A Path to Success
PROGRESS POINT – A PUBLIC REDEVELOPMENT VISION
Goal: To create a beautiful central public space for the Orange Avenue district that will give people a reason to go there even if they don’t have specific need to visit a particular business.
Existing Conditions

Jewett Clinic
Foxtail’s Market Cafes
Amerifirst Office
Reel Fish
Buttermilk Bakery
Club Pilates

Progress Point (City-owned)

3.28 Acres
1 Acre

Orange Avenue
Avenue

Cypress Avenue
Avenue

Palmetto Avenue

FDOT / SunRail

Ozark Bank

David Miller
RH Miller Landscape Architect
PROGRESS POINT – A public redevelopment vision
Activating the Park

A beautiful park where there’s a collection of cafés, food markets, rooftop dining, convenient parking, bike trail, ice cream parlor, outdoor movie events –

Then you have a great public space.
Activating the Park
Activating Park with a Café - Food - Third Space Culture

Multiple Vendors
Activating Park with a Café - Food - Third Space Culture

The “Third Space“
Activating Park with a Café - Food - Third Space Culture

Rooftops Extend Park Experience
A Shared Process
City-Community-Private

TODAY

PARK VISION

PROGRAM
SCHEMATIC DESIGN
CIVIL ENG. DOCUMENTATION

PUBLIC & DEVELOPER INPUT

GENERAL
REDEVELOPMENT
GUIDELINES
&
ACTION PLAN

REQUEST
FOR
PARTNERSHIPS

Est. 3-5 months
# Tasks/Deliverables

## PUBLIC & DEVELOPER INPUT:
High-level assessment of public & developer drivers.

## PROGRAM:
Written summary of the City’s requirements for:
- Park
- Future Buildings
- Supporting Infrastructure (parking, roadway, trails, utilities)

## PRELIMINARY SCHEMATIC DESIGN OPTIONS:
Preliminary design options illustrating scale & relationship of Project components consisting of:
- Site Plan (w/options)
- Site Sections, Massing & Yield
- 3D Visualization
- Budget

## CIVIL ENGINEERING DOCUMENTATION:
Palmetto Roadway Re-alignment
Site Grading/Drainage/Utilities/Parking
Budget
Palmetto Realignment = Increased Value
“BEFORE”
Palmetto Realignment = Increased Value
“AFTER”

New PP Property Geometry

Orange Avenue

Cypress Avenue

3.7 Acres

0.58 Acre

Optimum Parking Lot/Garage Geometry

3.7 Acres

SunRail Tracks

David Miller
RH Miller Landscape Architect
## Scope of Work Budget/Schedule

<table>
<thead>
<tr>
<th>Program:</th>
<th>Written summary of the City’s requirements for:</th>
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<tbody>
<tr>
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<tr>
<th>Preliminary Schematic Design Options:</th>
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<td>- 3D Visualizations</td>
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| Public & Developer Input: | Review of preliminary market data, program, design options for public input. |

| Civil Engineering Documentation: | Palmetto Roadway Re-alignment/Parking Site Grading/Drainage/Utilities Budget |


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<tr>
<th>Total Scope of Work:</th>
<th>$150,000</th>
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<td>Estimated Schedule:</td>
<td>3-5 MONTHS</td>
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Thank you for listening !