

# NEWS RELEASE

## Winter Park Police Department

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### **Make a Plan to Get Home Safely this Fourth of July “Drive Sober or Get Pulled Over”**

**[Winter Park, Florida]** — The Fourth of July is one of America’s favorite holidays. And why not? Families and friends gather to celebrate our country with food, parades, parties, picnics and fireworks.

And yet there is a very dark side to this great holiday. For many, the celebration includes alcohol, but the holiday quickly goes from festive to fatal when people choose to drive after drinking. From 2009-2013, nearly 40 percent of ALL traffic fatalities over the Fourth of July period occurred in alcohol-impaired-driving crashes. In 2013, *Forbes* magazine named the Independence Day holiday “the most dangerous holiday of the year.”

This Fourth of July, the Winter Park Police Department is taking part in a crackdown to put an end to drunk driving. The “Drive Sober or Get Pulled Over” campaign will mean increased enforcement with zero tolerance for those who drive impaired.

**For this reason those who choose to drive while impaired should be forewarned. This Fourth of July the Winter Park Police Department, along with other local law enforcement agencies, will be out in force conducting roving saturation patrols within Orange County looking for drug and alcohol impaired drivers, and we will catch you.**

**No warnings. No excuses. If you drive impaired, you will be arrested.**

The Winter Park Police Department recommends these simple tips:

- Plan a safe way home before the festivities begin.
- Before drinking, designate a sober driver;
- If you’re impaired, use a taxi, call a sober friend, or use public transportation;
- If you’ve had too much to drink use the AAA Tow-to-Go program (855-286-9246);
- If you see a drunk driver on the road, don’t hesitate to contact the police;

For more information on the “Drive Sober or Get Pulled Over” campaign, please visit [www.trafficsafetymarketing.gov](http://www.trafficsafetymarketing.gov).

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