

# Themes

- Favor value-based vision process vs. specific problems
- Favor maximum inclusion
- Variety of ways to participate:
  - Survey
  - Meetings
  - Focused subject-matter group
  - Focus planning areas (geography)
- Tie into educating public on community

# Themes

## How do we want to use the Vision?

- Identify problems to be solved
- Separate vision
- Implementation TBD in future
- Strategic direction = what we do with it
  - Community groups
  - Pedestrian Access
  - Feed into Comp Plan?

# Themes

## How do we want to use the Vision?

- Actionable steps/direction desired
- Solid result from \$ spent
- Commission/Champions, but not “Owners”
- Annexation

# Themes

## Language/Messaging

- Avoid bias
- Avoid terms that are too “technical”
- Drill down by neighborhoods
  - Make relevant to sectors/address specific needs
- Clarify boundaries
- Add visuals – make it understandable

# Themes

## Steering Committee

- Critical to Visioning process
- Diverse and representative of city

# Themes

## Other Major Issues

- Where are we going? (Trending out)
- Consistent way to visualize helpful