

NEWS RELEASE

Winter Park Police Department

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Winter Park Police Department Steps Up Pedestrian and Bicycle Safety Enforcement







[Winter Park, Florida] – Unfortunately pedestrian and bicyclist fatality rates in Central Florida continue to be among the highest in the nation. In reality, many people simply do not know or understand pedestrian and bicycling laws. For many of these individuals, information may be enough to change their behavior.

Since November, 2014 the Winter Park Police Department has been actively engaging the walking, riding and driving public at locations where pedestrian and bicyclist related collisions most frequently occur and sharing the “Alert Today, Alive Tomorrow” campaigns traffic safety message. Since our goal is to educate, most of these encounters have concluded with either a verbal or written warning.

However, beginning March 1st, 2015, in order to ensure a long-term behavior change with the ultimate goal of reducing the devastation of pedestrian and bicyclist related collisions, officers will be exercising strict enforcement.

**Safety doesn't happen by accident. When driving, walking, or bicycling.
Pay Attention. Read the Signs. Learn the Rules. Avoid a Citation.**

To keep safe while driving, walking or riding the Winter Park Police Department recommends these simple tips:

AVOID DISTRACTIONS.   
 STOP BEFORE TURNING RIGHT ON RED.
 USE THE SIDEWALK AND CROSSWALKS.
 BICYCLE PREDICTABLY, WITH TRAFFIC.

For more information on the “Pedestrian and Bicycle Safety Enforcement Campaign”, please visit FDOT at: <http://www.alerttodayflorida.com/index.html>

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