

BUILT FOR BUSINESS

WHY BUSINESSES CHOOSE WINTER PARK

Whether you're launching, expanding, or investing, Winter Park is providing the foundation for lasting business success.

MARKET STRENGTH

Winter Park's higher lease rates show the city is a popular and in-demand place for businesses!

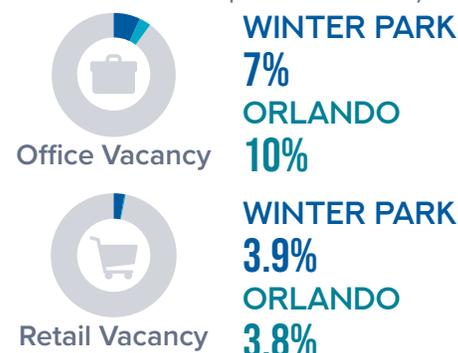
LEASE RATE

(per square foot)



VACANCY RATE

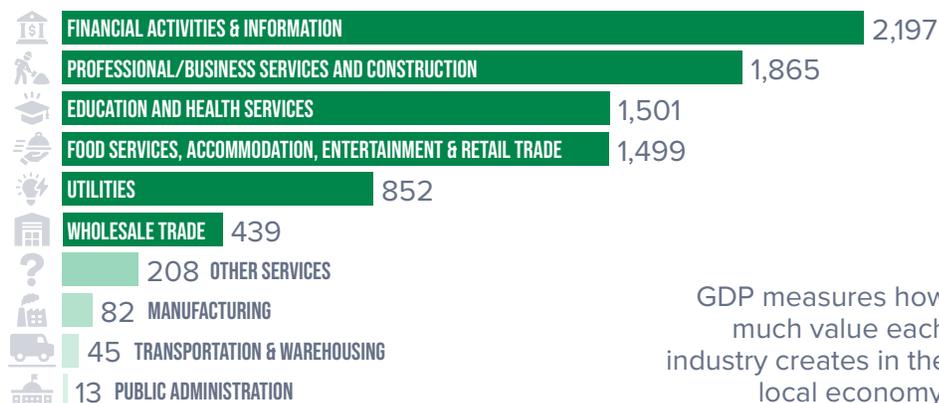
(lower numbers mean more businesses are open and active)



INDUSTRY PROFILE

Winter Park's economy is anchored by finance, business services, education and retail.

TOP INDUSTRIES BY GDP *in thousands

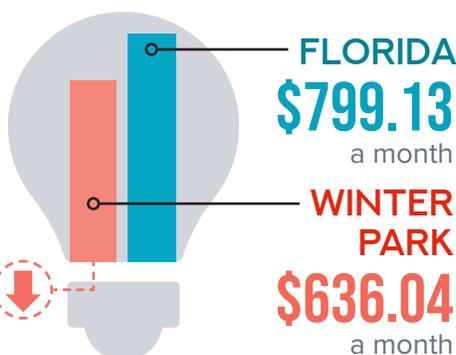


GDP measures how much value each industry creates in the local economy.

RELIABILITY & COMPETITIVE ADVANTAGE

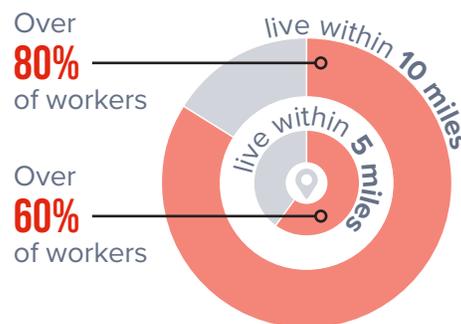
WINTER PARK IS **20.4% LOWER** than state average

COMMERCIAL ELECTRIC COSTS



WORKFORCE RADIUS

(connection between work and home)



With smart policies, responsive support, and a long-term vision for growth, Winter Park offers more than just impressive numbers. It offers a better place to do business.

For more information please contact CRA-ED@cityofwinterpark.org

