASURES

29. Overall, how would you rate each of the following? Please use the following scale:

	Excellent				Poor	
Fire-Rescue	5	4	3	2	1	Unsure
Police	5	4	3	2	1	Unsure
Electric Utility service	5	4	3	2	1	Unsure
Water Utility service	5	4	3	2	1	Unsure
Parks & Recreation	5	4	3	2	1	Unsure
Streets and drainage	5	4	3	2	1	Unsure
Refuse/recycling/yard waste collection	5	4	3	2	1	Unsure

30. If you were running the City of Winter Park, what one or two things would you change to make residents more satisfied with the service the city provides? Please be as specific as possible.

INVOLVEMENT IN THE CITY

31. Do you or does anyone in your household work for the City of Winter Park?

- Yes
- No
- Prefer not to answer

32. In the past two years, have you...? (Select all that apply.)

- Attended a City Commission meeting
- Attended a public meeting other than a City Commission meeting (please specify) _____

-
- Written a letter to a newspaper
 - Written a letter to an elected official
 - Belonged to any political or non-political organization that has interest in city growth management
 - None of the above
 - Prefer not to answer

33. Do you currently, or have you ever, held a public office in the City of Winter Park or elsewhere?

- Yes, in City of Winter Park
- Yes, elsewhere (please specify) _____
- No, have never held public office anywhere
- Prefer not to answer

CLASSIFICATION

34. How long have you been a resident of the City of Winter Park?

- Less than 1 year
- 1 – 2 years
- 3 – 9 years
- 10 – 19 years
- 20 years or more
- Prefer not to answer

35. Are you a resident of the City of Winter Park?

- Full-time
- Part-time (seasonal)
Approximately how many months of the year do you spend in Winter Park? _____
- Prefer not to answer

36. Do you work in the Downtown Business District (Park Avenue)?

- Yes (Please go to question 38)
- No (Please go to question 37)

37. How often do you visit the Downtown Business District for shopping, meals, etc.?

- Daily
- Weekly
- Every two weeks
- Once a month
- Less often than that
- Prefer not to answer

38. Do you have children in any of the following age groups living at home?

(Select all that apply.)

- Under 5
- 5 – 8
- 9 – 12
- 13 – 16
- 17 – 20
- No children under 21 living at home
- Prefer not to answer

39. For your school-age children, what type(s) of school do they attend? (Select all that apply.)

- Public school
- Charter school
- Private/Parochial school
- Home school
- No school-age children living at home
- Prefer not to answer

40. What is your race or ethnic origin?

- Caucasian/White
- Hispanic
- African-American/Black
- American Indian
- Asian
- Other (please specify) _____
- Prefer not to answer

41. What is your annual household income?

- Under \$25,000
- \$25,000 but under \$50,000
- \$50,000 but under \$75,000
- \$75,000 but under \$100,000
- \$100,000 but under \$150,000
- \$150,000 but under \$200,000
- \$200,000 or more
- Prefer not to answer

42. Finally, what is the five-digit zip code, including the four-digit extension if known, of your current residence?

_____ - _____

43. Do you own or rent your home in the City of Winter Park?

- Own
- Rent
- Prefer not to answer

44. What gender are you?

- Male
- Female
- Prefer not to answer

45. In which quadrant of the City of Winter Park do you live?

- Northeast (north of Fairbanks/Aloma Avenue and east of Park Avenue)
- Southeast (south of Fairbanks/Aloma Avenue and east of Park Avenue)
- Northwest (north of Fairbanks/Aloma Avenue and west of Park Avenue)
- Southwest (south of Fairbanks/Aloma Avenue and west of Park Avenue)

46. Do you have any other thoughts, comments, or suggestions? (Please be as specific as possible.)

In order to be entered into the drawing for the Experience Winter Park prize package, please provide the following information:

Name _____

Address _____

E-mail _____

Phone _____

Please remember to return your completed survey in the enclosed postage-paid envelope postmarked by Friday, December 15, 2006.

Thank you for your valuable input!

FOR VIEWING
PURPOSES
ONLY