

# Cigna Healthy Workforce Designation™

Showcase your commitment to creating a healthy work culture.



Healthy employees drive healthy businesses, and well-being programs have the ability to transform company culture which can impact business performance.

A health-promoting work culture can **increase employee engagement, productivity and retention.**<sup>1</sup>

On average, companies with high employee engagement are **23% more profitable.**<sup>2</sup>

Programs with strong support from middle managers can **yield an average ROI of 10x the initial investment.**<sup>3</sup>

Your well-being program is essential to reducing employee stress and burnout and establishing healthy practices throughout your organization. Higher vitality is linked to a more motivated, connected and productive workforce.<sup>3</sup> Tell us about your program, your commitment and your results to see if you qualify for the Cigna Healthy Workforce Designation™.

## How it works

- We review and evaluate your well-being program's strengths and opportunities for improvement.
- Our evaluation focuses on foundations, well-being program components, policies and accommodations, and additional areas.
- Organizations achieving a standard of excellence will receive a bronze, silver or gold designation alongside a digital toolkit with turnkey promotional assets.
- Employers headquartered in the United States are eligible for consideration.



Contact your Cigna Healthcare Account Team to see if your well-being program qualifies.

1. 2022 Evenorth Vitality Index analysis.

2. Gallup. "What Is Employee Engagement and How Do You Improve It?" [www.gallup.com/workplace/285674/improve-employee-engagement-workplace.aspx#ite-285782](https://www.gallup.com/workplace/285674/improve-employee-engagement-workplace.aspx#ite-285782). Accessed June 16, 2023.

3. Based on "Health and Wellness in Workplaces: What Works? - ROI Analysis of Health & Wellness Interventions" study, Cigna International Markets, November 2020.

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