



2008



CITY OF WINTER PARK Resident Opinion Survey





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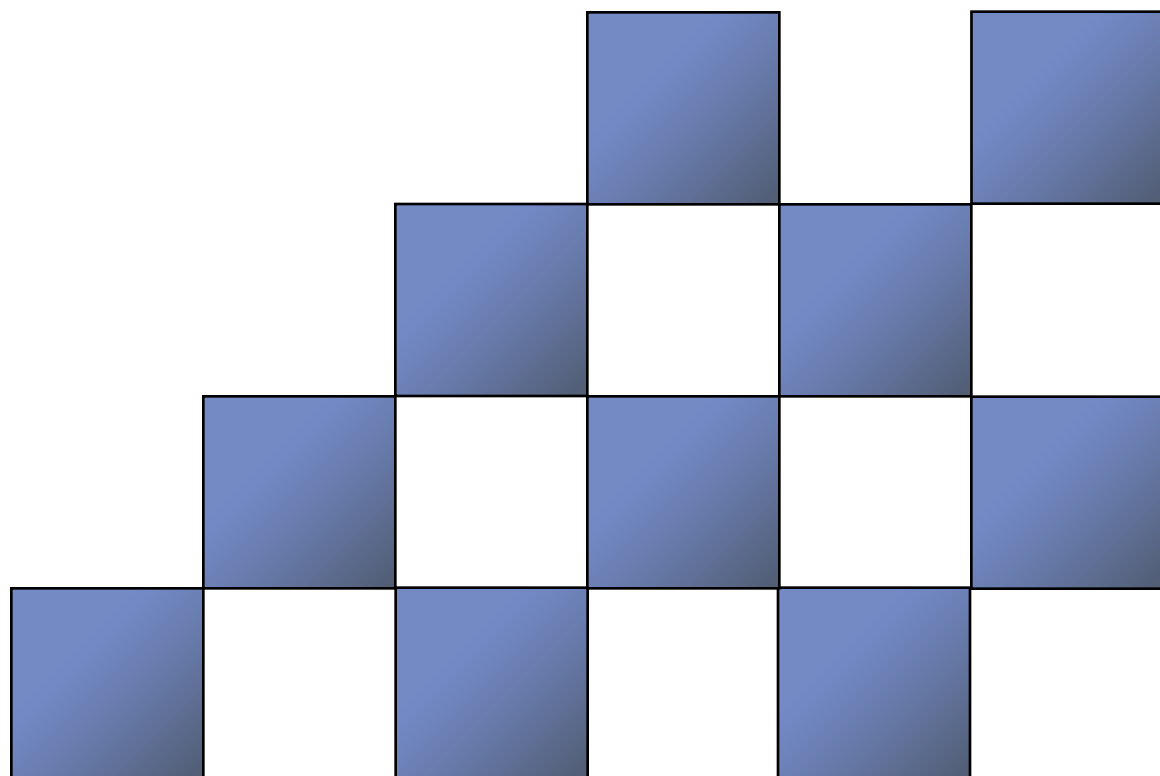
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INTRODUCTION



Study Objectives

The City of Winter Park has conducted several citizen opinion surveys in the past. These surveys examined some strategic decisions while focusing more on evaluative and tactical issues. During the first meeting between the City of Winter Park Commission and Kerr & Downs Research, the Commission decided that the 2008 Citizen Survey would be more strategic and future oriented while maintaining some focus on tactical and evaluative issues. The primary research objectives of this year's survey are:

- Assess citizens' satisfaction with:
 - Living in Winter Park
 - City of Winter Park government
- Discover how citizens rate performance of City in providing services
- Determine citizens' strategic priorities for:
 - City initiatives
 - City long-term capital investment projects
 - Supporting outside organizations
- Investigate citizens' views on service levels vs. taxes

The content for the questionnaire used in the study was developed in three planning sessions with City Commissioners. Commissioners actively provided input during and between planning sessions. City staff also provided input. The City of Winter Park Commission approved the questionnaire during its meeting on October 13, 2008.

Study Methods

The City of Winter Park Commission determined prior to selecting a consultant that it wanted to conduct an internet-based survey of citizens. The survey methodology was designed to give all households in the City of Winter Park an opportunity to complete the survey. Postcards (see Appendix B) announcing the survey were mailed to all households during the last week of September. Postcards contained the City of Winter Park URL (www.cityofwinterpark.org) where the questionnaire could be accessed. Residents were also given an opportunity to call Kerr & Downs Research to request a hard copy mail version of the questionnaire. Residents could also complete the questionnaire online at the Winter Park Community Center and at the Winter Park Public Library. Questionnaires were also distributed at congregate living facilities.

The methodology in essence made the questionnaire available to each household in the City of Winter Park. Each household was permitted to complete one and only one questionnaire. Each household was given a unique password to guard against households attempting to complete more than one questionnaire. There were a total of eight hundred and eighteen (818) completed questionnaires with 764 completed online and 54 hard copies completed through the mail. The sampling error given a 95% confidence level was ± 3.5 percentage points. It can be argued that the sampling process was a simple random sample with each household serving as a sampling unit. Because Internet surveys create self-selected samples, it is difficult to say without reservation that respondents are representative of all residents of the City of Winter Park. A more defensible characterization of respondents is that they are

most likely more involved in the affairs of the City of Winter Park. Data from the study were weighted to reflect the demographic profile of the residents of the city of Winter Park.

The online questionnaire was posted on October 21, 2008. The questionnaire was in the field for one month as data collection ended on November 21, 2008.

It should be noted that during the data collection period, advocates of the Winter Park Public Library “lobbied” for positive responses on questions about the library. There is no way to measure if this effort had any impact on the study results.

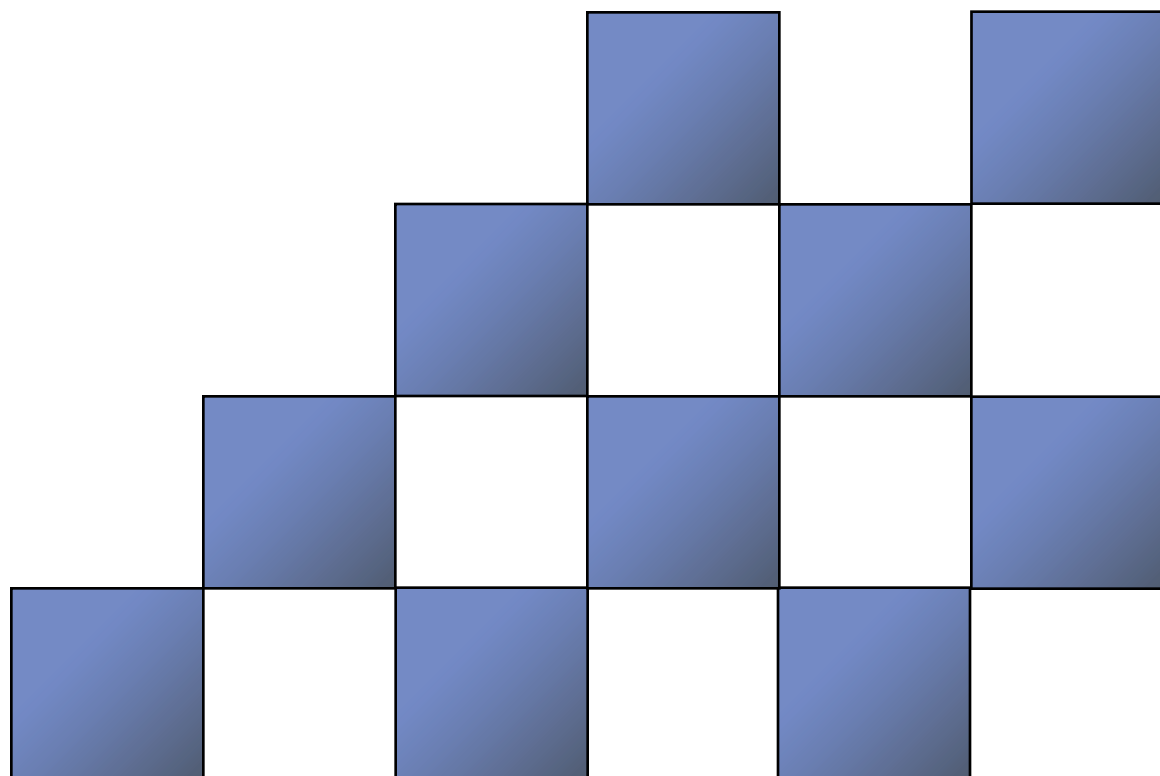
Time Line

The time line for the study was as follows:

- 9.15 Content work session with City Commission
- 9.22 Questionnaire draft sent to City Commission
- 9.29 Content work session with City Commission
- 9.30 2nd draft of questionnaire sent
- 10.7 3rd draft of questionnaire sent
- 10.14 Discussed content at City Commission meeting
- 10.14 Finalized and approved questionnaire
- 10.16 Postcards announcing survey mailed to citizens
- 10.21 Data collection started
- 11.21 Data collection ended
- 11.25 Results sent to staff
- 12.8 Results presented to City Commission
- 12.12 Final report submitted



EXECUTIVE SUMMARY



Executive Summary

Here are the main points from the findings:

1. Citizens are very satisfied with living in Winter Park.

Nearly nine out of ten citizens (87%) are “extremely satisfied” or “satisfied” with living in the city of Winter Park. Residents in the northwest quadrant are more likely to express high levels of satisfaction.

2. Citizens are very satisfied with city government.

Eighty-five percent (85%) of residents in the City of Winter Park are “extremely satisfied” or “satisfied” with the overall quality of services they receive from city government. Residents in the northwest quadrant are more likely to express high levels of satisfaction.

3. Satisfaction with specific city services lags overall satisfaction.

The percentages of residents who rated specific city services as “excellent” or “very good” range from a low of 34% for code enforcement to a high of 76% for the Winter Park Library. Conversely, relatively few citizens give “fair” or “poor” ratings to individual services as these percentages range from a low of 1% for fire-rescue services to 26% for streets and drainage. In general, residents living in the southeast and southwest quadrants give higher ratings for individual services, while residents living in the northwest quadrant gave lower ratings across services.

4. Citizens generally feel they are getting a fair deal for their taxes.

Citizens are more likely to be satisfied (54%) than dissatisfied (19%) with how the City of Winter Park spends their tax dollars. Residents living in the southwest are more likely to be satisfied, while residents of the northeast are less satisfied. Only 31% of residents feel taxes are too high for the levels of services they are receiving with residents in the northwest quadrant more likely to feel this way.

5. Top priorities for spending tax dollars are:

- Renovating and improving existing park facilities
- Winter Park Public Library

6. Moderate priorities for spending tax dollars are:

- Underground power line initiative
- Buy new park lands
- Continue the commuter rail initiative
- Renovate the Fairbanks Avenue corridor

7. Residents' preferred strategic initiatives are:

- Continuing the underground power line initiative
- Continuing financial support for the library
- Controlling development and density through codes & zoning

Residents' lowest priorities for strategic initiatives are:

- Partnering with the Orange County Public School system to build a new school to replace the Brookshire School
- Providing financial support to outside cultural, civic, service, and community organizations
- Designating areas and building as historic in an effort to maintain or enhance the historic character of the downtown area

8. Priorities for long-term capital investments are:

- Expanding the Winter Park Public Library
- Beautifying/renovating Fairbanks Avenue

Rebuilding City Hall is the lowest rated long-term capital investment.

9. Citizens are generous in supporting government and community services & organizations as 75% or more of citizens support city government allocating some city funding to the following:

- Winter Park Public Library
- Winter Park Historical Association
- Summer Youth Programs

At least half of citizens also support city funding for the following:

- Chamber of Commerce
- Community Coordinated Care for Children, Inc.
- Merchant associations
- Bach Festival Society
- United Arts
- Winter Park Playhouse
- Welbourne Avenue Day Nursery
- Enzian Theatre

10. Top concerns about neighborhood development are:

- Cutting down mature trees
- Eliminating open space

Just over half of citizens are “very concerned” about these two trends with a greater concern among residents living in the northwest quadrant.

11. Citizens support standards for new/remodeled houses although there are mixed reactions toward the impacts of new & remodeled houses to date.

- 57% of residents agree that new and remodeled houses built in the past few years have enhanced their neighborhoods.
- 35% of residents disagree that recently built/remodeled houses are compatible with other houses in their neighborhoods
- 62% of residents agree that the city should develop standards for new and remodeled houses to preserve the character of the City of Winter Park

12. Fairbanks Avenue Corridor

- 52% support redevelopment and larger than existing commercial buildings in this area
- 61% agree that the city should spend \$1.4 million to renovate and beautify the Fairbanks Avenue corridor

13. Brookshire Elementary School

- More residents prefer to use Orange County Public School money to renovate Brookshire (54%) rather than spending more local money to build a new school (26%)
- More residents believe that all residents (43%) should pay for a new Brookshire School if built than letting all costs be borne by residents who live in that school district (37%)

14. Post Office

- More residents prefer keeping the Post Office as is (52%) than prefer two separate options for building and/or moving parts of the Post Office and freeing up some park land downtown (38%)

15. Underground power lines

- Seven out of ten residents (71%) prefer to continue the underground power line initiative
- More residents (60%) prefer the current rate structure and time line for undergrounding power lines than prefer two separate options for expediting the undergrounding process at a higher tax rate (19%)

16. Commuter rail

- By a 48% to 36% margin residents favor continuing their commitment to the commuter rail even if a dedicated funding source cannot be found by the year 2017 at which point local residents will pay around \$1 million annually to keep the project going.
- By a 48% to 34% margin residents support spending about \$1.4 million to reconstruct the Amtrak building if federal funds are not available.

17. Lowest priorities for spending tax dollars:

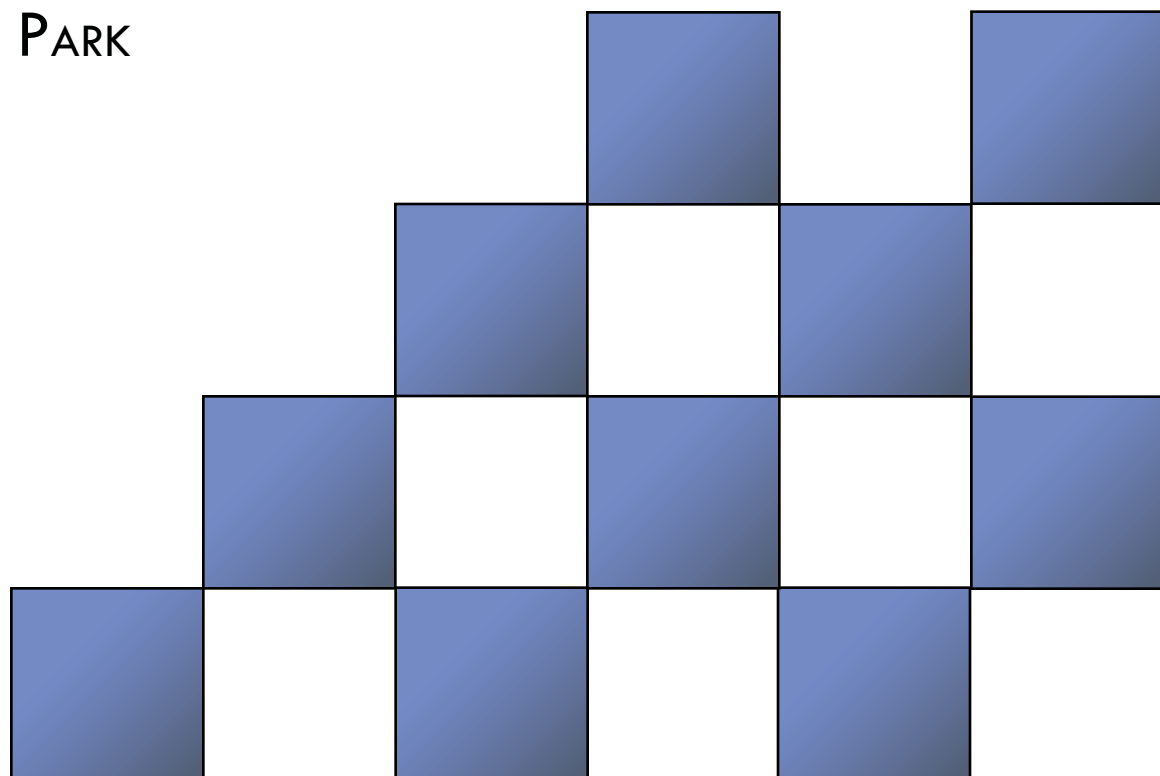
- Building a new City Hall
- Building a new Brookshire Elementary School
- Building a new Post Office

18. Services that citizens are more willing to reduce/cut in case of budget cutbacks are:

- Hours of operation of golf course & tennis center
- Number of city-sponsored/hosted cultural events and activities
- Close facilities that require significant financial subsidy
- Programs to attract new businesses and promote existing businesses
- Reduce efforts to provide affordable housing
- Communicate with citizens less frequently about what the city is doing
- Reduce the number of recreation programs the city offers



SATISFACTION WITH WINTER PARK



SATISFACTION WITH WINTER PARK

In 2008, nearly nine out of ten residents (87%) are satisfied with the City of Winter Park, which compares favorably to 74% who shared this opinion in 2006. Nearly as many residents (85%) in 2008 are satisfied with the overall quality of services they receive from the City of Winter Park, which also compares well with 75% who felt this way in 2006. Residents in the northwest quadrant (96%) are more likely to be satisfied with living in Winter Park, while residents of the southwest quadrant (83%) are not as satisfied. Residents in the northwest quadrant are also more likely to be satisfied with City-provided services (97%), while residents in the northeast quadrant have the lowest level of satisfaction (83%).

Overall Satisfaction with the City of Winter Park

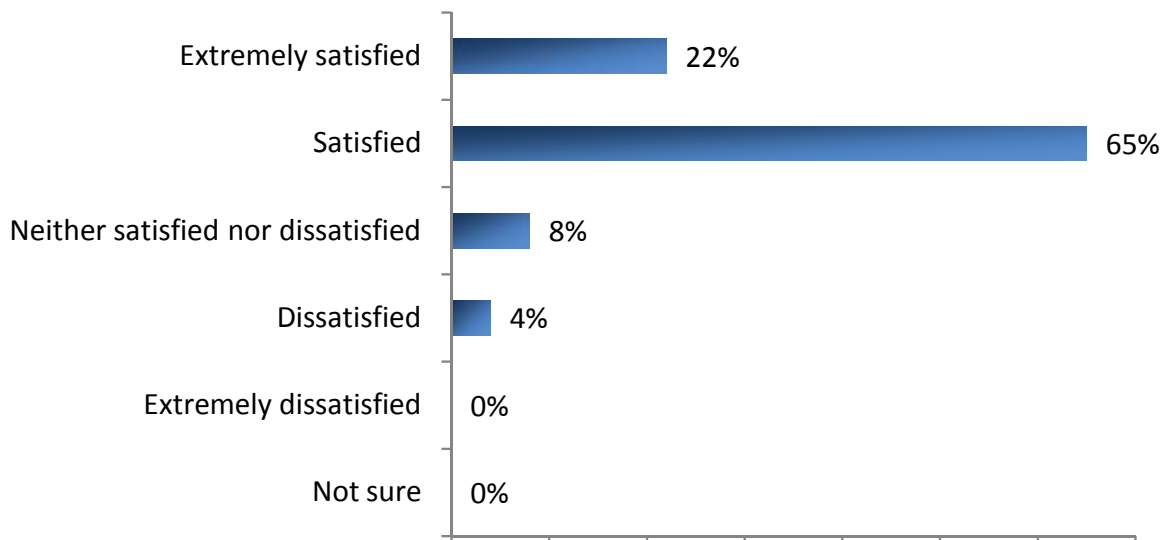
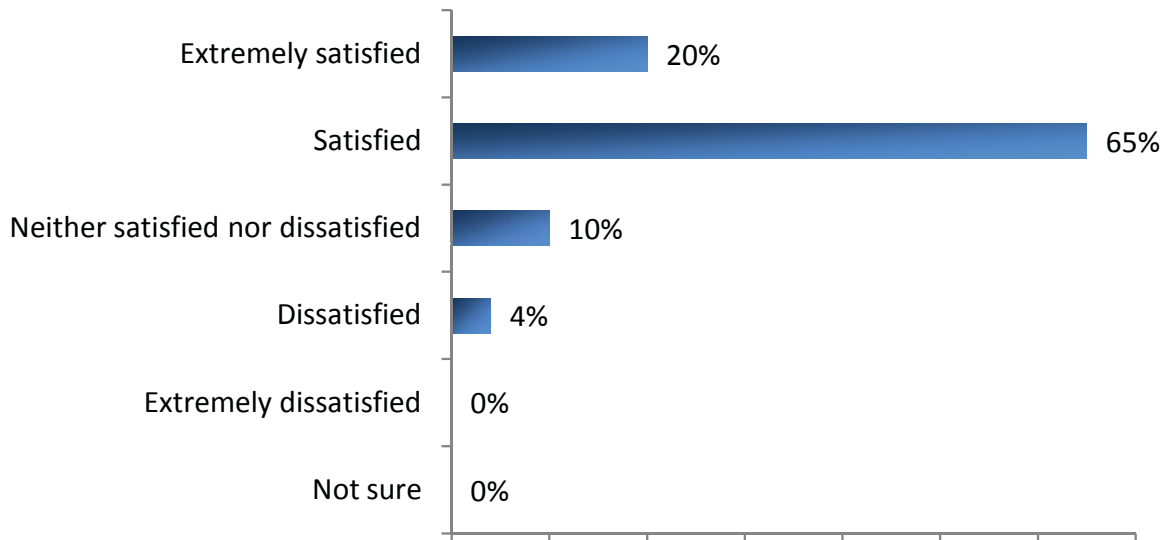


Table 1:

Overall Satisfaction with the City of Winter Park by Quadrant

Overall Satisfaction	Northeast quadrant	Southeast quadrant	Northwest quadrant	Southwest quadrant
Positive	88%	86%	95%	83%
Neither satisfied or dissatisfied	3%	7%	1%	4%
Negative	9%	8%	4%	13%
Not Sure	0%	0%	0%	0%

Overall Satisfaction with the quality of the services of the City of Winter Park



Represented below are the overall satisfaction with the City of Winter Park **Services** for all quadrants.

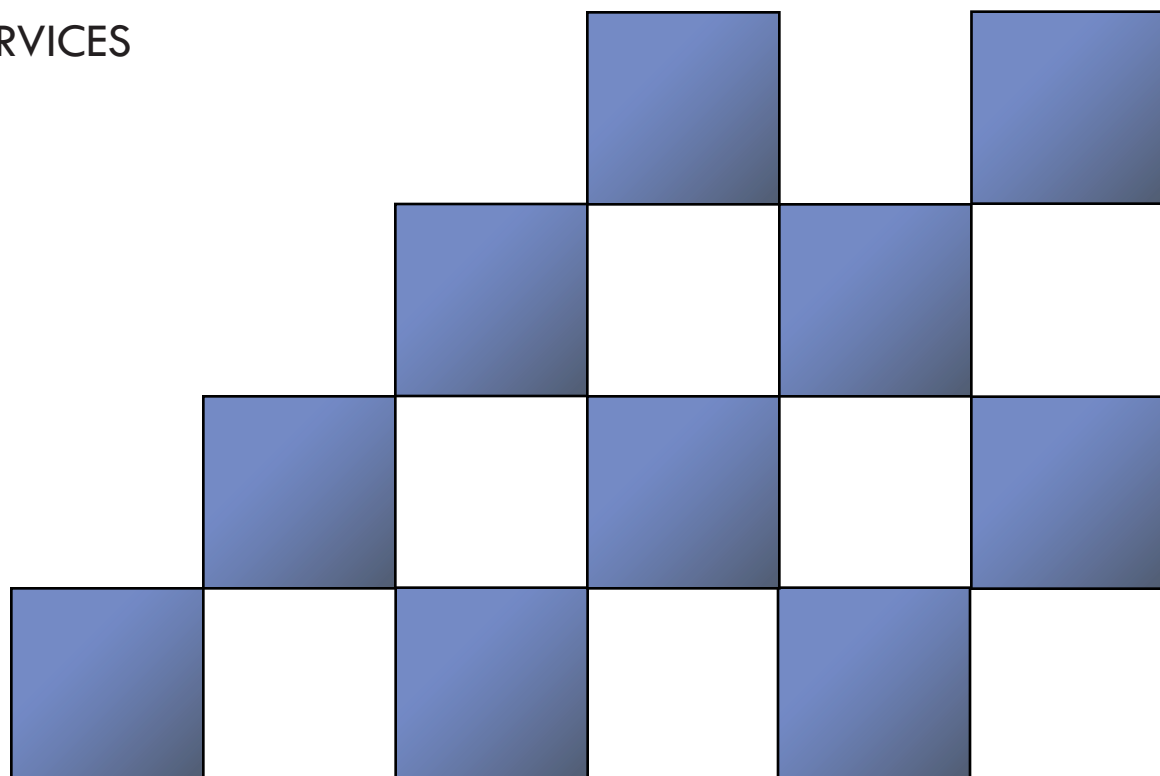
Table 2:

Overall Satisfaction with the Quality of the Services of the City of Winter Park by Quadrant

Overall Satisfaction with City Services	Northeast quadrant	Southeast quadrant	Northwest quadrant	Southwest quadrant
Positive	79%	90%	97%	83%
Neither satisfied or dissatisfied	4%	8%	1%	4%
Negative	17%	2%	2%	16%
Not Sure	0%	0%	0%	0%



SATISFACTION WITH SPECIFIC CITY SERVICES

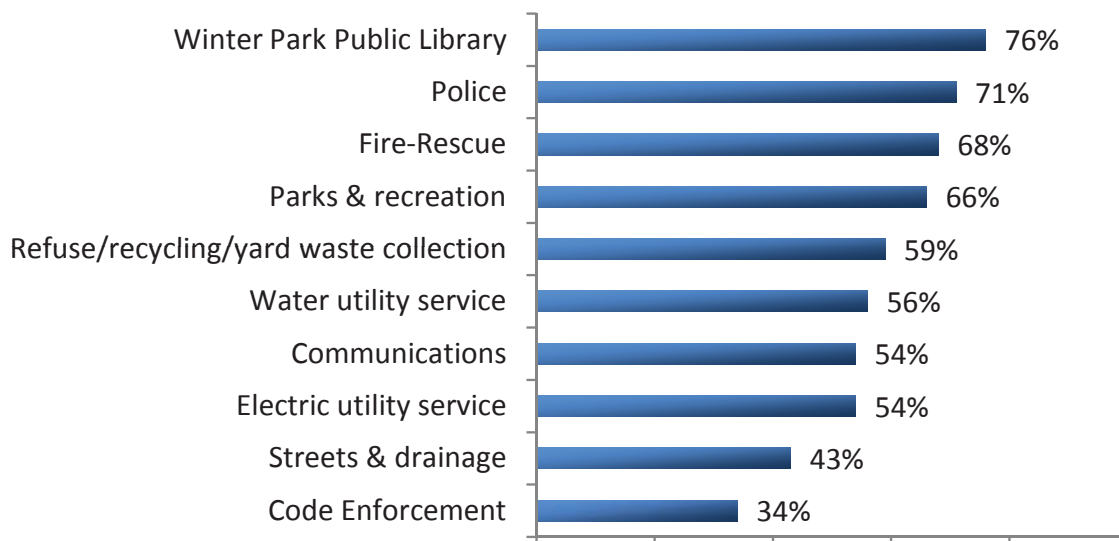


SATISFACTION WITH SPECIFIC CITY SERVICES

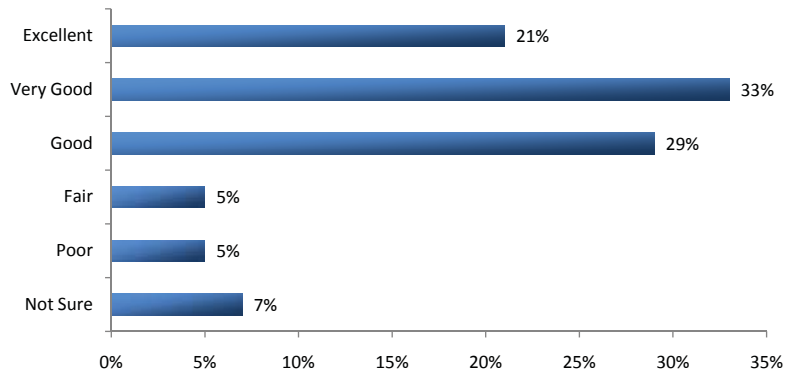
Satisfaction with City of Winter Park provided services ranges from a high of 76% (Excellent + Very Good ratings) to a low of 34%. The top-rated service is the Winter Park Public Library which garners excellent or very good ratings from over three out of four residents (76%). Seven out of ten residents (71%) rate police services as excellent or very good, and nearly as many residents (68%) assign the top two ratings to fire-rescue services. Parks and recreation services are not far behind with 66% excellent or very good ratings.

Fair and poor ratings are the two lowest ratings: Over one in four residents (26%) gives fair or poor ratings to City streets and drainage. Just over two in ten residents give fair or poor ratings to code enforcement (23%) and 19% give electric utility service a fair or poor rating. Only 1% of residents give fire-rescue services a fair or poor rating.

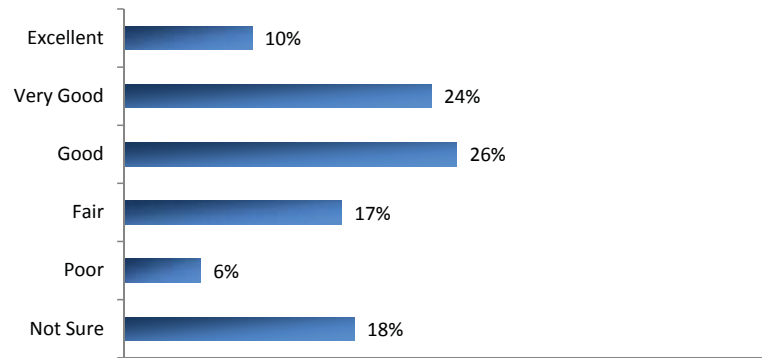
Satisfaction with the City of Winter Park Services Breakdown



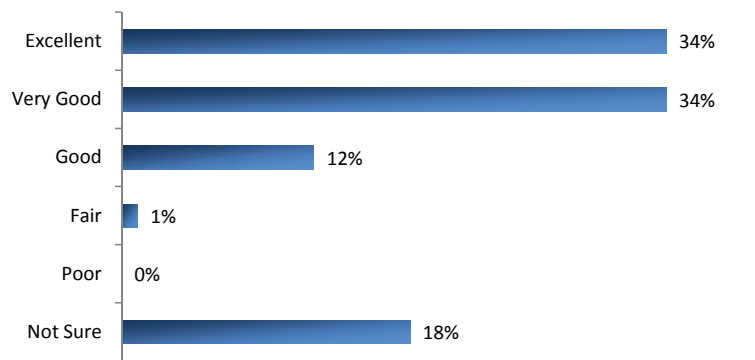
Satisfaction with the City of Winter Park Communication Services



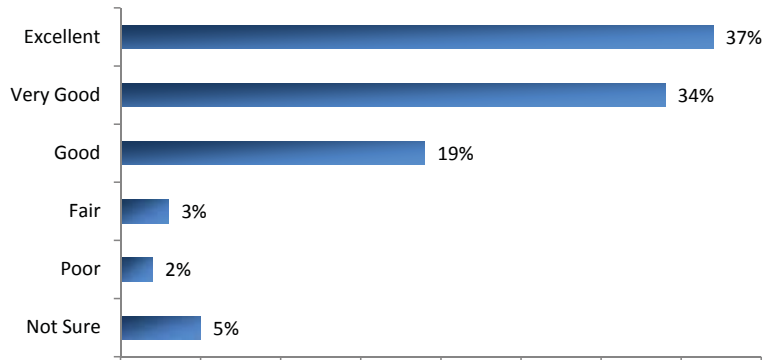
Satisfaction with the City of Winter Park Code Enforcement Services



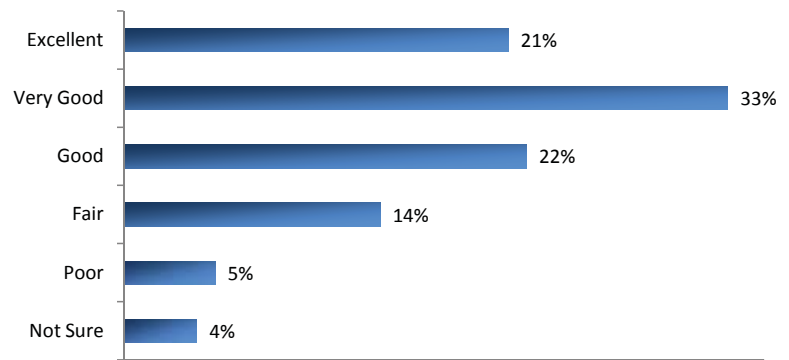
Satisfaction with the City of Winter Park Fire-Rescue Services



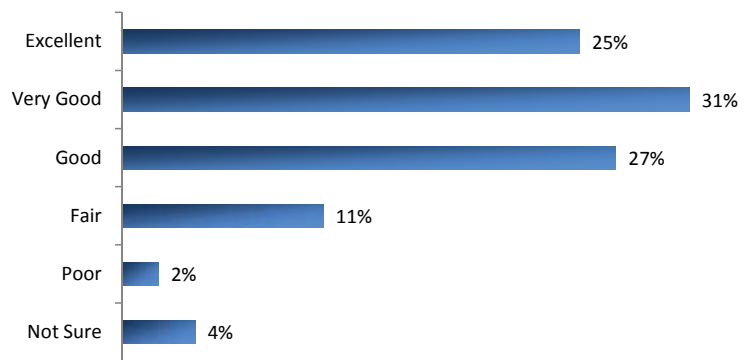
Satisfaction with the City of Winter Park Police Services



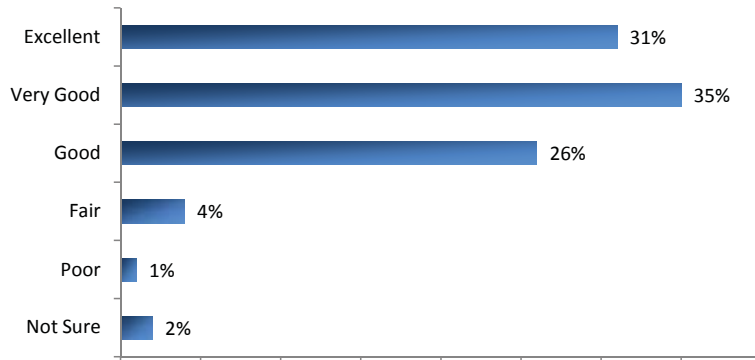
Satisfaction with the City of Winter Park Electric Utility Services



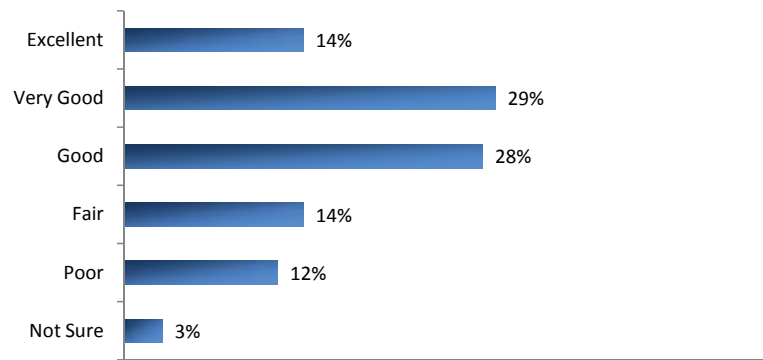
Satisfaction with the City of Winter Park Water Utility Services



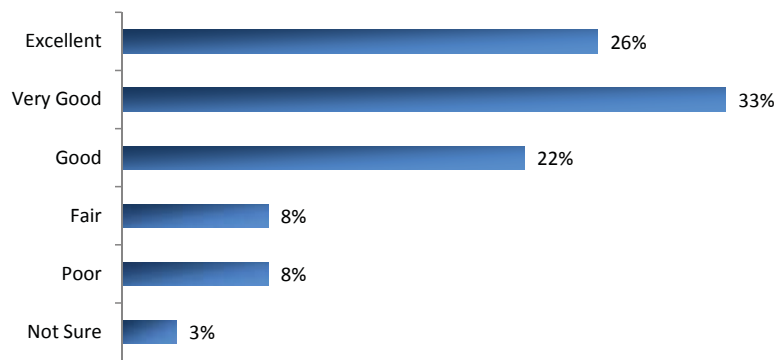
Satisfaction with the City of Winter Park Parks and Recreation Services



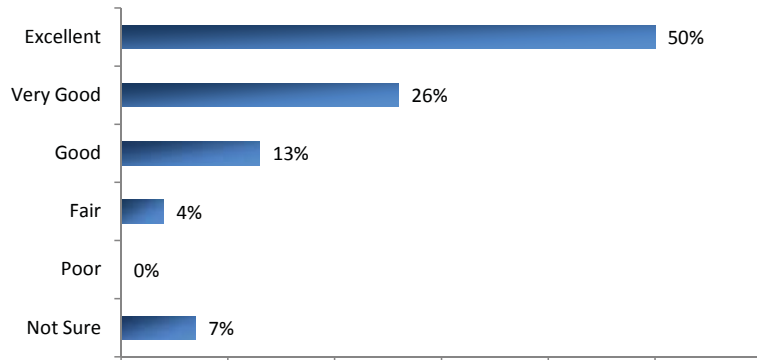
Satisfaction with the City of Winter Park Streets and Drainage Services



Satisfaction with the City of Winter Park Refuse/Recycling/Yard Waste Collection Services



Satisfaction with the City of Winter Park Public Library Services



Ratings by Quadrant

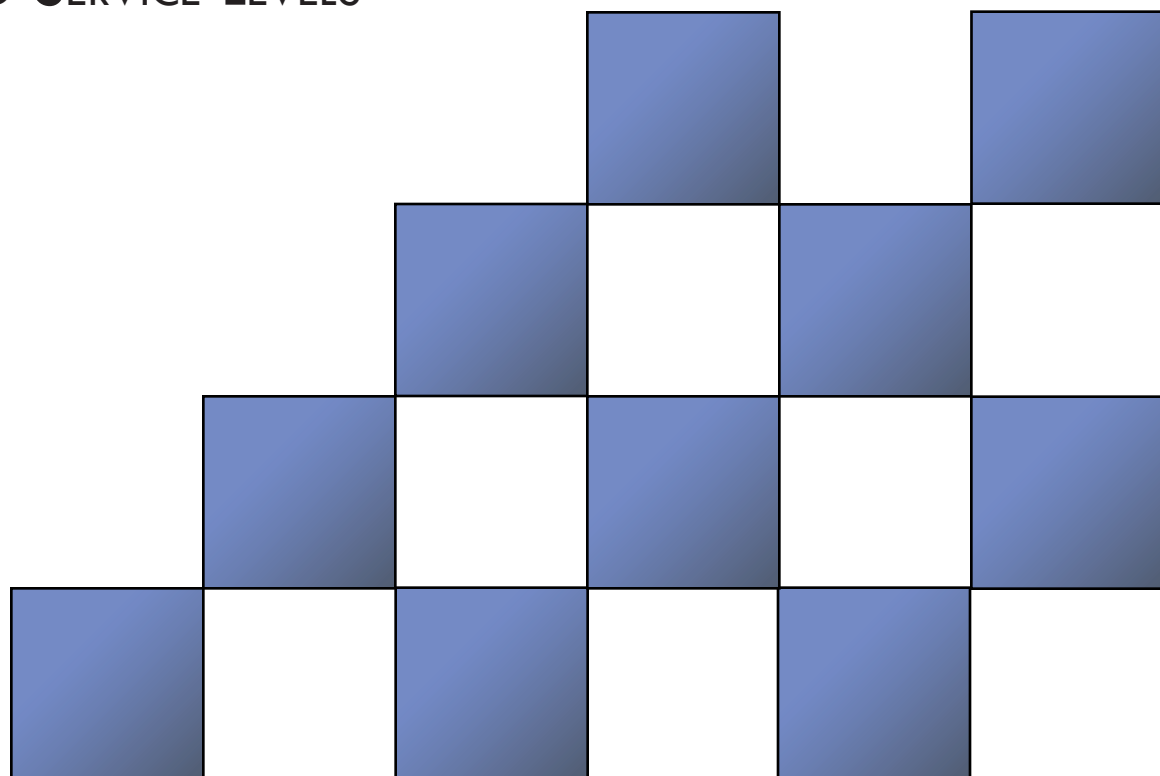
Residents in the southwest quadrant gave the highest ratings for six of the ten city-provided services. For four of the ten services, ratings from residents in the southeast quadrant are higher than ratings from residents in all other quadrants. Compared to other residents, those living in the northwest quadrant give fewer excellent and very good ratings across most city-provided services. In contrast to their overall satisfaction with city services (97% extremely satisfied or satisfied), residents of the northwest quadrant are not as liberal with praise for individual city services. Refer to Table 3 for an inclusive breakdown.

Table 3:
**Excellent to Very Good Ratings for City
Services by Quadrant**

City Services	Northeast quadrant	Southeast quadrant	Northwest quadrant	Southwest quadrant
Communications services	45%	63%	45%	64%
Code enforcement services	27%	42%	28%	37%
Fire-rescue services	68%	71%	61%	65%
Police services	73%	71%	52%	78%
Electric services	56%	50%	37%	65%
Water services	55%	56%	51%	56%
Parks and recreation services	68%	62%	56%	79%
Streets and drainage	40%	47%	30%	51%
Waste and recycling services	66%	61%	49%	38%
Library services	73%	83%	60%	79%



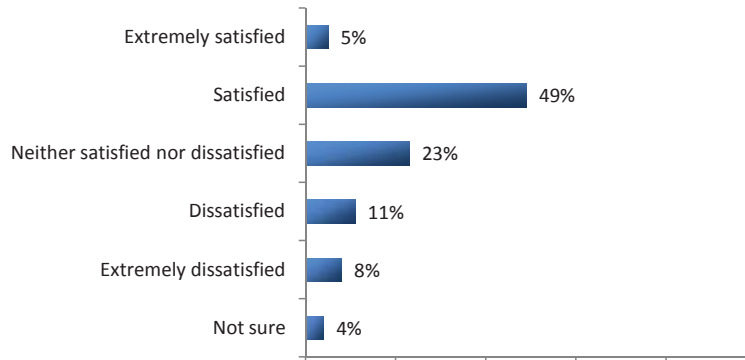
TAXES AND SERVICE LEVELS



TAXES AND SERVICE LEVELS

Residents are more likely to be satisfied (54%) than dissatisfied (19%) with how the City of Winter Park uses its tax dollars. Residents of the southwest quadrant (64%) are more likely to be satisfied with how the City spends their tax dollars, while residents of the northeast quadrant (28%) are more likely to be dissatisfied.

Satisfaction with the City of Winter Park Tax Allocation



By a 51% to 40% margin residents are more likely to think taxes are high as opposed to low or just right. When viewed differently, 58% of residents feel the City of Winter Park is providing high quality services that are at least commensurate with the level of taxes being paid. Residents in the northeast quadrant (46%) are more likely to think that taxes are just right or too low. Conversely, 50% of the residents in the northwest quadrant think taxes are too high.

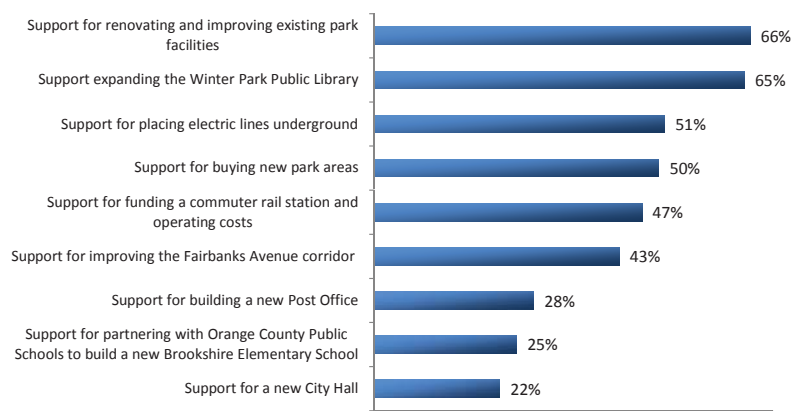
Satisfaction with the City of Winter Park Tax Allocation versus Quality of Service



WILLINGNESS TO PAY HIGHER TAXES TO SUPPORT CITY INITIATIVES

Citizens were presented with a set of nine city initiatives that they could choose either to continue supporting or oppose. A majority of residents are willing to pay more taxes or fees to enhance or continue renovating and improving existing park facilities (66%) and to expand the Winter Park Public Library (65%). A slight majority of residents (51%) are willing to pay higher taxes or fees to continue placing electric lines underground, and exactly half of residents (50%) are willing to pay higher taxes or fees to buy new park areas. A plurality of residents (47%) support higher taxes/fees to fund a commuter rail station and operating costs. A plurality of residents (47%) support higher taxes/fees to fund a commuter rail station and operating costs. A plurality of residents (47%) support higher taxes/fees to fund a commuter rail station and operating costs.

Willingness for the City of Winter Park to use Tax Dollars for Certain City Initiatives



Conversely, a plurality of residents (45%) oppose higher taxes or fees to improve the Fairbanks Avenue corridor. Majorities of residents oppose higher taxes or fees to partner with Orange County Public Schools to build a new Brookshire Elementary School (60%), build a new City Hall (62%), or build a new Post Office (58%).

Table 4 shows support by quadrant for paying higher taxes or fees to enhance or continue city services and projects.

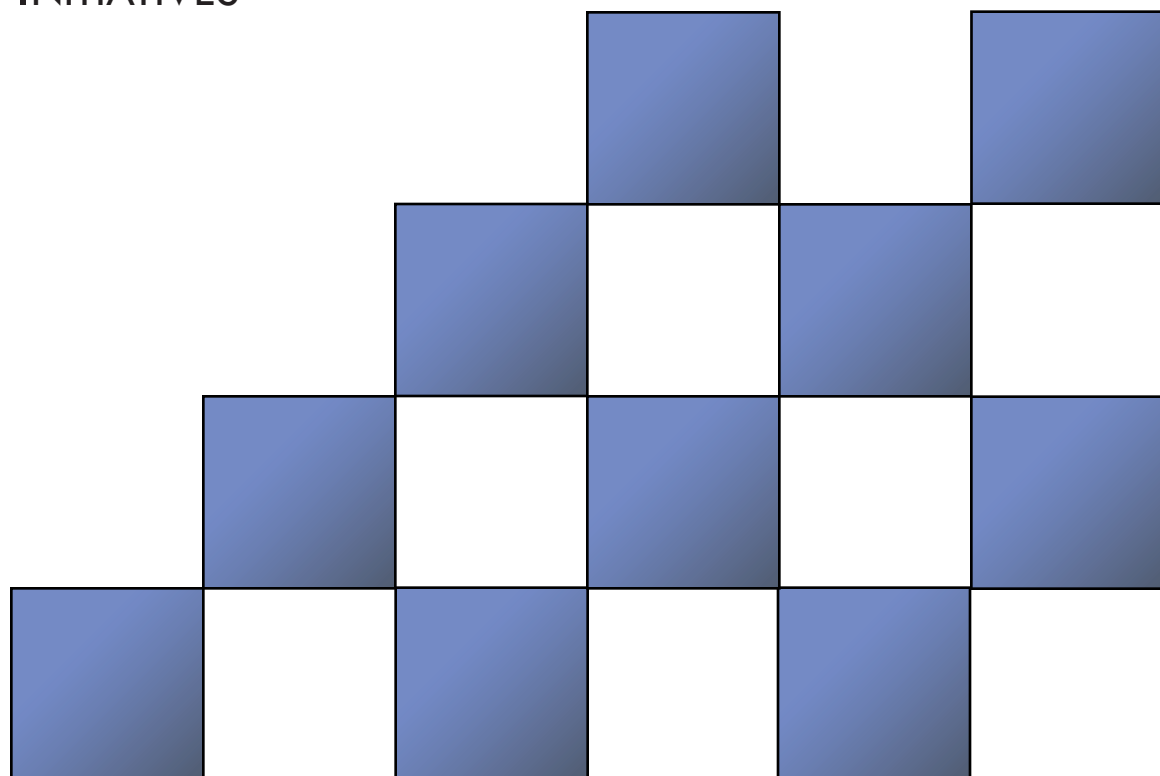
Table 4:

Support for Funding City Projects/Services by Quadrant

Projects/Services	Northeast quadrant	Southeast quadrant	Northwest quadrant	Southwest quadrant
Expanding Winter Park Public Library	66%	56%	72%	73%
Undergrounding electric lines	49%	54%	34%	67%
Renovating and improving existing park facilities	64%	61%	80%	67%
Buying new park areas	47%	49%	47%	62%
Funding a commuter rail station & operating costs	43%	48%	41%	56%
Improving the Fairbanks Avenue corridor	32%	50%	39%	66%
Partnering with Orange County Schools to build a new Brookshire Elementary School	14%	35%	34%	26%
Building a new City Hall	16%	28%	12%	34%
Building a new Post Office	21%	28%	29%	45%



STRATEGIC INITIATIVES

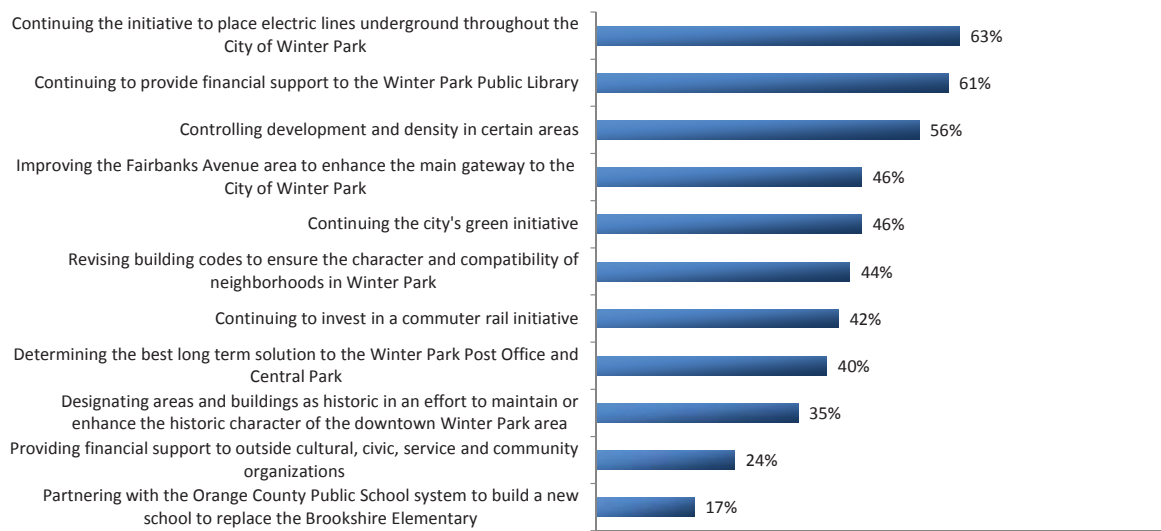


STRATEGIC INITIATIVES

Out of eleven strategic initiatives that can enhance the quality of life in the City of Winter Park, majority of residents support three:

- 63% - Continuing the initiative to place electric lines underground
- 61% - Continuing to provide financial support to the Winter Park Public Library
- 56% - Controlling development and density in certain areas through codes and zoning, to preserve the character of the City of Winter Park

Focus of Tax Allocation for the City of Winter Park Strategic Initiatives



Residents of the southeast quadrant (82%) are much more likely to support continuing the initiative to place electric lines underground. Support for continuing to provide finances to the Winter Park Public Library is more uniform across town ranging from 55% to 64% in all quadrants except the northwest (42%). Support for controlling development and density through codes and zoning is fairly stable across town with a low of 54% in the southeast and a high of 66% in the southwest supporting this initiative.

Support for several initiatives are between 40% and 50% of residents:

- 46% - Improving Fairbanks Avenue between 17-92 and I-4
- 46% - Continuing the city's "Green" initiative
- 44% - Revising building codes to ensure the character and compatibility of neighborhoods
- 42% - Continuing to invest in a commuter rail initiative
- 40% - Determining the best long-term solution to the Winter Park Post Office and Central Park

While one in three residents (35%) supports designating areas and buildings as historic in an effort to maintain or enhance the historic character of the downtown area, relatively few residents support providing financial assistance to outside cultural, civic, service, and community organizations (24%) or partnering with the Orange County Public Schools to build a new school to replace Brookshire Elementary School (17%).

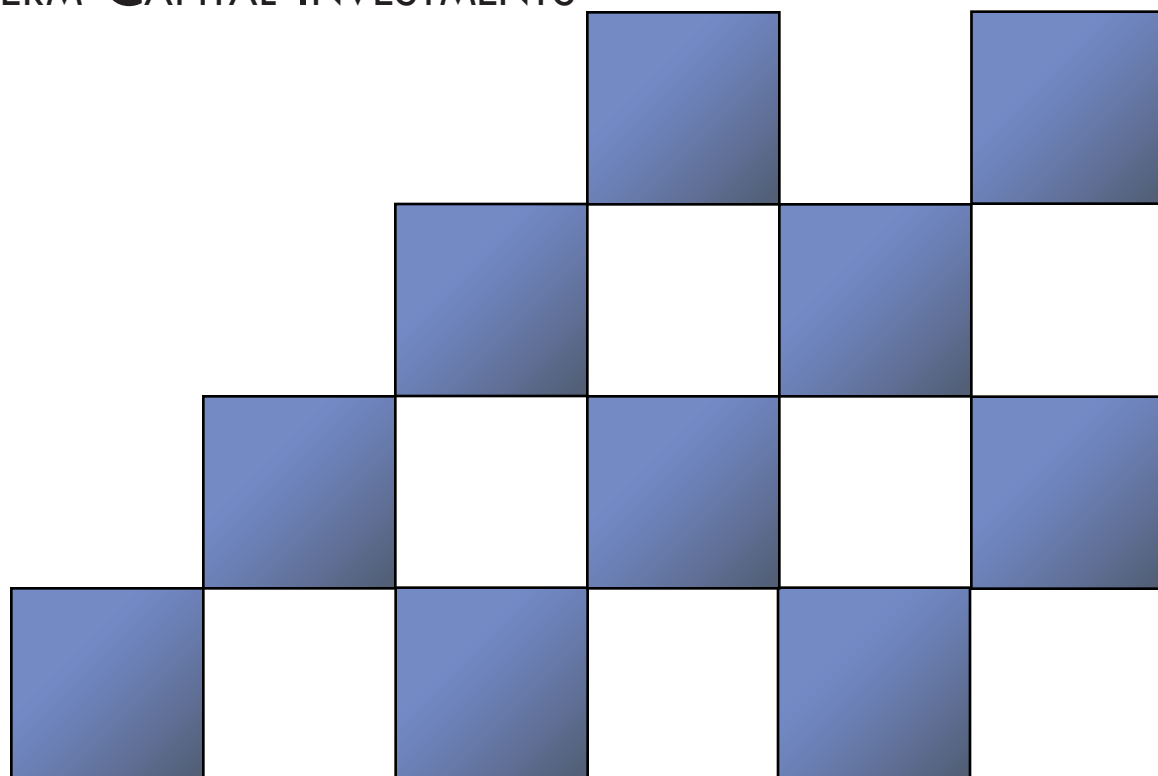
Table 5 shows the support by quadrant for the support of funding city initiatives by quadrant.

Table 5:
Support for Funding City Projects/Services by Quadrant

Strategic Initiative	Northeast quadrant	Southeast quadrant	Northwest quadrant	Southwest quadrant
Provide financial support to outside cultural, civic, service and community organizations such as the Welbourne Avenue Day Nursery, United Arts, Bach Festival, etc.	20%	14%	53%	26%
Continuing to provide financial support to the Winter Park Public Library	66%	55%	49%	70%
Revising building codes to ensure the character and compatibility of neighborhoods in Winter Park	44%	39%	49%	53%
Improving the Fairbanks Avenue area by planting trees, widening medians, extending sewer, etc., to enhance the main gateway for the City of Winter Park	40%	40%	58%	56%
Partnering with the Orange County Public Schools to build a new school to replace the Brookshire Elementary School as opposed to having OCPS renovate the school as planned	9%	31%	7%	14%
Determining the best long-term “solution” to the Winter Park Post Office and Central Park in terms of where to locate the main Post Office, where to locate the Post Office distribution facility with its accompanying asphalt and trucks, limiting development on the current location of the Post Office, and whether or not to turn the area now occupied by the Post Office into additional park lands	41%	34%	35%	46%
Continuing the initiative to place electric lines underground throughout the City of Winter Park	62%	80%	51%	44%
Continuing to invest in a commuter rail initiative including renovating the station so it will match historic character of Winter Park	36%	49%	38%	43%
Designating areas and buildings as historic in an effort to maintain or enhance the historic character of the downtown Winter Park area	41%	31%	42%	26%
Controlling development and density in certain areas, through codes and zoning, to preserve the character of the City of Winter Park	60%	54%	64%	51%
Continuing the City’s “Green” initiative, which could include retrofitting City properties to be more efficient, replacing vehicles with hybrid/energy efficient vehicles, expanding the City’s recycling program, adopting “Green” building codes, continuing to offer quarterly hazardous waste disposal, and adopting “Green” landscaping codes	44%	43%	50%	57%



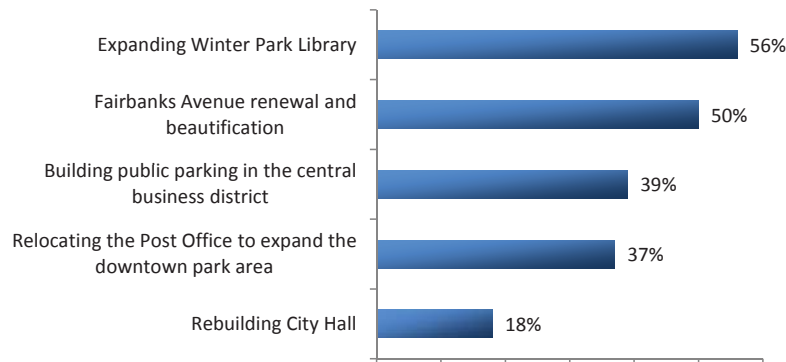
LONG-TERM CAPITAL INVESTMENTS



LONG-TERM CAPITAL INVESTMENTS

The City of Winter Park's five long-term capital investment alternatives were shown to citizens, who were requested to rank order them from one to five in terms of which were most important to the community. The graph below shows the percentages of citizens who chose each capital investment alternative as their first or second priority for the community.

First or Second Rated Long-Term Investments for the City of Winter Park



Expanding the Winter Park Public Library is citizens' number one capital investment alternative with 56% selecting it as either the first or second priority for the community. The Fairbanks Avenue renewal and beautification project is the second most important capital investment alternative with 50% of citizens ranking it first or second. Building public parking in the central business district (39% rank it as first or second) narrowly edges out relocating the Post Office to expand the downtown park area (37% rank it first or second). The lowest rated capital investment alternative is building a new City Hall as only 18% of citizens rank this option as first or second in terms of how important it is for the community.

Table 6 shows the percentages of citizens by quadrant who select each capital investment alternative as one of the top two priorities for the good of the community.

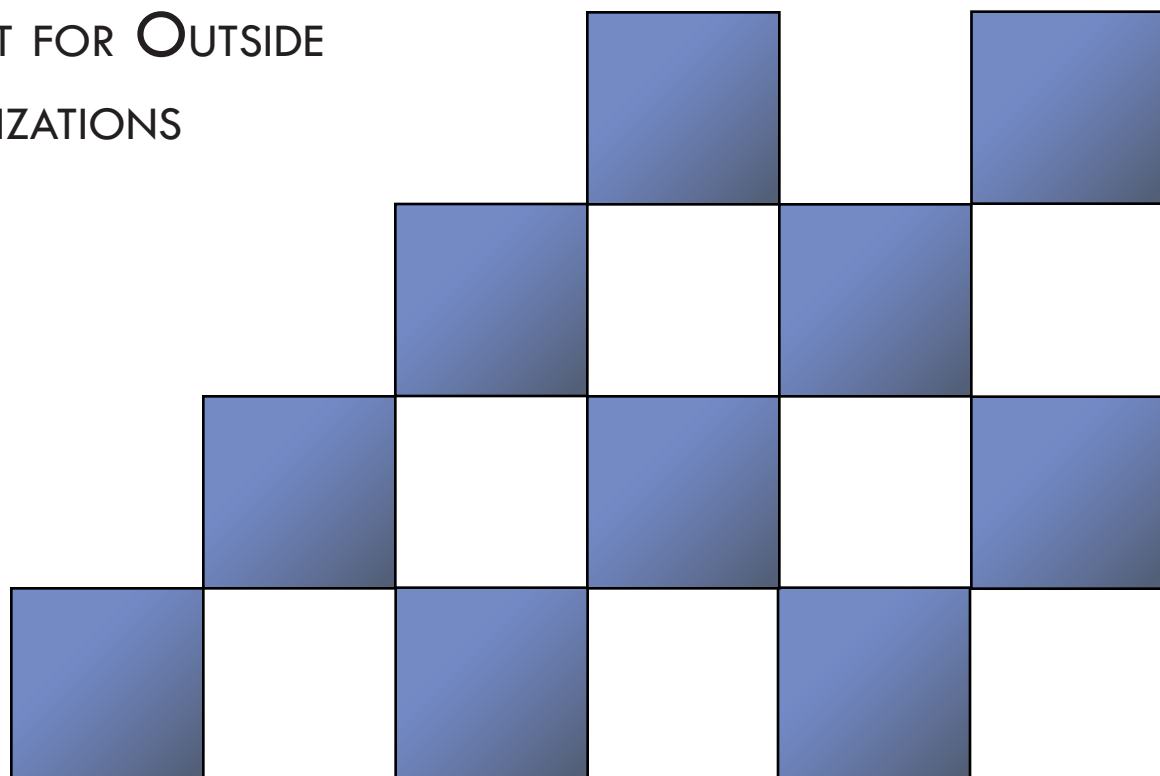
Table 6:

Priority Ranking of Capital Investment Alternatives (top 2 rankings) by Quadrant

Projects/Services	Northeast quadrant	Southeast quadrant	Northwest quadrant	Southwest quadrant
Relocating the Post Office to expand the downtown park area	46%	29%	22%	39%
Rebuilding City Hall	12%	21%	13%	31%
Expanding the Winter Park Public Library	61%	51%	62%	48%
Building Public Parking in the Central Business District	44%	50%	31%	22%
Fairbanks Avenue renewal and beautification	39%	49%	73%	61%



CITY FUNDING SUPPORT FOR OUTSIDE ORGANIZATIONS



CITY FUNDING SUPPORT FOR OUTSIDE ORGANIZATIONS

Citizens were presented with a list of twelve outside organizations and asked if they favor or oppose the City of Winter Park allocating some city funding to each. For all twelve outside organizations, more citizens support than oppose allocating some city funding to them.

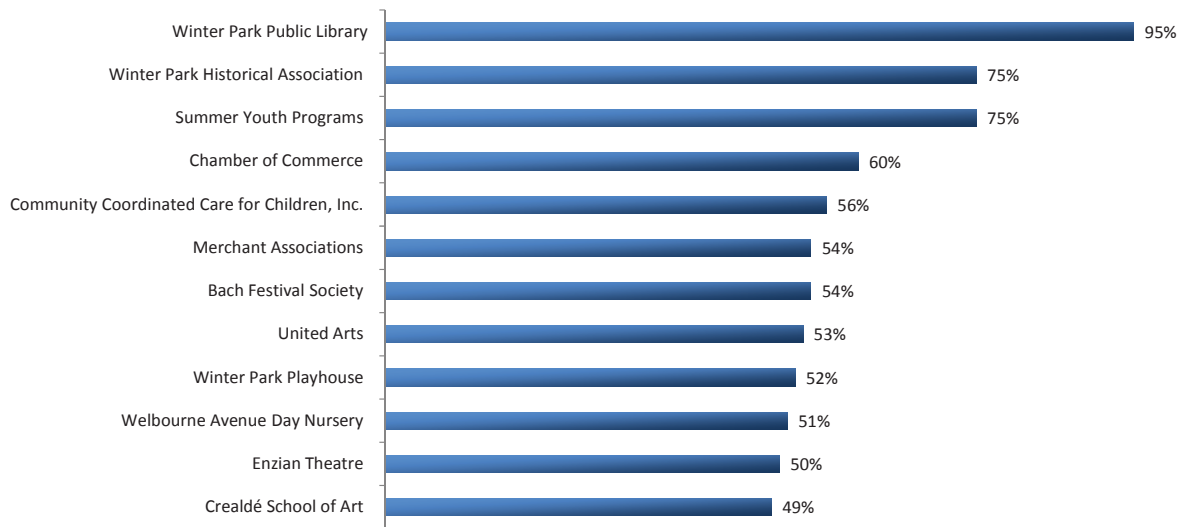
Citizens strongly support allocating some city funding to the Winter Park Public Library as 95% support funding the Library from city coffers and only 4% oppose. Citizens in all quadrants strongly support funding the Winter Park Public Library with city monies.

Three out of four citizens (75%) support using city funds to help finance the Winter Park Historical Association. Support for using city funds for the Winter Park Historical Association range from a low of 69% in the northeast quadrant to a high of 86% in the northwest quadrant.

Three out of four citizens (75%) favor allocating city funding to the Summer Youth Programs. Support ranges from 73% of the citizens in the Northeast and southeast quadrants to 88% of the citizens in the northwest quadrant.

Six in ten citizens (60%) believe that some city funding should be given to the Winter Park Chamber of Commerce. Support for using city funding for the Winter Park Chamber of Commerce varies from a low of 42% in the southwest quadrant to a high of 76% in the southeast quadrant.

Support of Organizations outside the City of Winter Park



The rest of the outside organizations receive support from about half of citizens for getting City funding:

- 56% – Community Coordinated Care for Children, Inc.
- 54% - Winter Park Merchant Associations
- 54% - Bach Festival Society
- 53% - United Arts
- 52% - Winter Park Playhouse
- 51% - Welbourne Avenue Day Nursery
- 50% - Enzian Theatre
- 47% - Crealde School of Art

Table 7 shows how support for City funding for outside organizations varies across quadrants of the City of Winter Park.

Table 7:

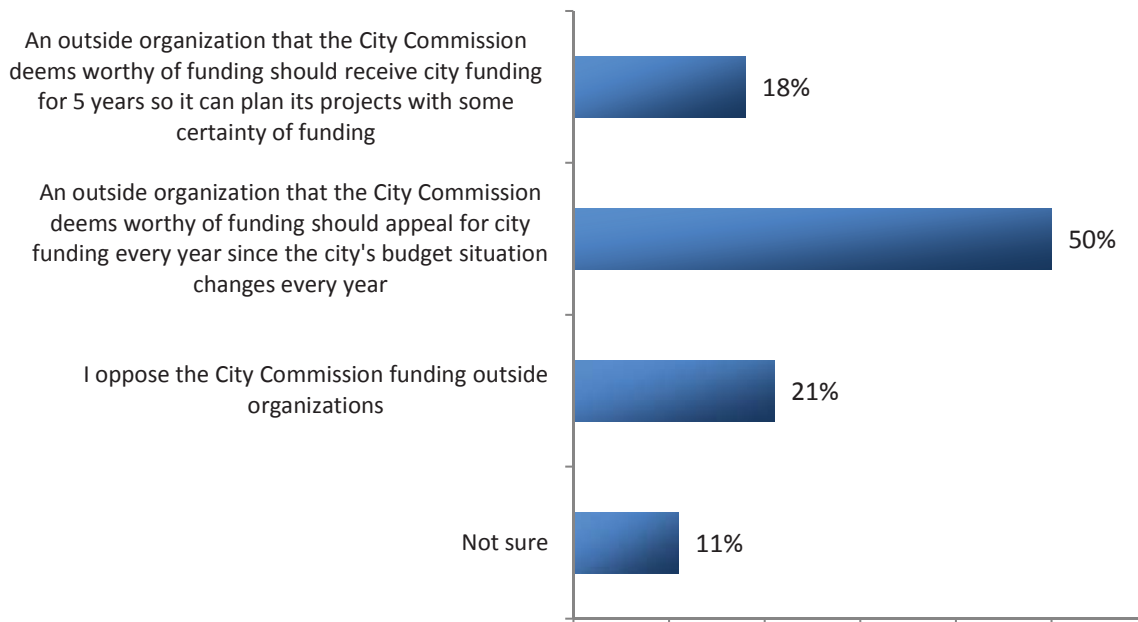
Support for City Funding for Outside Organizations by Quadrant

Projects/Services	Northeast quadrant	Southeast quadrant	Northwest quadrant	Southwest quadrant
Winter Park Public Library	97%	93%	95%	95%
Winter Park Historical Association	69%	75%	86%	83%
Summer Youth Programs	73%	73%	88%	77%
Winter Park Chamber of Commerce	56%	76%	57%	42%
Community Coordinated Care for Children, Inc.	41%	67%	75%	56%
Winter Park Merchant Associations	39%	51%	69%	77%
Bach Festival Society	42%	49%	76%	66%
United Arts	46%	49%	71%	64%
Winter Park Playhouse	49%	45%	64%	53%
Welbourne Avenue Day Nursery	46%	48%	71%	48%
Enzian Theatre	48%	42%	64%	61%
Crealde School of Art	39%	46%	69%	61%

FUNDING STRATEGY

Citizens prefer that outside organizations appeal to the City Commission on an annual basis for their City funding. Exactly half of citizens (50%) prefer annual requests for funding for outside organizations, while only 18% believe outside organizations should be funded for a 5-year period so the organizations can better plan their operational and capital strategies. One in five citizens (21%) voiced their opposition to funding outside organizations through this question. Opposition to funding outside organizations peaks in the northwest quadrant where 40% of citizens prefer not to give City funding to these groups.

Support of Monies for Organizations outside the City of Winter Park

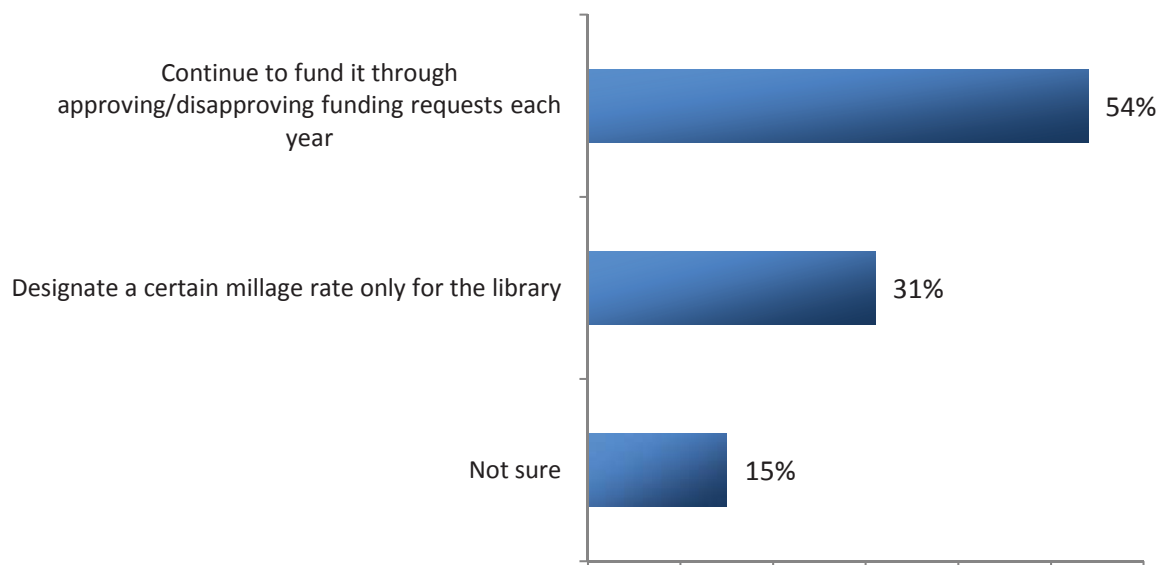


LIBRARY FUNDING STRATEGY

In the 2007 fiscal year, the City of Winter Park allocated approximately \$1.3 million to the Winter Park Public Library. Funding for the library is currently provided on an annual request and approval basis. An alternative funding mechanism that can introduce more stability into the funding stream available for the library is to have a designated millage rate solely for the Winter Park Public Library.

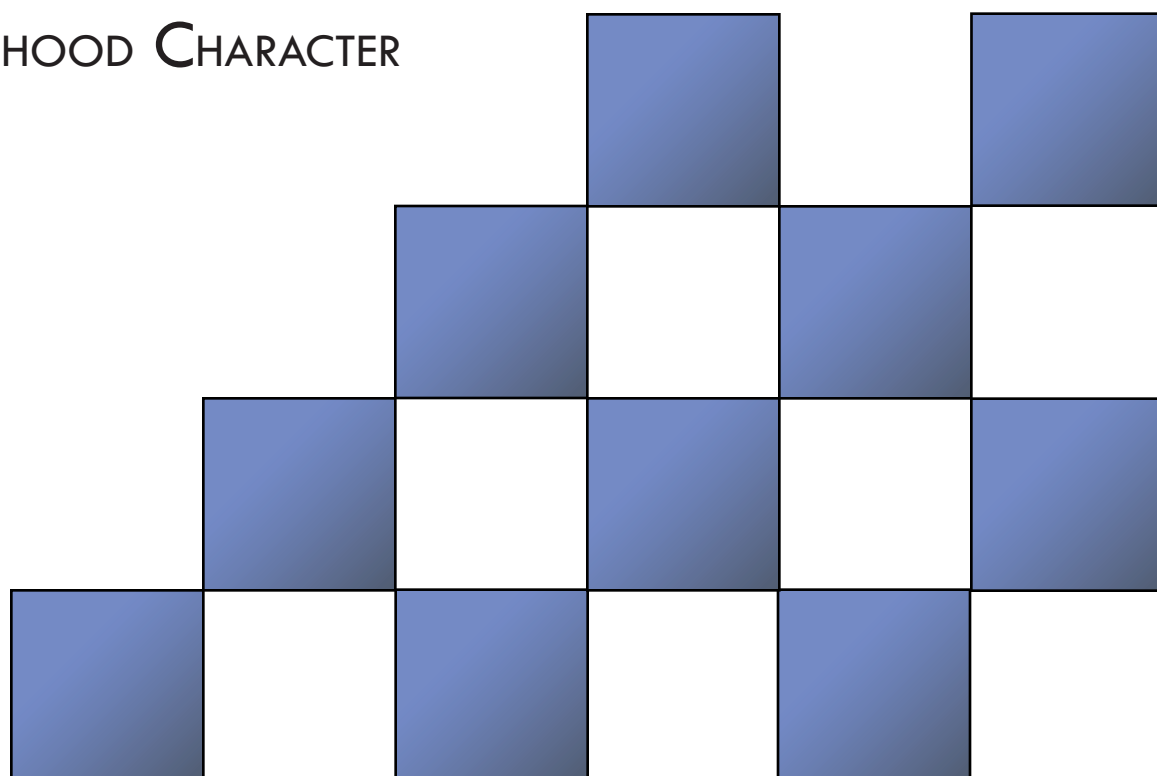
A majority of citizens (54%) prefer that the library continue to receive funding on a yearly request basis. Three in ten citizens (31%) favor introducing a designated millage rate for the library. A majority of residents in the northeast (62%) and southeast (58%) quadrants favor annual funding, while a plurality of citizens in the northwest quadrant also favor this funding mechanism. A plurality of citizens in the southwest quadrant (48%) favor a designated millage rate for funding the Winter Park Public Library.

Funding Strategy for the City of Winter Park Public Library





TRENDS AFFECTING NEIGHBORHOOD CHARACTER



TRENDS AFFECTING NEIGHBORHOOD CHARACTER

Citizens were given an opportunity to respond to several trends that seem to be influencing the character of Winter Park neighborhoods. The majority of citizens express at least some concern with all neighborhood trends included in the survey as shown below:

***At least somewhat
concerned with trend***

90%

85%

67%

63%

62%

Trend

Cutting down mature trees to make room for larger houses

Eliminating open yards or green space to make room for larger houses

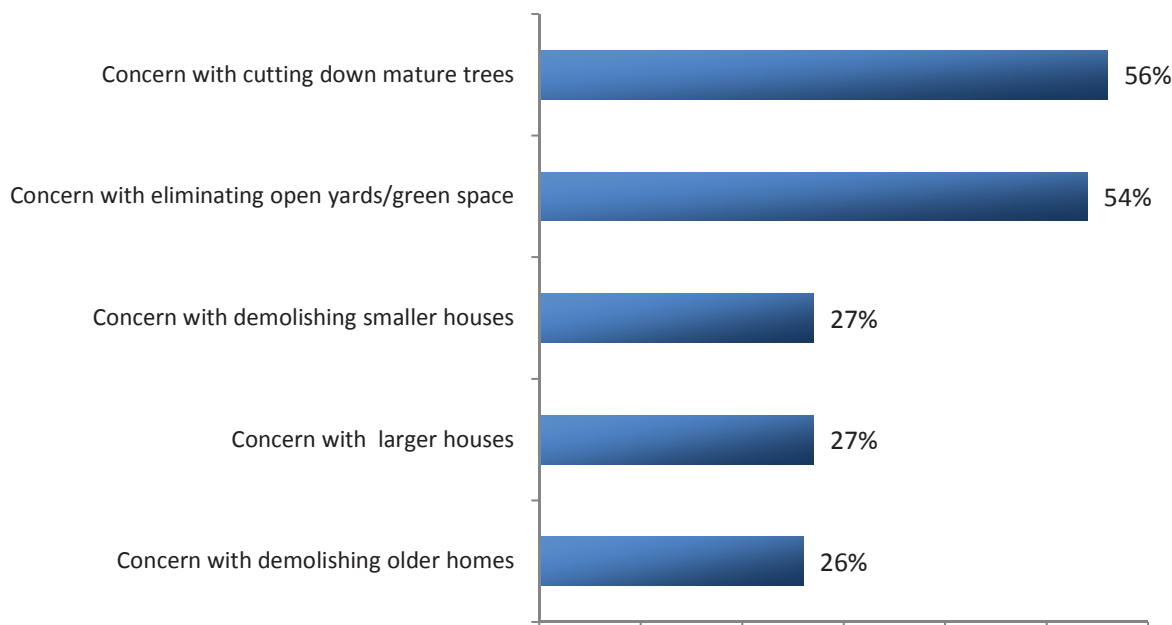
Building larger new or remodeled houses

Demolishing smaller houses

Demolishing older homes to make way for newer houses

Percentages of citizens who are “very concerned” with each of these trends are considerably smaller as shown in the graph below. However, over half of citizens are “very concerned” with demolishing smaller houses and eliminating open yards or green space to make room for larger houses.

Percentages of People who are Very Concerned with Particular Trends
Affecting Neighborhood Character



An overall breakdown of trends affecting neighborhood character concerns is shown below in Table 8.

Table 8:
Overall Ratings of Concern for Neighborhood Trends

Neighborhood Trend	Not Concerned	Somewhat Concerned	Concerned	Very Concerned	Trend is not happening
Building new or remodeled houses	34%	20%	20%	26%	0%
Cutting down mature trees to make room for larger houses	10%	14%	20%	26%	0%
Demolishing older homes to make way for newer houses	37%	15%	21%	26%	0%
Demolishing smaller houses	37%	17%	19%	27%	0%
Eliminating open yards/green space to make room for larger houses	15%	13%	18%	54%	0%

Percentages of citizens who are very concerned with various neighborhood trends vary significantly across quadrants as shown in Table 9 below.

Table 9:
“Very Concerned” about Neighborhood Trends by Quadrant

Neighborhood Trend	Northeast quadrant	Southeast quadrant	Northwest quadrant	Southwest quadrant
Building new or remodeled houses	33%	19%	37%	20%
Cutting down mature trees to make room for larger houses	27%	20%	53%	14%
Demolishing older homes to make way for newer houses	31%	20%	43%	18%
Demolishing smaller houses	58%	44%	66%	53%
Eliminating open yards/green space to make room for larger houses	57%	48%	68%	66%

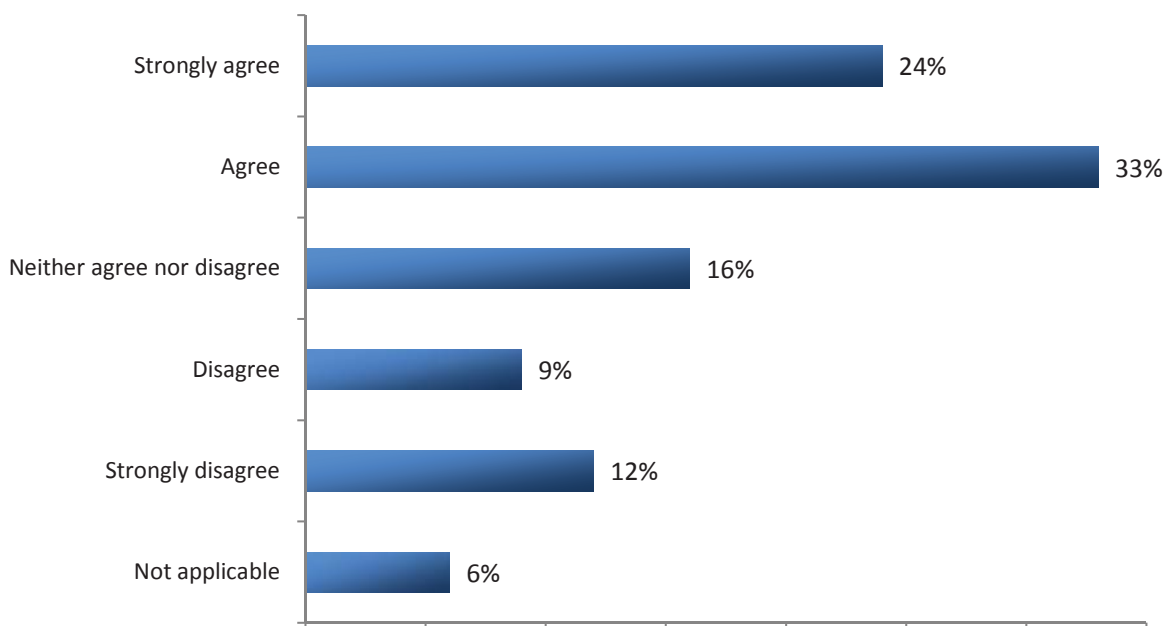
REMODELED HOUSES

Additional questions about remodeled houses and their effect on neighborhoods were included in the survey. Citizens appear to have mixed feelings about new and remodeled houses. Over half of citizens (57%) believe new and remodeled houses enhance Winter Park's neighborhoods, yet 62% of citizens want the City of Winter Park to develop standards for new and remodeled houses and buildings to preserve the character of Winter Park. Only 42% of citizens feel that new and remodeled houses built in the past few years are compatible with other homes in their neighborhoods. Reactions to neighborhood trends across the four quadrants of the City of Winter Park are shown in Table 10.

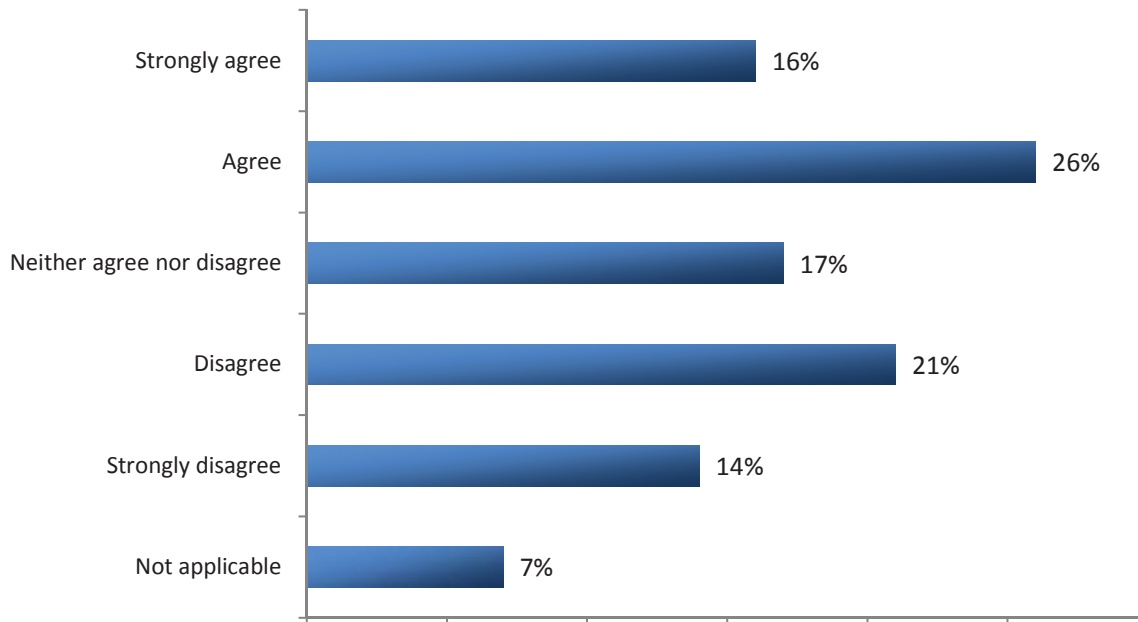
Table 10:
Agreement with Statements about Remodeled/New Houses by Quadrant

New/Remodeled homes opinion	Northeast quadrant	Southeast quadrant	Northwest quadrant	Southwest quadrant
New/remodeled houses built in the past few years have enhanced your neighborhood	60%	56%	47%	67%
New/remodeled houses built in the past few years are compatible with other houses in the neighborhood	39%	47%	36%	50%
City of Winter Park should develop standards for new/remodeled houses/buildings to preserve the character of Winter Park	63%	71%	51%	57%

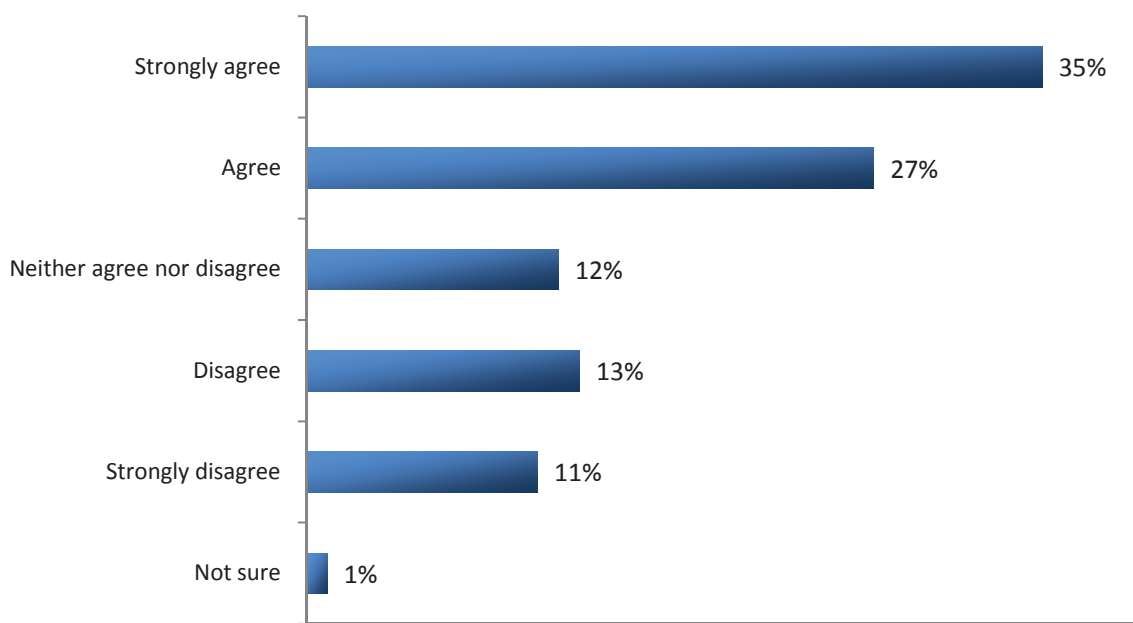
Agreement on whether New and Remodeled Homes have enhanced Neighborhoods



Agreement on whether New and Remodeled Homes are Compatible with Homes in Particular Neighborhoods

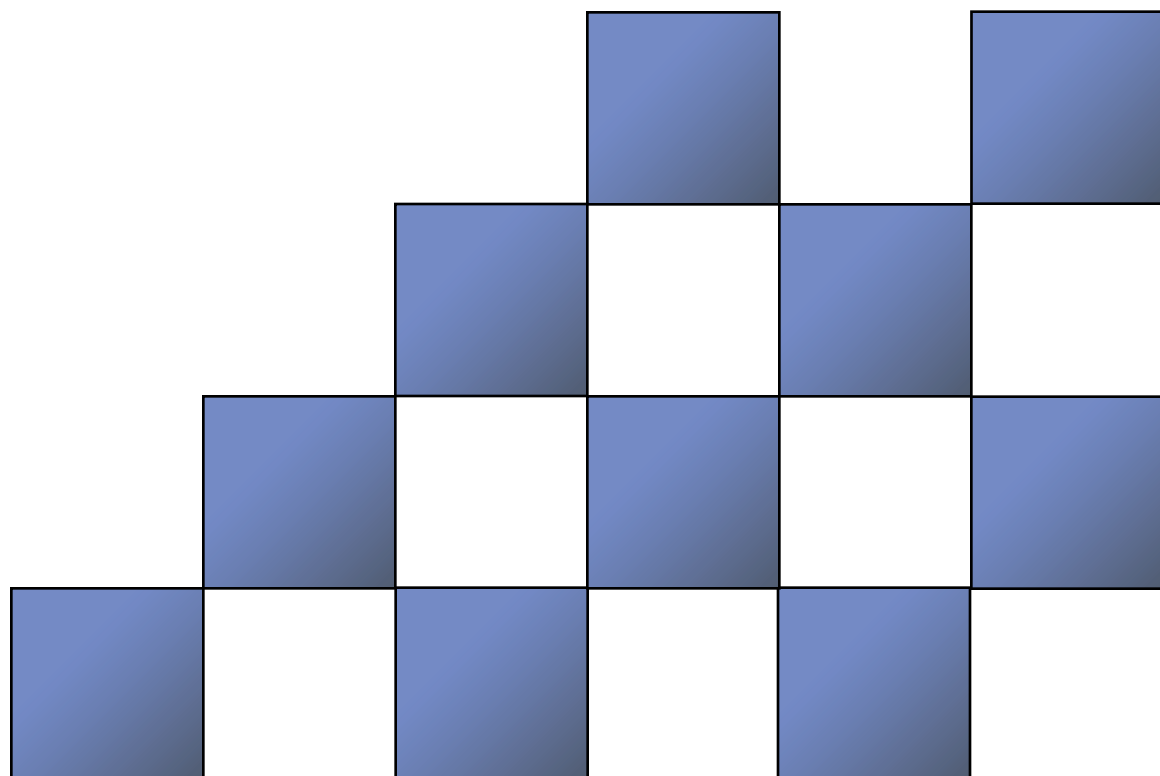


Agreement with Developing Standards for New and Remodeled Homes to Preserve the Character of Winter Park





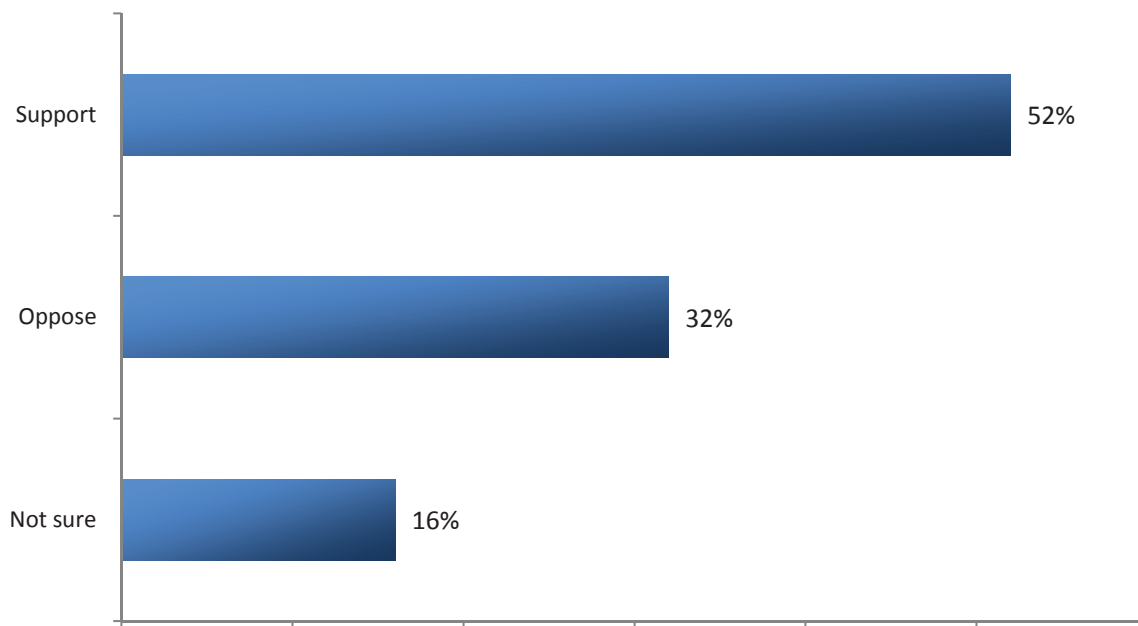
FAIRBANKS AVENUE



FAIRBANKS AVENUE

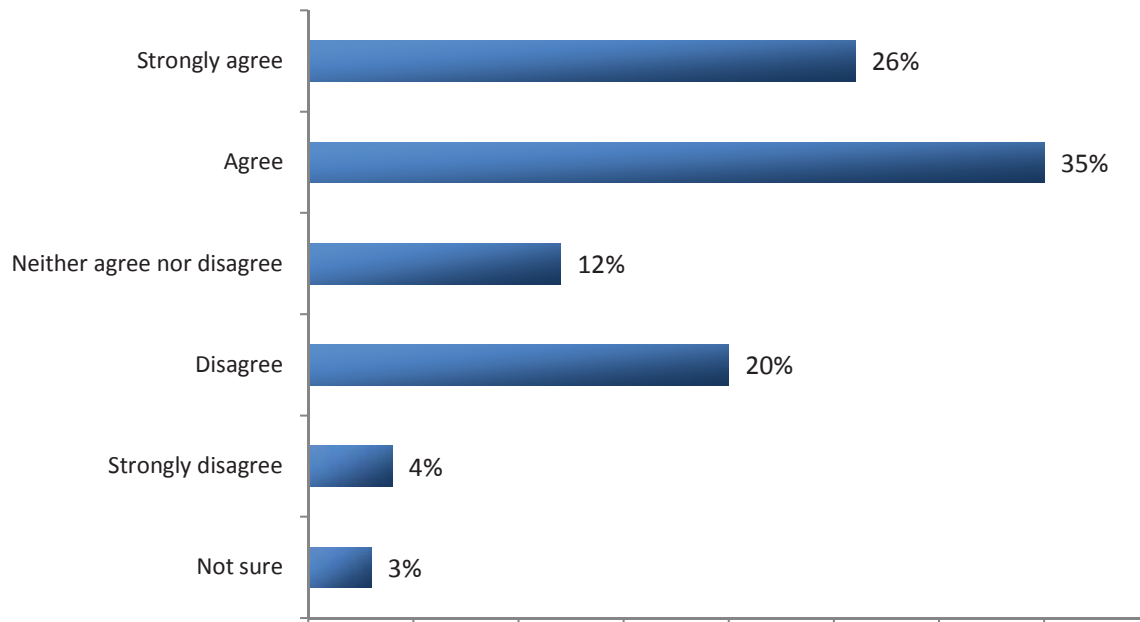
By a 52% to 32% margin, citizens support redevelopment and larger than existing commercial buildings along the Fairbanks Avenue corridor between US 17-92 and Interstate 4. Support for this issue peaks in the southwest quadrant (61%) and is lowest in the northwest quadrant (40%).

Percentage of People Who Support or Oppose the Renovation of the
Fairbanks Avenue Corridor



Citizens also agree (by a 61% to 24% margin) that the City of Winter Park should spend \$1.4 million to renovate and beautify the Fairbanks Avenue corridor to spur economic development in that area. Support for this initiative is greatest in the southwest quadrant (78%) and least in the northwest and northeast quadrants (54%).

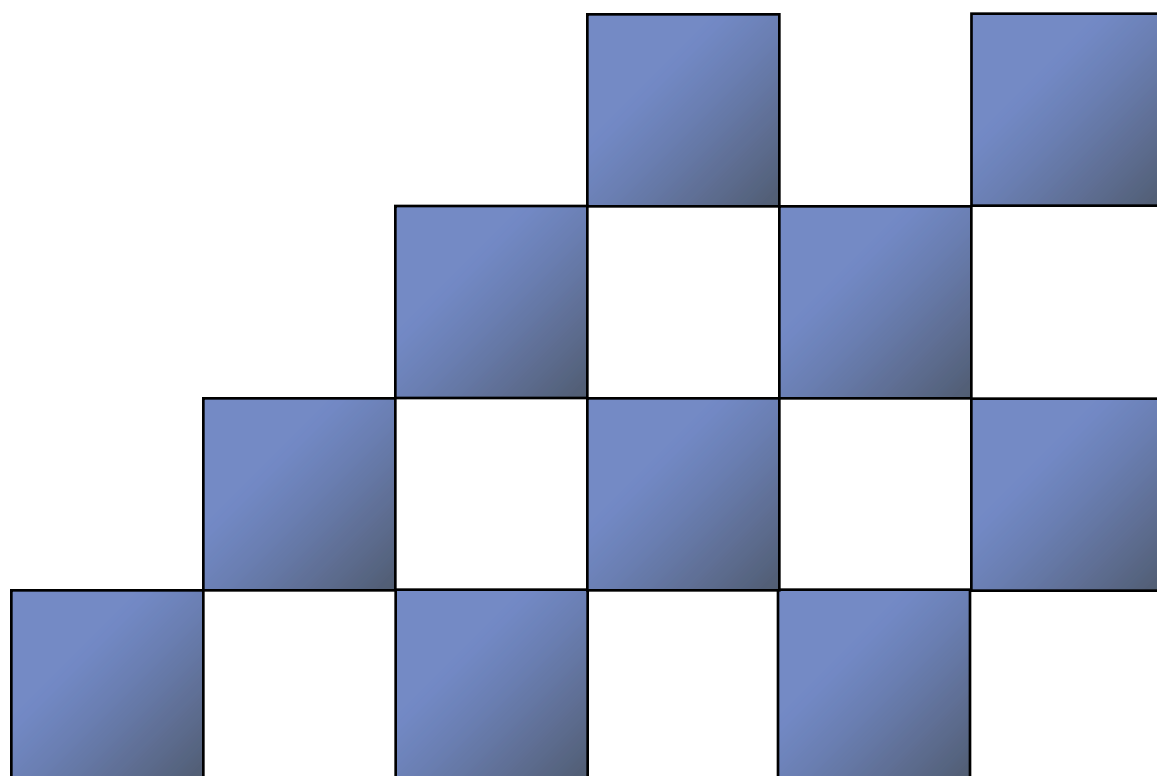
Agreement with the Allocation of funds toward the Renovation of the Fairbanks Avenue Corridor



It should also be noted that, when presented with eleven possible initiatives for the City of Winter Park to pursue (see page 29), 46% of citizens choose “Improving the Fairbanks Avenue area by planting trees, widening medians, extending the sewer, etc., to enhance the main gateway to the City of Winter Park.” Support for various initiatives ranges from 63% for undergrounding electric lines to 17% for partnering with Orange County Public Schools to build a new Brookshire Elementary School. Across the eleven initiatives, improving the Fairbanks Avenue corridor is rated fourth.



BROOKSHIRE ELEMENTARY SCHOOL



BROOKSHIRE ELEMENTARY SCHOOL

Citizens were given a choice between renovating the Brookshire Elementary School solely on the Orange County Public School budget or building a new school that will cost the City of Winter Park between two and four million dollars. A majority of citizens (54%) support renovating the school and using only Orange County Public School funding. One in four citizens (26%) wants the City of Winter Park to invest the additional funds to build a new school. Support for renovating is highest in the northeast quadrant (64%), while support for building a new school is highest in the southeast quadrant (37%).

Renovation of Brookshire Elementary School or Building a New School

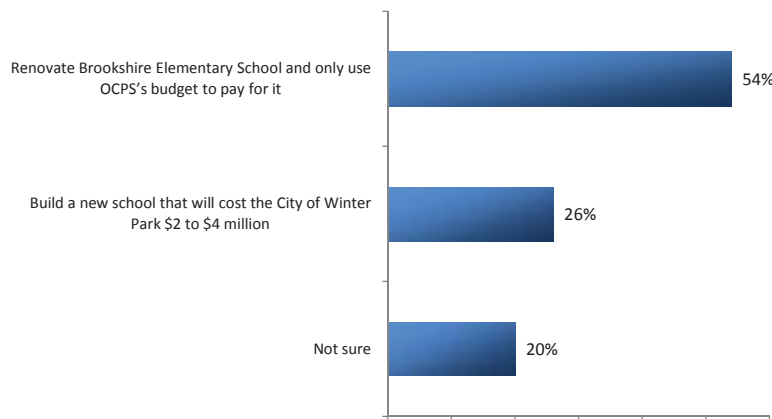


Table 11:

Renovation vs. Building a new Brookshire Elementary School by Quadrant

	Northeast quadrant	Southeast quadrant	Northwest quadrant	Southwest quadrant
Renovate Brookshire Elementary School and only use OCPS's budget to pay for it	64%	43%	47%	58%
Build a new school that will cost the City of Winter Park \$2 to \$4 million	13%	37%	34%	33%
Not sure	23%	21%	19%	9%

PAYING FOR BROOKSHIRE SCHOOL

Citizens of the City of Winter Park are mixed in their feelings about who should pay for a new Brookshire School if it were built: 43% say all residents should pay, while 37% maintain that costs should be borne by property owners in the Brookshire Elementary School area. A majority of residents in the southeast quadrant (60%) feel all residents should share in the cost of a new school, while a majority of residents in the northeast (51%) quadrant believe costs should be shouldered only by residents who live in that school district.

Payment for the Improvements to Brookshire Elementary School

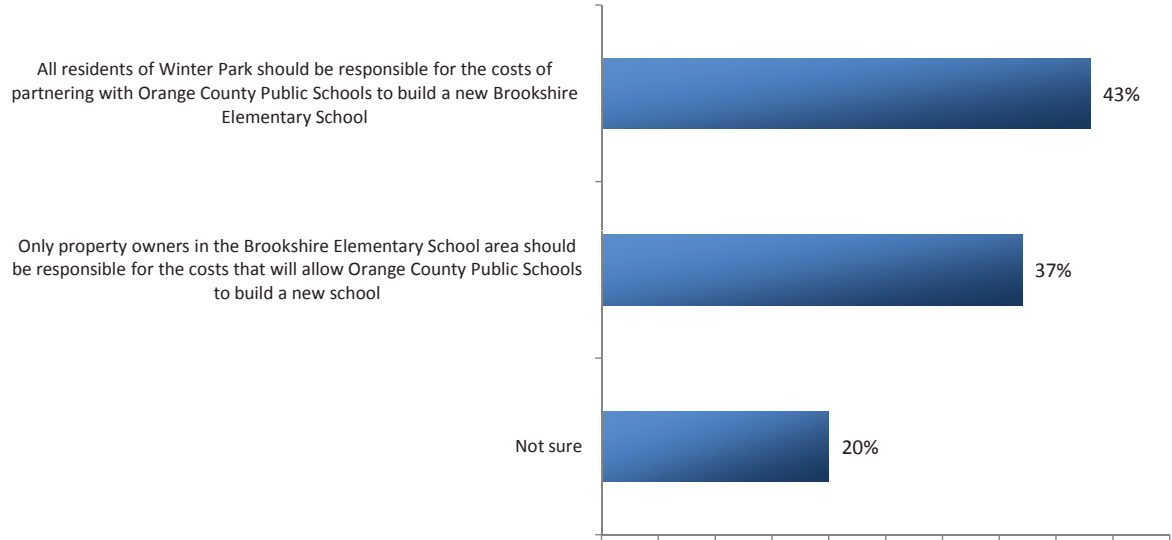
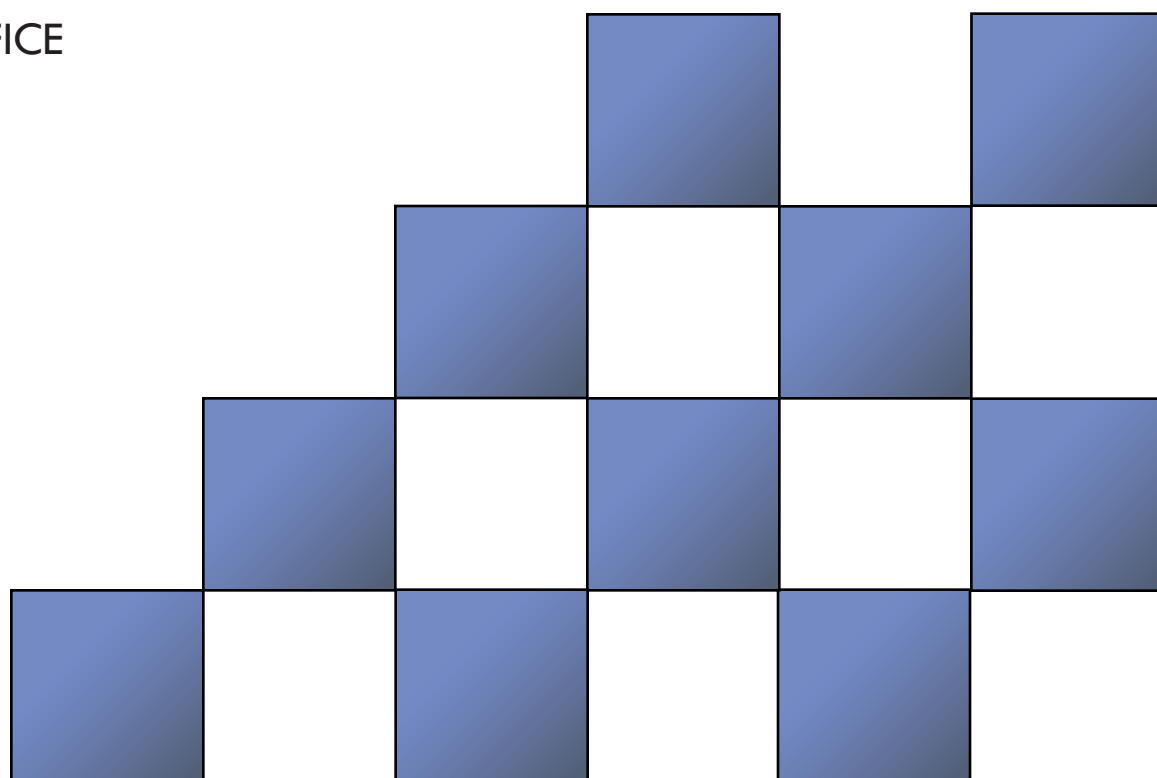


Table 12:
Payment for Improvements to Brookshire Elementary School by Quadrant

	Northeast quadrant	Southeast quadrant	Northwest quadrant	Southwest quadrant
All residents of Winter Park should be responsible for the costs of partnering with Orange County Public Schools to build a New Brookshire Elementary School	29%	60%	44%	48%
Only Property Owners in the Brookshire Elementary School area should be responsible for the costs that will allow Orange County Public Schools to bulid a new school	51%	12%	33%	42%
Not sure	20%	28%	23%	10%



WINTER PARK
POST OFFICE



WINTER PARK POST OFFICE

A slim majority of citizens (52%) wish to keep the retail and distribution center of the Winter Park Post Office exactly as is. About one in five citizens (19%) prefers to build a new retail post office downtown and move the distribution part of the post office to another location (freeing up one acre of parkland downtown) given a \$4 to \$5 million price tag. Another 19% prefer to build a new retail post office and distribution center outside the downtown area (freeing up two acres of parkland) at a cost of \$4 to \$5 million.

Improvement Options for the City of Winter Park Post Office

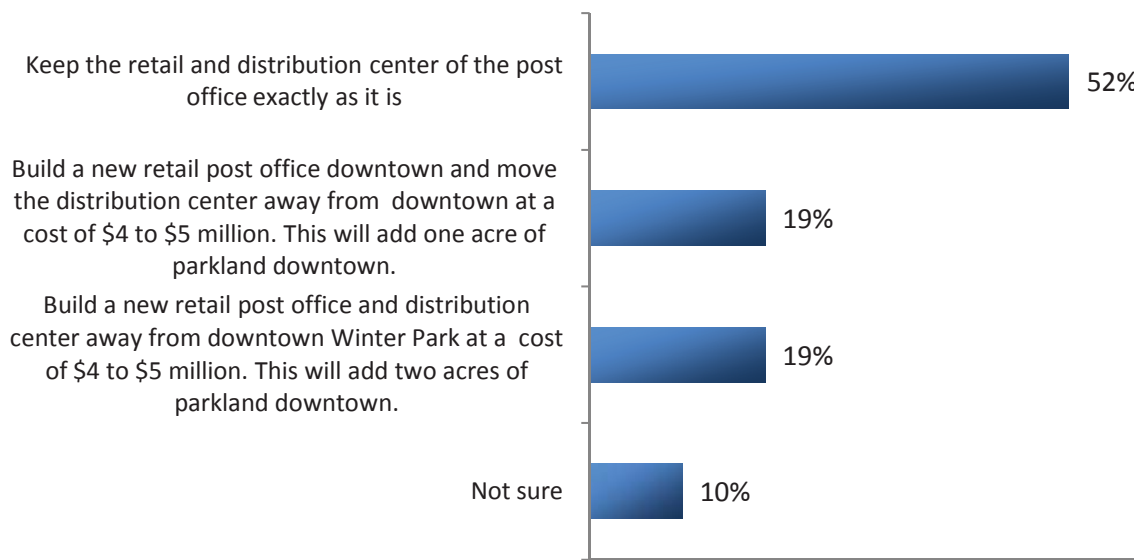


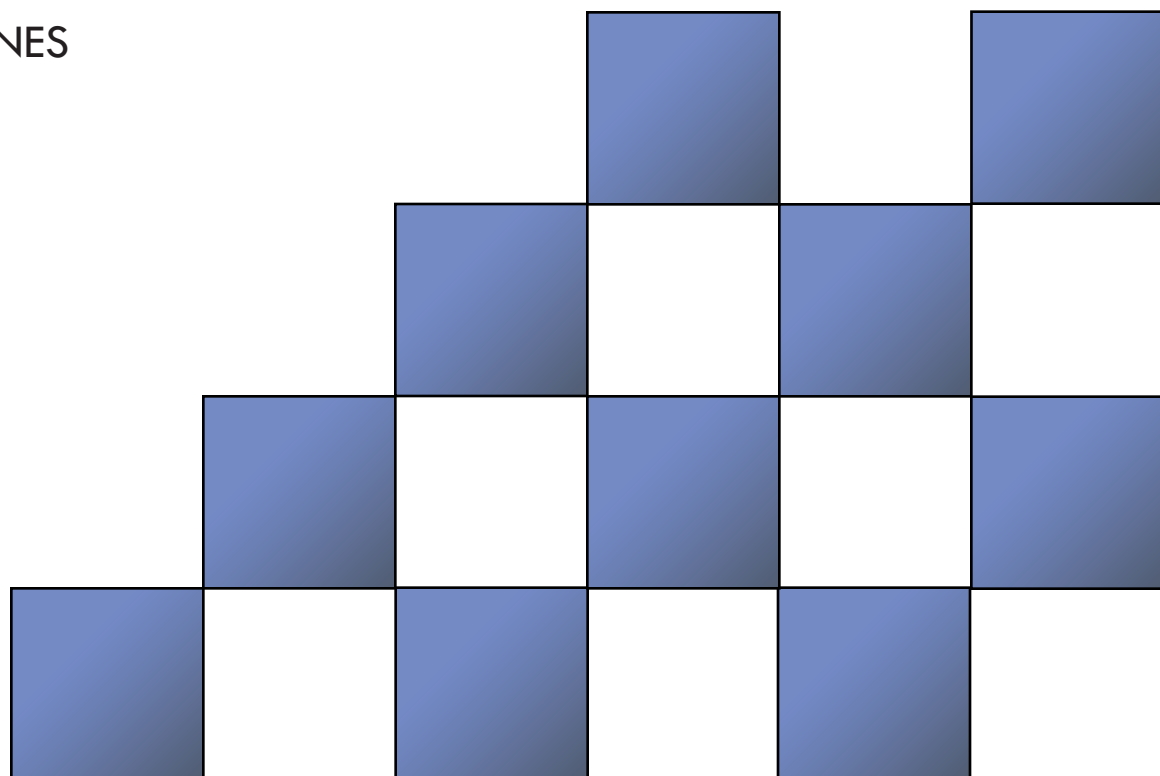
Table 13 illustrates preferences of funding for expanding the post office by quadrant.

Table 13:
Post Office Options by Quadrant

Post Office Options	Northeast quadrant	Southeast quadrant	Northwest quadrant	Southwest quadrant
Keep the retail and distribution center of the post office exact as it is	60%	52%	54%	37%
Build a new retail post office downtown and move the distribution center away from downtown at a cost of \$4 to \$5 million. Add 1 acre of park land downtown	16%	19%	15%	28%
Build a new retail post office and distribution center away from downtown at a cost of \$4 to \$5 million. Add 2 acres of parkland downtown	14%	18%	18%	29%



UNDERGROUND
POWER LINES



UNDERGROUND POWER LINES

By a sizeable majority (71% to 21%), citizens of the City of Winter Park favor continuing the underground electric initiative. Support for this initiative is highest in the southeast (79%) and southwest (76%) quadrants and lowest in the northwest quadrant (46%).

Agreement with the Continuation of the Underground Power Lines Initiative

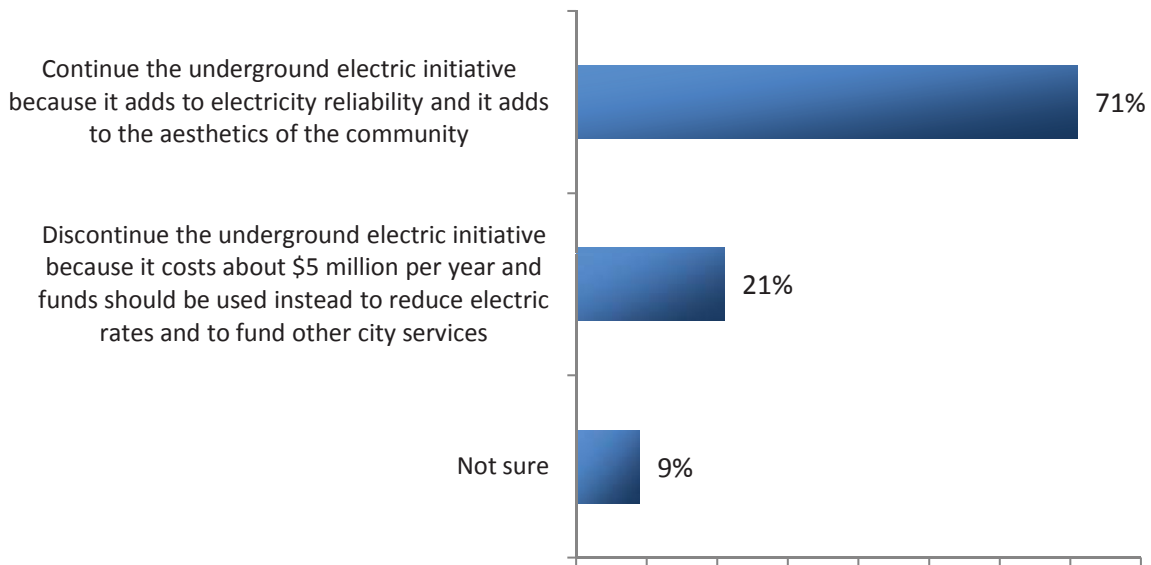


Table 14:

Agreement with the Underground Power Lines initiative by Quadrant

Payment for Underground Power Lines Options	Northeast quadrant	Southeast quadrant	Northwest quadrant	Southwest quadrant
Continue with the underground electric initiative because it adds to the electricity reliability and it adds to the aesthetics of the community	69%	79%	46%	76%
Discontinue the Underground electric initiative because it costs about \$5 million per year and funds should be used instead to reduce electric rates and to fund other city services	22%	14%	35%	21%
Not sure	9%	7%	18%	3%

PAYMENT OPTIONS

Out of several payment options, most citizens (60%) prefer to maintain the existing electric rate structure that will result in most power lines being placed underground over the next 25 years. Only 15% of citizens opined in this question that they do not want the City of Winter Park to continue placing power lines underground. There is little support for accelerating the process of placing power lines underground by increasing the rate structure. Only one in ten citizens (9%) favors adding a 5% surcharge to the electric bill in return for accelerating the process from 25 to 15 years. Another one in ten citizens (10%) favors adding a 10% surcharge that will reduce the timeline for undergrounding power lines to 10 years.

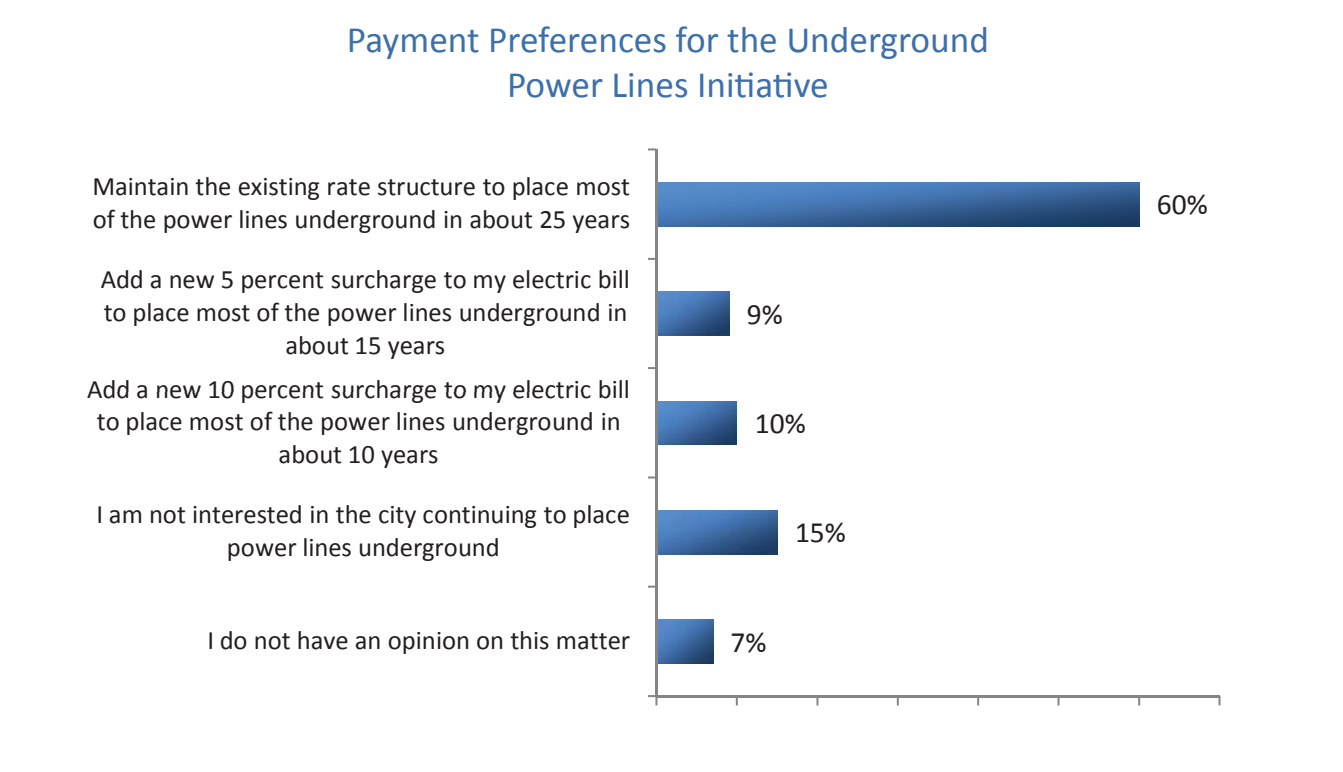
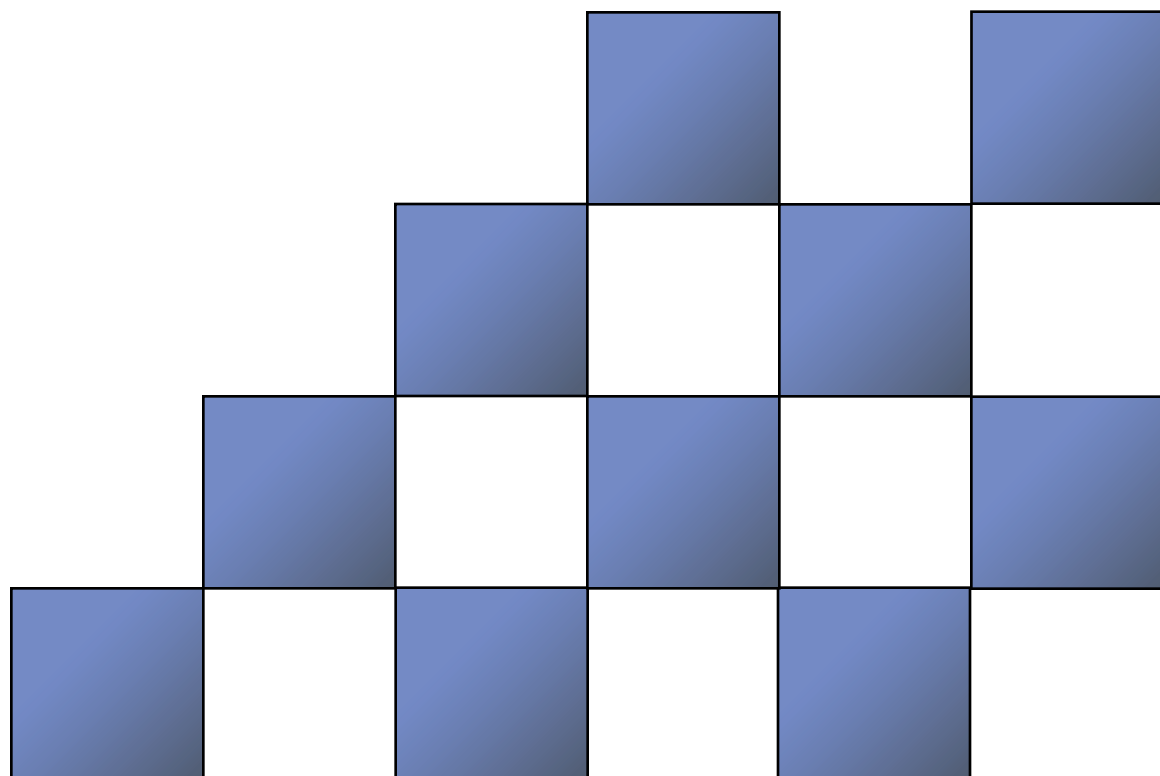


Table 15:
Payment Preferences for Underground Power Lines by Quadrant

Underground Power Lines Options	Northeast quadrant	Southeast quadrant	Northwest quadrant	Southwest quadrant
Maintain existing rate structure to place most of the power lines underground in about 25 years	71%	64%	29%	45%
Add a new 5 percent surcharge to my electric bill to place most of the power lines underground in about 15 years	8%	8%	7%	16%
Add a new 10 percent surcharge to me electric bill to place most of the power lines underground in about 10 years	10%	8%	4%	22%
I am not interested in the city continuing to place power lines underground	10%	12%	35%	16%



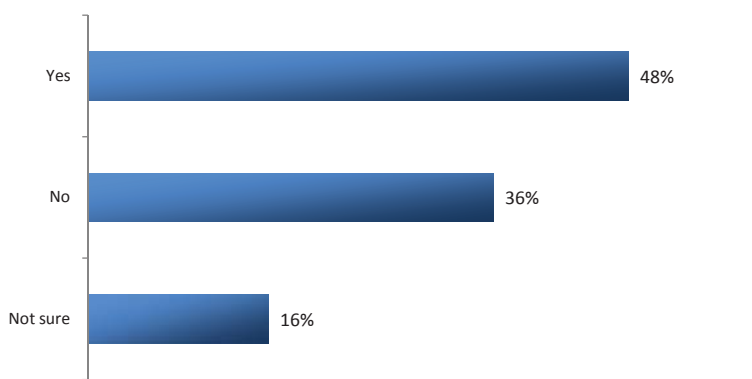
COMMUTER RAIL SYSTEM



COMMUTER RAIL

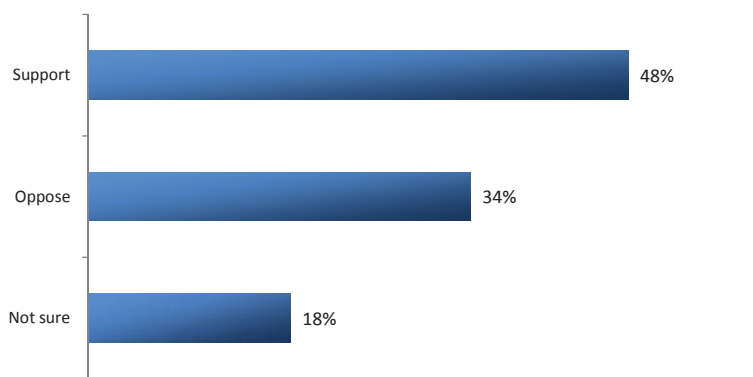
The City of Winter Park agreed to provide financial support for a commuter rail system. While operating costs through the year 2017 are covered by the Florida Department of Transportation, the City of Winter Park may need to contribute an estimated \$1 million per year after 2017 if a dedicated funding source for commuter rail cannot be found. By a 48% to 36% margin, citizens of Winter Park favor continued support for the commuter rail project in the absence of a dedicated funding source in the year 2017. Citizens in all quadrants except the northwest support the commuter rail project. Support is greatest in the southwest quadrant with 63% of citizens favoring to continue support for commuter rail after 2017 even without a dedicated funding source.

Agree to Continue the Commuter Rail System Initiative



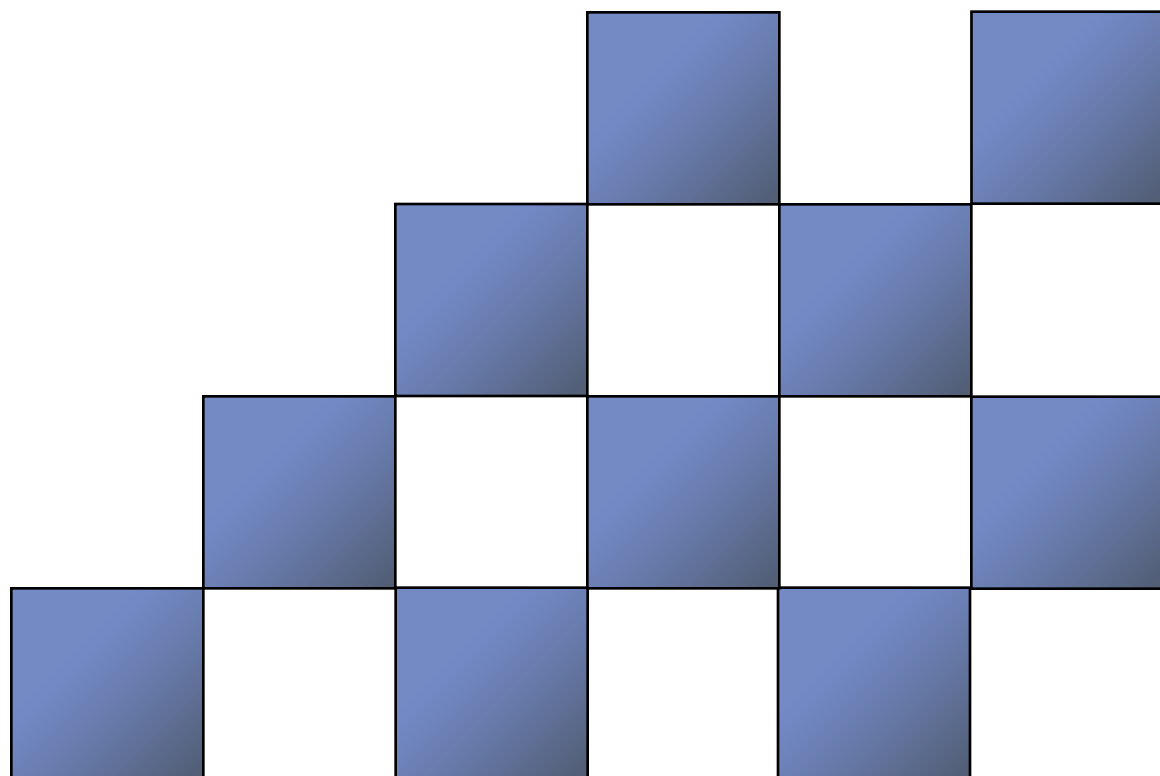
Citizens also support spending approximately \$1.4 million (if federal funds are not available) to reconstruct the Amtrak building in Craftsman-style to make it stylistically consistent with the character of Winter Park. Proponents outnumber opponents 48% to 34%. Support for funding the reconstruction of the station is highest in the southwest quadrant (61%) and lowest in the northwest quadrant (38%).

Agree to Reconstruct the Old Amtrak Station





CUTTING CITY SERVICES



CUTTING CITY SERVICES

In the event that the City of Winter Park has to make budget cuts resulting in cuts in service levels, citizens were queried regarding which services they are willing to have reduced. Two services stand out above the rest that citizens are willing to reduce: 1) hours of operation of the golf course and tennis center and 2) number of city-sponsored/hosted cultural events and activities. Approximately six in ten citizens are willing to see these two services reduced.

Approximately four in ten citizens are willing to have service levels for the following reduced:

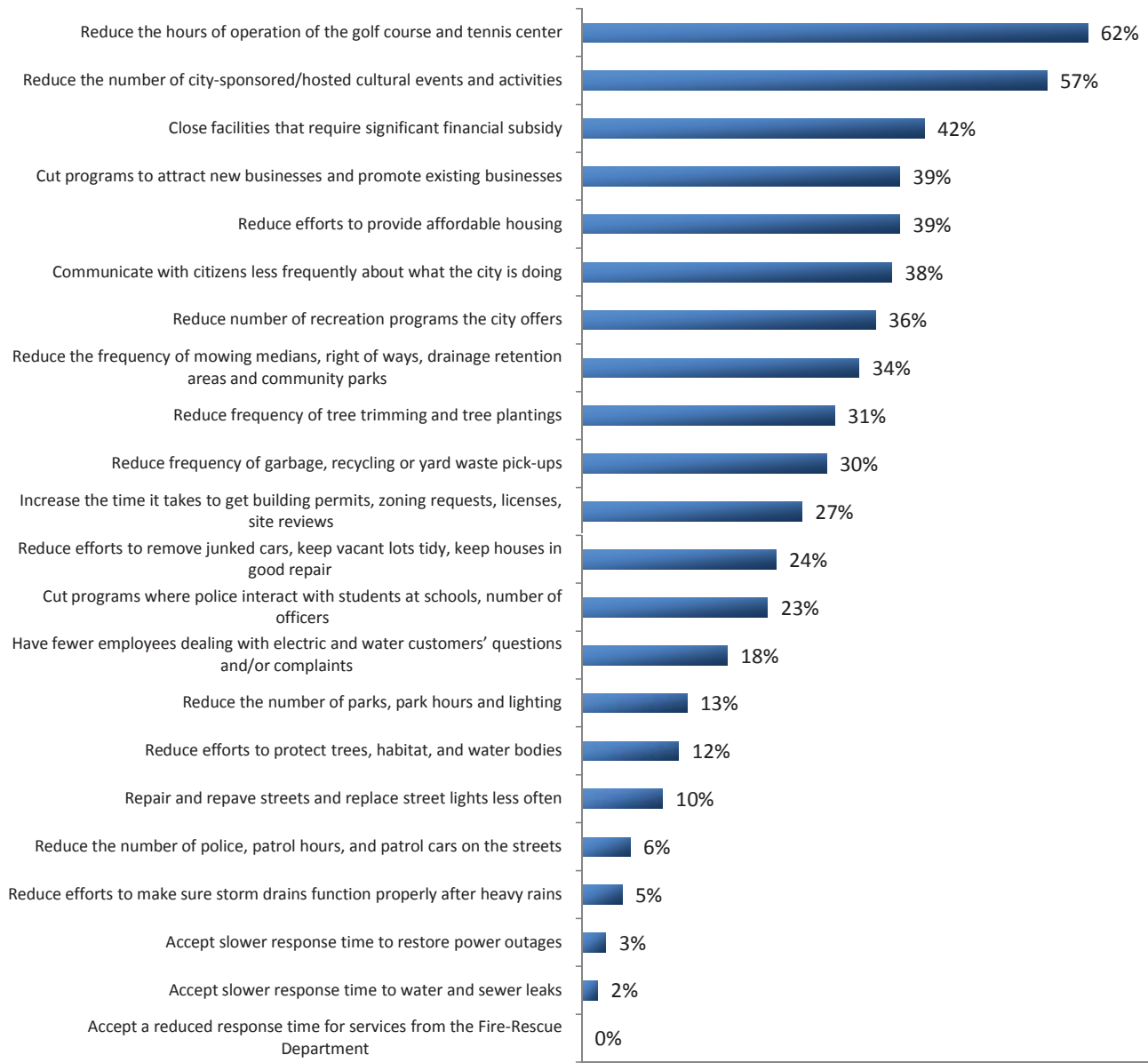
- 42% - Close facilities that require significant financial subsidy
- 39% - Cut programs to attract new businesses and promote existing businesses
- 39% - Reduce efforts to provide affordable housing
- 38% - Communicate with citizens less frequently about what the city is doing
- 36% - Reduce the number of recreation programs the city offers

City-provided services that citizens are least willing to cut are:

- 0% - Accept a slower response time for services from the Fire-Rescue Department
- 2% - Accept slower response time to water and sewer leaks
- 3% - Accept slower response time to restore power outages
- 5% - Reduce efforts to make sure storm drains function properly after heavy rains.
- 6% - Reduce the number of police, patrol hours, an patrol cars on the streets

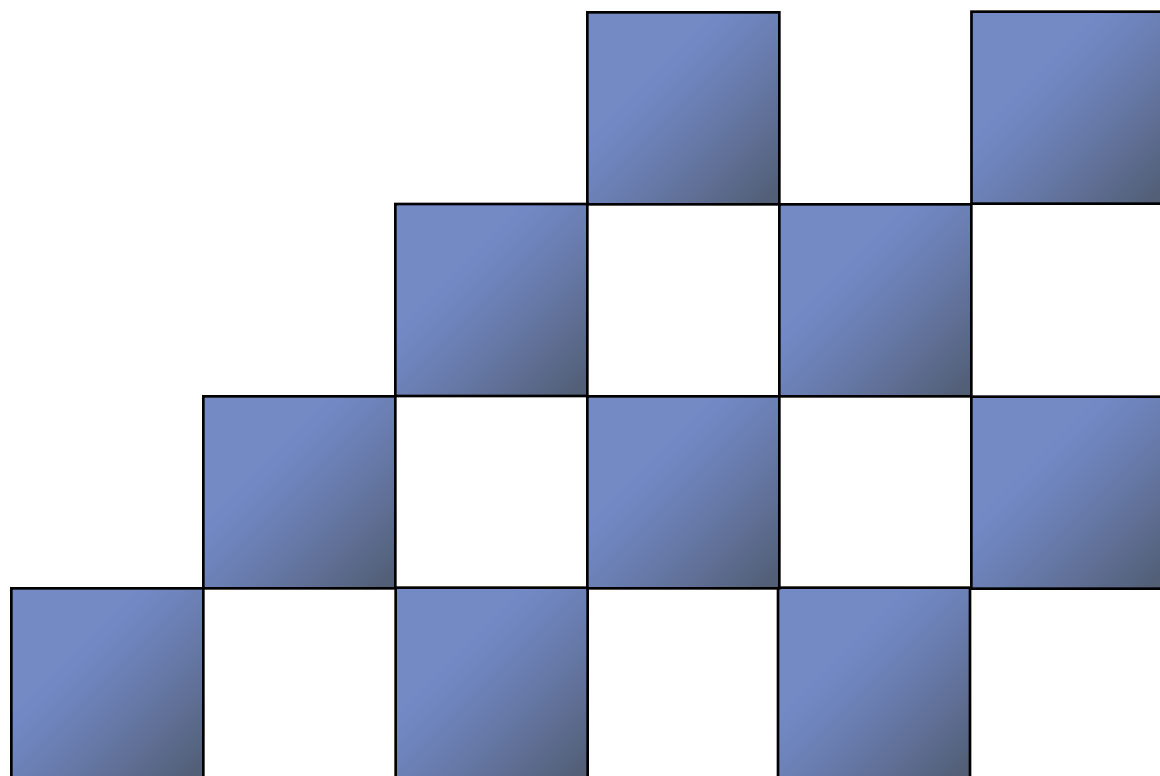
A complete listing of services that citizens are willing to cut is shown on the graph on the following page.

Services that People are Willing to Do Without if the City Budget Must be Cut





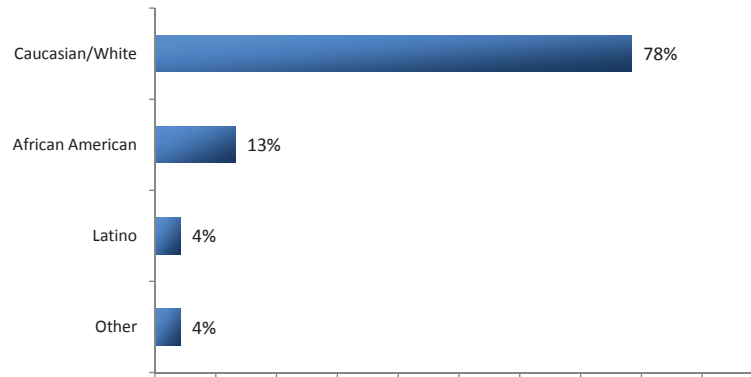
PROFILE OF CITIZENS



PROFILE OF CITIZENS

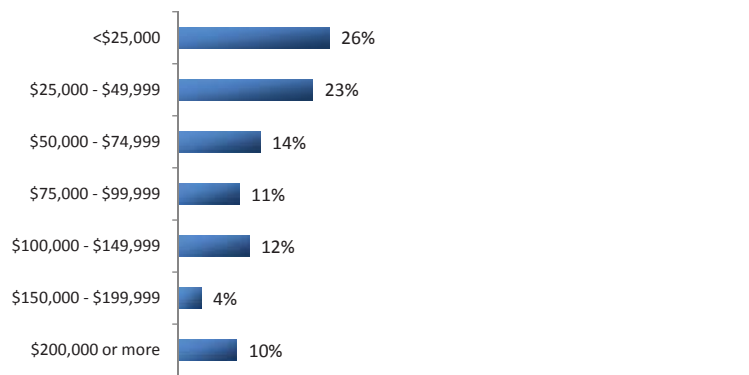
Data for the 2008 City of Winter Park Citizen Survey were weighted to reflect the demographic profile of the community. The race/ethnicity of citizens as reflected in the survey results are shown in the graph below. Nearly four out of five citizens (78%) are white, while 13% are African American.

Demographic Breakdown: Race



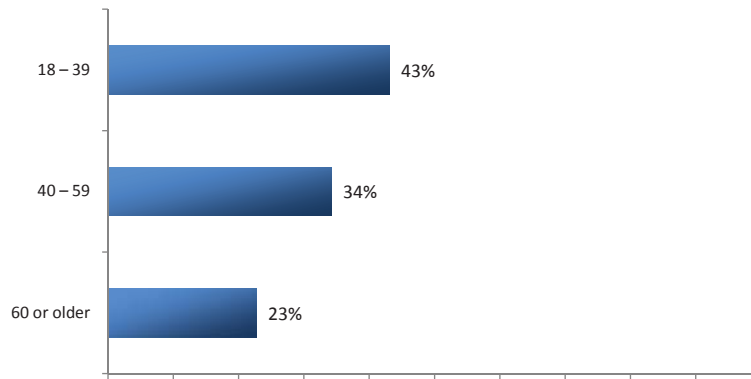
The median household income for participants in the study is approximately \$52,000. While approximately half of the households have incomes of less than \$50,000, over one in four households (26%) reports income over \$100,000 with 10% reporting incomes in excess of \$200,000.

Demographic Breakdown: Household Income



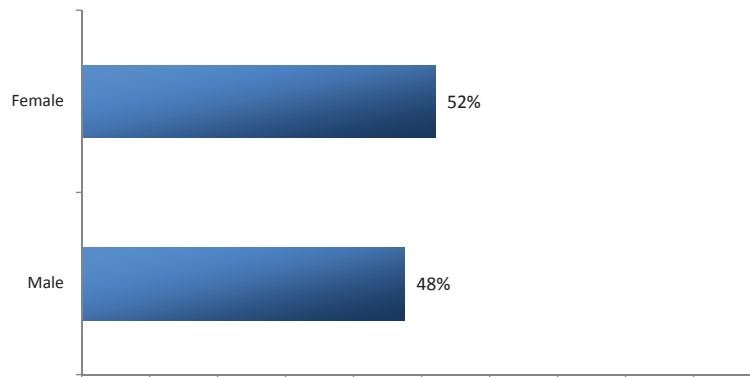
The median age of citizens participating in the study is 44.

Demographic Breakdown: Age



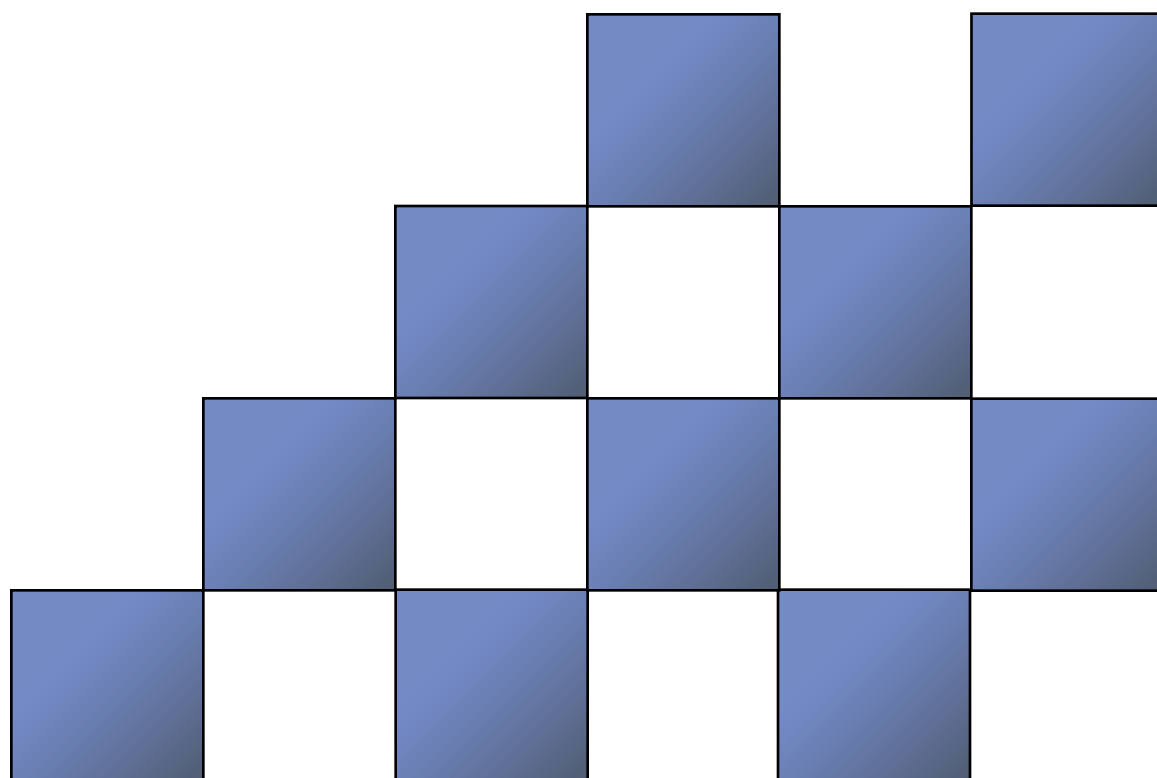
Just over half of the study participants are female (52%).

Demographic Breakdown: Gender





APPENDIX A: INSTRUMENT



City of Winter Park-Coding Master

Q.1 Thank you for participating in this year's Resident Survey. Your input is needed and your responses are valuable. The City of Winter Park is conducting this Resident Survey to find out how you feel about some of the major initiatives the city is facing as it relates to the city's strategic plan.

All responses will be strictly confidential and will only be used in combination with those of your fellow citizens for the purpose of this survey. The city wants to know what you value most – thank you for making the 2008 Resident Survey a top priority.

Q.2 How satisfied are you with the City of Winter Park as a whole?

(500)

- ☐ 1 Extremely satisfied
☐ 2 Satisfied
☐ 3 Neither satisfied nor dissatisfied
☐ 4 Dissatisfied
☐ 5 Extremely dissatisfied
☐ 6 Not sure

Q.3 How satisfied are you with the overall quality of services you receive from the City of Winter Park?

(501)

- ☐ 1 Extremely satisfied
☐ 2 Satisfied
☐ 3 Neither satisfied nor dissatisfied
☐ 4 Dissatisfied
☐ 5 Extremely dissatisfied
☐ 6 Not sure

Q.4 Overall, how would you rate each of the following city services?

[READ ANSWERS IN RANDOM ORDER]

	Excellent	Very Good	Good	Fair	Poor	Not sure
Communications	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5	☐ 6 (502)
Code Enforcement	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5	☐ 6 (503)
Fire-Rescue	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5	☐ 6 (504)
Police	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5	☐ 6 (505)
Electric utility service	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5	☐ 6 (506)
Water utility service	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5	☐ 6 (507)
Parks & recreation	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5	☐ 6 (508)
Streets & drainage	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5	☐ 6 (509)
Refuse/recycling/yard waste collection	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5	☐ 6 (510)
Winter Park Public Library	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5	☐ 6 (511)

Q.5 How satisfied are you with the City of Winter Park in terms of using your tax dollars in the manner that you prefer?

(512)

- ☐ 1 Extremely satisfied
☐ 2 Satisfied
☐ 3 Neither satisfied nor dissatisfied
☐ 4 Dissatisfied
☐ 5 Extremely dissatisfied
☐ 6 Not sure

Q.6 Which statement best describes how you feel about the taxes you pay to the City of Winter Park?

(513)

- ☐ 1 Taxes are too high for the quality of city services that I am receiving
☐ 2 Taxes are high, but the city is providing more services at a higher quality than I expect
☐ 3 Taxes are just right for the amount and quality of city services that I am receiving
☐ 4 Taxes are too low for the amount and quality of city services that I am receiving
☐ 5 Not sure

Q.7 The city government has many strategic initiatives it can pursue to enhance the quality of life in the City of Winter Park. Each strategic initiative has potential economic costs and benefits, and each affects the quality of life, the aesthetic appearance, and the basic character of the City of Winter Park. Please check the 5 strategic initiatives you believe the City of Winter Park should focus its resources. (Check no more than 5)

[READ ANSWERS IN RANDOM ORDER]

(514-535)

- ☐ 01 Providing financial support to outside cultural, civic, service and community organizations such as the Webbourne*
☐ 02 Continuing to provide financial support to the Winter Park Public Library
☐ 03 Revising building codes to ensure the character and compatibility of neighborhoods in Winter Park (for example, codes*
☐ 04 Improving the Fairbanks Avenue (between US Hwy. 17-92 and Interstate 4) area by planting trees, widening medians,*
☐ 05 Partnering with the Orange County Public School system to build a new school to replace the Brookshire Elementary*
☐ 06 Determining the best long term "solution" to the Winter Park Post Office and Central Park in terms of where to locate*
☐ 07 Continuing the initiative to place electric lines underground throughout the City of Winter Park
☐ 08 Continuing to invest in a commuter rail initiative including renovating the station so it will match the historic*
☐ 09 Designating areas and buildings as historic in an effort to maintain or enhance the historic character of the downtown*
☐ 10 Controlling development and density in certain areas, through codes and zoning, to preserve the character of the City*

Q.11 Continuing the city's "green" initiative, which could include retrofitting city properties to be more energy *

Q.8 The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. (Place a 1 next to the most important; place a 2 next to the second most important; continue until you have ranked all 5).

[READ ANSWERS IN RANDOM ORDER]

Relocating the Post Office to expand the downtown park area (536)
 Rebuilding City Hall (537)
 Expanding the Winter Park Library (538)
 Building public parking in the central business district (539)
 Fairbanks Avenue renewal and beautification (540)

Q.9 The City of Winter Park supports some outside organizations with taxes and fees it generates from citizens and businesses. Please check if you support or oppose the City of Winter Park allocating some city funding to each of the following:

[READ ANSWERS IN RANDOM ORDER]

	Support	Oppose	Don't know
Winter Park Public Library	☐ 1	☐ 2	☐ 3 (541)
Winter Park Historical Association	☐ 1	☐ 2	☐ 3 (542)
Merchant Associations (Park Avenue, Hannibal Square, Orange Avenue)	☐ 1	☐ 2	☐ 3 (543)
Welbourne Avenue Day Nursery	☐ 1	☐ 2	☐ 3 (544)
Summer Youth Programs	☐ 1	☐ 2	☐ 3 (545)
Community Coordinated Care for Children, Inc.	☐ 1	☐ 2	☐ 3 (546)
United Arts	☐ 1	☐ 2	☐ 3 (547)
Bach Festival Society	☐ 1	☐ 2	☐ 3 (548)
Crealife School of Art	☐ 1	☐ 2	☐ 3 (549)
Erzian Theatre	☐ 1	☐ 2	☐ 3 (550)
Winter Park Playhouse	☐ 1	☐ 2	☐ 3 (551)
Chamber of Commerce	☐ 1	☐ 2	☐ 3 (552)

Q.10 With which of the following do you agree more:

(553)

- ☐ 1 An outside organization that the City Commission deems worthy of funding should receive city funding for 5 years so it
- ☐ 2 An outside organization that the City Commission deems worthy of funding should appeal for city funding every year sinc
- ☐ 3 I oppose the City Commission funding outside organizations
- ☐ 4 Not sure

Q.11 How concerned are you about the following trends in residential areas of Winter Park:

[READ ANSWERS IN RANDOM ORDER]

	Not concerned	Somewhat concerned	Concerned	Very concerned	Trend is not happening
Building larger new or remodeled houses	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5 (554)
Demolishing older homes to make way for newer houses	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5 (555)
Demolishing smaller houses	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5 (556)
Eliminating open yards/green space to make room for larger houses	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5 (557)
Cutting down mature trees to make room for larger houses	☐ 1	☐ 2	☐ 3	☐ 4	☐ 5 (558)

Q.12 New and remodeled houses built in the past few years have enhanced your neighborhood.

(559)

- ☐ 1 Strongly agree
- ☐ 2 Agree
- ☐ 3 Neither agree nor disagree
- ☐ 4 Disagree
- ☐ 5 Strongly disagree
- ☐ 6 Not applicable

Q.13 New and remodeled houses built in the past few years are compatible with other homes in your neighborhood.

- (560)
- ☐ 1 Strongly agree
 - ☐ 2 Agree
 - ☐ 3 Neither agree nor disagree
 - ☐ 4 Disagree
 - ☐ 5 Strongly disagree
 - ☐ 6 Not applicable

Q.14 The City of Winter Park should develop standards for new and remodeled houses and buildings to preserve the character of Winter Park.

- (561)
- ☐ 1 Strongly agree
 - ☐ 2 Agree
 - ☐ 3 Neither agree nor disagree
 - ☐ 4 Disagree
 - ☐ 5 Strongly disagree
 - ☐ 6 Not sure

Q.15 Do you support or oppose redevelopment and larger than existing commercial buildings along the Fairbanks Avenue corridor (between US Hwy. 17-92 & Interstate 4)?

- (562)
- ☐ 1 Support
 - ☐ 2 Oppose
 - ☐ 3 Not sure

Q.16 The City of Winter Park has currently budgeted for improvements to Fairbanks Avenue. Do you agree or disagree The City of Winter Park should spend \$1.4 million to renovate and beautify the Fairbanks Avenue corridor to spur economic development in that area of the City of Winter Park?

- (563)
- ☐ 1 Strongly agree
 - ☐ 2 Agree
 - ☐ 3 Neither agree nor disagree
 - ☐ 4 Disagree
 - ☐ 5 Strongly disagree
 - ☐ 6 Not sure

Q.17 Orange County Public Schools (OCPS) is planning to renovate Brookshire Elementary School rather than build a new school. If it is possible for the City of Winter Park to partner with OCPS, a new school can be built that will cost the city \$2 to \$4 million. Which of the following do you prefer:

- (564)
- ☐ 1 Renovate Brookshire Elementary School and only use OCPS's budget to pay for it
 - ☐ 2 Build a new school that will cost the City of Winter Park \$2 to \$4 million
 - ☐ 3 Not sure

Q.18 With which of the following do you agree more:

[READ ANSWERS IN RANDOM ORDER, EXCEPT THE LAST 1]

- (565)
- ☐ 1 All residents of Winter Park should be responsible for the costs of partnering *
 - ☐ 2 Only property owners in the Brookshire Elementary School area should be *
 - ☐ 3 Not sure

Q.19 Presently the retail part of the Winter Park Post Office (where you buy stamps, mail letters, etc.) and the distribution center of the post office (with its accompanying asphalt and trucks) are located in downtown Winter Park. Which of the following options do you prefer:

(566)

- ☐ 1 Keep the retail and distribution center of the post office exactly as it is
- ☐ 2 Build a new retail post office downtown and move the distribution center away *
- ☐ 3 Build a new retail post office and distribution center away from downtown Winter**
- ☐ 4 Not sure

Q.20 With which of the following do you agree more:

[READ ANSWERS IN RANDOM ORDER, EXCEPT THE LAST 1]

- (567)
- ☐ 1 Continue the underground electric initiative because it adds to electricity reliability and it adds to the aesthetics o
 - ☐ 2 Discontinue the underground electric initiative because it costs about \$5 million per year and funds should be used inst
 - ☐ 3 Not sure

Q.21 Under the existing plan, it will take over 25 years to place most of the city's power lines underground. Which of the following options best reflects your feelings toward placing the city's power lines underground? Please select only one:

(568-569)

- ☐ 01 Maintain the existing rate structure to place most of the power lines underground in about 25 years
- ☐ 02 Add a new 5 percent surcharge to my electric bill to place most of the power lines underground in about 15 years
- ☐ 03 Add a new 10 percent surcharge to my electric bill to place most of the power lines underground in about 10 years
- ☐ 04 I am not interested in the city continuing to place power lines underground
- ☐ 05 I do not have an opinion on this matter

Q.22 The city has entered into an agreement to provide financial support to the commuter rail system. Operating costs through 2017 are to be paid by another party, specifically the Florida Department of Transportation. Thereafter, for a minimum of 99 years, the city must contribute an estimated \$1 million per year, in the absence of a dedicated funding source. Are you in favor of the city supporting commuter rail in the absence of a dedicated funding source?

(570)

- ☐ 1 Yes
- ☐ 2 No
- ☐ 3 Not sure

Q.23 The city has applied for federal funding to redesign and reconstruct the Amtrak building in conjunction with the commuter rail stop. If the federal government does not fund it, will you support or oppose the expenditure of approximately \$1.4 million to reconstruct the Amtrak building in Craftsman-style making it consistent with the character of Winter Park? (571)

- ☐ 1 Support
☐ 2 Oppose
☐ 3 Not sure

Q.24 Do you support or oppose paying higher taxes/fees to enhance or continue any of the following city services or projects?

[READ ANSWERS IN RANDOM ORDER]

	Support ☐ 1	Oppose ☐ 2	Don't know ☐ 3 (572)
Expanding the Winter Park Public Library	☐ 1	☐ 2	☐ 3 (572)
Placing electric lines underground	☐ 1	☐ 2	☐ 3 (573)
Renovating and improving existing park facilities	☐ 1	☐ 2	☐ 3 (574)
Buying new park areas	☐ 1	☐ 2	☐ 3 (575)
Funding a commuter rail station and operating costs	☐ 1	☐ 2	☐ 3 (576)
Improving the Fairbanks Avenue corridor (trees, medians, sewer, etc.)	☐ 1	☐ 2	☐ 3 (577)
Partnering with Orange County Public Schools to build a new Brookshire Elementary School	☐ 1	☐ 2	☐ 3 (578)
Building a new City Hall	☐ 1	☐ 2	☐ 3 (579)
Building a new Post Office	☐ 1	☐ 2	☐ 3 (580)

Q.25 The Winter Park Public Library received approximately \$1.3 million from the City of Winter Park in the 2007 fiscal year. Funding for the Winter Park Library is currently approved each year by the Mayor and the City Commission – this method of funding the library may result in more or less or possibly no funding for the library in a given year.

An alternative way to fund the library is by designating a certain millage rate (similar to how public schools are funded) solely for the library – this method of funding is more stable but results in a higher millage rate for property owners.

Which method of funding the library do you prefer?

(581)

- ☐ 1 Continue to fund it through approving/disapproving funding requests each year
☐ 2 Designate a certain millage rate only for the library
☐ 3 Not sure

Q.26 From the following list of city provided services and programs, please check the ones you recommend if the city has to cut its budget. (Check all that apply)

(582-625)

- ☐ 01 Repair and repave streets and replace street lights less often
☐ 02 Reduce the number of police, patrol hours, and patrol cars on the streets
☐ 03 Cut programs where police interact with students at schools, number of officers *
☐ 04 Reduce frequency of garbage, recycling or yard waste pick-ups
☐ 05 Communicate with citizens less frequently about what the city is doing
☐ 06 Have fewer employees dealing with electric and water customers' questions and/or complaints
☐ 07 Cut programs to attract new businesses and promote existing businesses
☐ 08 Accept slower response time to restore power outages
☐ 09 Reduce the number of city-sponsored/hosted cultural events and activities
☐ 10 Reduce the number of parks, park hours and lighting
☐ 11 Reduce number of recreation programs the city offers
☐ 12 Reduce the frequency of mowing medians, right of ways, drainage retention areas and community parks
☐ 13 Accept slower response time to water and sewer leaks
☐ 14 Accept a reduced response time for services from the Fire-Rescue Department
☐ 15 Reduce efforts to make sure storm drains function properly after heavy rains
☐ 16 Reduce efforts to protect trees, habitat, and water bodies
☐ 17 Reduce frequency of tree trimming and tree plantings
☐ 18 Reduce efforts to remove junked cars, keep vacant lots tidy, keep houses in good repair
☐ 19 Increase the time it takes to get building permits, zoning requests, licenses, site reviews
☐ 20 Reduce efforts to provide affordable housing
☐ 21 Reduce the hours of operation of the golf course and tennis center
☐ 22 Close facilities that require significant financial subsidy

Q.27 How many years have you lived in Winter Park? (ROUND UP)

Years (626-627)

- Q.35 In which quadrant of the city of Winter Park do you live?
- (635)
- ☐ 1 Northeast (north of Fairbanks Avenue/Aloma Avenue and east of Park Avenue)
 - ☐ 2 Southeast (south of Fairbanks Avenue/Aloma Avenue and east of Park Avenue)
 - ☐ 3 Northwest (north of Fairbanks Avenue/Aloma Avenue and west of Park Avenue)
 - ☐ 4 Southwest (south of Fairbanks Avenue/Aloma Avenue and west of Park Avenue)

Q.36 Password _____ (6-30)

Q.37 Name _____ (31-80)

Q.38 Address _____ (81-180)

Q.39 City _____ (181-205)

Q.40 State _____ (206-207)

Q.41 Zip _____ (208-212)

Q.42 Date _____ (1501-1510)

Q.43 Time _____ (1511-1517)

Q.44 Length _____ (1518-1521)

- Q.28 Do you have children living full time in your household?

(628)

- ☐ 1 Yes
- ☐ 2 No

- Q.29 What is your race/ethnicity?

(629)

- ☐ 1 African American/Black
- ☐ 2 Asian
- ☐ 3 Caucasian/White
- ☐ 4 Latino
- ☐ 5 Native American
- ☐ 6 Other

- Q.30 What was your household's total income from all sources in 2007?

(630)

- ☐ 1 <\$25,000
- ☐ 2 \$25,000 - \$49,999
- ☐ 3 \$50,000 - \$74,999
- ☐ 4 \$75,000 - \$99,999
- ☐ 5 \$100,000 - \$149,999
- ☐ 6 \$150,000 - \$199,999
- ☐ 7 \$200,000 or more

- Q.31 Do you rent or own your home in Winter Park?

(631)

- ☐ 1 Rent
- ☐ 2 Own

- Q.32 Which category best reflects your age?

(632)

- ☐ 1 18 - 39
- ☐ 2 40 - 59
- ☐ 3 60 or older

- Q.33 What is your gender?

(633)

- ☐ 1 Female
- ☐ 2 Male

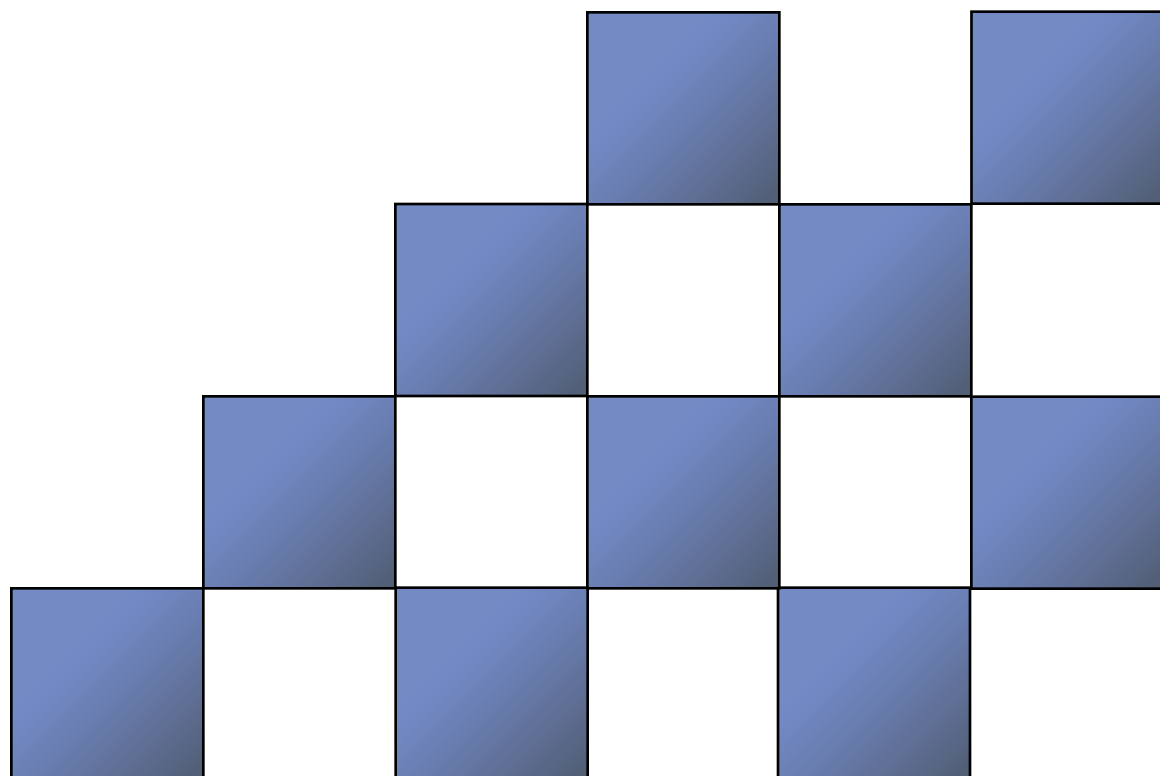
- Q.34 Do you live in Winter Park full time or part time?

(634)

- ☐ 1 Full time
- ☐ 2 Part time



APPENDIX B: POSTCARD



2008 Resident Survey



CITY OF WINTER PARK
401 Park Avenue South
Winter Park, FL 32789

PRSRT STD
U S POSTAGE
PAID
MID-FL, FL
PERMIT NO. 190

Beginning Tuesday, October 21,
log on to www.cityofwinterpark.org

Then click on  Enter your password

All surveys must be received by
Friday, November 21, 2008, at 5 p.m.

To request a hard copy, please call
Kerr & Downs Research at 1-800-564-3182.

2008 Resident Survey

Your input is needed!

Beginning Tuesday, October 21, through Friday, November 21, you are encouraged to participate in the city's **2008 Resident Online Survey**. This year's survey is focused on how you feel about some of the major initiatives the city is facing as it relates to the strategic plan. It will ask you questions such as the allocation of city time and taxpayers' dollars, funding for outside organizations, residential codes, redevelopment of Fairbanks Avenue between Interstate 4 and US Highway 17-92, Brookshire Elementary School, the downtown post office, electric undergrounding, and commuter rail.

To participate in this survey, please log on to the city's official Web site at www.cityofwinterpark.org and click on the 2008 Resident Online Survey button. When prompted, you will need to type in your unique password provided on the back of this postcard to complete the online survey. **Only one survey can be completed per household.** If you do not have access to a computer and would like to request a hard copy of this survey mailed to you, please call Kerr & Downs Research at 1-800-564-3182. **All hard copy requests must be made by Friday, October 31, and postmarked by Saturday, November 15, in order to be included in the final survey results.** Free access to the Internet can be found at:

Winter Park Community Center

721 West New England Avenue
Monday through Friday from 4:30 p.m. to 9 p.m.
Saturday and Sunday from 1 p.m. to 6 p.m.

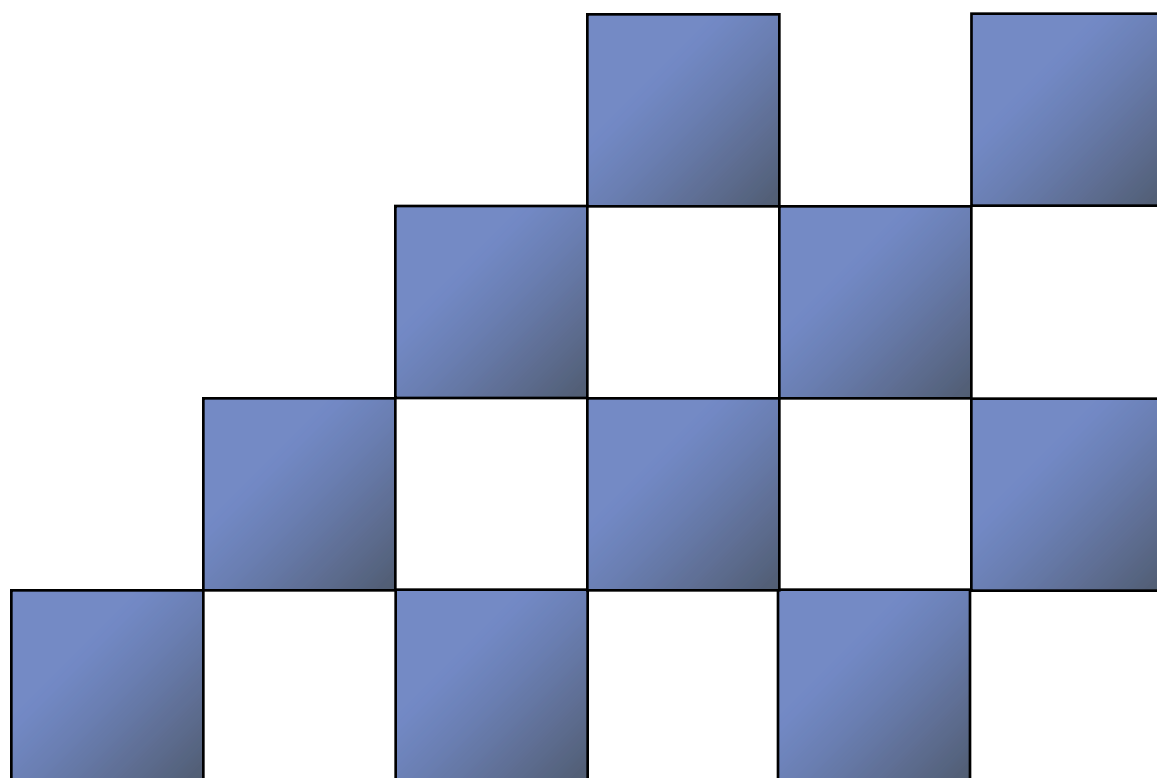
Winter Park Public Library (with your free library card)

460 East New England Avenue
Monday through Thursday from 9 a.m. to 9 p.m.
Friday and Saturday from 9 a.m. to 5 p.m.
Sunday from 1 p.m. to 5 p.m.

Survey Deadline:

Friday, November 21, 2008, by 5 p.m.

The city wants to know what you value most ~
please make the 2008 Resident Survey a top priority.



		How satisfied are you with the City of Winter Park as a whole?					
		Extremely satisfied	Satisfied	Neither satisfied nor dissatisfied	Dissatisfied	Extremely dissatisfied	Not sure
		Row %	Row %	Row %	Row %	Row %	Row %
City	Winter Park	22%	65%	8%	4%	0%	0%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	30%	51%	17%	2%	0%	0%
	6-10 years	11%	72%	12%	5%	0%	0%
	11-15 years	28%	58%	6%	7%	1%	0%
	16-20 years	19%	68%	4%	6%	2%	0%
	21+ years	23%	70%	3%	3%	0%	0%
Do you have children living full time in your household?	Yes	16%	72%	6%	4%	1%	0%
	No	25%	62%	10%	4%	0%	0%
What is your race/ethnicity?	African American	1%	99%	0%	0%	0%	0%
	Caucasian/White	27%	59%	10%	4%	1%	0%
	Latino	21%	72%	0%	7%	0%	0%
	Other	1%	76%	18%	3%	0%	2%
What was your household's total income from all sources in 2007?	<\$25,000	18%	72%	8%	1%	0%	0%
	\$25,000 - \$49,999	22%	71%	6%	1%	0%	0%
	\$50,000 - \$74,999	24%	53%	11%	11%	1%	0%
	\$75,000 - \$99,999	23%	66%	9%	2%	0%	0%
	\$100,000 - \$149,999	24%	61%	9%	5%	1%	0%
	\$150,000 - \$199,999	39%	45%	14%	2%	1%	0%
	\$200,000 or more	31%	56%	8%	5%	1%	0%
Do you rent or own your home in Winter Park?	Rent	30%	54%	14%	2%	0%	0%
	Own	20%	68%	7%	4%	1%	0%
Which category best reflects your age?	18 – 39	22%	67%	8%	2%	0%	0%
	40 – 59	20%	64%	10%	5%	1%	0%
	60 or older	25%	64%	7%	4%	0%	0%
What is your gender?	Female	26%	61%	9%	3%	1%	0%
	Male	18%	71%	7%	4%	0%	0%
Do you live in Winter Park full time or part time?	Full time	22%	65%	8%	4%	0%	0%
	Part time	14%	68%	16%	2%	0%	0%
	Northeast	18%	70%	9%	2%	1%	0%
	Southeast	26%	59%	8%	6%	0%	0%
	Northwest	11%	85%	4%	1%	0%	0%
In which quadrant of the city of Winter Park do you live?	Southwest	32%	51%	13%	4%	0%	0%

	How satisfied are you with the overall quality of services you receive from the City of Winter Park?					
	Extremely satisfied	Satisfied	Neither satisfied nor dissatisfied	Dissatisfied	Extremely dissatisfied	Not sure
	Row %	Row %	Row %	Row %	Row %	Row %
City	20%	65%	10%	4%	0%	0%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	18%	18%	4%	0%	0%
	6-10 years	15%	20%	6%	0%	0%
	11-15 years	22%	6%	5%	0%	0%
	16-20 years	21%	3%	6%	2%	0%
	21+ years	24%	3%	3%	0%	0%
Do you have children living full time in your home?	Yes	17%	16%	5%	1%	0%
	No	22%	8%	4%	0%	0%
What is your race/ethnicity?	African American	0%	30%	0%	0%	0%
	Caucasian/White	24%	64%	7%	0%	0%
	Latino	27%	66%	0%	7%	0%
	Other	5%	74%	19%	2%	0%
	<\$25,000	21%	74%	3%	1%	0%
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	21%	55%	23%	1%	0%
	\$50,000 - \$74,999	12%	67%	4%	17%	0%
	\$75,000 - \$99,999	21%	69%	9%	1%	0%
	\$100,000 - \$149,999	31%	57%	9%	2%	0%
	\$150,000 - \$199,999	31%	53%	6%	9%	0%
	\$200,000 or more	17%	70%	10%	3%	0%
	Rent	27%	57%	11%	5%	0%
Do you rent or own your home in Winter Park?	Own	19%	67%	10%	4%	0%
Which category best reflects your age?	18 – 39	17%	65%	14%	4%	0%
	40 – 59	19%	67%	10%	4%	0%
	60 or older	28%	63%	4%	4%	0%
What is your gender?	Female	21%	66%	7%	6%	0%
	Male	20%	64%	14%	2%	0%
Do you live in Winter Park full time or part time?	Full time	20%	65%	10%	4%	0%
	Part time	7%	78%	15%	0%	0%
In which quadrant of the city of Winter Park do you live?	Northeast	19%	60%	17%	3%	0%
	Southeast	23%	67%	2%	8%	0%
	Northwest	18%	79%	2%	1%	0%
	Southwest	22%	61%	16%	1%	0%

		Overall, how would you rate each of the following city services? - Communications											
		Excellent		Very Good		Good		Fair		Poor		Not Sure	
		Row %		Row %		Row %		Row %		Row %		Row %	
City	Winter Park	21%		33%		29%		5%		5%		7%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	19%		36%		30%		2%		0%		12%	
	6-10 years	22%		31%		37%		4%		4%		3%	
	11-15 years	20%		27%		23%		17%		3%		10%	
	16-20 years	21%		16%		42%		6%		1%		14%	
	21+ years	22%		37%		21%		4%		11%		4%	
Do you have children living full time in your home?	Yes	21%		32%		32%		6%		1%		8%	
	No	21%		33%		27%		5%		7%		7%	
What is your race/ethnicity?	African American	22%		21%		27%		1%		27%		3%	
	Caucasian/White	22%		35%		26%		6%		2%		9%	
	Latino	21%		19%		53%		0%		0%		7%	
	Other	5%		38%		53%		2%		2%		0%	
	<\$25,000	23%		43%		30%		1%		0%		3%	
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	14%		16%		37%		7%		17%		8%	
	\$50,000 - \$74,999	27%		37%		21%		3%		6%		5%	
	\$75,000 - \$99,999	17%		33%		28%		3%		1%		17%	
	\$100,000 - \$149,999	26%		36%		24%		4%		1%		9%	
	\$150,000 - \$199,999	32%		34%		21%		2%		3%		8%	
	\$200,000 or more	27%		35%		19%		14%		0%		4%	
	Rent	28%		29%		32%		7%		1%		4%	
Do you rent or own your home in Winter Park?	Own	20%		34%		28%		5%		6%		8%	
Which category best reflects your age?	18 – 39	16%		34%		28%		4%		10%		7%	
	40 – 59	26%		31%		30%		5%		1%		6%	
What is your gender?	60 or older	23%		33%		27%		7%		1%		9%	
	Female	27%		28%		32%		3%		2%		7%	
	Male	15%		38%		24%		7%		9%		8%	
Do you live in Winter Park full time or part time?	Full time	21%		32%		29%		5%		5%		7%	
	Part time	16%		72%		10%		0%		0%		2%	
In which quadrant of the city of Winter Park do you live?	Northeast	17%		28%		39%		8%		1%		7%	
	Southeast	20%		43%		23%		5%		4%		6%	
	Northwest	10%		35%		22%		2%		25%		6%	
	Southwest	48%		16%		25%		2%		0%		8%	

		Overall, how would you rate each of the following city services? - Code Enforcement											
		Excellent		Very Good		Good		Fair		Poor		Not Sure	
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %		
City	Winter Park	10%	24%	26%	17%	6%	18%						
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	10%	26%	24%	11%	7%	21%						
	6-10 years	2%	39%	37%	10%	5%	8%						
	11-15 years	10%	15%	31%	14%	8%	22%						
	16-20 years	4%	20%	21%	26%	11%	17%						
	21+ years	17%	16%	20%	22%	4%	20%						
Do you have children living full time in your home?	Yes	8%	28%	37%	9%	10%	8%						
	No	11%	22%	21%	20%	4%	22%						
What is your race/ethnicity?	African American	11%	29%	30%	1%	3%	27%						
	Caucasian/White	11%	22%	27%	18%	6%	16%						
	Latino	3%	39%	6%	46%	0%	7%						
	Other	3%	26%	22%	21%	13%	15%						
What was your household's total income from all sources in 2007?	<\$25,000	16%	20%	13%	31%	4%	15%						
	\$25,000 - \$49,999	6%	12%	35%	8%	8%	32%						
	\$50,000 - \$74,999	12%	38%	17%	9%	2%	23%						
	\$75,000 - \$99,999	11%	18%	51%	7%	6%	7%						
	\$100,000 - \$149,999	10%	34%	25%	20%	7%	4%						
	\$150,000 - \$199,999	10%	29%	25%	17%	4%	16%						
Do you rent or own your home in Winter Park?	\$200,000 or more	9%	39%	22%	19%	6%	6%						
	Rent	13%	33%	25%	6%	3%	20%						
Which category best reflects your age?	Own	10%	22%	26%	19%	6%	17%						
	18 – 39	7%	22%	26%	19%	5%	21%						
	40 – 59	11%	27%	25%	16%	6%	15%						
What is your gender?	60 or older	15%	24%	28%	12%	6%	16%						
	Female	14%	27%	26%	16%	3%	14%						
Do you live in Winter Park full time or part time?	Male	6%	21%	26%	17%	9%	21%						
	Full time	10%	23%	26%	17%	6%	18%						
In which quadrant of the city of Winter Park do you live?	Part time	0%	70%	7%	8%	2%	14%						
	Northeast	8%	19%	27%	28%	6%	12%						
	Southeast	15%	27%	25%	14%	5%	15%						
	Northwest	10%	18%	27%	6%	7%	31%						
	Southwest	6%	31%	26%	5%	7%	25%						

		Overall, how would you rate each of the following city services? - Fire-Rescue											
		Excellent		Very Good		Good		Fair		Poor		Not Sure	
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %		
City	Winter Park	34%	34%	34%	34%	12%	12%	1%	1%	0%	0%	18%	18%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	14%	14%	39%	39%	17%	17%	0%	0%	0%	0%	30%	30%
	6-10 years	32%	32%	28%	28%	10%	10%	0%	0%	0%	0%	29%	29%
	11-15 years	50%	50%	30%	30%	9%	9%	0%	0%	0%	0%	11%	11%
	16-20 years	31%	31%	47%	47%	4%	4%	1%	1%	0%	0%	17%	17%
	21+ years	43%	43%	32%	32%	14%	14%	2%	2%	0%	0%	8%	8%
Do you have children living full time in your household?	Yes	31%	31%	34%	34%	8%	8%	1%	1%	0%	0%	26%	26%
	No	35%	35%	34%	34%	14%	14%	1%	1%	0%	0%	15%	15%
What is your race/ethnicity?	African American	32%	32%	10%	10%	28%	28%	0%	0%	0%	0%	30%	30%
	Caucasian/White	35%	35%	37%	37%	9%	9%	1%	1%	0%	0%	17%	17%
	Latino	34%	34%	64%	64%	0%	0%	0%	0%	0%	0%	3%	3%
	Other	8%	8%	39%	39%	37%	37%	0%	0%	2%	2%	14%	14%
What was your household's total income from all sources in 2007?	<\$25,000	42%	42%	45%	45%	4%	4%	1%	1%	0%	0%	7%	7%
	\$25,000 - \$49,999	30%	30%	16%	16%	26%	26%	0%	0%	0%	0%	28%	28%
	\$50,000 - \$74,999	26%	26%	44%	44%	12%	12%	0%	0%	0%	0%	18%	18%
	\$75,000 - \$99,999	38%	38%	29%	29%	9%	9%	1%	1%	0%	0%	24%	24%
	\$100,000 - \$149,999	36%	36%	39%	39%	12%	12%	0%	0%	0%	0%	13%	13%
	\$150,000 - \$199,999	45%	45%	25%	25%	11%	11%	0%	0%	0%	0%	18%	18%
Do you rent or own your home in Winter Park?	\$200,000 or more	26%	26%	41%	41%	11%	11%	0%	0%	0%	0%	22%	22%
	Rent	48%	48%	23%	23%	18%	18%	2%	2%	0%	0%	9%	9%
Which category best reflects your age?	Own	31%	31%	36%	36%	11%	11%	1%	1%	0%	0%	20%	20%
	18 – 39	21%	21%	37%	37%	17%	17%	0%	0%	0%	0%	25%	25%
	40 – 59	42%	42%	33%	33%	8%	8%	1%	1%	0%	0%	17%	17%
What is your gender?	60 or older	47%	47%	30%	30%	10%	10%	3%	3%	0%	0%	10%	10%
	Female	39%	39%	33%	33%	10%	10%	0%	0%	0%	0%	17%	17%
Do you live in Winter Park full time or part time?	Male	28%	28%	36%	36%	14%	14%	1%	1%	0%	0%	20%	20%
	Full time	34%	34%	34%	34%	13%	13%	1%	1%	0%	0%	19%	19%
In which quadrant of the city of Winter Park do you live?	Part time	15%	15%	66%	66%	2%	2%	0%	0%	0%	0%	17%	17%
	Northeast	28%	28%	40%	40%	9%	9%	1%	1%	0%	0%	23%	23%
	Southeast	37%	37%	34%	34%	13%	13%	2%	2%	0%	0%	14%	14%
	Northwest	32%	32%	29%	29%	30%	30%	0%	0%	0%	0%	10%	10%
	Southwest	43%	43%	22%	22%	6%	6%	1%	1%	0%	0%	29%	29%

		Overall, how would you rate each of the following city services? - Police							
City		Excellent	Very Good	Good	Fair	Poor	Not Sure	Row %	Row %
		Row %	Row %	Row %	Row %	Row %	Row %		
Winter Park		37%	34%	19%	3%	2%	5%		
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	22%	38%	24%	1%	2%	13%		
	6-10 years	50%	28%	13%	4%	4%	2%		
	11-15 years	47%	29%	11%	5%	2%	5%		
	16-20 years	27%	33%	25%	3%	2%	10%		
	21+ years	37%	36%	21%	3%	1%	2%		
Do you have children living full time in your household?	Yes	44%	31%	13%	6%	1%	6%		
	No	34%	35%	22%	2%	2%	5%		
What is your race/ethnicity?	African American	65%	7%	28%	0%	0%	0%		
	Caucasian/White	34%	40%	15%	3%	2%	6%		
	Latino	32%	25%	43%	0%	0%	0%		
	Other	10%	20%	43%	13%	2%	12%		
	<\$25,000	38%	41%	11%	2%	3%	5%		
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	41%	15%	34%	2%	0%	7%		
	\$50,000 - \$74,999	26%	46%	20%	2%	2%	4%		
	\$75,000 - \$99,999	38%	37%	20%	2%	1%	2%		
	\$100,000 - \$149,999	42%	31%	11%	5%	0%	11%		
	\$150,000 - \$199,999	57%	21%	16%	3%	2%	2%		
	\$200,000 or more	35%	32%	20%	3%	5%	5%		
Do you rent or own your home in Winter Park?	Rent	41%	28%	26%	0%	0%	5%		
	Own	36%	35%	18%	4%	2%	6%		
Which category best reflects your age?	18 – 39	32%	34%	26%	1%	1%	6%		
	40 – 59	38%	31%	16%	7%	4%	6%		
	60 or older	44%	37%	13%	1%	1%	3%		
What is your gender?	Female	37%	34%	20%	3%	1%	5%		
	Male	37%	34%	18%	3%	2%	5%		
Do you live in Winter Park full time or part time?	Full time	37%	33%	20%	3%	2%	6%		
	Part time	17%	83%	0%	0%	0%	0%		
In which quadrant of the city of Winter Park do you live?	Northeast	34%	39%	17%	3%	4%	4%		
	Southeast	37%	34%	17%	5%	1%	8%		
	Northwest	29%	23%	39%	5%	1%	3%		
	Southwest	45%	33%	15%	0%	0%	7%		

		Overall, how would you rate each of the following city services? - Electric utility service											
		Excellent		Very Good		Good		Fair		Poor		Not Sure	
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %		
City	Winter Park	21%	33%	22%	14%	5%	4%						
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	18%	31%	20%	20%	8%	2%						
	6-10 years	21%	42%	17%	12%	5%	3%						
	11-15 years	23%	22%	32%	12%	10%	2%						
	16-20 years	2%	54%	19%	6%	7%	12%						
	21+ years	28%	26%	25%	16%	2%	3%						
Do you have children living full time in your home?	Yes	20%	34%	24%	15%	3%	3%						
	No	22%	33%	21%	14%	5%	4%						
What is your race/ethnicity?	African American	27%	39%	1%	30%	3%	0%						
	Caucasian/White	22%	30%	27%	13%	4%	5%						
	Latino	18%	72%	4%	0%	7%	0%						
	Other	5%	41%	6%	13%	34%	0%						
	<\$25,000	36%	41%	14%	9%	0%	0%						
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	27%	17%	21%	21%	7%	8%						
	\$50,000 - \$74,999	5%	45%	20%	15%	14%	2%						
	\$75,000 - \$99,999	19%	17%	40%	12%	3%	10%						
	\$100,000 - \$149,999	13%	50%	19%	12%	2%	4%						
	\$150,000 - \$199,999	14%	51%	18%	10%	5%	2%						
	\$200,000 or more	21%	36%	21%	15%	4%	3%						
	Rent	19%	36%	23%	11%	10%	1%						
Do you rent or own your home in Winter Park?	Own	22%	33%	22%	15%	4%	4%						
Which category best reflects your age?	18 – 39	28%	28%	17%	17%	5%	4%						
	40 – 59	11%	39%	24%	15%	7%	4%						
What is your gender?	60 or older	22%	35%	30%	9%	1%	3%						
	Female	12%	39%	27%	12%	4%	5%						
Do you live in Winter Park full time or part time?	Male	32%	27%	15%	17%	6%	3%						
	Full time	21%	33%	22%	14%	5%	4%						
In which quadrant of the city of Winter Park do you live?	Part time	2%	70%	17%	12%	0%	0%						
	Northeast	30%	26%	21%	10%	9%	3%						
	Southeast	16%	34%	26%	16%	1%	6%						
	Northwest	7%	30%	27%	31%	1%	3%						
	Southwest	17%	48%	19%	10%	4%	1%						

		Overall, how would you rate each of the following city services? - Water utility service											
		Excellent		Very Good		Good		Fair		Poor		Not Sure	
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %		
City	Winter Park	25%	31%	27%	11%	2%	4%						
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	15%	28%	38%	12%	0%	7%						
	6-10 years	20%	32%	17%	23%	3%	4%						
	11-15 years	23%	19%	28%	12%	8%	11%						
	16-20 years	27%	29%	38%	4%	2%	0%						
	21+ years	34%	36%	25%	4%	1%	1%						
Do you have children living full time in your home?	Yes	20%	35%	20%	20%	2%	3%						
	No	27%	29%	31%	6%	2%	5%						
What is your race/ethnicity?	African American	31%	10%	27%	27%	3%	1%						
	Caucasian/White	25%	35%	26%	7%	2%	5%						
	Latino	18%	32%	50%	0%	0%	0%						
	Other	7%	28%	34%	31%	0%	1%						
What was your household's total income from all sources in 2007?	<\$25,000	35%	33%	23%	4%	1%	3%						
	\$25,000 - \$49,999	31%	15%	31%	21%	0%	2%						
	\$50,000 - \$74,999	17%	38%	22%	7%	9%	7%						
	\$75,000 - \$99,999	22%	26%	40%	9%	0%	3%						
	\$100,000 - \$149,999	18%	45%	19%	12%	1%	5%						
	\$150,000 - \$199,999	18%	44%	17%	11%	1%	9%						
	\$200,000 or more	23%	39%	25%	10%	1%	2%						
Do you rent or own your home in Winter Park?	Rent	47%	18%	24%	10%	0%	0%						
	Own	21%	34%	28%	11%	2%	4%						
Which category best reflects your age?	18 – 39	19%	33%	25%	17%	2%	4%						
	40 – 59	27%	27%	33%	7%	2%	4%						
	60 or older	33%	34%	22%	3%	2%	6%						
What is your gender?	Female	30%	26%	28%	9%	2%	5%						
	Male	20%	38%	27%	12%	2%	1%						
Do you live in Winter Park full time or part time?	Full time	25%	31%	28%	11%	2%	4%						
	Part time	10%	69%	5%	7%	0%	10%						
In which quadrant of the city of Winter Park do you live?	Northeast	20%	35%	26%	16%	1%	2%						
	Southeast	24%	32%	26%	8%	3%	7%						
	Northwest	26%	25%	39%	7%	0%	2%						
	Southwest	39%	17%	26%	6%	3%	8%						

		Overall, how would you rate each of the following city services? - Parks & recreation											
		Excellent		Very Good		Good		Fair		Poor		Not Sure	
		Row %		Row %		Row %		Row %		Row %		Row %	
City	Winter Park	31%		35%		26%		4%		1%		2%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	27%		39%		27%		0%		3%		4%	
	6-10 years	16%		44%		33%		8%		0%		0%	
	11-15 years	38%		34%		14%		9%		0%		4%	
	16-20 years	8%		65%		19%		3%		1%		3%	
	21+ years	47%		21%		27%		3%		1%		2%	
Do you have children living full time in your home?	Yes	25%		36%		32%		5%		1%		1%	
	No	34%		35%		23%		4%		1%		3%	
What is your race/ethnicity?	African American	9%		31%		60%		1%		0%		0%	
	Caucasian/White	37%		33%		22%		5%		1%		3%	
	Latino	18%		75%		0%		0%		0%		7%	
	Other	13%		50%		36%		1%		0%		0%	
What was your household's total income from all sources in 2007?	<\$25,000	44%		37%		14%		0%		0%		4%	
	\$25,000 - \$49,999	24%		28%		44%		1%		1%		1%	
	\$50,000 - \$74,999	24%		37%		24%		10%		0%		4%	
	\$75,000 - \$99,999	19%		45%		27%		8%		0%		0%	
	\$100,000 - \$149,999	38%		32%		20%		6%		1%		3%	
	\$150,000 - \$199,999	49%		31%		16%		2%		0%		1%	
	\$200,000 or more	35%		35%		24%		5%		1%		0%	
Do you rent or own your home in Winter Park?	Rent	35%		39%		18%		4%		0%		3%	
	Own	30%		35%		28%		4%		1%		2%	
Which category best reflects your age?	18 – 39	36%		29%		30%		4%		1%		1%	
	40 – 59	23%		46%		23%		5%		2%		1%	
What is your gender?	60 or older	34%		32%		23%		3%		1%		7%	
	Female	32%		36%		26%		4%		1%		1%	
	Male	30%		35%		27%		4%		0%		4%	
Do you live in Winter Park full time or part time?	Full time	31%		36%		26%		3%		1%		2%	
	Part time	13%		10%		14%		63%		0%		0%	
In which quadrant of the city of Winter Park do you live?	Northeast	31%		37%		26%		4%		1%		1%	
	Southeast	28%		34%		30%		4%		1%		4%	
	Northwest	31%		20%		36%		8%		0%		5%	
	Southwest	36%		43%		15%		1%		5%		0%	

		Overall, how would you rate each of the following city services? - Streets & drainage											
		Excellent		Very Good		Good		Fair		Poor		Not Sure	
		Row %		Row %		Row %		Row %		Row %		Row %	
City	Winter Park	14%		29%		28%		14%		12%		3%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	15%		22%		21%		18%		19%		5%	
	6-10 years	3%		36%		22%		14%		21%		4%	
	11-15 years	23%		26%		25%		18%		7%		2%	
	16-20 years	2%		29%		38%		25%		3%		3%	
	21+ years	21%		30%		34%		8%		6%		1%	
Do you have children living full time in your home?	Yes	12%		34%		24%		9%		20%		0%	
	No	15%		27%		30%		16%		8%		4%	
What is your race/ethnicity?	African American	16%		25%		31%		0%		27%		0%	
	Caucasian/White	14%		31%		29%		13%		10%		3%	
	Latino	15%		25%		10%		43%		0%		7%	
	Other	6%		12%		27%		37%		18%		0%	
What was your household's total income from all sources in 2007?	<\$25,000	25%		38%		17%		10%		5%		5%	
	\$25,000 - \$49,999	12%		11%		41%		14%		22%		0%	
	\$50,000 - \$74,999	8%		33%		23%		15%		12%		8%	
	\$75,000 - \$99,999	10%		29%		38%		20%		2%		1%	
	\$100,000 - \$149,999	9%		44%		21%		14%		13%		0%	
	\$150,000 - \$199,999	6%		28%		35%		20%		9%		1%	
	\$200,000 or more	26%		27%		22%		12%		14%		0%	
Do you rent or own your home in Winter Park?	Rent	20%		31%		16%		16%		15%		2%	
	Own	13%		29%		31%		14%		11%		3%	
Which category best reflects your age?	18 – 39	13%		31%		25%		11%		19%		2%	
	40 – 59	12%		29%		29%		20%		7%		3%	
	60 or older	21%		27%		32%		12%		6%		2%	
What is your gender?	Female	18%		26%		29%		14%		11%		2%	
	Male	10%		32%		27%		14%		13%		4%	
Do you live in Winter Park full time or part time?	Full time	14%		29%		28%		14%		12%		3%	
	Part time	9%		14%		11%		66%		0%		0%	
In which quadrant of the city of Winter Park do you live?	Northeast	9%		31%		24%		15%		18%		2%	
	Southeast	17%		30%		31%		12%		9%		1%	
	Northwest	13%		17%		51%		12%		4%		3%	
	Southwest	15%		36%		17%		18%		10%		5%	

		Overall, how would you rate each of the following city services? - Refuse/recycling/yard waste collection							
		Excellent	Very Good	Good	Fair	Poor	Not Sure		
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
City	Winter Park	26%	33%	22%	8%	8%	3%		
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	17%	30%	25%	13%	7%	8%		
	6-10 years	32%	25%	31%	5%	5%	1%		
	11-15 years	30%	32%	22%	3%	9%	4%		
	16-20 years	30%	23%	21%	23%	3%	0%		
	21+ years	25%	42%	14%	4%	13%	3%		
Do you have children living full time in your home?	Yes	37%	24%	25%	9%	5%	0%		
	No	21%	37%	20%	8%	10%	5%		
What is your race/ethnicity?	African American	27%	17%	24%	0%	30%	1%		
	Caucasian/White	26%	36%	22%	7%	5%	4%		
	Latino	46%	1%	10%	43%	0%	0%		
	Other	5%	57%	15%	20%	3%	0%		
What was your household's total income from all sources in 2007?	<\$25,000	17%	41%	27%	8%	0%	8%		
	\$25,000 - \$49,999	43%	23%	11%	4%	18%	1%		
	\$50,000 - \$74,999	24%	36%	15%	11%	8%	6%		
	\$75,000 - \$99,999	22%	37%	18%	10%	11%	1%		
	\$100,000 - \$149,999	33%	21%	23%	17%	3%	2%		
	\$150,000 - \$199,999	23%	33%	26%	7%	11%	0%		
	\$200,000 or more	20%	38%	35%	4%	3%	0%		
Do you rent or own your home in Winter Park?	Rent	24%	33%	27%	11%	0%	5%		
	Own	26%	33%	21%	7%	10%	3%		
Which category best reflects your age?	18 – 39	32%	34%	12%	7%	14%	2%		
	40 – 59	19%	27%	34%	11%	6%	3%		
	60 or older	25%	41%	21%	4%	2%	6%		
What is your gender?	Female	22%	32%	25%	12%	5%	5%		
	Male	30%	35%	17%	4%	12%	1%		
Do you live in Winter Park full time or part time?	Full time	26%	32%	22%	8%	9%	3%		
	Part time	10%	71%	3%	15%	0%	0%		
In which quadrant of the city of Winter Park do you live?	Northeast	30%	36%	16%	12%	5%	1%		
	Southeast	27%	34%	24%	9%	3%	3%		
	Northwest	18%	31%	14%	3%	31%	3%		
	Southwest	19%	19%	43%	2%	7%	10%		

		Overall, how would you rate each of the following city services? - Winter Park Public Library											
		Excellent	Very Good	Good	Fair	Poor	Not Sure						
		Row %	Row %	Row %	Row %	Row %	Row %						
City	Winter Park	50%	26%	13%	4%	0%	7%						
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	42%	23%	19%	5%	0%	10%						
	6-10 years	61%	21%	10%	1%	0%	6%						
	11-15 years	61%	24%	9%	3%	0%	3%						
	16-20 years	42%	20%	5%	21%	0%	12%						
	21+ years	47%	32%	15%	2%	1%	4%						
Do you have children living full time in your home?	Yes	62%	24%	8%	2%	0%	4%						
	No	44%	27%	16%	5%	0%	8%						
What is your race/ethnicity?	African American	70%	0%	30%	0%	0%	0%						
	Caucasian/White	49%	28%	11%	3%	0%	8%						
	Latino	36%	21%	0%	43%	0%	0%						
	Other	31%	50%	18%	2%	0%	0%						
What was your household's total income from all sources in 2007?	<\$25,000	53%	29%	3%	11%	0%	4%						
	\$25,000 - \$49,999	56%	13%	25%	0%	0%	6%						
	\$50,000 - \$74,999	51%	27%	8%	2%	0%	13%						
	\$75,000 - \$99,999	48%	24%	12%	2%	0%	14%						
	\$100,000 - \$149,999	49%	31%	10%	8%	0%	2%						
	\$150,000 - \$199,999	38%	32%	14%	2%	0%	14%						
	\$200,000 or more	51%	27%	19%	0%	0%	2%						
Do you rent or own your home in Winter Park?	Rent	65%	15%	5%	7%	0%	8%						
	Own	47%	28%	15%	4%	0%	6%						
Which category best reflects your age?	18 – 39	43%	29%	18%	1%	0%	9%						
	40 – 59	54%	23%	10%	10%	0%	3%						
	60 or older	57%	24%	9%	1%	0%	8%						
What is your gender?	Female	59%	20%	9%	5%	0%	6%						
	Male	40%	31%	18%	3%	0%	7%						
Do you live in Winter Park full time or part time?	Full time	50%	25%	13%	4%	0%	7%						
	Part time	40%	60%	0%	0%	0%	0%						
In which quadrant of the city of Winter Park do you live?	Northeast	44%	29%	13%	7%	0%	7%						
	Southeast	56%	27%	9%	2%	0%	6%						
	Northwest	34%	26%	32%	1%	1%	7%						
	Southwest	61%	18%	8%	6%	0%	7%						

	How satisfied are you with the City of Winter Park in terms of using your tax dollars in the manner that you prefer?					
	Extremely satisfied	Satisfied	Neither satisfied nor dissatisfied	Dissatisfied	Extremely dissatisfied	Not sure
	Row %	Row %	Row %	Row %	Row %	Row %
City						
How many years have you lived in Winter Park? (ROUND UP)	Winter Park	49%	23%	11%	8%	4%
	1-5 years	4%	42%	26%	16%	2%
	6-10 years	1%	45%	20%	9%	22%
	11-15 years	18%	45%	16%	17%	2%
	16-20 years	3%	45%	24%	14%	15%
Do you have children living full time in your home?	21+ years	6%	58%	24%	7%	3%
	Yes	1%	38%	21%	14%	6%
What is your race/ethnicity?	No	7%	53%	23%	10%	4%
	African American	0%	40%	27%	3%	0%
	Caucasian/White	7%	50%	22%	12%	6%
	Latino	0%	48%	43%	9%	0%
	Other	0%	62%	2%	31%	2%
	<\$25,000	5%	67%	19%	2%	4%
	\$25,000 - \$49,999	7%	36%	27%	7%	1%
What was your household's total income from all sources in 2007?	\$50,000 - \$74,999	8%	36%	22%	25%	7%
	\$75,000 - \$99,999	7%	50%	26%	7%	9%
	\$100,000 - \$149,999	3%	41%	29%	16%	4%
	\$150,000 - \$199,999	3%	65%	17%	6%	7%
	\$200,000 or more	4%	56%	13%	17%	4%
	Rent	7%	63%	14%	10%	7%
Do you rent or own your home in Winter Park?	Own	5%	46%	24%	12%	4%
Which category best reflects your age?	18 – 39	5%	46%	23%	9%	5%
	40 – 59	5%	46%	26%	16%	2%
	60 or older	7%	59%	17%	9%	7%
What is your gender?	Female	5%	53%	22%	14%	5%
	Male	5%	45%	23%	8%	4%
Do you live in Winter Park full time or part time?	Full time	5%	48%	23%	11%	5%
	Part time	3%	77%	10%	7%	0%
In which quadrant of the city of Winter Park do you live?	Northeast	5%	43%	19%	11%	5%
	Southeast	6%	49%	24%	13%	5%
	Northwest	3%	53%	34%	8%	0%
	Southwest	6%	58%	21%	10%	5%

		Which statement best describes how you feel about the taxes you pay to the City of Winter Park?				
		Taxes are too high for the quality of city services that I a		Taxes are high, but the city is providing more services at a		Not sure
		Row %	Row %	Taxes are just right for the amount and quality of city serv	Taxes are too low for the amount and quality of city service	Row %
City	Winter Park	31%	20%	38%	2%	10%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	30%	23%	22%	5%	19%
	6-10 years	57%	20%	16%	0%	8%
	11-15 years	23%	12%	56%	1%	8%
	16-20 years	18%	31%	39%	1%	12%
	21+ years	21%	17%	54%	1%	6%
Do you have children living full time in your home?	Yes	36%	24%	28%	1%	10%
	No	29%	18%	42%	2%	9%
What is your race/ethnicity?	African American	81%	16%	3%	0%	0%
	Caucasian/White	23%	20%	43%	2%	11%
	Latino	11%	37%	49%	0%	3%
	Other	40%	6%	38%	1%	15%
What was your household's total income from all sources in 2007?	<\$25,000	20%	18%	50%	2%	11%
	\$25,000 - \$49,999	45%	14%	30%	0%	10%
	\$50,000 - \$74,999	37%	13%	31%	6%	12%
	\$75,000 - \$99,999	12%	22%	49%	2%	15%
	\$100,000 - \$149,999	33%	26%	35%	2%	5%
	\$150,000 - \$199,999	12%	30%	46%	2%	10%
	\$200,000 or more	28%	38%	28%	2%	5%
Do you rent or own your home in Winter Park?	Rent	38%	18%	28%	2%	14%
	Own	30%	20%	39%	2%	9%
Which category best reflects your age?	18 – 39	36%	22%	31%	2%	9%
	40 – 59	35%	13%	42%	2%	8%
	60 or older	15%	25%	45%	3%	13%
What is your gender?	Female	27%	27%	34%	2%	9%
	Male	34%	11%	42%	2%	10%
Do you live in Winter Park full time or part time?	Full time	31%	20%	38%	2%	10%
	Part time	66%	7%	25%	2%	0%
In which quadrant of the city of Winter Park do you live?	Northeast	31%	15%	45%	1%	8%
	Southeast	21%	27%	42%	0%	9%
	Northwest	50%	17%	28%	3%	2%
	Southwest	34%	18%	25%	6%	17%

Please check 5 strategic initiatives you believe the City of Winter Park should focus its resources							
	Providing financial support to outside cultural, civic, service community organizations	Continuing to provide financial support to the Winter Park Public Library	Revising building codes to ensure the character and compatibility in Winter Park	Improving the Fairbanks Avenue by planting trees, widening medians, etc.	Partnering with the Orange County Public School system to build a new school to replace Brookshire Elementary School	Determining the best long term solution to the Winter Park Post Office and Central Park	Continuing the initiative to place electric lines underground throughout the City of Winter Park
City	Row %	Row %	Row %	Row %	Row %	Row %	Row %
Winter Park	24%	61%	44%	46%	17%	40%	63%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	21%	62%	29%	55%	27%	38%
	6-10 years	15%	67%	34%	60%	17%	35%
	11-15 years	18%	77%	53%	31%	15%	31%
	16-20 years	49%	75%	51%	50%	12%	37%
	21+ years	27%	49%	55%	34%	12%	47%
Do you have children living full time in your home?	Yes	20%	76%	26%	57%	34%	29%
	No	26%	55%	52%	41%	9%	45%
What is your race/ethnicity?	African American	40%	70%	53%	84%	10%	30%
	Caucasian/White	20%	58%	43%	44%	18%	42%
	Latino	43%	76%	61%	6%	25%	47%
	Other	35%	80%	22%	9%	8%	27%
What was your household's total income from all sources in 2007?	<\$25,000	29%	59%	59%	28%	9%	68%
	\$25,000 - \$49,999	34%	64%	44%	63%	3%	22%
	\$50,000 - \$74,999	38%	62%	33%	52%	22%	27%
	\$75,000 - \$99,999	13%	53%	29%	50%	27%	32%
	\$100,000 - \$149,999	8%	62%	34%	47%	34%	29%
	\$150,000 - \$199,999	23%	58%	60%	52%	20%	33%
Do you rent or own your home in Winter Park?	\$200,000 or more	13%	66%	40%	58%	20%	39%
	Rent	25%	67%	54%	58%	5%	53%
	Own	24%	60%	42%	43%	19%	37%
Which category best reflects your age?	18 – 39	25%	54%	37%	58%	19%	32%
	40 – 59	22%	68%	55%	41%	16%	45%
	60 or older	26%	65%	43%	32%	12%	48%
What is your gender?	Female	29%	71%	44%	45%	17%	40%
	Male	20%	51%	46%	48%	15%	39%

		Please check 5 strategic initiatives you believe the City of Winter Park should focus its resources						
		Providing financial support to outside cultural, civic, service community organizations	Continuing to provide financial support to the Winter Park Public Library	Revising building codes to ensure the character and compatibility in Winter Park	Improving the Fairbanks Avenue by planting trees, widening medians, etc,	Partnering with the Orange County Public School system to build a new school to replace Brookshire Elementary School	Determining the best long term solution to the Winter Park Post Office and Central Park	Continuing the initiative to place electric lines underground throughout the City of Winter Park
Do you live in Winter Park full time or part time?	Full time	Row % 24%	Row % 62%	Row % 45%	Row % 45%	Row % 17%	Row % 40%	Row % 63%
	Part time	4%	38%	7%	82%	7%	70%	84%
	Northeast	20%	66%	44%	40%	9%	41%	62%
	Southeast	14%	55%	39%	40%	31%	34%	80%
	Northwest	53%	49%	49%	58%	7%	35%	51%
In which quadrant of the city of Winter Park do you live?	Southwest	26%	70%	53%	56%	14%	46%	44%

Please check 5 strategic initiatives you believe the City of Winter					
		Continuing to invest in a commuter rail initiative	Designating areas and buildings as historic in an effort to maintain historic character of Winter Park	Controlling development and density in certain areas to preserve the character of Winter Park	Continuing the city's green initiative
		Row %	Row %	Row %	Row %
City	Winter Park	42%	35%	56%	46%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	67%	30%	42%	54%
	6-10 years	38%	28%	39%	50%
	11-15 years	49%	30%	48%	40%
	16-20 years	32%	18%	74%	27%
	21+ years	30%	49%	72%	45%
Do you have children living full time in your home?	Yes	48%	26%	40%	28%
	No	39%	39%	63%	54%
What is your race/ethnicity?	African American	12%	14%	42%	49%
	Caucasian/White	45%	39%	58%	45%
	Latino	53%	14%	94%	43%
	Other	60%	48%	19%	64%
	<\$25,000	32%	49%	63%	55%
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	33%	25%	48%	42%
	\$50,000 - \$74,999	46%	26%	52%	45%
	\$75,000 - \$99,999	43%	42%	61%	43%
	\$100,000 - \$149,999	54%	28%	63%	50%
	\$150,000 - \$199,999	51%	38%	55%	40%
Do you rent or own your home in Winter Park?	\$200,000 or more	60%	23%	38%	50%
	Rent	53%	33%	34%	53%
Which category best reflects your age?	Own	40%	35%	61%	45%
	18 – 39	37%	37%	51%	51%
	40 – 59	49%	28%	55%	43%
What is your gender?	60 or older	40%	43%	67%	40%
	Female	38%	39%	56%	43%
	Male	46%	31%	56%	50%

Please check 5 strategic initiatives you believe the City of Winter					
		Continuing to invest in a commuter rail initiative	Designating areas and buildings as historic in an effort to maintain historic character of Winter Park	Controlling development and density in certain areas to preserve the character of Winter Park	Continuing the city's green initiative
		Row %	Row %	Row %	Row %
	Do you live in Winter Park full time or part time?	41%	36%	57%	45%
	In which quadrant of the city of Winter Park do you live?	86%	10%	7%	86%
		36%	41%	60%	44%
		49%	31%	54%	43%
		38%	42%	64%	50%
		43%	26%	51%	57%

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Relocating the Post Office				
		1	2	3	4	5
City		Row %	Row %	Row %	Row %	Row %
How many years have you lived in Winter Park? (ROUND UP)	Winter Park	17%	21%	28%	21%	14%
	1-5 years	19%	23%	26%	21%	11%
	6-10 years	8%	12%	50%	17%	12%
	11-15 years	13%	16%	21%	33%	17%
	16-20 years	37%	10%	22%	10%	21%
Do you have children living full time in your home?	21+ years	16%	28%	20%	23%	13%
	Yes	13%	16%	29%	18%	24%
What is your race/ethnicity?	No	18%	22%	28%	22%	9%
	African American	4%	10%	57%	28%	1%
	Caucasian/White	17%	22%	24%	21%	15%
	Latino	47%	1%	7%	4%	40%
	Other	20%	28%	30%	16%	6%
What was your household's total income from all sources in 2007?	<\$25,000	24%	33%	23%	17%	3%
	\$25,000 - \$49,999	13%	6%	40%	32%	10%
	\$50,000 - \$74,999	13%	9%	35%	30%	12%
	\$75,000 - \$99,999	21%	15%	40%	13%	10%
	\$100,000 - \$149,999	14%	21%	13%	15%	38%
	\$150,000 - \$199,999	16%	36%	13%	26%	8%
Do you rent or own your home in Winter Park?	\$200,000 or more	12%	26%	20%	14%	28%
	Rent	18%	11%	44%	24%	3%
Which category best reflects your age?	Own	16%	22%	25%	21%	16%
	18 – 39	7%	25%	34%	23%	11%
	40 – 59	24%	17%	24%	20%	15%
What is your gender?	60 or older	26%	17%	22%	19%	17%
	Female	17%	20%	30%	21%	13%
Do you live in Winter Park full time or part time?	Male	17%	21%	26%	22%	14%
	Full time	17%	20%	28%	21%	14%
	Part time	9%	11%	62%	8%	10%
In which quadrant of the city of Winter Park do you live?	Northeast	20%	27%	26%	16%	12%
	Southeast	16%	13%	26%	26%	20%
	Northwest	11%	11%	31%	36%	11%
	Southwest	15%	24%	37%	11%	13%

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Relocating the Post Office	
		Top 2 Importance	Bottom 3 Importance
		Row %	Row %
City	Winter Park	37%	63%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	42%	58%
	6-10 years	20%	80%
	11-15 years	29%	71%
	16-20 years	47%	53%
	21+ years	44%	56%
Do you have children living full time in your household?	Yes	29%	71%
	No	41%	59%
What is your race/ethnicity?	African American	14%	86%
	Caucasian/White	39%	61%
	Latino	49%	51%
	Other	48%	52%
What was your household's total income from all sources in 2007?	<\$25,000	57%	43%
	\$25,000 - \$49,999	19%	81%
	\$50,000 - \$74,999	22%	78%
	\$75,000 - \$99,999	36%	64%
	\$100,000 - \$149,999	34%	66%
	\$150,000 - \$199,999	52%	48%
Do you rent or own your home in Winter Park?	\$200,000 or more	38%	62%
	Rent	29%	71%
Which category best reflects your age?	Own	38%	62%
	18 – 39	32%	68%
	40 – 59	41%	59%
	60 or older	43%	57%
What is your gender?	Female	36%	64%
	Male	38%	62%
Do you live in Winter Park full time or part time?	Full time	37%	63%
	Part time	20%	80%

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Relocating the Post Office	
		Top 2 Importance	Bottom 3 Importance
		Row %	Row %
		Northeast	46%
		Southeast	29%
In which quadrant of the city of Winter Park do you live?		Northwest	22%
		Southwest	39%
			61%

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Rebuilding City Hall				
		1	2	3	4	5
City		Row %	Row %	Row %	Row %	Row %
How many years have you lived in Winter Park? (ROUND UP)	Winter Park	8%	10%	17%	32%	34%
	1-5 years	5%	8%	16%	35%	37%
	6-10 years	21%	12%	9%	22%	35%
	11-15 years	9%	10%	21%	28%	33%
	16-20 years	0%	7%	35%	30%	29%
Do you have children living full time in your home?	21+ years	3%	11%	16%	37%	32%
	Yes	7%	11%	14%	32%	36%
What is your race/ethnicity?	No	8%	10%	18%	32%	33%
	African American	21%	3%	7%	3%	66%
	Caucasian/White	5%	11%	17%	36%	31%
	Latino	18%	6%	44%	19%	12%
	Other	2%	30%	9%	55%	4%
What was your household's total income from all sources in 2007?	<\$25,000	12%	9%	23%	38%	19%
	\$25,000 - \$49,999	2%	7%	2%	29%	60%
	\$50,000 - \$74,999	10%	7%	16%	29%	38%
	\$75,000 - \$99,999	4%	19%	8%	32%	36%
	\$100,000 - \$149,999	11%	14%	26%	26%	23%
	\$150,000 - \$199,999	10%	9%	21%	20%	40%
	\$200,000 or more	7%	8%	26%	35%	24%
Do you rent or own your home in Winter Park?	Rent	19%	9%	4%	34%	35%
	Own	6%	11%	19%	31%	33%
Which category best reflects your age?	18 – 39	6%	7%	10%	37%	41%
	40 – 59	12%	13%	25%	28%	22%
	60 or older	6%	12%	17%	28%	37%
What is your gender?	Female	11%	9%	22%	28%	30%
	Male	5%	11%	10%	35%	39%
Do you live in Winter Park full time or part time?	Full time	8%	10%	17%	31%	34%
	Part time	0%	0%	7%	66%	27%
In which quadrant of the city of Winter Park do you live?	Northeast	4%	8%	16%	40%	32%
	Southeast	8%	13%	21%	28%	30%
	Northwest	3%	9%	7%	28%	52%
	Southwest	22%	9%	16%	28%	25%

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Rebuilding City Hall	
		Top 2 Importance	Bottom 3 Importance
		Row %	Row %
City	Winter Park	18%	82%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	12%	88%
	6-10 years	33%	67%
	11-15 years	19%	81%
	16-20 years	7%	93%
	21+ years	15%	85%
Do you have children living full time in your household?	Yes	18%	82%
	No	18%	82%
What is your race/ethnicity?	African American	23%	77%
	Caucasian/White	16%	84%
	Latino	25%	75%
	Other	32%	68%
What was your household's total income from all sources in 2007?	<\$25,000	20%	80%
	\$25,000 - \$49,999	9%	91%
	\$50,000 - \$74,999	17%	83%
	\$75,000 - \$99,999	23%	77%
	\$100,000 - \$149,999	24%	76%
	\$150,000 - \$199,999	19%	81%
Do you rent or own your home in Winter Park?	\$200,000 or more	15%	85%
	Rent	27%	73%
Which category best reflects your age?	Own	16%	84%
	18 – 39	13%	87%
	40 – 59	25%	75%
	60 or older	18%	82%
What is your gender?	Female	20%	80%
	Male	16%	84%
Do you live in Winter Park full time or part time?	Full time	18%	82%
	Part time	0%	100%

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Rebuilding City Hall		
		Top 2 Importance	Bottom 3 Importance	
		Row %	Row %	Row %
		Northeast	12%	88%
		Southeast	21%	79%
In which quadrant of the city of Winter Park do you live?	Northwest	13%	87%	
	Southwest	31%	69%	

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Expanding the Winter Park Library				
		1	2	3	4	5
City	Winter Park	Row %	Row %	Row %	Row %	Row %
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	35%	21%	20%	15%	9%
	6-10 years	30%	26%	27%	10%	7%
	11-15 years	39%	12%	14%	20%	15%
	16-20 years	37%	29%	8%	18%	8%
	21+ years	28%	49%	7%	9%	7%
Do you have children living full time in your home?	Yes	38%	14%	27%	15%	7%
	No	45%	21%	18%	11%	5%
What is your race/ethnicity?	African American	31%	21%	21%	16%	11%
	Caucasian/White	74%	2%	4%	20%	0%
	Latino	27%	24%	23%	14%	12%
	Other	33%	43%	21%	3%	0%
	Other	70%	1%	5%	24%	0%
What was your household's total income from all sources in 2007?	<\$25,000	31%	19%	25%	20%	5%
	\$25,000 - \$49,999	61%	18%	9%	10%	3%
	\$50,000 - \$74,999	36%	20%	14%	11%	19%
	\$75,000 - \$99,999	18%	32%	23%	19%	8%
	\$100,000 - \$149,999	23%	18%	32%	14%	12%
	\$150,000 - \$199,999	21%	26%	24%	19%	10%
	\$200,000 or more	33%	20%	19%	17%	11%
Do you rent or own your home in Winter Park?	Rent	32%	12%	19%	24%	12%
	Own	36%	23%	20%	13%	8%
Which category best reflects your age?	18 – 39	38%	18%	27%	9%	7%
	40 – 59	30%	26%	13%	19%	12%
	60 or older	39%	19%	17%	17%	8%
What is your gender?	Female	34%	29%	14%	15%	8%
	Male	38%	13%	26%	13%	10%
Do you live in Winter Park full time or part time?	Full time	36%	21%	20%	15%	8%
	Part time	20%	14%	10%	0%	57%
In which quadrant of the city of Winter Park do you live?	Northeast	39%	22%	23%	8%	8%
	Southeast	27%	25%	22%	16%	10%
	Northwest	47%	14%	12%	17%	9%
	Southwest	26%	22%	20%	28%	4%

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Expanding the Winter Park Library	
		Top 2 Importance Row %	Bottom 3 Importance Row %
City	Winter Park	56%	44%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	56%	44%
	6-10 years	51%	49%
	11-15 years	65%	35%
	16-20 years	77%	23%
	21+ years	51%	49%
Do you have children living full time in your home?	Yes	66%	34%
	No	52%	48%
What is your race/ethnicity?	African American	76%	24%
	Caucasian/White	52%	48%
	Latino	76%	24%
	Other	72%	28%
What was your household's total income from all sources in 2007?	<\$25,000	51%	49%
	\$25,000 - \$49,999	79%	21%
	\$50,000 - \$74,999	56%	44%
	\$75,000 - \$99,999	50%	50%
	\$100,000 - \$149,999	42%	58%
	\$150,000 - \$199,999	47%	53%
	\$200,000 or more	52%	48%
Do you rent or own your home in Winter Park?	Rent	44%	56%
	Own	59%	41%
Which category best reflects your age?	18 – 39	56%	44%
	40 – 59	55%	45%
	60 or older	58%	42%
What is your gender?	Female	63%	37%
	Male	51%	49%
Do you live in Winter Park full time or part time?	Full time	57%	43%
	Part time	34%	66%

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Expanding the Winter Park Library	
		Top 2 Importance	Bottom 3 Importance
		Row %	Row %
In which quadrant of the city of Winter Park do you live?	Northeast	61%	39%
	Southeast	51%	49%
	Northwest	62%	38%
	Southwest	48%	52%

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Building public parking in central business district				
		1	2	3	4	5
City		Row %	Row %	Row %	Row %	Row %
How many years have you lived in Winter Park? (ROUND UP)	Winter Park	17%	23%	19%	19%	22%
	1-5 years	13%	18%	23%	23%	23%
	6-10 years	10%	22%	15%	31%	23%
	11-15 years	18%	30%	16%	9%	27%
	16-20 years	9%	27%	8%	41%	15%
Do you have children living full time in your home?	21+ years	25%	23%	23%	7%	21%
	Yes	10%	18%	21%	25%	26%
What is your race/ethnicity?	No	20%	25%	18%	17%	20%
	African American	0%	9%	28%	32%	31%
	Caucasian/White	21%	24%	16%	17%	22%
	Latino	0%	33%	17%	47%	3%
	Other	3%	29%	51%	3%	14%
	<\$25,000	26%	18%	16%	9%	30%
	\$25,000 - \$49,999	6%	26%	29%	28%	11%
What was your household's total income from all sources in 2007?	\$50,000 - \$74,999	15%	35%	20%	14%	15%
	\$75,000 - \$99,999	12%	16%	11%	24%	36%
	\$100,000 - \$149,999	18%	24%	14%	28%	16%
	\$150,000 - \$199,999	20%	10%	22%	30%	17%
	\$200,000 or more	19%	20%	21%	15%	24%
	Rent	9%	31%	22%	6%	31%
Do you rent or own your home in Winter Park?	Own	18%	21%	19%	22%	20%
Which category best reflects your age?	18 – 39	17%	22%	19%	24%	19%
	40 – 59	15%	21%	18%	19%	27%
	60 or older	17%	28%	21%	12%	22%
What is your gender?	Female	13%	19%	16%	21%	31%
	Male	20%	27%	23%	19%	12%
Do you live in Winter Park full time or part time?	Full time	17%	22%	19%	20%	22%
	Part time	0%	66%	10%	20%	4%
In which quadrant of the city of Winter Park do you live?	Northeast	21%	22%	14%	27%	15%
	Southeast	20%	29%	15%	16%	19%
	Northwest	6%	26%	41%	7%	20%
	Southwest	10%	12%	11%	22%	46%

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Building public parking in central business district	
		Top 2 Importance	Bottom 3 Importance
		Row %	Row %
City	Winter Park	39%	61%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	30%	70%
	6-10 years	31%	69%
	11-15 years	48%	52%
	16-20 years	35%	65%
	21+ years	48%	52%
Do you have children living full time in your household?	Yes	28%	72%
	No	44%	56%
What is your race/ethnicity?	African American	9%	91%
	Caucasian/White	45%	55%
	Latino	33%	67%
	Other	32%	68%
What was your household's total income from all sources in 2007?	<\$25,000	44%	56%
	\$25,000 - \$49,999	32%	68%
	\$50,000 - \$74,999	50%	50%
	\$75,000 - \$99,999	29%	71%
	\$100,000 - \$149,999	42%	58%
	\$150,000 - \$199,999	31%	69%
	\$200,000 or more	40%	60%
Do you rent or own your home in Winter Park?	Rent	40%	60%
	Own	39%	61%
Which category best reflects your age?	18 – 39	39%	61%
	40 – 59	36%	64%
	60 or older	45%	55%
What is your gender?	Female	32%	68%
	Male	47%	53%
Do you live in Winter Park full time or part time?	Full time	39%	61%
	Part time	66%	34%

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Building public parking in central business district	
		Top 2 Importance	Bottom 3 Importance
		Row %	Row %
		44%	56%
		50%	50%
In which quadrant of the city of Winter Park do you live?	Northeast	31%	69%
	Southeast	22%	78%
	Northwest		
	Southwest		

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Fairbanks Avenue renewal and beautification				
		1	2	3	4	5
City		Row %	Row %	Row %	Row %	Row %
How many years have you lived in Winter Park? (ROUND UP)	Winter Park	24%	26%	16%	13%	21%
	1-5 years	33%	26%	8%	11%	22%
	6-10 years	23%	42%	12%	10%	13%
	11-15 years	23%	16%	32%	13%	16%
	16-20 years	26%	9%	29%	10%	26%
Do you have children living full time in your home?	21+ years	18%	24%	15%	17%	26%
	Yes	25%	34%	18%	13%	9%
What is your race/ethnicity?	No	23%	22%	15%	13%	26%
	African American	1%	76%	4%	16%	3%
	Caucasian/White	30%	19%	19%	12%	20%
	Latino	3%	18%	10%	26%	43%
	Other	4%	12%	5%	2%	76%
What was your household's total income from all sources in 2007?	<\$25,000	8%	22%	12%	18%	41%
	\$25,000 - \$49,999	19%	43%	20%	3%	15%
	\$50,000 - \$74,999	25%	28%	15%	16%	16%
	\$75,000 - \$99,999	45%	17%	17%	11%	10%
	\$100,000 - \$149,999	34%	24%	15%	17%	11%
	\$150,000 - \$199,999	33%	19%	20%	5%	23%
	\$200,000 or more	31%	28%	13%	17%	11%
Do you rent or own your home in Winter Park?	Rent	22%	37%	11%	11%	19%
	Own	24%	24%	17%	13%	22%
Which category best reflects your age?	18 – 39	32%	29%	10%	7%	22%
	40 – 59	20%	24%	19%	13%	24%
	60 or older	15%	24%	23%	24%	15%
What is your gender?	Female	26%	23%	18%	15%	18%
	Male	21%	29%	15%	10%	25%
Do you live in Winter Park full time or part time?	Full time	23%	26%	16%	13%	21%
	Part time	73%	8%	10%	6%	2%
In which quadrant of the city of Winter Park do you live?	Northeast	17%	22%	21%	8%	32%
	Southeast	28%	21%	15%	15%	21%
	Northwest	33%	40%	8%	12%	7%
	Southwest	27%	33%	16%	12%	11%

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Fairbanks Avenue renewal and beautification	
		Top 2 Importance Row %	Bottom 3 Importance Row %
City	Winter Park	50%	50%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	59%	41%
	6-10 years	66%	34%
	11-15 years	39%	61%
	16-20 years	35%	65%
	21+ years	42%	58%
Do you have children living full time in your home?	Yes	59%	41%
	No	46%	54%
What is your race/ethnicity?	African American	77%	23%
	Caucasian/White	49%	51%
	Latino	21%	79%
	Other	17%	83%
What was your household's total income from all sources in 2007?	<\$25,000	29%	71%
	\$25,000 - \$49,999	62%	38%
	\$50,000 - \$74,999	53%	47%
	\$75,000 - \$99,999	62%	38%
	\$100,000 - \$149,999	58%	42%
	\$150,000 - \$199,999	52%	48%
	\$200,000 or more	59%	41%
Do you rent or own your home in Winter Park?	Rent	59%	41%
	Own	48%	52%
Which category best reflects your age?	18 – 39	61%	39%
	40 – 59	44%	56%
	60 or older	39%	61%
What is your gender?	Female	50%	50%
	Male	50%	50%
Do you live in Winter Park full time or part time?	Full time	50%	50%
	Part time	81%	19%

		The City of Winter Park has the following five long-term capital investment alternatives. Please rank them in order of 1 to 5 based on which you feel is most important to the community. Fairbanks Avenue renewal and beautification	
		Top 2 Importance	Bottom 3 Importance
		Row %	Row %
In which quadrant of the city of Winter Park do you live?	Northeast	39%	61%
	Southeast	49%	51%
	Northwest	73%	27%
	Southwest	61%	39%

		The City of Winter Park supports some outside organizations with taxes and fees it generates from citizens and businesses. Please check if you support or oppose the City of Winter Park allocating some city funding to each of the following: - Winter Park Public Library			
		Support	Oppose	Don't know	
		Row %	Row %	Row %	
City	Winter Park	95%	3%	2%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	97%	2%	1%	
	6-10 years	97%	1%	2%	
	11-15 years	98%	1%	1%	
	16-20 years	96%	4%	1%	
	21+ years	92%	7%	2%	
Do you have children living full time in your household?	Yes	97%	2%	1%	
	No	94%	4%	2%	
What is your race/ethnicity?	African American	100%	0%	0%	
	Caucasian/White	94%	4%	2%	
	Latino	100%	0%	0%	
	Other	96%	4%	0%	
What was your household's total income from all sources in 2007?	<\$25,000	94%	5%	1%	
	\$25,000 - \$49,999	97%	1%	2%	
	\$50,000 - \$74,999	96%	3%	1%	
	\$75,000 - \$99,999	97%	2%	1%	
	\$100,000 - \$149,999	94%	4%	2%	
	\$150,000 - \$199,999	96%	3%	1%	
Do you rent or own your home in Winter Park?	\$200,000 or more	95%	2%	2%	
	Rent	95%	2%	3%	
Which category best reflects your age?	Own	95%	3%	2%	
	18 – 39	99%	1%	0%	
	40 – 59	94%	5%	2%	
	60 or older	90%	5%	5%	
What is your gender?	Female	95%	3%	2%	
	Male	96%	3%	1%	
Do you live in Winter Park full time or part time?	Full time	95%	3%	2%	
	Part time	100%	0%	0%	
In which quadrant of the city of Winter Park do you live?	Northeast	97%	2%	2%	
	Southeast	93%	6%	1%	
	Northwest	95%	4%	1%	
	Southwest	95%	2%	3%	

		The City of Winter Park supports some outside organizations with taxes and fees it generates from citizens and businesses. Please check if you support or oppose the City of Winter Park allocating some city funding to each of the following: - Winter Park Historical Association			
		Support	Oppose	Don't know	
		Row %	Row %	Row %	
City	Winter Park	75%	10%	15%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	78%	5%	17%	
	6-10 years	59%	21%	20%	
	11-15 years	65%	14%	21%	
	16-20 years	90%	4%	6%	
	21+ years	82%	8%	10%	
Do you have children living full time in your home?	Yes	65%	19%	16%	
	No	79%	6%	14%	
What is your race/ethnicity?	African American	67%	27%	6%	
	Caucasian/White	76%	8%	16%	
	Latino	72%	3%	25%	
	Other	77%	5%	17%	
What was your household's total income from all sources in 2007?	<\$25,000	85%	1%	14%	
	\$25,000 - \$49,999	65%	22%	13%	
	\$50,000 - \$74,999	75%	5%	21%	
	\$75,000 - \$99,999	77%	9%	14%	
	\$100,000 - \$149,999	62%	15%	24%	
	\$150,000 - \$199,999	80%	14%	6%	
	\$200,000 or more	75%	12%	13%	
Do you rent or own your home in Winter Park?	Rent	79%	2%	19%	
	Own	74%	12%	14%	
Which category best reflects your age?	18 – 39	75%	11%	14%	
	40 – 59	78%	9%	13%	
	60 or older	70%	10%	20%	
What is your gender?	Female	82%	6%	12%	
	Male	67%	16%	17%	
Do you live in Winter Park full time or part time?	Full time	75%	10%	15%	
	Part time	68%	22%	10%	
In which quadrant of the city of Winter Park do you live?	Northeast	69%	18%	14%	
	Southeast	75%	8%	17%	
	Northwest	86%	2%	12%	
	Southwest	83%	5%	13%	

		The City of Winter Park supports some outside organizations with taxes and fees it generates from citizens and businesses. Please check if you support or oppose the City of Winter Park allocating some city funding to each of the following: - Merchant Associations			
		Support Row %	Oppose Row %	Don't know Row %	
City	Winter Park	54%	23%	24%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	64%	17%	20%	
	6-10 years	63%	21%	15%	
	11-15 years	53%	21%	26%	
	16-20 years	23%	40%	37%	
	21+ years	50%	23%	26%	
Do you have children living full time in your home?	Yes	56%	28%	16%	
	No	53%	20%	27%	
What is your race/ethnicity?	African American	96%	4%	0%	
	Caucasian/White	50%	23%	27%	
	Latino	22%	22%	57%	
	Other	20%	80%	0%	
What was your household's total income from all sources in 2007?	<\$25,000	45%	17%	38%	
	\$25,000 - \$49,999	59%	24%	17%	
	\$50,000 - \$74,999	57%	24%	19%	
	\$75,000 - \$99,999	51%	18%	31%	
	\$100,000 - \$149,999	48%	27%	24%	
	\$150,000 - \$199,999	63%	27%	10%	
Do you rent or own your home in Winter Park?	\$200,000 or more	67%	19%	15%	
	Rent	67%	16%	16%	
Which category best reflects your age?	Own	51%	24%	25%	
	18 – 39	56%	16%	28%	
	40 – 59	56%	25%	19%	
	60 or older	44%	33%	23%	
What is your gender?	Female	54%	21%	25%	
	Male	54%	23%	23%	
Do you live in Winter Park full time or part time?	Full time	53%	23%	24%	
	Part time	64%	20%	15%	
In which quadrant of the city of Winter Park do you live?	Northeast	39%	26%	34%	
	Southeast	51%	26%	24%	
	Northwest	69%	17%	14%	
	Southwest	77%	17%	6%	

		The City of Winter Park supports some outside organizations with taxes and fees it generates from citizens and businesses. Please check if you support or oppose the City of Winter Park allocating some city funding to each of the following: - Welbourne Avenue Day Nursery			
		Support	Oppose	Don't know	
		Row %	Row %	Row %	
City	Winter Park	51%	21%	29%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	53%	15%	32%	
	6-10 years	45%	32%	23%	
	11-15 years	62%	11%	28%	
	16-20 years	52%	22%	26%	
	21+ years	50%	19%	31%	
Do you have children living full time in your home?	Yes	58%	24%	18%	
	No	48%	19%	34%	
What is your race/ethnicity?	African American	72%	28%	0%	
	Caucasian/White	51%	18%	32%	
	Latino	28%	1%	70%	
	Other	22%	59%	20%	
What was your household's total income from all sources in 2007?	<\$25,000	46%	17%	37%	
	\$25,000 - \$49,999	48%	30%	22%	
	\$50,000 - \$74,999	64%	17%	19%	
	\$75,000 - \$99,999	43%	22%	35%	
	\$100,000 - \$149,999	54%	18%	28%	
	\$150,000 - \$199,999	51%	24%	25%	
Do you rent or own your home in Winter Park?	\$200,000 or more	58%	14%	28%	
	Rent	59%	11%	30%	
Which category best reflects your age?	Own	50%	22%	28%	
	18 – 39	48%	18%	34%	
	40 – 59	51%	25%	24%	
	60 or older	55%	20%	25%	
What is your gender?	Female	56%	18%	25%	
	Male	46%	22%	33%	
Do you live in Winter Park full time or part time?	Full time	51%	21%	29%	
	Part time	67%	19%	14%	
In which quadrant of the city of Winter Park do you live?	Northeast	46%	21%	34%	
	Southeast	48%	23%	29%	
	Northwest	71%	13%	16%	
	Southwest	48%	26%	26%	

		The City of Winter Park supports some outside organizations with taxes and fees it generates from citizens and businesses. Please check if you support or oppose the City of Winter Park allocating some city funding to each of the following: - Summer Youth Programs			
		Support Row %	Oppose Row %	Don't know Row %	
City	Winter Park	75%	12%	13%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	73%	6%	21%	
	6-10 years	66%	21%	13%	
	11-15 years	69%	15%	16%	
	16-20 years	80%	17%	3%	
	21+ years	83%	8%	10%	
Do you have children living full time in your household?	Yes	77%	16%	7%	
	No	75%	10%	16%	
What is your race/ethnicity?	African American	73%	27%	0%	
	Caucasian/White	76%	10%	14%	
	Latino	96%	0%	4%	
	Other	44%	21%	36%	
What was your household's total income from all sources in 2007?	<\$25,000	77%	8%	15%	
	\$25,000 - \$49,999	62%	23%	15%	
	\$50,000 - \$74,999	81%	9%	11%	
	\$75,000 - \$99,999	76%	12%	12%	
	\$100,000 - \$149,999	81%	12%	7%	
	\$150,000 - \$199,999	72%	14%	13%	
	\$200,000 or more	88%	4%	9%	
Do you rent or own your home in Winter Park?	Rent	65%	4%	31%	
	Own	77%	13%	9%	
Which category best reflects your age?	18 – 39	74%	14%	12%	
	40 – 59	75%	9%	16%	
	60 or older	79%	11%	10%	
What is your gender?	Female	82%	7%	11%	
	Male	69%	16%	15%	
Do you live in Winter Park full time or part time?	Full time	75%	12%	13%	
	Part time	96%	0%	4%	
In which quadrant of the city of Winter Park do you live?	Northeast	73%	13%	14%	
	Southeast	73%	13%	14%	
	Northwest	88%	5%	7%	
	Southwest	77%	12%	10%	

		The City of Winter Park supports some outside organizations with taxes and fees it generates from citizens and businesses. Please check if you support or oppose the City of Winter Park allocating some city funding to each of the following: - Community Coordinated Care for Children, Inc.			
		Support	Oppose	Don't know	
		Row %	Row %	Row %	
City	Winter Park	56%	15%	29%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	53%	8%	39%	
	6-10 years	51%	27%	22%	
	11-15 years	57%	19%	23%	
	16-20 years	57%	19%	24%	
	21+ years	59%	11%	30%	
Do you have children living full time in your household?	Yes	56%	24%	20%	
	No	56%	11%	33%	
What is your race/ethnicity?	African American	61%	30%	10%	
	Caucasian/White	55%	12%	33%	
	Latino	96%	1%	3%	
	Other	24%	41%	36%	
What was your household's total income from all sources in 2007?	<\$25,000	61%	7%	32%	
	\$25,000 - \$49,999	52%	24%	25%	
	\$50,000 - \$74,999	71%	13%	16%	
	\$75,000 - \$99,999	57%	13%	30%	
	\$100,000 - \$149,999	56%	18%	26%	
	\$150,000 - \$199,999	49%	30%	21%	
	\$200,000 or more	50%	12%	38%	
Do you rent or own your home in Winter Park?	Rent	72%	3%	26%	
	Own	53%	18%	29%	
Which category best reflects your age?	18 – 39	51%	14%	36%	
	40 – 59	56%	19%	25%	
	60 or older	67%	11%	22%	
What is your gender?	Female	64%	10%	26%	
	Male	48%	21%	32%	
Do you live in Winter Park full time or part time?	Full time	56%	15%	29%	
	Part time	66%	17%	17%	
In which quadrant of the city of Winter Park do you live?	Northeast	41%	18%	41%	
	Southeast	67%	13%	20%	
	Northwest	75%	13%	12%	
	Southwest	56%	15%	29%	

		The City of Winter Park supports some outside organizations with taxes and fees it generates from citizens and businesses. Please check if you support or oppose the City of Winter Park allocating some city funding to each of the following: - United Arts			
		Support	Oppose	Don't know	
		Row %	Row %	Row %	
City	Winter Park	53%	22%	25%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	56%	12%	32%	
	6-10 years	41%	34%	25%	
	11-15 years	44%	27%	29%	
	16-20 years	41%	16%	43%	
	21+ years	64%	21%	15%	
Do you have children living full time in your home?	Yes	47%	32%	21%	
	No	56%	17%	27%	
What is your race/ethnicity?	African American	65%	30%	6%	
	Caucasian/White	52%	20%	28%	
	Latino	37%	0%	63%	
	Other	58%	42%	0%	
	<\$25,000	66%	5%	28%	
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	52%	29%	18%	
	\$50,000 - \$74,999	63%	15%	22%	
	\$75,000 - \$99,999	33%	31%	36%	
	\$100,000 - \$149,999	40%	25%	35%	
	\$150,000 - \$199,999	55%	25%	20%	
	\$200,000 or more	55%	22%	23%	
	Rent	65%	6%	29%	
Do you rent or own your home in Winter Park?	Own	50%	25%	24%	
	18 – 39	60%	19%	21%	
Which category best reflects your age?	40 – 59	45%	25%	30%	
	60 or older	52%	22%	26%	
What is your gender?	Female	56%	16%	28%	
	Male	51%	28%	21%	
Do you live in Winter Park full time or part time?	Full time	53%	22%	25%	
	Part time	65%	11%	24%	
In which quadrant of the city of Winter Park do you live?	Northeast	46%	28%	26%	
	Southeast	49%	25%	26%	
	Northwest	71%	17%	12%	
	Southwest	64%	11%	26%	

		The City of Winter Park supports some outside organizations with taxes and fees it generates from citizens and businesses. Please check if you support or oppose the City of Winter Park allocating some city funding to each of the following: - Bach Festival			
		Society			
		Support	Oppose	Don't know	
		Row %	Row %	Row %	
City	Winter Park	54%	21%	25%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	64%	10%	26%	
	6-10 years	54%	28%	18%	
	11-15 years	42%	36%	23%	
	16-20 years	50%	14%	36%	
	21+ years	53%	21%	26%	
Do you have children living full time in your home?	Yes	54%	29%	18%	
	No	54%	18%	28%	
What is your race/ethnicity?	African American	64%	33%	2%	
	Caucasian/White	53%	19%	28%	
	Latino	23%	0%	77%	
	Other	57%	40%	3%	
	<\$25,000	55%	10%	35%	
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	50%	29%	21%	
	\$50,000 - \$74,999	65%	24%	10%	
	\$75,000 - \$99,999	38%	27%	35%	
	\$100,000 - \$149,999	53%	17%	30%	
	\$150,000 - \$199,999	51%	22%	27%	
	\$200,000 or more	61%	19%	21%	
Do you rent or own your home in Winter Park?	Rent	72%	3%	25%	
	Own	50%	25%	25%	
Which category best reflects your age?	18 – 39	50%	16%	34%	
	40 – 59	54%	28%	18%	
	60 or older	63%	20%	18%	
What is your gender?	Female	58%	16%	26%	
	Male	50%	26%	24%	
Do you live in Winter Park full time or part time?	Full time	54%	21%	25%	
	Part time	75%	20%	5%	
In which quadrant of the city of Winter Park do you live?	Northeast	42%	25%	33%	
	Southeast	49%	23%	28%	
	Northwest	76%	16%	8%	
	Southwest	66%	16%	18%	

		The City of Winter Park supports some outside organizations with taxes and fees it generates from citizens and businesses. Please check if you support or oppose the City of Winter Park allocating some city funding to each of the following: - Crealde School of Art			
		Support Row %	Oppose Row %	Don't know Row %	
City	Winter Park	49%	25%	26%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	54%	12%	34%	
	6-10 years	48%	35%	16%	
	11-15 years	49%	31%	20%	
	16-20 years	51%	17%	33%	
	21+ years	46%	27%	27%	
Do you have children living full time in your home?	Yes	57%	30%	13%	
	No	45%	23%	32%	
What is your race/ethnicity?	African American	69%	30%	1%	
	Caucasian/White	46%	24%	30%	
	Latino	44%	0%	56%	
	Other	41%	43%	16%	
What was your household's total income from all sources in 2007?	<\$25,000	38%	18%	44%	
	\$25,000 - \$49,999	58%	31%	11%	
	\$50,000 - \$74,999	59%	18%	23%	
	\$75,000 - \$99,999	40%	25%	35%	
	\$100,000 - \$149,999	50%	27%	23%	
	\$150,000 - \$199,999	48%	29%	23%	
Do you rent or own your home in Winter Park?	\$200,000 or more	56%	24%	19%	
	Rent	65%	6%	29%	
	Own	45%	29%	26%	
Which category best reflects your age?	18 – 39	56%	16%	28%	
	40 – 59	44%	30%	25%	
	60 or older	44%	33%	23%	
What is your gender?	Female	56%	20%	24%	
	Male	41%	30%	29%	
Do you live in Winter Park full time or part time?	Full time	49%	25%	26%	
	Part time	60%	17%	23%	
In which quadrant of the city of Winter Park do you live?	Northeast	39%	30%	31%	
	Southeast	46%	27%	27%	
	Northwest	69%	18%	13%	
	Southwest	61%	19%	21%	

		The City of Winter Park supports some outside organizations with taxes and fees it generates from citizens and businesses. Please check if you support or oppose the City of Winter Park allocating some city funding to each of the following: - Enzian Theatre			
		Support	Oppose	Don't know	
		Row %	Row %	Row %	Row %
City	Winter Park	50%	31%	19%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	58%	13%	29%	
	6-10 years	54%	32%	14%	
	11-15 years	47%	35%	18%	
	16-20 years	25%	53%	22%	
	21+ years	50%	36%	15%	
Do you have children living full time in your home?	Yes	38%	42%	20%	
	No	55%	27%	18%	
What is your race/ethnicity?	African American	58%	35%	7%	
	Caucasian/White	50%	31%	18%	
	Latino	7%	19%	74%	
	Other	58%	29%	13%	
	<\$25,000	54%	20%	26%	
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	43%	46%	11%	
	\$50,000 - \$74,999	66%	24%	10%	
	\$75,000 - \$99,999	52%	24%	24%	
	\$100,000 - \$149,999	46%	35%	20%	
	\$150,000 - \$199,999	54%	37%	9%	
	\$200,000 or more	53%	22%	25%	
Do you rent or own your home in Winter Park?	Rent	60%	16%	24%	
	Own	48%	34%	18%	
Which category best reflects your age?	18 – 39	61%	24%	15%	
	40 – 59	44%	36%	21%	
	60 or older	40%	37%	23%	
What is your gender?	Female	49%	28%	23%	
	Male	51%	35%	15%	
Do you live in Winter Park full time or part time?	Full time	50%	32%	19%	
	Part time	76%	20%	4%	
In which quadrant of the city of Winter Park do you live?	Northeast	48%	37%	15%	
	Southeast	42%	33%	25%	
	Northwest	64%	24%	11%	
	Southwest	61%	25%	14%	

		The City of Winter Park supports some outside organizations with taxes and fees it generates from citizens and businesses. Please check if you support or oppose the City of Winter Park allocating some city funding to each of the following: - Winter Park Playhouse		
		Support	Oppose	Don't know
		Row %	Row %	Row %
City	Winter Park	52%	19%	29%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	53%	11%	36%
	6-10 years	58%	11%	31%
	11-15 years	37%	35%	29%
	16-20 years	51%	20%	29%
	21+ years	52%	24%	24%
Do you have children living full time in your household?	Yes	49%	18%	33%
	No	53%	19%	27%
What is your race/ethnicity?	African American	93%	3%	5%
	Caucasian/White	47%	22%	31%
	Latino	26%	0%	74%
	Other	40%	28%	32%
What was your household's total income from all sources in 2007?	<\$25,000	63%	9%	27%
	\$25,000 - \$49,999	65%	11%	24%
	\$50,000 - \$74,999	58%	19%	23%
	\$75,000 - \$99,999	30%	21%	48%
	\$100,000 - \$149,999	31%	30%	39%
	\$150,000 - \$199,999	56%	25%	19%
Do you rent or own your home in Winter Park?	\$200,000 or more	56%	22%	22%
	Rent	58%	10%	32%
Which category best reflects your age?	Own	51%	21%	29%
	18 – 39	62%	9%	28%
	40 – 59	47%	25%	28%
	60 or older	42%	27%	31%
What is your gender?	Female	45%	20%	34%
	Male	59%	16%	24%
Do you live in Winter Park full time or part time?	Full time	52%	19%	29%
	Part time	69%	20%	11%
In which quadrant of the city of Winter Park do you live?	Northeast	49%	21%	30%
	Southeast	45%	23%	32%
	Northwest	64%	13%	23%
	Southwest	63%	14%	23%

		The City of Winter Park supports some outside organizations with taxes and fees it generates from citizens and businesses. Please check if you support or oppose the City of Winter Park allocating some city funding to each of the following: - Chamber of Commerce		
		Support	Oppose	Don't know
		Row %	Row %	Row %
City	Winter Park	60%	26%	14%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	66%	11%	23%
	6-10 years	48%	42%	10%
	11-15 years	62%	21%	17%
	16-20 years	36%	38%	26%
	21+ years	70%	22%	8%
Do you have children living full time in your household?	Yes	62%	30%	8%
	No	59%	24%	17%
What is your race/ethnicity?	African American	18%	82%	0%
	Caucasian/White	68%	18%	13%
	Latino	48%	6%	46%
	Other	52%	13%	35%
What was your household's total income from all sources in 2007?	<\$25,000	67%	21%	12%
	\$25,000 - \$49,999	36%	45%	18%
	\$50,000 - \$74,999	71%	17%	12%
	\$75,000 - \$99,999	58%	25%	17%
	\$100,000 - \$149,999	68%	19%	13%
	\$150,000 - \$199,999	57%	23%	19%
	\$200,000 or more	70%	21%	10%
Do you rent or own your home in Winter Park?	Rent	58%	23%	19%
	Own	61%	27%	13%
Which category best reflects your age?	18 – 39	60%	26%	14%
	40 – 59	54%	31%	14%
	60 or older	68%	17%	14%
What is your gender?	Female	65%	20%	15%
	Male	55%	34%	12%
Do you live in Winter Park full time or part time?	Full time	60%	26%	14%
	Part time	67%	17%	16%
In which quadrant of the city of Winter Park do you live?	Northeast	56%	28%	16%
	Southeast	76%	14%	11%
	Northwest	57%	38%	5%
	Southwest	42%	37%	21%

		With which of the following do you agree more:			
		An outside organization that the City Commission deems worthy should receive funding for 5 years	An outside organization that the City Commission deems worthy should appeal for funding every year	I oppose the City Commission funding outside organizations	Not sure
City	Winter Park	Row %	Row %	Row %	Row %
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	18%	50%	21%	11%
	6-10 years	25%	53%	10%	12%
	11-15 years	15%	46%	23%	16%
	16-20 years	23%	58%	15%	4%
	21+ years	30%	52%	14%	4%
Do you have children living full time in your home?	Yes	12%	48%	28%	12%
	No	20%	41%	28%	11%
What is your race/ethnicity?	African American	17%	54%	17%	12%
	Caucasian/White	3%	33%	55%	9%
	Latino	22%	50%	16%	13%
	Other	3%	88%	7%	3%
What was your household's total income from all sources in 2007?	<\$25,000	19%	64%	11%	5%
	\$25,000 - \$49,999	22%	60%	7%	11%
	\$50,000 - \$74,999	13%	37%	48%	2%
	\$75,000 - \$99,999	26%	40%	9%	26%
	\$100,000 - \$149,999	19%	52%	19%	11%
	\$150,000 - \$199,999	18%	57%	12%	12%
	\$200,000 or more	16%	50%	23%	10%
Do you rent or own your home in Winter Park?	Rent	27%	46%	17%	10%
	Own	22%	52%	12%	14%
Which category best reflects your age?	18 – 39	18%	49%	22%	11%
	40 – 59	15%	49%	23%	13%
	60 or older	22%	58%	14%	5%
What is your gender?	Female	19%	39%	24%	18%
	Male	17%	54%	14%	15%
Do you live in Winter Park full time or part time?	Full time	20%	45%	27%	8%
	Part time	18%	50%	21%	11%
In which quadrant of the city of Winter Park do you live?	Northeast	12%	17%	9%	62%
	Southeast	17%	54%	21%	8%
	Northwest	21%	52%	17%	10%
	Southwest	8%	34%	40%	18%
		24%	54%	9%	13%

		How concerned are you about the following trends in residential areas of Winter Park: - Building larger new or remodeled houses					Trend is not happening	
		Not concerned	Somewhat concerned	Concerned	Very concerned		Row %	Row %
City		Row %	Row %	Row %	Row %		Row %	Row %
How many years have you lived in Winter Park? (ROUND UP)	Winter Park	34%	20%	20%	27%		0%	0%
	1-5 years	46%	26%	14%	15%		0%	0%
	6-10 years	45%	19%	25%	11%		0%	0%
	11-15 years	37%	9%	33%	20%		0%	0%
	16-20 years	26%	39%	23%	12%		0%	0%
Do you have children living full time in your home?	21+ years	21%	14%	16%	49%		0%	0%
	Yes	61%	11%	13%	15%		0%	0%
What is your race/ethnicity?	No	21%	24%	23%	32%		0%	0%
	African American	37%	10%	21%	32%		0%	0%
	Caucasian/White	34%	18%	22%	26%		0%	0%
	Latino	39%	51%	10%	0%		0%	0%
	Other	10%	43%	1%	46%		0%	0%
	<\$25,000	12%	23%	34%	31%		0%	0%
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	29%	14%	16%	41%		0%	0%
	\$50,000 - \$74,999	37%	24%	21%	18%		0%	0%
	\$75,000 - \$99,999	38%	21%	13%	29%		0%	0%
	\$100,000 - \$149,999	49%	15%	15%	20%		0%	0%
	\$150,000 - \$199,999	40%	29%	13%	16%		2%	0%
	\$200,000 or more	64%	16%	11%	9%		0%	0%
Do you rent or own your home in Winter Park?	Rent	24%	9%	43%	23%		0%	0%
	Own	36%	21%	16%	27%		0%	0%
Which category best reflects your age?	18 – 39	44%	16%	9%	31%		0%	0%
	40 – 59	26%	23%	31%	21%		0%	0%
	60 or older	26%	21%	25%	28%		0%	0%
What is your gender?	Female	28%	25%	23%	24%		0%	0%
	Male	39%	13%	17%	31%		0%	0%
Do you live in Winter Park full time or part time?	Full time	33%	20%	20%	27%		0%	0%
	Part time	68%	5%	4%	23%		0%	0%
In which quadrant of the city of Winter Park do you live?	Northeast	37%	16%	13%	33%		0%	0%
	Southeast	41%	20%	19%	19%		0%	0%
	Northwest	22%	21%	20%	37%		0%	0%
	Southwest	20%	28%	31%	20%		0%	0%

		How concerned are you about the following trends in residential areas of Winter Park: - Demolishing older homes to make way for newer houses									
		Not concerned		Somewhat concerned		Concerned		Very concerned		Trend is not happening	
		Row %		Row %		Row %		Row %		Row %	
City	Winter Park	37%		15%		21%		26%		0%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	48%		22%		16%		14%		0%	
	6-10 years	44%		23%		22%		11%		0%	
	11-15 years	50%		13%		15%		21%		0%	
	16-20 years	30%		17%		39%		15%		0%	
	21+ years	26%		8%		19%		47%		0%	
Do you have children living full time in your home?	Yes	62%		13%		11%		14%		0%	
	No	26%		16%		25%		32%		0%	
What is your race/ethnicity?	African American	37%		1%		21%		41%		0%	
	Caucasian/White	38%		18%		20%		24%		0%	
	Latino	42%		6%		46%		7%		0%	
	Other	26%		15%		12%		46%		0%	
	<\$25,000	17%		9%		41%		34%		0%	
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	37%		7%		9%		47%		0%	
	\$50,000 - \$74,999	28%		36%		14%		22%		0%	
	\$75,000 - \$99,999	43%		20%		19%		19%		0%	
	\$100,000 - \$149,999	44%		19%		23%		14%		0%	
	\$150,000 - \$199,999	56%		17%		17%		10%		0%	
	\$200,000 or more	74%		9%		11%		7%		0%	
Do you rent or own your home in Winter Park?	Rent	22%		13%		31%		34%		0%	
	Own	41%		16%		19%		25%		0%	
Which category best reflects your age?	18 – 39	46%		14%		10%		30%		0%	
	40 – 59	28%		21%		32%		20%		0%	
	60 or older	35%		10%		25%		30%		0%	
What is your gender?	Female	28%		19%		28%		25%		0%	
	Male	48%		10%		13%		29%		0%	
Do you live in Winter Park full time or part time?	Full time	37%		16%		21%		26%		0%	
	Part time	71%		3%		6%		20%		0%	
In which quadrant of the city of Winter Park do you live?	Northeast	45%		9%		19%		27%		0%	
	Southeast	40%		17%		24%		20%		0%	
	Northwest	27%		14%		6%		53%		0%	
	Southwest	23%		29%		33%		14%		0%	

		How concerned are you about the following trends in residential areas of Winter Park: - Demolishing smaller houses					Trend is not happening	
		Not concerned	Somewhat concerned	Concerned	Very concerned		Row %	Row %
City		Row %	Row %	Row %	Row %		Row %	Row %
How many years have you lived in Winter Park? (ROUND UP)	Winter Park	37%	17%	19%	27%		0%	0%
	1-5 years	50%	19%	16%	15%		0%	0%
	6-10 years	45%	23%	21%	12%		0%	0%
	11-15 years	49%	9%	24%	17%		0%	0%
	16-20 years	26%	24%	20%	30%		0%	0%
Do you have children living full time in your home?	21+ years	24%	13%	18%	45%		0%	0%
	Yes	60%	17%	8%	16%		0%	0%
What is your race/ethnicity?	No	26%	17%	24%	32%		0%	0%
	African American	37%	1%	31%	31%		0%	0%
	Caucasian/White	37%	21%	18%	24%		0%	0%
	Latino	39%	7%	4%	50%		0%	0%
	Other	29%	14%	12%	45%		0%	0%
What was your household's total income from all sources in 2007?	<\$25,000	6%	16%	36%	41%		0%	0%
	\$25,000 - \$49,999	38%	6%	11%	44%		0%	0%
	\$50,000 - \$74,999	24%	38%	18%	20%		0%	0%
	\$75,000 - \$99,999	54%	11%	14%	21%		0%	0%
	\$100,000 - \$149,999	49%	21%	17%	12%		0%	0%
	\$150,000 - \$199,999	57%	16%	16%	10%		0%	0%
	\$200,000 or more	75%	9%	9%	7%		0%	0%
	Rent	16%	20%	28%	36%		0%	0%
Do you rent or own your home in Winter Park?	Own	41%	17%	17%	25%		0%	0%
Which category best reflects your age?	18 – 39	49%	13%	7%	31%		0%	0%
	40 – 59	30%	18%	29%	23%		0%	0%
	60 or older	24%	23%	27%	25%		0%	0%
What is your gender?	Female	29%	22%	24%	25%		0%	0%
	Male	45%	11%	14%	30%		0%	0%
Do you live in Winter Park full time or part time?	Full time	36%	17%	19%	27%		0%	0%
	Part time	68%	0%	11%	21%		0%	0%
In which quadrant of the city of Winter Park do you live?	Northeast	42%	13%	14%	31%		0%	0%
	Southeast	40%	24%	16%	20%		0%	0%
	Northwest	23%	14%	20%	43%		0%	0%
	Southwest	32%	20%	31%	18%		0%	0%

		How concerned are you about the following trends in residential areas of Winter Park: - Eliminating open yards/green space to make room for larger houses				
		Not concerned	Somewhat concerned	Concerned	Very concerned	Trend is not happening
		Row %	Row %	Row %	Row %	Row %
City	Winter Park	15%	13%	18%	54%	0%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	10%	21%	35%	34%	0%
	6-10 years	26%	9%	16%	49%	0%
	11-15 years	16%	9%	15%	59%	0%
	16-20 years	17%	15%	12%	56%	0%
	21+ years	10%	12%	12%	65%	0%
Do you have children living full time in your home?	Yes	31%	14%	16%	39%	0%
	No	8%	13%	19%	60%	0%
What is your race/ethnicity?	African American	37%	0%	3%	60%	0%
	Caucasian/White	13%	16%	20%	51%	0%
	Latino	3%	0%	6%	91%	0%
	Other	5%	18%	29%	48%	0%
	<\$25,000	6%	11%	15%	69%	0%
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	23%	9%	5%	63%	0%
	\$50,000 - \$74,999	9%	20%	38%	33%	0%
	\$75,000 - \$99,999	11%	11%	17%	61%	0%
	\$100,000 - \$149,999	20%	11%	22%	46%	0%
	\$150,000 - \$199,999	17%	11%	23%	48%	1%
Do you rent or own your home in Winter Park?	\$200,000 or more	25%	20%	19%	36%	0%
	Rent	7%	6%	26%	61%	0%
Which category best reflects your age?	Own	17%	15%	16%	52%	0%
	18 – 39	20%	10%	16%	54%	0%
	40 – 59	9%	16%	23%	52%	0%
What is your gender?	60 or older	14%	15%	16%	55%	0%
	Female	8%	14%	18%	60%	0%
	Male	23%	12%	17%	48%	0%
Do you live in Winter Park full time or part time?	Full time	14%	13%	18%	54%	0%
	Part time	68%	0%	7%	25%	0%
In which quadrant of the city of Winter Park do you live?	Northeast	18%	10%	13%	58%	0%
	Southeast	14%	19%	23%	44%	0%
	Northwest	14%	7%	13%	66%	0%
	Southwest	5%	19%	23%	53%	0%

		How concerned are you about the following trends in residential areas of Winter Park: - Cutting down mature trees to make room for larger houses									
		Not concerned		Somewhat concerned		Concerned		Very concerned		Trend is not happening	
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
City	Winter Park	10%	14%	20%	56%	1%					
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	3%	27%	19%	49%	2%					
	6-10 years	22%	9%	20%	49%	0%					
	11-15 years	11%	6%	19%	61%	3%					
	16-20 years	6%	21%	36%	38%	0%					
	21+ years	7%	9%	15%	68%	0%					
Do you have children living full time in your home?	Yes	20%	20%	17%	42%	1%					
	No	5%	11%	21%	62%	1%					
What is your race/ethnicity?	African American	30%	7%	3%	60%	0%					
	Caucasian/White	7%	15%	21%	55%	1%					
	Latino	0%	3%	54%	43%	0%					
	Other	9%	18%	13%	61%	0%					
	<\$25,000	4%	9%	25%	61%	0%					
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	18%	12%	7%	63%	0%					
	\$50,000 - \$74,999	6%	14%	39%	39%	1%					
	\$75,000 - \$99,999	1%	3%	25%	70%	0%					
	\$100,000 - \$149,999	9%	17%	18%	53%	3%					
	\$150,000 - \$199,999	11%	15%	16%	56%	1%					
Do you rent or own your home in Winter Park?	\$200,000 or more	18%	31%	8%	43%	1%					
	Rent	6%	10%	18%	65%	0%					
Which category best reflects your age?	Own	11%	15%	20%	53%	1%					
	18 – 39	12%	16%	10%	61%	1%					
	40 – 59	6%	12%	29%	52%	1%					
What is your gender?	60 or older	10%	13%	23%	54%	0%					
	Female	4%	13%	24%	58%	1%					
	Male	16%	15%	15%	53%	0%					
Do you live in Winter Park full time or part time?	Full time	9%	14%	20%	56%	1%					
	Part time	60%	0%	6%	34%	0%					
In which quadrant of the city of Winter Park do you live?	Northeast	14%	15%	13%	57%	0%					
	Southeast	6%	15%	29%	48%	1%					
	Northwest	10%	8%	14%	68%	0%					
	Southwest	6%	10%	19%	66%	1%					

		New and remodeled houses built in the past few years have enhanced your neighborhood.											
		Strongly agree		Agree		Neither agree nor disagree		Disagree		Strongly disagree		Not applicable	
		Row %		Row %		Row %		Row %		Row %		Row %	
City		24%	Winter Park	33%		16%		9%		12%		6%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	25%		38%		14%		6%		7%		10%	
	6-10 years	37%		32%		14%		8%		6%		3%	
	11-15 years	27%		45%		11%		6%		2%		9%	
	16-20 years	22%		54%		10%		9%		1%		5%	
	21+ years	14%		22%		22%		13%		23%		7%	
Do you have children living full time in your home?	Yes	45%		29%		16%		7%		1%		1%	
	No	14%		35%		16%		10%		16%		9%	
What is your race/ethnicity?	African American	30%		33%		35%		0%		1%		0%	
	Caucasian/White	23%		33%		14%		10%		14%		7%	
	Latino	42%		46%		6%		7%		0%		0%	
	Other	10%		26%		1%		27%		20%		17%	
	<\$25,000	3%		37%		11%		9%		29%		11%	
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	29%		16%		21%		14%		12%		8%	
	\$50,000 - \$74,999	30%		29%		19%		14%		4%		4%	
	\$75,000 - \$99,999	13%		56%		18%		6%		4%		3%	
	\$100,000 - \$149,999	35%		37%		13%		7%		4%		3%	
	\$150,000 - \$199,999	35%		42%		13%		8%		2%		0%	
	\$200,000 or more	45%		27%		21%		3%		3%		1%	
Do you rent or own your home in Winter Park?	Rent	11%		28%		15%		15%		20%		10%	
	Own	26%		34%		16%		8%		10%		5%	
Which category best reflects your age?	18 – 39	32%		27%		18%		5%		15%		3%	
	40 – 59	20%		41%		12%		11%		7%		9%	
	60 or older	12%		30%		21%		15%		12%		10%	
What is your gender?	Female	16%		41%		16%		12%		8%		7%	
	Male	31%		25%		17%		6%		15%		5%	
Do you live in Winter Park full time or part time?	Full time	23%		33%		16%		9%		11%		6%	
	Part time	62%		10%		12%		0%		15%		2%	
In which quadrant of the city of Winter Park do you live?	Northeast	29%		31%		11%		10%		16%		3%	
	Southeast	25%		31%		15%		9%		11%		10%	
	Northwest	17%		30%		29%		13%		8%		3%	
	Southwest	15%		52%		13%		5%		5%		10%	

		New and remodeled houses built in the past few years are compatible with other homes in your neighborhood.											
		Strongly agree		Agree		Neither agree nor disagree		Disagree		Strongly disagree		Not applicable	
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %		
City	Winter Park	16%	26%	17%	21%	14%	7%						
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	16%	31%	22%	9%	12%	11%						
	6-10 years	29%	28%	20%	15%	6%	2%						
	11-15 years	20%	29%	18%	20%	5%	8%						
	16-20 years	14%	24%	26%	25%	5%	6%						
	21+ years	7%	21%	9%	30%	26%	8%						
Do you have children living full time in your home?	Yes	30%	22%	16%	19%	10%	3%						
	No	9%	28%	17%	21%	16%	9%						
What is your race/ethnicity?	African American	30%	30%	0%	31%	9%	0%						
	Caucasian/White	14%	26%	18%	20%	15%	7%						
	Latino	21%	3%	70%	7%	0%	0%						
	Other	8%	25%	1%	20%	27%	20%						
	<\$25,000	3%	31%	20%	12%	24%	11%						
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	27%	10%	5%	32%	18%	7%						
	\$50,000 - \$74,999	15%	26%	16%	28%	5%	10%						
	\$75,000 - \$99,999	8%	32%	25%	27%	5%	3%						
	\$100,000 - \$149,999	13%	28%	31%	11%	11%	6%						
	\$150,000 - \$199,999	7%	46%	17%	21%	9%	0%						
	\$200,000 or more	34%	28%	15%	7%	14%	1%						
Do you rent or own your home in Winter Park?	Rent	12%	19%	26%	11%	24%	9%						
	Own	17%	27%	15%	23%	12%	6%						
Which category best reflects your age?	18 – 39	23%	18%	15%	19%	20%	5%						
	40 – 59	12%	32%	18%	21%	8%	8%						
	60 or older	6%	32%	18%	23%	11%	9%						
What is your gender?	Female	8%	32%	17%	21%	13%	8%						
	Male	23%	19%	17%	21%	15%	5%						
Do you live in Winter Park full time or part time?	Full time	15%	26%	17%	21%	14%	7%						
	Part time	54%	23%	6%	9%	9%	0%						
In which quadrant of the city of Winter Park do you live?	Northeast	23%	16%	19%	19%	19%	4%						
	Southeast	13%	34%	14%	17%	10%	13%						
	Northwest	13%	23%	11%	35%	16%	2%						
	Southwest	7%	43%	22%	17%	5%	5%						

		The City of Winter Park should develop standards for new and remodeled houses and buildings to preserve the character of Winter Park.				
		Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		Row %	Row %	Row %	Row %	Row %
City	Winter Park	35%	27%	12%	13%	11%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	34%	29%	20%	13%	3%
	6-10 years	18%	28%	18%	5%	31%
	11-15 years	46%	21%	8%	18%	6%
	16-20 years	30%	28%	2%	22%	17%
	21+ years	44%	27%	8%	14%	4%
Do you have children living full time in your home?	Yes	22%	26%	17%	10%	24%
	No	41%	28%	10%	14%	6%
What is your race/ethnicity?	African American	4%	10%	27%	30%	27%
	Caucasian/White	40%	32%	11%	8%	9%
	Latino	24%	9%	3%	64%	0%
	Other	44%	16%	2%	5%	15%
	<\$25,000	50%	23%	13%	10%	2%
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	35%	17%	4%	18%	22%
	\$50,000 - \$74,999	24%	34%	19%	9%	13%
	\$75,000 - \$99,999	32%	35%	17%	10%	6%
	\$100,000 - \$149,999	23%	37%	11%	18%	11%
	\$150,000 - \$199,999	37%	36%	12%	5%	10%
	\$200,000 or more	34%	19%	24%	8%	15%
	Rent	47%	17%	27%	2%	5%
Do you rent or own your home in Winter Park?	Own	33%	29%	9%	15%	13%
Which category best reflects your age?	18 – 39	31%	21%	13%	15%	18%
	40 – 59	35%	28%	16%	14%	6%
	60 or older	42%	40%	6%	5%	4%
What is your gender?	Female	34%	30%	17%	12%	6%
	Male	37%	23%	8%	14%	17%
Do you live in Winter Park full time or part time?	Full time	35%	28%	12%	13%	11%
	Part time	20%	6%	14%	6%	54%
In which quadrant of the city of Winter Park do you live?	Northeast	36%	27%	9%	9%	18%
	Southeast	36%	35%	10%	9%	7%
	Northwest	28%	23%	8%	30%	11%
	Southwest	35%	22%	25%	15%	1%

		Do you support or oppose redevelopment and larger than existing commercial buildings along the Fairbanks Avenue corridor (between US Hwy. 17-92 & Interstate 4)?			
		Support	Oppose	Not sure	
		Row %	Row %	Row %	Row %
City	Winter Park	52%	32%		16%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	62%	19%		19%
	6-10 years	63%	18%		18%
	11-15 years	51%	30%		18%
	16-20 years	59%	35%		6%
	21+ years	36%	49%		15%
Do you have children living full time in your household?	Yes	67%	17%		16%
	No	45%	39%		16%
What is your race/ethnicity?	African American	59%	41%		0%
	Caucasian/White	53%	30%		17%
	Latino	26%	49%		25%
	Other	37%	32%		31%
	<\$25,000	35%	56%		9%
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	47%	39%		14%
	\$50,000 - \$74,999	64%	21%		16%
	\$75,000 - \$99,999	47%	31%		22%
	\$100,000 - \$149,999	74%	12%		14%
	\$150,000 - \$199,999	53%	18%		29%
	\$200,000 or more	77%	11%		12%
Do you rent or own your home in Winter Park?	Rent	58%	26%		16%
	Own	51%	34%		16%
Which category best reflects your age?	18 – 39	51%	30%		19%
	40 – 59	54%	34%		12%
	60 or older	48%	36%		17%
What is your gender?	Female	50%	31%		18%
	Male	53%	34%		13%
Do you live in Winter Park full time or part time?	Full time	51%	33%		16%
	Part time	92%	2%		6%
In which quadrant of the city of Winter Park do you live?	Northeast	53%	35%		12%
	Southeast	51%	22%		27%
	Northwest	40%	52%		8%
	Southwest	61%	25%		13%

		The City of Winter Park has currently budgeted for improvements to Fairbanks Avenue. Do you agree or disagree The City of Winter Park should spend \$1.4 million to renovate and beautify the Fairbanks Avenue corridor?				
		Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
		Row %	Row %	Row %	Row %	Row %
City	Winter Park	26%	35%	12%	20%	4%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	36%	36%	9%	9%	4%
	6-10 years	29%	46%	7%	11%	4%
	11-15 years	28%	33%	20%	8%	7%
	16-20 years	36%	30%	4%	27%	1%
	21+ years	14%	31%	17%	34%	3%
Do you have children living full time in your home?	Yes	22%	48%	14%	9%	4%
	No	27%	29%	11%	25%	3%
What is your race/ethnicity?	African American	20%	40%	9%	27%	3%
	Caucasian/White	29%	36%	12%	16%	2%
	Latino	0%	23%	7%	68%	0%
	Other	4%	21%	18%	25%	31%
						0%
What was your household's total income from all sources in 2007?	<\$25,000	22%	29%	11%	33%	2%
	\$25,000 - \$49,999	21%	36%	12%	25%	4%
	\$50,000 - \$74,999	30%	38%	11%	16%	5%
	\$75,000 - \$99,999	36%	33%	11%	13%	4%
	\$100,000 - \$149,999	29%	41%	13%	13%	2%
	\$150,000 - \$199,999	31%	36%	12%	10%	3%
	\$200,000 or more	32%	45%	8%	8%	3%
Do you rent or own your home in Winter Park?	Rent	48%	27%	13%	7%	5%
	Own	21%	37%	12%	23%	3%
Which category best reflects your age?	18 – 39	27%	32%	11%	26%	2%
	40 – 59	31%	35%	8%	17%	6%
	60 or older	17%	42%	20%	13%	3%
What is your gender?	Female	24%	38%	15%	15%	4%
	Male	27%	33%	8%	26%	3%
Do you live in Winter Park full time or part time?	Full time	25%	36%	12%	20%	4%
	Part time	65%	7%	6%	15%	0%
In which quadrant of the city of Winter Park do you live?	Northeast	18%	36%	12%	25%	4%
	Southeast	26%	40%	15%	16%	2%
	Northwest	24%	30%	12%	28%	7%
	Southwest	45%	33%	4%	11%	4%

		Orange County Public Schools (OCPS) is planning to renovate Brookshire Elementary School rather than build a new school. If it is possible for the City of Winter Park to partner with OCPS, a new school can be built that will cost the city \$2 to \$4 million. Which of the following do you prefer?			
		Renovate Brookshire Elementary School and only use OCPS's budget to pay for it		Build a new school that will cost the City of Winter Park \$2 to \$4 million	
		Row %	Row %	Row %	Row %
City	Winter Park	54%	26%	20%	20%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	46%	30%	24%	24%
	6-10 years	56%	31%	13%	13%
	11-15 years	48%	26%	26%	26%
	16-20 years	49%	14%	37%	37%
	21+ years	60%	25%	15%	15%
Do you have children living full time in your home?	Yes	49%	39%	11%	11%
	No	56%	21%	24%	24%
What is your race/ethnicity?	African American	30%	58%	12%	12%
	Caucasian/White	58%	22%	20%	20%
	Latino	27%	27%	46%	46%
	Other	61%	8%	30%	30%
What was your household's total income from all sources in 2007?	<\$25,000	52%	21%	27%	27%
	\$25,000 - \$49,999	60%	22%	18%	18%
	\$50,000 - \$74,999	52%	26%	22%	22%
	\$75,000 - \$99,999	53%	35%	12%	12%
	\$100,000 - \$149,999	35%	44%	21%	21%
	\$150,000 - \$199,999	65%	25%	10%	10%
Do you rent or own your home in Winter Park?	\$200,000 or more	50%	31%	19%	19%
	Rent	50%	22%	28%	28%
Which category best reflects your age?	Own	54%	28%	18%	18%
	18 – 39	52%	33%	16%	16%
	40 – 59	53%	28%	20%	20%
	60 or older	57%	13%	29%	29%

		Orange County Public Schools (OCPS) is planning to renovate Brookshire Elementary School rather than build a new school. If it is possible for the City of Winter Park to partner with OCPS, a new school can be built that will cost the city \$2 to \$4 million. Which of the following do you prefer?			
		Renovate Brookshire Elementary School and only use OCPS's budget to pay for it	Build a new school that will cost the City of Winter Park \$2 to \$4 million	Not sure	
		Row %	Row %	Row %	Row %
What is your gender?	Female	51%	26%	23%	
	Male	55%	27%	18%	
Do you live in Winter Park full time or part time?	Full time	53%	27%	20%	
	Part time	82%	11%	7%	
In which quadrant of the city of Winter Park do you live?	Northeast	64%	13%	23%	
	Southeast	43%	37%	21%	
	Northwest	47%	34%	19%	
	Southwest	58%	33%	9%	

		With which of the following do you agree more:			
		All residents of Winter Park should be responsible for the costs of partnering with Orange County Public Schools to build a new Brookshire Elementary School	Only property owners in the Brookshire Elementary School area should be responsible for the costs	Not sure	
		Row %	Row %	Row %	Row %
		43%	37%	20%	
City	Winter Park				

	With which of the following do you agree more:			
	All residents of Winter Park should be responsible for the costs of partnering with Orange County Public Schools to build a new Brookshire Elementary School	Only property owners in the Brookshire Elementary School area should be responsible for the costs		
	Row %	Row %		
	Row %	Row %		
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	44%	40%	16%
	6-10 years	40%	46%	13%
	11-15 years	62%	20%	19%
	16-20 years	30%	43%	26%
	21+ years	42%	32%	26%
Do you have children living full time in your household?	Yes	45%	42%	13%
	No	42%	34%	24%
What is your race/ethnicity?	African American	58%	28%	13%
	Caucasian/White	43%	37%	19%
	Latino	24%	26%	51%
	Other	10%	60%	30%
What was your household's total income from all sources in 2007?	<\$25,000	39%	36%	25%
	\$25,000 - \$49,999	36%	43%	21%
	\$50,000 - \$74,999	47%	42%	11%
	\$75,000 - \$99,999	46%	33%	21%
	\$100,000 - \$149,999	60%	16%	23%
	\$150,000 - \$199,999	37%	40%	22%
Do you rent or own your home in Winter Park?	\$200,000 or more	50%	40%	9%
	Rent	38%	35%	27%
Which category best reflects your age?	Own	44%	37%	19%
	18 – 39	41%	44%	15%
	40 – 59	43%	38%	19%
	60 or older	46%	20%	34%
What is your gender?	Female	43%	31%	26%
	Male	43%	42%	15%

		Presently the retail part of the Winter Park Post Office (where you buy stamps, mail letters, etc.) and the distribution center of the post office (with its accompanying asphalt and trucks) are located in downtown Winter Park. Which of the following do you prefer:			
		Keep the retail and distribution center of the post office exactly as it is	Build a new retail post office downtown and move the distribution center away from downtown		Build a new retail post office and distribution center away from downtown Winter Park
		Row %	Row %	Row %	Not sure Row %
How many years have you lived in Winter Park?	16-20 years	57%	29%	11%	3%
	21+ years	59%	17%	11%	12%
Do you have children living full time in your household?	Yes	55%	20%	16%	10%
	No	51%	19%	21%	10%
What is your race/ethnicity?	African American	58%	11%	31%	1%
	Caucasian/White	51%	22%	17%	11%
	Latino	99%	1%	0%	0%
	Other	15%	1%	52%	32%
What was your household's total income from all sources in 2007?	<\$25,000	53%	12%	29%	6%
	\$25,000 - \$49,999	61%	10%	12%	16%
	\$50,000 - \$74,999	37%	22%	28%	14%
	\$75,000 - \$99,999	47%	32%	11%	9%
	\$100,000 - \$149,999	63%	21%	13%	3%
	\$150,000 - \$199,999	45%	31%	20%	4%
	\$200,000 or more	46%	21%	25%	8%
Do you rent or own your home in Winter Park?	Rent	27%	6%	46%	21%
	Own	57%	21%	14%	7%
Which category best reflects your age?	18 – 39	57%	19%	12%	12%
	40 – 59	51%	18%	26%	5%
	60 or older	43%	21%	24%	13%
What is your gender?	Female	45%	22%	21%	12%
	Male	60%	15%	18%	8%
Do you live in Winter Park full time or part time?	Full time	52%	19%	19%	10%
	Part time	74%	11%	15%	0%

		Presently the retail part of the Winter Park Post Office (where you buy stamps, mail letters, etc.) and the distribution center of the post office (with its accompanying asphalt and trucks) are located in downtown Winter Park. Which of the following do you prefer:			
		Keep the retail and distribution center of the post office exactly as it is	Build a new retail post office downtown and move the distribution center away from downtown	Build a new retail post office and distribution center away from downtown Winter Park	Not sure
		Row %	Row %	Row %	Row %
In which quadrant of the city of Winter Park do you live?	Northeast	60%	16%	14%	10%
	Southeast	52%	19%	18%	11%
	Northwest	54%	15%	18%	12%
	Southwest	37%	28%	29%	5%

		With which of the following do you agree more:			
		Continue the underground electric initiative	Discontinue the underground electric initiative	Not sure	
		Row %	Row %	Row %	Row %
City	Winter Park	71%	21%		9%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	74%	21%		5%
	6-10 years	86%	5%		9%
	11-15 years	82%	16%		2%
	16-20 years	64%	14%		22%
	21+ years	57%	34%		9%
Do you have children living full time in your home?	Yes	75%	18%		7%
	No	68%	22%		9%
What is your race/ethnicity?	African American	58%	33%		9%
	Caucasian/White	72%	21%		7%
	Latino	52%	0%		48%
	Other	96%	4%		0%
What was your household's total income from all sources in 2007?	<\$25,000	51%	32%		17%
	\$25,000 - \$49,999	70%	23%		6%
	\$50,000 - \$74,999	74%	21%		6%
	\$75,000 - \$99,999	86%	12%		2%
	\$100,000 - \$149,999	74%	21%		5%
	\$150,000 - \$199,999	74%	15%		11%
	\$200,000 or more	92%	6%		2%
Do you rent or own your home in Winter Park?	Rent	70%	18%		12%
	Own	70%	22%		8%
Which category best reflects your age?	18 – 39	66%	28%		7%
	40 – 59	76%	16%		8%
	60 or older	71%	16%		13%
What is your gender?	Female	71%	14%		15%
	Male	70%	29%		2%
Do you live in Winter Park full time or part time?	Full time	70%	21%		9%
	Part time	94%	6%		0%
In which quadrant of the city of Winter Park do you live?	Northeast	69%	22%		9%
	Southeast	79%	14%		7%
	Northwest	46%	35%		18%
	Southwest	76%	21%		3%

Under the existing plan, it will take over 25 years to place most of the city's power lines underground. Which of the following options best reflects your feelings toward placing the city's power lines underground? Please select only one:						
		Maintain the existing rate structure to place most of the power lines underground in about 25 years	Add a new 5 percent surcharge to my electric bill to place most of the power lines underground in about 5 years	Add a new 10 percent surcharge to my electric bill to place most of the power lines underground in about 10 years	I am not interested in the city continuing to place power lines underground	I do not have an opinion on this matter
		Row %	Row %	Row %	Row %	Row %
City	Winter Park	60%	9%	10%	15%	7%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	58%	9%	5%	21%	8%
	6-10 years	66%	8%	15%	5%	6%
	11-15 years	58%	7%	19%	13%	3%
	16-20 years	61%	14%	17%	7%	1%
	21+ years	57%	8%	7%	19%	9%
Do you have children living full time in your household?	Yes	57%	8%	11%	15%	8%
	No	61%	9%	10%	15%	6%
What is your race/ethnicity?	African American	36%	1%	20%	33%	9%
	Caucasian/White	61%	10%	10%	13%	6%
	Latino	93%	3%	0%	0%	4%
	Other	79%	4%	4%	2%	12%
What was your household's total income from all sources in 2007?	<\$25,000	66%	3%	14%	9%	8%
	\$25,000 - \$49,999	59%	4%	7%	24%	6%
	\$50,000 - \$74,999	70%	5%	4%	14%	6%
	\$75,000 - \$99,999	41%	15%	20%	10%	14%
	\$100,000 - \$149,999	52%	14%	6%	21%	8%
	\$150,000 - \$199,999	53%	18%	11%	15%	4%
Do you rent or own your home in Winter Park?	\$200,000 or more	63%	20%	9%	6%	2%
	Rent	49%	3%	18%	18%	12%
Which category best reflects your age?	Own	62%	10%	9%	14%	6%
	18 – 39	65%	6%	6%	15%	7%
	40 – 59	56%	12%	16%	14%	2%
	60 or older	55%	8%	9%	15%	13%
What is your gender?	Female	57%	10%	11%	11%	10%
	Male	62%	7%	10%	18%	3%

		Under the existing plan, it will take over 25 years to place most of the city's power lines underground. Which of the following options best reflects your feelings toward placing the city's power lines underground? Please select only one:				
Do you live in Winter Park full time or part time? In which quadrant of the city of Winter Park do you live?	Full time Part time Northeast Southeast Northwest Southwest	Maintain the existing rate structure to place most of the power lines underground in about 25 years	Add a new 5 percent surcharge to my electric bill to place most of the power lines underground in about 5 years	Add a new 10 percent surcharge to my electric bill to place most of the power lines underground in about 10 years	I am not interested in the city continuing to place power lines underground	I do not have an opinion on this matter
		Row %	Row %	Row %	Row %	Row %
		59%	9%	10%	15%	7%
		82%	10%	2%	6%	0%
		71%	8%	10%	10%	1%
		64%	8%	8%	12%	9%
		29%	7%	4%	35%	25%
		45%	16%	22%	16%	1%

		The city has entered into an agreement to provide financial support to the commuter rail system. Operating costs through 2017 are to be paid by another party, specifically the Florida Department of Transportation. Thereafter, for a minimum of 99 years, the city must contribute an estimated \$1 million per year, in the absence of a dedicated funding source. Are you in favor of the city supporting commuter rail in the absence of a dedicated funding source?		
City How many years have you lived in Winter Park? (ROUND UP)	Winter Park 1-5 years 6-10 years 11-15 years 16-20 years 21+ years	Yes	No	Not sure
		Row %	Row %	Row %
		48%	36%	16%
		62%	20%	19%
		59%	24%	16%
		52%	21%	26%
		46%	46%	8%
		31%	55%	13%

The city has entered into an agreement to provide financial support to the commuter rail system. Operating costs through 2017 are to be paid by another party, specifically the Florida Department of Transportation. Thereafter, for a minimum of 99 years, the city must contribute an estimated \$1 million per year, in the absence of a dedicated funding source. Are you in favor of the city supporting commuter rail in the absence of a dedicated funding source?			Yes		No		Not sure	
			Row %		Row %		Row %	
Do you have children living full time in your household?	Yes		52%	31%	17%			
	No		45%	39%	16%			
What is your race/ethnicity?	African American		56%	31%	13%			
	Caucasian/White		48%	35%	17%			
	Latino		12%	88%	0%			
	Other		47%	28%	24%			
What was your household's total income from all sources in 2007?	<\$25,000		40%	39%	21%			
	\$25,000 - \$49,999		50%	37%	13%			
	\$50,000 - \$74,999		39%	21%	40%			
	\$75,000 - \$99,999		50%	42%	8%			
	\$100,000 - \$149,999		48%	44%	7%			
	\$150,000 - \$199,999		62%	22%	16%			
	\$200,000 or more		60%	34%	5%			
Do you rent or own your home in Winter Park?	Rent		50%	16%	34%			
	Own		47%	41%	13%			
Which category best reflects your age?	18 – 39		42%	42%	17%			
	40 – 59		56%	32%	12%			
	60 or older		44%	33%	23%			
What is your gender?	Female		46%	34%	20%			
	Male		49%	39%	13%			
Do you live in Winter Park full time or part time?	Full time		47%	37%	16%			
	Part time		95%	5%	0%			
In which quadrant of the city of Winter Park do you live?	Northeast		47%	40%	12%			
	Southeast		46%	30%	23%			
	Northwest		35%	46%	18%			
	Southwest		63%	32%	5%			

		The city has applied for federal funding to redesign and reconstruct the Amtrak building in conjunction with the commuter rail stop. If the federal government does not fund it, will you support or oppose the expenditure of approximately \$1.4 million to reconstruct the Amtrak building consistent with the character of Winter Park?			
		Support	Oppose	Not sure	
		Row %	Row %	Row %	Row %
City	Winter Park	48%	34%	18%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	56%	21%	23%	
	6-10 years	55%	33%	13%	
	11-15 years	51%	23%	26%	
	16-20 years	61%	36%	3%	
	21+ years	35%	45%	20%	
Do you have children living full time in your household?	Yes	46%	33%	20%	
	No	49%	34%	17%	
What is your race/ethnicity?	African American	29%	68%	3%	
	Caucasian/White	52%	28%	20%	
	Latino	28%	54%	18%	
	Other	45%	31%	24%	
	<\$25,000	48%	20%	32%	
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	32%	59%	9%	
	\$50,000 - \$74,999	45%	25%	30%	
	\$75,000 - \$99,999	49%	41%	10%	
	\$100,000 - \$149,999	59%	30%	11%	
	\$150,000 - \$199,999	68%	21%	11%	
	\$200,000 or more	58%	30%	11%	
	Rent	54%	22%	23%	
Do you rent or own your home in Winter Park?	Own	47%	36%	17%	
Which category best reflects your age?	18 – 39	37%	37%	25%	
	40 – 59	57%	31%	12%	
	60 or older	53%	33%	14%	
What is your gender?	Female	54%	31%	14%	
	Male	41%	36%	23%	
Do you live in Winter Park full time or part time?	Full time	47%	34%	18%	
	Part time	95%	5%	0%	

		The city has applied for federal funding to redesign and reconstruct the Amtrak building in conjunction with the commuter rail stop. If the federal government does not fund it, will you support or oppose the expenditure of approximately \$1.4 million to reconstruct the Amtrak building consistent with the character of Winter Park?			
		Support	Oppose	Not sure	
		Row %	Row %	Row %	Row %
		Northeast	43%	34%	23%
		Southeast	53%	30%	17%
In which quadrant of the city of Winter Park do you live?	Northwest	38%	55%	7%	7%
	Southwest	61%	25%	14%	14%

		Do you support or oppose paying higher taxes/fees to enhance or continue any of the following city services or projects? - Expanding the Winter Park Public Library			
		Support	Oppose	Not sure	
		Row %	Row %	Row %	Row %
City	Winter Park	65%	26%		9%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	66%	22%		12%
	6-10 years	60%	29%		10%
	11-15 years	63%	30%		7%
	16-20 years	60%	38%		2%
	21+ years	69%	22%		9%
Do you have children living full time in your home?	Yes	65%	24%		11%
	No	65%	27%		8%
What is your race/ethnicity?	African American	93%	6%		1%
	Caucasian/White	61%	28%		11%
	Latino	41%	56%		4%
	Other	70%	30%		0%
What was your household's total income from all sources in 2007?	<\$25,000	76%	18%		6%
	\$25,000 - \$49,999	83%	14%		4%
	\$50,000 - \$74,999	46%	37%		17%
	\$75,000 - \$99,999	50%	44%		6%
	\$100,000 - \$149,999	61%	27%		12%
	\$150,000 - \$199,999	64%	25%		11%
	\$200,000 or more	57%	30%		12%
Do you rent or own your home in Winter Park?	Rent	74%	16%		10%
	Own	63%	28%		9%
Which category best reflects your age?	18 – 39	74%	19%		7%
	40 – 59	60%	32%		8%
	60 or older	54%	31%		15%
What is your gender?	Female	64%	25%		11%
	Male	66%	26%		8%
Do you live in Winter Park full time or part time?	Full time	65%	25%		9%
	Part time	34%	62%		4%
In which quadrant of the city of Winter Park do you live?	Northeast	66%	25%		9%
	Southeast	56%	30%		14%
	Northwest	72%	23%		5%
	Southwest	73%	22%		5%

		Do you support or oppose paying higher taxes/fees to enhance or continue any of the following city services or projects? - Placing electric lines underground			
		Support	Oppose	Not sure	
		Row %	Row %	Row %	Row %
City	Winter Park	51%	33%		16%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	54%	34%		12%
	6-10 years	68%	24%		9%
	11-15 years	52%	31%		17%
	16-20 years	62%	35%		3%
	21+ years	37%	38%		25%
Do you have children living full time in your household?	Yes	58%	31%		11%
	No	48%	34%		18%
What is your race/ethnicity?	African American	58%	33%		9%
	Caucasian/White	52%	31%		17%
	Latino	36%	59%		5%
	Other	42%	41%		17%
	<\$25,000	41%	30%		30%
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	45%	39%		16%
	\$50,000 - \$74,999	47%	39%		15%
	\$75,000 - \$99,999	55%	31%		14%
	\$100,000 - \$149,999	62%	35%		3%
	\$150,000 - \$199,999	56%	41%		3%
Do you rent or own your home in Winter Park?	\$200,000 or more	79%	19%		2%
	Rent	44%	28%		28%
Which category best reflects your age?	Own	53%	34%		13%
	18 – 39	47%	28%		25%
	40 – 59	59%	38%		3%
What is your gender?	60 or older	46%	36%		18%
	Female	53%	31%		16%
Do you live in Winter Park full time or part time?	Male	50%	35%		15%
	Full time	51%	33%		16%
	Part time	92%	8%		0%
In which quadrant of the city of Winter Park do you live?	Northeast	49%	31%		21%
	Southeast	54%	31%		15%
	Northwest	34%	48%		18%
	Southwest	67%	28%		4%

		Do you support or oppose paying higher taxes/fees to enhance or continue any of the following city services or projects? - Renovating and improving existing park facilities			
		Support	Oppose	Not sure	
		Row %	Row %	Row %	Row %
City	Winter Park	66%	24%	10%	10%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	58%	25%	17%	17%
	6-10 years	65%	22%	13%	13%
	11-15 years	68%	22%	11%	11%
	16-20 years	52%	44%	3%	3%
	21+ years	74%	20%	6%	6%
Do you have children living full time in your household?	Yes	74%	20%	6%	6%
	No	62%	26%	12%	12%
What is your race/ethnicity?	African American	94%	6%	0%	0%
	Caucasian/White	64%	25%	11%	11%
	Latino	36%	64%	0%	0%
	Other	43%	23%	34%	34%
What was your household's total income from all sources in 2007?	<\$25,000	72%	20%	9%	9%
	\$25,000 - \$49,999	68%	20%	11%	11%
	\$50,000 - \$74,999	57%	33%	9%	9%
	\$75,000 - \$99,999	53%	31%	16%	16%
	\$100,000 - \$149,999	66%	21%	13%	13%
	\$150,000 - \$199,999	84%	13%	3%	3%
Do you rent or own your home in Winter Park?	\$200,000 or more	71%	21%	8%	8%
	Rent	71%	13%	16%	16%
Which category best reflects your age?	Own	64%	27%	9%	9%
	18 – 39	74%	16%	10%	10%
	40 – 59	65%	30%	5%	5%
What is your gender?	60 or older	51%	31%	18%	18%
	Female	64%	26%	10%	10%
Do you live in Winter Park full time or part time?	Male	68%	22%	10%	10%
	Full time	65%	24%	10%	10%
	Part time	88%	6%	6%	6%
In which quadrant of the city of Winter Park do you live?	Northeast	64%	27%	10%	10%
	Southeast	61%	23%	16%	16%
	Northwest	80%	15%	5%	5%
	Southwest	67%	25%	8%	8%

		Do you support or oppose paying higher taxes/fees to enhance or continue any of the following city services or projects? - Buying new park areas			
		Support	Oppose	Not sure	
		Row %	Row %	Row %	Row %
City	Winter Park	50%	41%		9%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	60%	31%		10%
	6-10 years	42%	45%		13%
	11-15 years	53%	34%		13%
	16-20 years	31%	62%		7%
	21+ years	54%	40%		6%
Do you have children living full time in your home?	Yes	49%	45%		5%
	No	51%	39%		11%
What is your race/ethnicity?	African American	39%	61%		0%
	Caucasian/White	56%	34%		10%
	Latino	4%	88%		9%
	Other	25%	63%		13%
	<\$25,000	62%	27%		11%
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	32%	62%		6%
	\$50,000 - \$74,999	46%	43%		11%
	\$75,000 - \$99,999	51%	39%		11%
	\$100,000 - \$149,999	47%	44%		9%
	\$150,000 - \$199,999	73%	22%		5%
	\$200,000 or more	59%	31%		11%
Do you rent or own your home in Winter Park?	Rent	69%	19%		12%
	Own	46%	45%		9%
Which category best reflects your age?	18 – 39	55%	41%		4%
	40 – 59	53%	36%		11%
	60 or older	39%	45%		16%
	Female	53%	36%		11%
What is your gender?	Male	47%	46%		7%
	Full time	50%	41%		9%
	Part time	76%	20%		4%
In which quadrant of the city of Winter Park do you live?	Northeast	47%	45%		7%
	Southeast	49%	39%		12%
	Northwest	47%	43%		9%
	Southwest	62%	28%		10%

		Do you support or oppose paying higher taxes/fees to enhance or continue any of the following city services or projects? - Funding a commuter rail station and operating costs			
		Support	Oppose	Not sure	
		Row %	Row %	Row %	Row %
City	Winter Park	47%	44%	9%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	57%	26%	18%	
	6-10 years	56%	38%	6%	
	11-15 years	45%	34%	21%	
	16-20 years	50%	43%	7%	
	21+ years	34%	62%	4%	
Do you have children living full time in your home?	Yes	49%	39%	11%	
	No	46%	46%	8%	
What is your race/ethnicity?	African American	65%	35%	0%	
	Caucasian/White	45%	45%	10%	
	Latino	14%	86%	0%	
	Other	47%	28%	25%	
	<\$25,000	48%	42%	10%	
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	52%	42%	6%	
	\$50,000 - \$74,999	41%	43%	16%	
	\$75,000 - \$99,999	35%	58%	7%	
	\$100,000 - \$149,999	45%	52%	3%	
	\$150,000 - \$199,999	58%	30%	12%	
	\$200,000 or more	53%	39%	8%	
Do you rent or own your home in Winter Park?	Rent	53%	23%	24%	
	Own	45%	49%	6%	
Which category best reflects your age?	18 – 39	42%	47%	11%	
	40 – 59	54%	39%	8%	
	60 or older	45%	47%	9%	
What is your gender?	Female	50%	40%	9%	
	Male	43%	48%	9%	
Do you live in Winter Park full time or part time?	Full time	46%	45%	9%	
	Part time	96%	4%	0%	
In which quadrant of the city of Winter Park do you live?	Northeast	43%	46%	11%	
	Southeast	48%	42%	11%	
	Northwest	41%	55%	4%	
	Southwest	56%	36%	8%	

		Do you support or oppose paying higher taxes/fees to enhance or continue any of the following city services or projects? - Improving the Fairbanks Avenue corridor (trees, medians, sewer, etc.)			
		Support	Oppose	Not sure	
		Row %	Row %	Row %	Row %
City	Winter Park	43%	45%	12%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	58%	34%	8%	
	6-10 years	41%	54%	5%	
	11-15 years	46%	30%	24%	
	16-20 years	58%	39%	4%	
	21+ years	32%	52%	17%	
Do you have children living full time in your home?	Yes	43%	49%	8%	
	No	43%	43%	13%	
What is your race/ethnicity?	African American	23%	68%	9%	
	Caucasian/White	50%	37%	13%	
	Latino	4%	88%	8%	
	Other	19%	81%	0%	
What was your household's total income from all sources in 2007?	<\$25,000	33%	49%	19%	
	\$25,000 - \$49,999	32%	59%	10%	
	\$50,000 - \$74,999	49%	45%	6%	
	\$75,000 - \$99,999	50%	34%	16%	
	\$100,000 - \$149,999	60%	36%	4%	
	\$150,000 - \$199,999	62%	35%	3%	
Do you rent or own your home in Winter Park?	\$200,000 or more	57%	34%	8%	
	Rent	57%	23%	20%	
Which category best reflects your age?	Own	40%	50%	10%	
	18 – 39	41%	53%	7%	
	40 – 59	49%	40%	11%	
	60 or older	40%	38%	22%	
What is your gender?	Female	49%	36%	14%	
	Male	37%	54%	9%	
Do you live in Winter Park full time or part time?	Full time	43%	45%	12%	
	Part time	81%	12%	6%	
In which quadrant of the city of Winter Park do you live?	Northeast	32%	57%	10%	
	Southeast	50%	34%	16%	
	Northwest	39%	47%	13%	
	Southwest	66%	25%	9%	

		Do you support or oppose paying higher taxes/fees to enhance or continue any of the following city services or projects? - Partnering with Orange County Public Schools to build a new Brookshire Elementary School			
		Support	Oppose	Not sure	
		Row %	Row %	Row %	
City	Winter Park	25%	60%	15%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	25%	54%	21%	
	6-10 years	31%	58%	11%	
	11-15 years	23%	54%	23%	
	16-20 years	14%	68%	18%	
	21+ years	26%	64%	10%	
Do you have children living full time in your home?	Yes	37%	55%	8%	
	No	20%	62%	18%	
What is your race/ethnicity?	African American	55%	36%	9%	
	Caucasian/White	22%	62%	16%	
	Latino	29%	71%	0%	
	Other	9%	79%	12%	
What was your household's total income from all sources in 2007?	<\$25,000	23%	59%	17%	
	\$25,000 - \$49,999	22%	63%	15%	
	\$50,000 - \$74,999	22%	57%	21%	
	\$75,000 - \$99,999	28%	64%	8%	
	\$100,000 - \$149,999	45%	46%	9%	
	\$150,000 - \$199,999	25%	71%	5%	
Do you rent or own your home in Winter Park?	\$200,000 or more	24%	55%	22%	
	Rent	23%	50%	27%	
Which category best reflects your age?	Own	26%	62%	12%	
	18 – 39	30%	58%	13%	
	40 – 59	25%	64%	11%	
	60 or older	19%	56%	25%	
What is your gender?	Female	26%	57%	16%	
	Male	24%	62%	13%	
Do you live in Winter Park full time or part time?	Full time	26%	60%	15%	
	Part time	11%	79%	9%	
In which quadrant of the city of Winter Park do you live?	Northeast	14%	71%	15%	
	Southeast	35%	52%	14%	
	Northwest	34%	47%	19%	
	Southwest	26%	66%	9%	

		Do you support or oppose paying higher taxes/fees to enhance or continue any of the following city services or projects? - Building a new City Hall			
		Support	Oppose	Not sure	
		Row %	Row %	Row %	Row %
City	Winter Park	22%	62%	16%	
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	20%	64%	16%	
	6-10 years	29%	60%	11%	
	11-15 years	26%	54%	19%	
	16-20 years	18%	77%	5%	
	21+ years	18%	61%	22%	
Do you have children living full time in your home?	Yes	23%	66%	11%	
	No	21%	61%	18%	
What is your race/ethnicity?	African American	20%	80%	0%	
	Caucasian/White	22%	58%	20%	
	Latino	21%	70%	9%	
	Other	16%	72%	12%	
	<\$25,000	33%	45%	23%	
What was your household's total income from all sources in 2007?	\$25,000 - \$49,999	6%	79%	14%	
	\$50,000 - \$74,999	20%	59%	21%	
	\$75,000 - \$99,999	17%	73%	10%	
	\$100,000 - \$149,999	36%	52%	12%	
	\$150,000 - \$199,999	25%	63%	12%	
	\$200,000 or more	21%	64%	15%	
Do you rent or own your home in Winter Park?	Rent	31%	44%	25%	
	Own	20%	66%	14%	
Which category best reflects your age?	18 – 39	12%	66%	23%	
	40 – 59	33%	57%	10%	
	60 or older	24%	63%	13%	
	Female	24%	62%	14%	
What is your gender?	Male	20%	61%	19%	
	Full time	22%	62%	16%	
Do you live in Winter Park full time or part time?	Part time	8%	86%	6%	
	Northeast	16%	63%	21%	
In which quadrant of the city of Winter Park do you live?	Southeast	28%	57%	15%	
	Northwest	12%	72%	16%	
	Southwest	34%	59%	7%	

		Do you support or oppose paying higher taxes/fees to enhance or continue any of the following city services or projects? - Building a new Post Office			
		Support	Oppose	Not sure	
		Row %	Row %	Row %	Row %
City	Winter Park	28%	58%	14%	14%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	29%	52%	20%	20%
	6-10 years	28%	67%	5%	5%
	11-15 years	14%	68%	18%	18%
	16-20 years	28%	67%	5%	5%
	21+ years	30%	52%	18%	18%
Do you have children living full time in your household?	Yes	23%	69%	8%	8%
	No	30%	54%	17%	17%
What is your race/ethnicity?	African American	31%	69%	0%	0%
	Caucasian/White	28%	55%	16%	16%
	Latino	0%	100%	0%	0%
	Other	23%	48%	29%	29%
What was your household's total income from all sources in 2007?	<\$25,000	39%	40%	21%	21%
	\$25,000 - \$49,999	19%	68%	13%	13%
	\$50,000 - \$74,999	22%	58%	20%	20%
	\$75,000 - \$99,999	25%	70%	6%	6%
	\$100,000 - \$149,999	27%	68%	5%	5%
	\$150,000 - \$199,999	22%	67%	11%	11%
	\$200,000 or more	30%	58%	12%	12%
Do you rent or own your home in Winter Park?	Rent	49%	32%	20%	20%
	Own	23%	64%	13%	13%
Which category best reflects your age?	18 – 39	18%	60%	23%	23%
	40 – 59	35%	59%	6%	6%
	60 or older	37%	53%	9%	9%
	Female	34%	55%	11%	11%
What is your gender?	Male	21%	62%	17%	17%
	Full time	28%	58%	14%	14%
Do you live in Winter Park full time or part time?	Part time	21%	75%	4%	4%
	Northeast	21%	56%	22%	22%
In which quadrant of the city of Winter Park do you live?	Southeast	28%	60%	13%	13%
	Northwest	29%	66%	4%	4%
	Southwest	45%	51%	5%	5%

		The Winter Park Public Library recieved approximately \$1.3 million from the City of Winter Park in the 2007 fiscal year. Which method of funding the library do you prefer?			
		Continue to fund it through approving/disapproving funding requests each year	Designate a certain millage rate only for the library	Not sure	
City		Row %	Row %	Row %	Row %
How many years have you lived in Winter Park? (ROUND UP)	Winter Park	54%	31%	15%	
	1-5 years	51%	30%	19%	
	6-10 years	58%	30%	12%	
	11-15 years	48%	46%	6%	
	16-20 years	46%	40%	14%	
Do you have children living full time in your home?	21+ years	57%	26%	16%	
	Yes	63%	32%	5%	
What is your race/ethnicity?	No	50%	31%	19%	
	African American	51%	22%	27%	
	Caucasian/White	55%	33%	12%	
	Latino	100%	0%	0%	
	Other	23%	46%	31%	
	<\$25,000	51%	42%	6%	
	\$25,000 - \$49,999	43%	28%	29%	
What was your household's total income from all sources in 2007?	\$50,000 - \$74,999	52%	31%	17%	
	\$75,000 - \$99,999	62%	29%	9%	
	\$100,000 - \$149,999	63%	26%	11%	
	\$150,000 - \$199,999	54%	36%	10%	
	\$200,000 or more	68%	19%	13%	
	Rent	35%	51%	14%	
Do you rent or own your home in Winter Park?	Own	58%	27%	14%	
Which category best reflects your age?	18 – 39	58%	18%	24%	
	40 – 59	50%	42%	8%	
	60 or older	54%	38%	8%	
What is your gender?	Female	52%	37%	11%	
	Male	57%	24%	18%	
Do you live in Winter Park full time or part time?	Full time	55%	31%	14%	
	Part time	31%	11%	58%	

	The Winter Park Public Library recieved approximately \$1.3 million from the City of Winter Park in the 2007 fiscal year. Which method of funding the library do you prefer?			
	Continue to fund it through approving/disapproving funding requests each year		Designate a certain millage rate only for the library	
	Row %		Row %	
			Not sure	
In which quadrant of the city of Winter Park do you live?	Northeast		29%	
	Southeast		30%	
	Northwest		23%	
	Southwest		48%	
			9%	
			12%	
			33%	
			15%	

		Programs to Cut from the Budget													
		Repair and repave streets and replace street lights less often		Reduce the number of police, patrol hours, and patrol cars		Cut programs where police interact with students at schools		Reduce frequency of garbage, recycling or yard waste pick-up		Communicate with citizens less frequently about what the city is doing		Have fewer employees dealing with electric and water customers		Cut programs to attract new businesses and promote existing businesses	
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
City	Winter Park	10%	6%	23%	30%	38%	18%	39%	39%	18%	39%	39%	18%	39%	39%
How many years have you lived in Winter Park? (ROUND UP)	1-5 years	14%	16%	13%	39%	41%	24%	39%	41%	24%	39%	41%	24%	39%	35%
	6-10 years	8%	3%	29%	36%	42%	16%	36%	42%	16%	36%	42%	16%	36%	20%
	11-15 years	13%	4%	20%	31%	49%	18%	31%	49%	18%	31%	49%	18%	31%	42%
	16-20 years	19%	4%	12%	46%	41%	12%	46%	41%	12%	46%	41%	12%	46%	45%
	21+ years	7%	4%	29%	18%	30%	17%	18%	30%	17%	18%	30%	17%	18%	50%
Do you have children living full time in your home?	Yes	10%	4%	26%	27%	42%	20%	27%	42%	20%	27%	42%	20%	27%	35%
	No	11%	7%	21%	32%	36%	17%	32%	36%	17%	32%	36%	17%	32%	40%
What is your race/ethnicity?	African American	0%	4%	30%	20%	41%	0%	20%	41%	0%	20%	41%	0%	20%	24%
	Caucasian/White	13%	5%	22%	30%	38%	22%	30%	38%	22%	30%	38%	22%	30%	41%
	Latino	4%	0%	0%	79%	64%	4%	79%	64%	4%	79%	64%	4%	79%	7%
		2%	34%	32%	10%	6%	1%	10%	6%	1%	10%	6%	1%	10%	73%
	Other	12%	2%	28%	32%	32%	12%	32%	32%	12%	32%	32%	12%	32%	44%
What was your household's total income from all sources in 2007?	<\$25,000	4%	9%	26%	18%	36%	10%	18%	36%	10%	18%	36%	10%	18%	32%
	\$25,000 - \$49,999	10%	9%	13%	35%	44%	17%	35%	44%	17%	35%	44%	17%	35%	45%
	\$50,000 - \$74,999	12%	4%	20%	31%	40%	26%	31%	40%	26%	31%	40%	26%	31%	34%
	\$75,000 - \$99,999	16%	6%	14%	35%	47%	20%	35%	47%	20%	35%	47%	20%	35%	35%
	\$100,000 - \$149,999	7%	2%	15%	27%	26%	24%	27%	26%	24%	27%	26%	24%	27%	22%
	\$150,000 - \$199,999	12%	10%	26%	36%	34%	30%	36%	34%	30%	36%	34%	30%	36%	40%
	\$200,000 or more	8%	14%	10%	35%	31%	11%	35%	31%	11%	35%	31%	11%	35%	28%
Do you rent or own your home in Winter Park?	Rent	11%	5%	26%	29%	39%	19%	29%	39%	19%	29%	39%	19%	29%	41%
	Own	6%	6%	28%	25%	31%	12%	25%	31%	12%	25%	31%	12%	25%	36%
Which category best reflects your age?	18 – 39	10%	7%	20%	36%	41%	18%	36%	41%	18%	36%	41%	18%	36%	34%
	40 – 59	19%	5%	17%	32%	45%	28%	32%	45%	28%	32%	45%	28%	32%	53%
	60 or older	13%	6%	15%	35%	35%	20%	35%	35%	20%	35%	35%	20%	35%	38%
What is your gender?	Female	8%	6%	31%	24%	39%	15%	24%	39%	15%	24%	39%	15%	24%	39%
	Male	11%	6%	23%	30%	38%	18%	30%	38%	18%	30%	38%	18%	30%	39%
Do you live in Winter Park full time or part time?	Full time	3%	10%	19%	63%	38%	30%	63%	38%	30%	63%	38%	30%	63%	39%
	Part time														31%

		Programs to Cut from the Budget						
In which quadrant of the city of Winter Park do you live?		Repair and repave streets and replace street lights less often	Reduce the number of police, patrol hours, and patrol cars	Cut programs where police interact with students at schools	Reduce frequency of garbage, recycling or yard waste pick-up	Communicate with citizens less frequently about what the city is doing	Have fewer employees dealing with electric and water customers	Cut programs to attract new businesses and promote existing businesses
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
		7%	9%	39%	30%	43%	14%	48%
		14%	4%	11%	31%	38%	26%	32%
		9%	2%	16%	16%	23%	14%	31%
		16%	7%	13%	53%	43%	16%	36%
	Northeast							
	Southeast							
	Northwest							
	Southwest							

		Programs to Cut from the Budget																			
		Accept slower response time to restore power outages		Reduce the number of city-sponsored cultural events		Reduce the number of parks, park hours and lighting		Reduce the number of recreation programs the city offers		Reduce the frequency of mowing throughout the city		Accept slower response time to water and sewer leaks		Accept a reduced response time for services from the Fire-Rescue Department		Reduce efforts to make sure storm drains function properly		Reduce efforts to protect trees, habitat, and water bodies			
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	
City		Winter Park																			
How many years have you lived in Winter Park? (ROUND UP)		1-5 years																			
		6-10 years																			
		11-15 years																			
		16-20 years																			
		21+ years																			
Do you have children living full time in your home?		Yes																			
		No																			
What is your race/ethnicity?		African American																			
		Caucasian/White																			
		Latino																			
		Other																			
What was your household's total income from all sources in 2007?		<\$25,000																			
		\$25,000 - \$49,999																			
		\$50,000 - \$74,999																			
		\$75,000 - \$99,999																			
		\$100,000 - \$149,999																			
		\$150,000 - \$199,999																			
Do you rent or own your home in Winter Park?		\$200,000 or more																			
		Rent																			
Which category best reflects your age?		Own																			
		18 – 39																			
What is your gender?		40 – 59																			
		60 or older																			
Do you live in Winter Park full time or part time?		Female																			
		Male																			
		Full time																			
		Part time																			

		Programs to Cut from the Budget									
		Accept slower response time to restore power outages	Reduce the number of city-sponsored cultural events	Reduce the number of parks, park hours and lighting	Reduce the number of recreation programs the city offers	Reduce the frequency of mowing throughout the city	Accept slower response time to water and sewer leaks	Accept a reduced response time for services from the Fire-Rescue Department	Reduce efforts to make sure storm drains function properly	Reduce efforts to protect trees, habitat, and water bodies	
In which quadrant of the city of Winter Park do you live?	Northeast	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	
	Southeast	1%	69%	12%	40%	28%	3%	1%	6%	20%	
	Northwest	6%	65%	21%	39%	35%	2%	0%	7%	9%	
	Southwest	4%	32%	9%	31%	28%	5%	0%	4%	6%	
		0%	45%	7%	30%	58%	1%	0%	5%	5%	

	Programs to Cut from the Budget					
	Reduce frequency of tree trimming and tree plantings	Reduce efforts to remove junked cars, keep vacant lots tidy, etc.	Increase the time it takes to get building permits, zoning requests, etc.	Reduce efforts to provide affordable housing	Reduce the hours of operation of the golf course and tennis center	Close facilities that require significant financial subsidy
	Row %	Row %	Row %	Row %	Row %	Row %
City	31%	24%	27%	39%	62%	42%
How many years have you lived in Winter Park? (ROUND UP)	Winter Park					
	1-5 years	47%	23%	37%	38%	34%
	6-10 years	28%	17%	17%	45%	54%
	11-15 years	22%	12%	33%	28%	37%
	16-20 years	45%	39%	39%	28%	39%
Do you have children living full time in your household?	21+ years	23%	30%	24%	40%	42%
	Yes	34%	15%	28%	43%	42%
	No	30%	29%	26%	36%	42%
What is your race/ethnicity?	African American	32%	0%	9%	36%	42%
	Caucasian/White	29%	26%	29%	40%	44%
	Latino	57%	54%	5%	5%	18%
	Other	53%	56%	56%	45%	31%
What was your household's total income from all sources in 2007?	<\$25,000	41%	43%	16%	27%	25%
	\$25,000 - \$49,999	29%	18%	29%	31%	39%
	\$50,000 - \$74,999	24%	20%	39%	29%	53%
	\$75,000 - \$99,999	25%	20%	32%	51%	64%
	\$100,000 - \$149,999	28%	17%	30%	50%	49%
	\$150,000 - \$199,999	14%	25%	27%	62%	51%
Do you rent or own your home in Winter Park?	\$200,000 or more	36%	9%	23%	56%	46%
	Rent	55%	23%	32%	7%	25%
Which category best reflects your age?	Own	27%	25%	25%	45%	46%
	18 – 39	23%	28%	29%	49%	33%
	40 – 59	38%	24%	20%	30%	43%
	60 or older	35%	19%	35%	31%	58%
What is your gender?	Female	39%	22%	31%	30%	41%
	Male	23%	28%	23%	46%	44%
Do you live in Winter Park full time or part time?	Full time	31%	24%	27%	39%	42%
	Part time	10%	84%	15%	22%	71%

		Programs to Cut from the Budget					
		Reduce frequency of tree trimming and tree plantings	Reduce efforts to remove junked cars, keep vacant lots tidy, etc.	Increase the time it takes to get building permits, zoning requests, etc.	Reduce efforts to provide affordable housing	Reduce the hours of operation of the golf course and tennis center	Close facilities that require significant financial subsidy
In which quadrant of the city of Winter Park do you live?		Row %	Row %	Row %	Row %	Row %	Row %
	Northeast	30%	36%	30%	47%	58%	42%
	Southeast	30%	21%	19%	37%	58%	48%
	Northwest	34%	13%	32%	25%	75%	43%
	Southwest	42%	17%	30%	32%	61%	32%